

GRAPHIC DESIGNING

THEORY	50 MARKS
PRACTICAL	50 MARKS

Course Objective: To train the students in the field of graphics and the law related to it.

Unit I

Introduction to the Graphic Design Industry, introduced to the graphic design industry through magazines, internet. History of Graphic Design, Future of Graphic Design. multimedia elements to create projects with graphic design software.

Unit II

Creating examples of color schemes using graphic software and creating an original alphabet based on a theme. Color, Line, Shape, Space, Texture, Value

Unit III

principles of design through projects such as; posters, creating original designs that reflect an emotion, magazine covers, product ads, cereal box prototypes, candy wrappers etc(Balance, Contrast, Emphasis/Dominance, Harmony, Movement/Rhythm, Proportion, Repetition/Pattern, Unity, Variety)

Unit IV

Students learn when to use particular image formats for individual projects. They create collages, logos, cd covers, etc. Formats, Resolution, Raster Vs Vector .understand whether or not they can legally use the image. Ethics, Copyright laws

Unit V

project

Editing Images, Creating images for print & web

Each project includes self reflection and a peer review

REFERENCES

Visual Elements of Art and Design,1989, Longman

Manual of Graphic Technique 2: For Architects,

Graphic Designers, and Artists,1982,

Palmer. F: Visual Awareness (Batsford, 1972)

GURU NANAK COLLEGE (AUTONOMOUS)**CERTIFICATE COURSE 2016-17
GRAPHIC DESIGNING**

S.no	Department	Roll No.	Name
1	B.com general	60513	GIRIRAJ
2	B.com general	60531	NARESH
3	B.com general	80863	DHANASEKAR.D
4	B.com general	81025	SRI DHEVI.V
5	B.com general	81041	VIDYA.P
6	B.com general	81043	POONGUZHALI.G
7	B.com general	81049	EVANGELIN SHARON.S.M
8	B.com general	81067	SHSHMITHA.D
9	B.com general	81072	VISHAL.M
10	B.com ISM	81726	MOHAMMED IRFAN.A
11	B.com ISM	81742	JAMES J
12	B.com ISM	81707	LOYOLA GODWIN.M
13	B.com ISM	81714	ARUN.S
14	B.com ISM	81723	SESHRADRI.T
15	B.com ISM	81750	CHANDNI.R
16	B.com ISM	81768	CHRIS CAIRNS.G C
17	B.com ISM	71636	LOGESWARI P
18	BBA	80154	SANDEEP
19	B.Sc Computer science	71302	S.SWARNAPRIYA
20	B.Sc Computer science	71309	Y.SIVAGAMASUNDARI
21	B.Sc Computer science	71342	M.SANDHIYA
22	B.Sc Computer science	71347	C.GAYATHRI
23	B.Sc Computer science	71253	HARISHANKARI
24	B.Sc Computer science	71249	DENIFER KEVINSTON DASS
25	B.Sc Computer science	81345	B.ANAND
26	B.Sc Computer science	61208	R.MOHANA PRIYA
27	B.Sc Computer science	61231	T.SWETHA
28	B.Sc Computer science	61242	THERESA
29	B.Com BM	81862	SWETHA K
30	B.Com BM	81805	NIRMAL L
31	B.Com BM	81815	ANISH KUMAR A
32	B.Com BM	81816	SURYA NARAYANAN G
33	B.Com BM	81856	MUKESH KANNAN S
34	B.Com BM	81819	DIVYA R
35	B.Com BM	81841	MANIKANDAN B
36	B.Com BM	81826	AKASH

GURU NANAK COLLEGE (AUTONOMOUS)

CERTIFICATE COURSE FOR THE YEAR 2017-2018

GRAPHICDESIGNING

SL.NO	ROLL.NO	DEPARTMENT	STUDENT NAME
1	11361	B.COM(B.M)	HITESH SHARMA
2	11301	B.COM(B.M)	AAKASH SHARMA
3	10210	BCA	GOWTHAM.NESAMANI.B
4	10246	BCA	VIGNESH.D
5	10224	BCA	NARENDRAN.K
6	10239	BCA	SIVASHANKARAN.V
7	10218	BCA	MAHAAN.D
8	10353	BCA	MANOJ KUMAR
9	70240	BCA	VIGNESH,N
10	70223	BCA	VETRIVEL.S
11	70424	BCA	PRAKASH.J
12	70402	BCA	AARTHI.K
13	70444	BCA	DEEPIKA.M
14	70427	BCA	PRIYA.A
15	70442	BCA	KOWSALYA.S
16	11121	B.COM(HONS)	KISHORE.S
17	11102	B.COM(HONS)	KARTHIK
18	11115	B.COM(HONS)	PRASANTH.S
19	11139	B.COM(HONS)	ISHWARYA.M
20	11137	B.COM(HONS)	YUVASHREE
21	11109	B.COM(HONS)	SAANSKRITI
22	11130	B.COM(HONS)	VISHAL.V
23	11124	B.COM(HONS)	KRISHNA PRASAD.M
24	11132	B.COM(HONS)	DIENSH.R
25	11119	B.COM(HONS)	SANGAVI.P
26	11107	B.COM(HONS)	SEHAJ SINGH KOHLI
27	11134	B.COM(HONS)	VISHALI.M
28	11126	B.COM(HONS)	YOSHITA.N
29	11110	B.COM(HONS)	S.VASANTH RAJ
30	11144	B.COM(HONS)	B.A.MOHAN BALA
31	11113	B.COM(HONS)	M.BHARANI
32	11140	B.COM(HONS)	G.MADHUMITA
33	1118	B.COM(HONS)	VARSHA SINGH.G.J
34	11141	B.COM(HONS)	NARENDRA BABU

35	10859	B.COM(GENERAL)	BALA CHANDAR
36	10810	B.COM(GENERAL)	JAYAKUMAR
37	71803	B.COM(MM)	RISHI SIVAKUMAR
38	11611	B.SC(C.S)	R.BALAJI
39	71341	B.SC(C.S)	D.KISHORE
40	71344	B.SC(C.S)	K.SIVARAMAN