



Guru Nanak College (Autonomous)

(Affiliated to University of Madras & Re-Accredited At "A" Grade by NAAC)
No. 161, Guru Nanak Salai, Velachery, Chennai - 600042, Tamil Nadu
Website: www.gurunanakcollege.edu.in



1.3.4.1: Number of students undertaking field projects / internships / student projects

Supporting Documents

School of Management

Project Certificates

|| 2020-21 ||

	GURU NANAK COLLEGE (AUTONOMOUS)	
	Affiliated to the University of Madras Accredited by NAAC at "A" Grade. ISO Certified (9001 - 2015) Guru Nanak Salai, Velachery, Chennai - 600 042.	
CERTIFIED DOCUMENTS		
METRIC NO. : 1.3.4 PAGE NO. 1 TO 129 <div style="text-align: right;"> PRINCIPAL</div>		

A STUDY ON 'SATISFACTION LEVEL OF EMPLOYEES'

SUMMER PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

SARABESHWAR .L (Reg. no. 2013141096121)

MURALI DHARAN. S (Reg. no. 2013141096103)

VASANTH. K (Reg. no. 2013141096133)

ABRAHAM RICHARD ARPUTHARAJ. J (Reg. no. 2013141096073)

PARVEZ MUSHARAF T (Reg. no. 2013141096110)

Under the Guidance of

'Mrs. GAYATHRI V.S'

JUNE 2021

DECLARATION

We, SARABESHWAR .L (Reg No. 2013141096121), MURALI DHARAN. S (Reg. no. 2013141096103), VASANTH. K (Reg. no. 2013141096133), ABRAHAM RICHARD ARPUTHARAJ (Reg. no. 2013141096073), PARVEZ MUSHARAF T (Reg. no. 2013141096110) , II year BBA Student of Guru Nanak College (Autonomous), has done a project report on the title "A STUDY ON 'SATISFACTION LEVEL OF EMPLOYEES'". We declare that this is our original work.

PLACE: Chennai

L. Sarabeshwar.
SARABESHWAR.L

DATE 7/6/21

murali
MURALI DHARAN. S

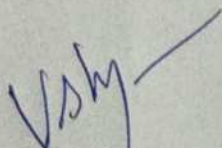
k. vath...
VASANTH. K

AR
ABRAHAM RICHARD ARPUTHARAJ.

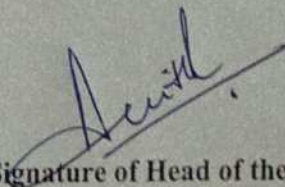
PARVEZ MUSHARAF T
PARVEZ MUSHARAF T

BONAFIDE CERTIFICATE

This is to certify that project Report entitled "A STUDY ON 'SATISFACTION LEVEL OF EMPLOYEES'" is the bonafide work carried out by SARABESHWAR. L (Reg No. 2013141096121), MURALI DHARAN. S (Reg. no. 2013141096103), VASANTH. K (Reg. no. 2013141096133), ABRAHAM RICHARD ARPUTHARAJ. J (Reg. no. 2013141096073), PARVEZ MUSHARAF T (Reg. no. 2013141096110) II year BBA under my guidance and supervision.



Signature of Project Guide



Signature of Head of the Department

ANITHA MALISETTY
HOD-BBA Department
Guru Nanak College (Autonomous)
Velachery, Chennai - 600 042.

A STUDY ON 'EMPLOYEES PERFORMANCE APPRAISAL'

SUMMER PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

YOGESHWARAN. D (Reg. no. 2013141096137)

VISHNU M.K (Reg. no. 2013141096135)

YOGESH. S (Reg. no. 2013141096136)

JAI SURYA. K (Reg. no. 2013141096091)

SHANMUGHI. P (Reg. no. 2013141096124)

Under the Guidance of

'Mrs. GAYATHRI V.S'

JUNE 2021

DECLARATION

We, YOGESHWARAN. D (Reg. no. 2013141096137), VISHNU M.K (Reg. no. 2013141096135), YOGESH. S (Reg. no. 2013141096136), JAI SURYA. K (Reg. no. 2013141096091), SHANMUGHI. P (Reg. no. 2013141096124), II year BBA Student of Guru Nanak College (Autonomous), has done a project report on the title "A STUDY ON 'EMPLOYEES PERFORMANCE APPRAISAL'. We declare that this is our original work.

PLACE: *chennai*

DATE: *7/6/21*

D Yogeshwaran
YOGESHWARAN. D

Vishnu M.K
VISHNU M.K

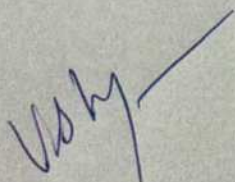
Yogesh S
YOGESH. S

Jai Surya K
JAI SURYA. K

P Shanmughi
SHANMUGHI. P

BONAFIDE CERTIFICATE

This is to certify that project Report entitled "A STUDY ON 'EMPLOYEES PERFORMANCE APPRAISAL' is the bonafide work carried out by YOGESHWARAN. D (Reg. no. 2013141096137), VISHNU M.K (Reg. no. 2013141096135), YOGESH. S (Reg. no. 2013141096136), JAI SURYA. K (Reg. no. 2013141096091), SHANMUGHI. P (Reg. no. 2013141096124), II year BBA under my guidance and supervision.



Signature of Project Guide



Signature of Head of the Department

ANITHA MALISETTY
HOD-BBA Department
Guru Nanak College (Autonomous)
Velachery, Chennai - 600 042.

A STUDY ON 'EMPLOYEES RETENTION'

SUMMER PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

SATHISH. S (Reg. no. 2013141096122)

ZOHEB ATHER Y A (Reg. no. 2013141096140)

AKSHAY SHERIFF. S (Reg. no. 2013141096074)

VIJAYAKUMAR. M (Reg. no. 2013141096134)

SHARON. S (Reg. no. 2013141096126)

Under the Guidance of

'Mrs. GAYATHRI V.S'

JUNE 2021

DECLARATION

We, SATHISH. S (Reg no. 2013141096122), ZOHEB ATHER Y A (Reg. no. 2013141096140), AKSHAY SHERIFF. S (Reg. no. 2013141096074), VIJAYAKUMAR. M (Reg. no. 2013141096134), SHARON. S (Reg. no. 2013141096126), II year BBA Student of Guru Nanak College (Autonomous), has done a project report on the title "A STUDY ON 'EMPLOYEES RETENTION'". We declare that this is our original work.

PLACE:

Chennai
7/6/21

DATE:

SATHISH. S

ZOHEB ATHER Y A

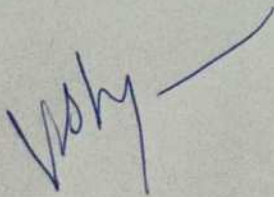
AKSHAY SHERIFF. S

VIJAYAKUMAR. M

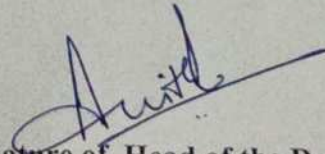
SHARON. S

BONAFIDE CERTIFICATE

This is to certify that project Report entitled "A STUDY ON EMPLOYEES RETENTION" is the bonafide work carried out by SATHISH. S (Reg no. 2013141096122), ZOHEB ATHER Y A (Reg. no. 2013141096140), AKSHAY SHERIFF. S (Reg. no. 2013141096074), VIJAYAKUMAR. M (Reg. no. 2013141096134), SHARON. S (Reg. no. 2013141096126), II year BBA under my guidance and supervision.



Signature of Project Guide



Signature of Head of the Department

ANITHA MALISETTY
HOD-BBA Department
Guru Nanak College (Autonomous)
Velachery, Chennai - 600 042.

A STUDY ON 'JOB SATISFACTION AMONG WORKERS'

SUMMER PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

SNEKA. P(Reg. no. 2013141096128)

NITHISH KUMAR. S(Reg. no. 2013141096108)

JAYA DEVAN. M(Reg. no. 2013141096092)

BALAJI. M(Reg. no. 2013141096077)

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Under the Guidance of

'Mrs. GAYATHRI V.S'

JUNE 2021

DECLARATION

We, SNEKA. P (Reg. no. 2013141096128), NITHISH KUMAR. S (Reg. no. 2013141096108), JAYA DEVAN. M (Reg. no. 2013141096092), BALAJI. M (Reg. no. 2013141096077), VASANTH. B (Reg. no. 2013141096132), II year BBA Student of Guru Nanak College (Autonomous), has done a project report on the title "A STUDY ON 'JOB SATISFACTION AMONG WORKERS' IN INFOGRO TECHNOLOGIES". We declare that this is our original work.

PLACE: *Chennai*

DATE *7/6/21*

P. Sneka

SNEKA. P

N.A.

NITHISH KUMAR. S

Jaya Devan m

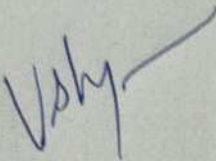
JAYA DEVAN. M

Balaji
BALAJI. M

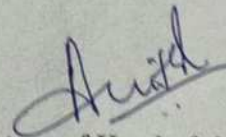
Vas
VASANTH. B

BONAFIDE CERTIFICATE

This is to certify that project Report entitled "A STUDY ON 'JOB SATISFACTION AMONG WORKERS'" is the bonafide work carried out by SNEKA. P (Reg. no. 2013141096128), NITHISH KUMAR. S (Reg. no. 2013141096108), JAYA DEVAN. M (Reg. no. 2013141096092), BALAJI. M (Reg. no. 2013141096077), VASANTH. B (Reg. no. 2013141096132), II year BBA under my guidance and supervision.



Signature of Project Guide



Signature of Head of the Department



ANITHA MALISETTY
HOD-BBA Department
Guru Nanak College (Autonomous)
Velachery, Chennai - 600 042.

**A STUDY ON 'THE IMPACT OF WORK ENVIRONMENT ON EMPLOYEE
PRODUCTIVITY'**

SUMMER PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

BHARAT. M (Reg. no. 2013141096081)

DINESH KUMAR. P.M (Reg. no. 2013141096087)

KAMALESH. G (Reg. no. 2013141096094)

DAYANIDHI. M (Reg. no. 2013141096084)

SHARMI. K (Reg. no. 2013141096125)

Under the Guidance of

'Mrs. GAYATHRI V.S'

JUNE 2021

DECLARATION

I, BHARAT. M (Reg. no. 2013141096081), DINESH KUMAR. P.M (Reg. no. 2013141096087), KAMALESH. G (Reg. no. 2013141096094), DAYANIDHI. M (Reg. no. 2013141096084), SHARMI. K (Reg. no. 2013141096125), II year BBA Student of Guru Nanak College (Autonomous), has done a project report on the title "A STUDY ON 'THE IMPACT OF WORK ENVIRONMENT ON EMPLOYEE PRODUCTIVITY'. We declare that this is our original work.

PLACE: Chennai

DATE: 7/6/21

M. Bharath
BHARAT. M

P.M. Dinesh Kumar
DINESH KUMAR. P.M

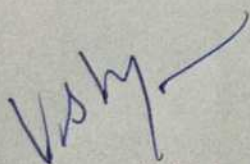
G. Kamalesh
KAMALESH. G

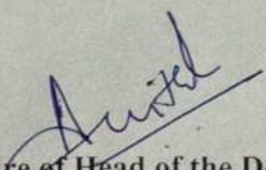
Dayanidhi
DAYANIDHI. M

Sharmi. K
SHARMI. K

BONAFIDE CERTIFICATE

This is to certify that project Report entitled "A STUDY ON 'THE IMPACT OF WORK ENVIRONMENT ON EMPLOYEE PRODUCTIVITY' is the bonafide work carried out by BHARAT. M (Reg. no. 2013141096081), DINESH KUMAR. P.M (Reg. no. 2013141096087), KAMALESH. G (Reg. no. 2013141096094), DAYANIDHI. M (Reg. no. 2013141096084), SHARMI. K(Reg. no. 2013141096125), II year BBA under my guidance and supervision.


Signature of Project Guide


Signature of Head of the Department

 **ANITHA MALISETTY**
HOD-BBA Department
Guru Nanak College (Autonomous)
Velachery, Chennai - 600 042.

**A STUDY ON 'THE IMPORTANCE OF BRANDING AND PACKAGING ON
MARKETING PRODUCTIVITY'**

SUMMER PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

KESAVAN. A (Reg. no. 2013141096096)

NAVEENKUMAR. R (Reg. no. 2013141096107)

MATHANRAJ R.V (Reg. no. 2013141096100)

DHANUSHKUMAR. D (Reg. no. 2013141096085)

GANESH. K (Reg. no. 2013141096088)

Under the Guidance of

'Mrs. GAYATHRI V.S'

JUNE 2021

DECLARATION

We, KESAVAN. A (Reg. no. 2013141096096), NAVEENKUMAR. R (Reg. no. 2013141096107), MATHANRAJ R.V (Reg. no. 2013141096100), DHANUSHKUMAR. D (Reg. no. 2013141096085), GANESH. K (Reg. no. 2013141096088), II year BBA Student of Guru Nanak College (Autonomous), has done a project report on the title "A STUDY ON 'THE IMPORTANCE OF BRANDING AND PACKAGING ON MARKETING PRODUCTIVITY' We declare that this is our original work.

PLACE:

Chennai

DATE:

7/6/21

Kesavan

KESAVAN. A

Naveen Kumar. R

NAVEENKUMAR. R

P. V. Mathan Raj

MATHANRAJ R.V

Dhanush Kumar. D.

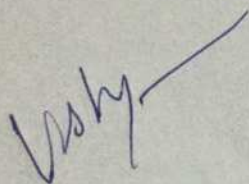
DHANUSHKUMAR. D

K. Ganesh

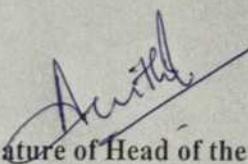
GANESH. K

BONAFIDE CERTIFICATE

This is to certify that project Report entitled "A STUDY ON 'THE IMPORTANCE OF BRANDING AND PACKAGING ON MARKETING PRODUCTIVITY' is the bonafide work carried out by KESAVAN. A (Reg. no. 2013141096096), NAVEENKUMAR. R (Reg. no. 2013141096107), MATHANRAJ R.V (Reg. no. 2013141096100), DHANUSHKUMAR. D (Reg. no. 2013141096085), GANESH. K (Reg. no. 2013141096088), II year BBA under my guidance and supervision.



Signature of Project Guide



Signature of Head of the Department

ANITHA MALISETTY
HOD-BBA Department
Guru Nanak College (Autonomous)
Velachery, Chennai - 600 042.

A STUDY ON 'THE PRODUCTION PROCESS AND CAPACITY UTILISATION'

SUMMER PROJECTREPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

PRAATHIK S A (Reg. no. 2013141096113)
PRADEEP K (Reg. no. 2013141096115)
SIVA KUMAR C S (Reg. no. 2013141096127)
DANASEKAR M (Reg. no. 2013141096083)
YUVARAJ N (Reg. no. 2013141096139)

Under the Guidance of

'Mrs. GAYATHRI V.S'

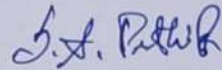
JUNE 2021

DECLARATION

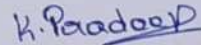
We, PRAATHIK S A (Reg. no. 2013141096113), PRADEEP K (Reg. no. 2013141096115), SIVA KUMAR C S (Reg. no. 2013141096127), DANASEKAR M (Reg. no. 2013141096083), YUVARAJ N (Reg. no. 2013141096139), II year BBA Student of Guru Nanak College (Autonomous), has done a project report on the title "A STUDY ON 'THE PRODUCTION PROCESS AND CAPACITY UTILISATION' We declare that this is our original work.

PLACE: *Chennai*

DATE: *7/6/21*



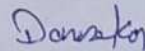
PRAATHIK S A



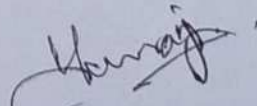
PRADEEP K



SIVA KUMAR C S



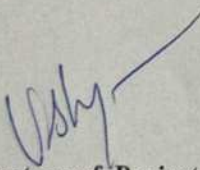
DANASEKAR M



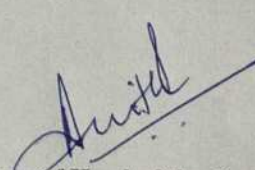
YUVARAJ N

BONAFIDE CERTIFICATE

This is to certify that project Report entitled "A STUDY ON 'THE PRODUCTION PROCESS AND CAPACITY UTILISATION' is the bonafide work carried out by PRAATHIK S A (Reg. no. 2013141096113), PRADEEP K (Reg. no. 2013141096115), SIVA KUMAR C S (Reg. no. 2013141096127), DANASEKAR M (Reg. no. 2013141096083), YUVARAJ N (Reg. no. 2013141096139), II year BBA under my guidance and supervision.



Signature of Project Guide



Signature of Head of the Department

ANITHA MALISETTY
HOD-BBA Department
Guru Nanak College (Autonomous)
Velachery, Chennai - 600 042.

A STUDY ON 'PRICING STRATEGY ADOPTED IN MARKETING'

SUMMER PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

KUMANAN. R (Reg. no. 2013141096098)

NAVEEN. S (Reg. no. 2013141096106)

MURUGESWARAN. K (Reg. no. 2013141096104)

PRASANNA. P (Reg. no. 2013141096116)

CHANDER. R (Reg. no. 2013141096082)

Under the Guidance of

'Mrs. GAYATHRI V.S'

JUNE 2021

DECLARATION

We, KUMANAN. R (Reg. no. 2013141096098), NAVEEN. S (Reg. no. 2013141096106), MURUGESWARAN. K (Reg. no. 2013141096104), PRASANNA. P (Reg. no. 2013141096116), CHANDER. R (Reg. no. 2013141096082), II year BBA Student of Guru Nanak College (Autonomous), has done a project report on the title "A STUDY ON 'THE PRICING STRATEGY ADOPTED IN MARKETING'". We declare that this is our original work.

PLACE: Chennai

DATE: 7/6/21

Kumanan R
KUMANAN. R

NAVEEN. S

NAVEEN'S

MURUGESWARAN. K

MURUGESWARAN. K

PRASANNA. P

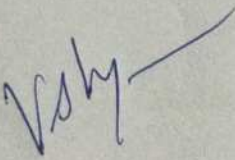
Prasanna. P

CHANDER. R

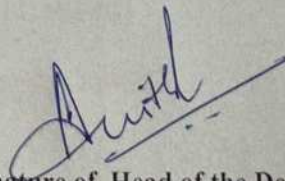
Chander. R

BONAFIDE CERTIFICATE

This is to certify that project Report entitled "A STUDY ON 'PRICING STRATEGY ADOPTED IN MARKETING' is the bonafide work carried out by KUMANAN. R (Reg. no. 2013141096098), NAVEEN. S (Reg. no. 2013141096106), MURUGESWARAN. K (Reg. no. 2013141096104), PRASANNA. P (Reg. no. 2013141096116), CHANDER. R (Reg. no. 2013141096082) II year BBA under my guidance and supervision.



Signature of Project Guide



Signature of Head of the Department

ANITHA MALISETTY
HOD-BBA Department
Guru Nanak College (Autonomous)
Velachery, Chennai - 600 042.

**A STUDY ON 'WORK LIFE BALANCE DURING COVID-19 THE LATEST CHANGES
AND CHALLENGES IN IT COMPANIES'**

SUMMER PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF BUSINESS ADMINISTRATION

Submitted by

RAMNIVAS SARAN H- (REG NO. 2013141096047)

RAMNIVAS R- (REG NO. 2013141096046)

VINOD P- (REG NO. 2013141096065)

ABRAR KHAN- (REG NO. 2013141096003)

MOHAMMED ZOYEB- (REG NO. 2013141096032)

Under the Guidance of

Dr. S Suba

JUNE- 2021

DECLARATION

I (RAMNIVAS SARAN H- (REG NO. 2013141096047), RAMNIVAS R- (REG NO. 2013141096046), VINOD P- (REG NO. 2013141096065), ABRAR KHAN- (REG NO. 2013141096003), MOHAMMED ZOYEB- (REG NO. 2013141096032) 2021, Department of Business Administration, Student of Guru Nanak College (Autonomous), has done a project report on the title "A STUDY ON 'WORKLIFE BALANCE DURING COVID-19 THE LATEST CHANGES AND CHALLENGES IN IT COMPANIES". I declare that this is my original work.

PLACE: CHENNAI

Name of the Student

DATE: 22-06-2021

Ramnivas Saran
RAMNIVAS SARAN H- (REG NO. 2013141096047)

Ram
RAMNIVAS R- (REG NO. 2013141096046)

Vinod
VINOD P- (REG NO. 2013141096065)

Abrar Khan
ABRAR KHAN- (REG NO. 2013141096003)

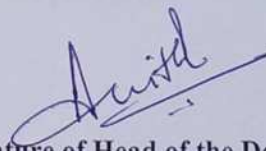
Hol-dz
MOHAMMED ZOYEB- (REG NO. 2013141096032)

BONAFIDE CERTIFICATE

This is to certify that project Report entitled "A STUDY ON 'WORKLIFE BALANCE DURING COVID-19 THE LATEST CHANGES AND CHALLENGES IN IT COMPANIES'" is the bonafide work carried out by RAMNIVAS SARAN H-(REG NO. 2013141096047) ,RAMNIVAS R- (REG NO. 2013141096046) ,VINOD P-(REG NO. 2013141096065) ,ABRAR KHAN-(REG NO. 2013141096003) ,MOHAMMED ZOYEB-(REG NO. 2013141096032), 2021, Department of Business Administration, Student of Guru Nanak College (Autonomous), "A STUDY ON 'WORKLIFE BALANCE DURING COVID-19 THE LATEST CHANGES AND CHALLENGES IN IT COMPANIES'", Under my guidance and supervision



Signature of Project Guide



Signature of Head of the Department

ANITHA MALISETTY
HOD-BBA Department
Guru Nanak College (Autonomous)
Velachery, Chennai - 600 042.

A STUDY ON 'CONSUMER AWARENESS ON CYBER BANKING.'

SUMMER PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF BUSINESS ADMINISTRATION

Submitted by

SYED HAROON S-(REG NO.2013141096059)

JANAKIRAMAN.H-(REG NO.2013141096019)

SANTHOSH KUMAR B-(REG NO.2013141096052)

KIRAN .E-(REG NO.2013141096028)

SURYA G V-(REG NO.2013141096056)

Under the Guidance of

Dr S Suba

APRIL- 2021


DECLARATION

I, SYED HAROON S-(REG NO. 2013141096059) ,JANAKIRAMAN.H- (REG NO. 2013141096019) ,SANTHOSH KUMAR B-(REG NO.2013141096052) ,KIRAN .E-(REG NO. 2013141096028), SURYA G V-(REG NO. 2013141096056) 2021, Department of Business Administration, Student of Guru Nanak College (Autonomous), has done a project report on the title "A STUDY ON 'CONSUMER AWARENESS ON CYBER BANKING.'" I declare that this is my original work.

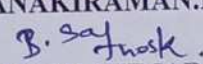
PLACE: CHENNAI

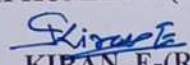
Name of the Student

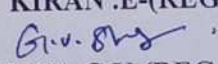
DATE: 22.06.2021


SYED HAROON S-(REG NO.2013141096059)


JANAKIRAMAN.H-(REG NO.2013141096019)


SANTHOSH KUMAR B-(REG NO.2013141096052)


KIRAN .E-(REG NO.2013141096028)

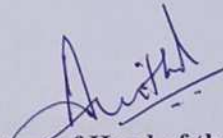

SURYA G V-(REG NO. 2013141096056)

BONAFIDE CERTIFICATE

This is to certify that project Report entitled “A STUDY ON ‘CONSUMER AWARENESS ON CYBER BANKING” is the bonafide work carried out by SYED HAROON S-(REG NO. 2013141096059), JANAKIRAMAN.H-(REG NO. 2013141096019), SANTHOSH KUMAR B-(REG NO. 2013141096052), KIRAN .E-(REG NO. 2013141096028), SURYA G V-(REG NO. 2013141096056), 2021, Department of Business Administration, Student of Guru Nanak College (Autonomous) , “A STUDY ON ‘CONSUMER AWARENESS ON CYBER BANKING” , Under my guidance and supervision



Signature of Project Guide



Signature of Head of the Department

ANITHA MALISETTY

HOD-BBA Department
Guru Nanak College (Autonomous)
Velachery, Chennai - 600 042.

**A STUDY ON 'GREEN HUMAN RESOURCE MANAGEMENT PRACTICES IN
INDIAN ORGANISATIONS.'**

SUMMER PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF BUSINESS ADMINISTRATION

SUBMITTED BY

JAYACHANDRAN. N-(REG NO. 2013141096020)

YESHWANTH KUMAR M-(REG NO.2013141096067)

SARVESH M-(REG NO.2013141096053)

THARUN S-(REG NO.2013141096061)

ABHISHEKH R.K-(REG NO.2013141096001)

Under the Guidance of

Dr.S.Suba

APRIL- 2021


DECLARATION


I, JAYACHANDRAN. N-(REG NO. 2013141096020), YESHWANTH KUMAR M-(REG NO.2013141096067), SARVESH M-(REG NO.2013141096053), THARUN S-(REG NO.2013141096061), ABHISHEKH R.K-(REG NO.2013141096001), 2021, Department of Business Administration, Student of Guru Nanak College (Autonomous), has done a project report on the title "A STUDY ON 'Green Human Resource Management Practices in Indian Organisations'". I declare that this is my original work.

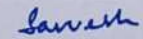
PLACE:CHENNAI

Name of the Student

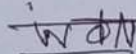
DATE: 22-06-2021


JAYACHANDRAN. N-(REG NO. 2013141096020)


YESHWANTH KUMAR M-(REG NO.2013141096067)

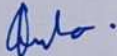

SARVESH M-(REG NO.2013141096053)


THARUN S-(REG NO.2013141096061)


ABHISHEKH R.K-(REG NO.2013141096001)

BONAFIDE CERTIFICATE

This is to certify that project Report entitled “A STUDY ON ‘GREEN HUMAN RESOURCE MANAGEMENT PRACTICES IN INDIAN ORGANISATIONS’ is the bonafide work carried out by JAYACHANDRAN. N-(REG NO. 2013141096020), YESHWANTH KUMAR M-(REG NO.2013141096067), SARVESH M-(REG NO.2013141096053), THARUN S-(REG NO.2013141096061), ABHISHEKH R.K-(REG NO.2013141096001)2021 Department of Business Administration, Student of Guru Nanak College (Autonomous), ‘Green Human Resource Management Practices in Indian Organisations.’ Programme, under my guidance and supervision



Signature of Project Guide



Signature of Head of the Department

ANITHA MALISETTY
HOD-BBA Department
Guru Nanak College (Autonomous)
Velachery, Chennai - 600 042.

A STUDY ON 'INVESTORS PERCEPTION TOWARDS MUTUAL FUNDS

SUMMER PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF BUSINESS ADMINISTRATION

Submitted by

DHANANJAY. K-(REG NO. 2013141096012)

HANNIEL STEVE DELWYN. A-(REG NO. 2013141096016)

KARTHIK M-(REG NO. 2013141096026)

PUNEET MANAS T-(REG NO. 2013141096042)

ABITHA ANAND. A-(REG NO. 2013141096002)

Under the Guidance of

Dr. S Suba

APRIL- 2021

DECLARATION

I, DHANANJAY. K-(REG NO. 2013141096012), HANNIEL STEVE DELWYN. A-(REG NO. 2013141096016), KARTHIK M-(REG NO. 2013141096026) , PUNEET MANAS T-(REG NO. 2013141096042), ABITHA ANAND. A-(REG NO. 2013141096002), 2021, Department of Business Administration, Student of Guru Nanak College (Autonomous), has done a project report on the title "A STUDY ON 'INVESTORS PERCEPTION TOWARDS MUTUAL FUNDS". I declare that this is my original work.

PLACE:CHENNAI

Name of the Student

DATE: 22-06-2021

Dhananjay K.
DHANANJAY. K-(REG NO. 2013141096012)

Hanniel Steve
HANNIEL STEVE DELWYN. A-(REG NO. 2013141096016)

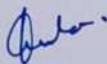
M. Karthik
KARTHIK M-(REG NO. 2013141096026)

Puneet Manas
PUNEET MANAS T-(REG NO. 2013141096042)

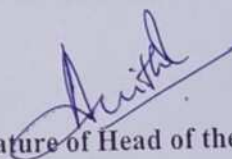
Abitha
ABITHA ANAND. A-(REG NO. 2013141096002)

BONAFIDE CERTIFICATE

This is to certify that project Report entitled "A STUDY ON 'INVESTORS PERCEPTION TOWARDS MUTUAL FUNDS.' IN BBA" is the bonafide work carried out by DHANANJAY. K-(REG NO. 2013141096012), HANNIEL STEVE DELWYN. A-(REG NO. 2013141096016), KARTHIK M-(REG NO. 2013141096026), PUNEET MANAS T-(REG NO. 2013141096042), ABITHA ANAND. A-(REG NO. 2013141096002), 2021, Department of Business Administration, under my guidance and supervision



Signature of Project Guide



Signature of Head of the Department

ANITHA MALISETTY

HOD-BBA Department

Guru Nanak College (Autonomous)

Velachery, Chennai - 600 042.

**A STUDY ON CONSUMER BUYING BEHAVIOUR & PERCEPTION ON AYURVEDIC
TOOTHPASTES**

SUMMER PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF BUSINESS ADMINISTRATION

Submitted by

VIJAY PRABHU K--(REG NO. 2013141096062)

SAFFIN C--(REG NO.2013141096050)

HARIKRISHNAN. C--(REG NO. 2013141096017)

NAVEEN R--(REG NO. 2013141096034)

MARY SANJIKA J--(REG NO. 2013141096030)

Under the Guidance of

Dr.S.Suba

APRIL- 2021

DECLARATION

I, VIJAY PRABHU K-(REG NO. 2013141096062), SAFFIN C--(REG NO.2013141096050), HARIKRISHNAN. C--(REG NO. 2013141096017), NAVEEN R--(REG NO. 2013141096034), MARY SANJIKA J--(REG NO. 2013141096030) 2021, Department of Business Administration, Student of Guru Nanak College (Autonomous), has done a project report on the title "A STUDY ON 'CONSUMER BUYING BEHAVIOUR AND PERCEPTION ON AYURVEDIC TOOTHPASTES" I declare that this is my original work.

PLACE: CHENNAI

Name of the Student

DATE: 22-06-2021

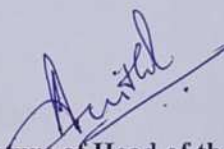
Vijayprabhu
VIJAY PRABHU K-(REG NO. 2013141096062)
Saffin
SAFFIN C--(REG NO.2013141096050)
Harikrishnan
HARIKRISHNAN. C--(REG NO. 2013141096017)
P.N
NAVEEN R--(REG NO. 2013141096034)
Mary Sanjika
MARY SANJIKA J--(REG NO. 2013141096030)

BONAFIDE CERTIFICATE

This is to certify that project Report entitled "A STUDY ON 'CONSUMER BUYING BEHAVIOUR AND PERCEPTION ON AYURVEDIC TOOTHPASTES" is the bonafide work carried out by, VIJAY PRABHU K--(REG NO. 2013141096062), SAFFIN C--(REG NO.2013141096050), HARIKRISHNAN. C--(REG NO. 2013141096017), NAVEEN R--(REG NO. 2013141096034), MARY SANJIKA J--(REG NO. 2013141096030) 2021, Department of Business Administration, under my guidance and supervision



Signature of Project Guide



Signature of Head of the Department

ANITHA MALISETTY
HOD-BBA Department
Guru Nanak College (Autonomous)
Velachery, Chennai - 600 042.

A STUDY ON 'JEWELLERY MARKETING STRATEGIES TO IMPROVE THE SALES

SUMMER PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF BUSINESS ADMINISTRATION

Submitted by

RAHUL U-(REG NO. 2013141096043)

NIRMALA R-(REG NO. 2013141096035)

DARSHAN. H-(REG NO. 2013141096011)

JOSH LEON FRANCIS-(REG NO. 2013141096021)

SWAPNAMROY ADHIKARI-(REG NO. 2013141096057)

Under the Guidance of

Dr S Suba

APRIL- 2021

DECLARATION

I, RAHUL U-(REG NO. 2013141096043), NIRMALA R-(REG NO. 2013141096035), DARSHAN. H-(REG NO. 2013141096011), JOSH LEON FRANCIS-(REG NO. 2013141096021), SWAPNAMYOY ADHIKARI-(REG NO. 2013141096057) 2021, Department of Business Administration, Student of Guru Nanak College (Autonomous), has done a project report on the title "A STUDY ON 'JEWELLERY MARKETING STRATEGIES TO IMPROVE THE SALES". I declare that this is my original work.

PLACE: CHENNAI

Name of the Student

DATE: 22-06-2021

Rahul U.
RAHUL U-(REG NO. 2013141096043)

Nirmala R.
NIRMALA R-(REG NO. 2013141096035)

Darshan H.
DARSHAN. H-(REG NO. 2013141096011)

Josh Leon Francis
JOSH LEON FRANCIS-(REG NO. 2013141096021)

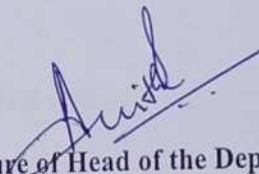
Swapnamyo Adhikari
SWAPNAMYOY ADHIKARI-(REG NO. 2013141096057)

BONAFIDE CERTIFICATE

This is to certify that project Report entitled "A STUDY ON 'JEWELLERY MARKETING STRATEGIES TO IMPROVE THE SALES'" is the bonafide work carried out by RAHUL U- (REG NO. 2013141096043), NIRMALA R-(REG NO. 2013141096035), DARSHAN. H- (REG NO. 2013141096011), JOSH LEON FRANCIS-(REG NO. 2013141096021), SWAPNAMROY ADHIKARI-(REG NO. 2013141096057) 2021, Department of Business Administration, under my guidance and supervision



Signature of Project Guide



Signature of Head of the Department

ANITHA MALISETTY

HOD-BBA Department
Guru Nanak College (Autonomous)
Velachery, Chennai - 600 042.

**A STUDY ON CUSTOMER PREFERENCE TOWARDS ONLINE SHOPPING DURING
PANDEMIC SITUATION**

SUMMER PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF BUSINESS ADMINISTRATION

Submitted by

BHARATH.G-(REG NO. 2013141096008)

KARTHIK A B-(REG NO. 2013141096025)

LOKESH KUMAR C-(REG NO. 2013141096029)

MERVIN J KENNEDY-(REG NO. 2013141096031)

KAMLESH D-(REG NO. 2013141096023)

Under the Guidance of

Dr. S Suba

APRIL- 2021

DECLARATION


I, BHARATH.G-(REG NO. 2013141096008), KARTHIK A B-(REG NO. 2013141096025) ,
LOKESH KUMAR C-(REG NO. 2013141096029), MERVIN J KENNEDY-(REG NO.
2013141096031), KAMLESH D-(REG NO. 2013141096023) 2021, Department of Business
Administration, Student of Guru Nanak College (Autonomous), has done a project report on the
title "A STUDY ON CUSTOMER PREFERENCE TOWARDS ONLINE SHOPPING
DURING PANDEMIC SITUATION' I declare that this is my original work.

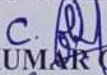
PLACE: CHENNAI

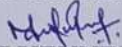
Name of the Student

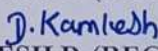
DATE: 22 -06-2021

BHARATH.G-(REG NO. 2013141096008)


KARTHIK A B-(REG NO. 2013141096025)

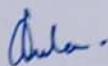

LOKESH KUMAR C-(REG NO. 2013141096029)


MERVIN J KENNEDY-(REG NO. 2013141096031)


KAMLESH D-(REG NO. 2013141096023)

BONAFIDE CERTIFICATE

This is to certify that project Report entitled "A STUDY ON CUSTOMER PREFERENCE TOWARDS ONLINE SHOPPING DURING PANDEMIC SITUATION" is the bonafide work carried out by , BHARATHLG-(REG NO. 2013141096008), KARTHIK A B-(REG NO. 2013141096025) , LOKESH KUMAR C-(REG NO. 2013141096029), MERVIN J KENNEDY-(REG NO. 2013141096031), KAMLESH D-(REG NO. 2013141096023) 2021, Department of Business Administration, Under my guidance and supervision



Signature of Project Guide



Signature of Head of the Department

ANITHA MALISETTY
HOD-BBA Department
Guru Nanak College (Autonomous)
Velachery, Chennai - 600 042.

**A STUDY ON BRAND IMAGE AND ITS IMPACT ON BUYING BEHAVIOUR
TOWARDS ELECTRIC BIKES**

SUMMER PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF BUSINESS ADMINISTRATION

Submitted by

RUTHVIK R-(REG NO. 2013141096049)

BHUVAN SAI KUMAR. A-(REG NO. 2013141096009)

VISWAPRIYA B-(REG NO. 2013141096066)

ANISH KUMAR SHAHI. M-(REG NO. 2013141096004)

JOSHUA KENNET. S-(REG NO. 2013141096022)

Under the Guidance of

Dr. S Suba

APRIL- 2021

DECLARATION

I, RUTHVIK R-(REG NO. 2013141096049), BHUVAN SAI KUMAR. A-(REG NO. 2013141096009), VISWAPRIYA B-(REG NO. 2013141096066), ANISH KUMAR SHAHL. M-(REG NO. 2013141096004), JOSHUA KENNET. S-(REG NO. 2013141096022) 2021, Department of Business Administration, Student of Guru Nanak College (Autonomous), has done a project report on the title "A STUDY ON 'BRAND IMAGE AND ITS IMPACT ON BUYING BEHAVIOUR TOWARDS ELECTRIC BIKES". I declare that this is my original work.

PLACE: CHENNAI

Name of the Student

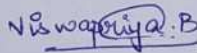
DATE: 22-06-2021



RUTHVIK R-(REG NO. 2013141096049)



BHUVAN SAI KUMAR. A-(REG NO. 2013141096009)



VISWAPRIYA B-(REG NO. 2013141096066)



ANISH KUMAR SHAHL. M-(REG NO. 2013141096004)



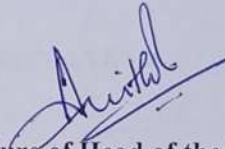
JOSHUA KENNET. S-(REG NO. 2013141096022)

BONAFIDE CERTIFICATE

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Signature of Project Guide



Signature of Head of the Department

ANITHA MALISETTY
HOD-BBA Department
Guru Nanak College (Autonomous)
Velachery, Chennai - 600 042.

**A STUDY ON LEADERSHIPS AND MANAGEMENT TECHNIQUES PREVALENT IN
ORGANIZATION MANAGEMENT**

SUMMER PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF BUSINESS ADMINISTRATION

Submitted by

ABHIRAM R (REG NO. 2013141096072)

AYUSH ROY CHOWDHURY (REG NO. 2013141096076)

KEVIN LOWSIS A (REG NO. 2013141096097)

MELVIN JERISH C (REG NO. 2013141096101)

SANTHOSH R (REG NO. 2013141096120)

Under the Guidance of

Ms. AMIE MERIAM MATHEWS

JUNE 2021

DECLARATION

I, ABHIRAM R (REG NO. 2013141096072), AYUSH ROY CHOWDHURY (REG NO. 2013141096076), KEVIN LOWSIS A (REG NO. 2013141096097), MELVIN JERISH C (REG NO. 2013141096101), SANTHOSH R (REG NO. 2013141096120), 2021, Department of Business Administration, Student of Guru Nanak College (Autonomous), has done a project report on the title "A STUDY ON LEADERSHIPS AND MANAGEMENT TECHNIQUES PREVALENT IN ORGANIZATION MANAGEMENT". I declare that this is my original work.

PLACE: Chennai

ABHIRAM R (REG NO. 2013141096072)

DATE: 7/6/2021

AYUSH ROY CHOWDHURY (REG NO. 2013141096076)

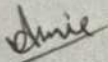
KEVIN LOWSIS A (REG NO. 2013141096097)

MELVIN JERISH C (REG NO. 2013141096101)

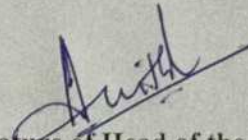
SANTHOSH R (REG NO. 2013141096120)

BONAFIDE CERTIFICATE

This is to certify that project Report "A STUDY ON LEADERSHIPS AND MANAGEMENT TECHNIQUES PREVALENT IN ORGANIZATION MANAGEMENT" is the bonafide work carried out by, ABHIRAM R (REG NO. 2013141096072), AYUSH ROY CHOWDHURY (REG NO. 2013141096076), KEVIN LOWSIS A (REG NO. 2013141096097), MELVIN JERISH C (REG NO. 2013141096101), SANTHOSH R (REG NO. 2013141096120), 2021, Bachelor of Business Administration, under my guidance and supervision



Signature of Project Guide



Signature of Head of the Department

ANITHA MALISETTY
HOD-BBA Department
Guru Nanak College (Autonomous)
Velachery, Chennai - 600 042.

A STUDY ON CONSUMER BEHAVIOUR TOWARDS LIFE INSURANCE PRODUCTS

SUMMER PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF BUSINESS ADMINISTRATION

Submitted by

OVIYA ANJALAI M (REG NO. 2013141096109)

YOGESWARAN A (REG NO. 2013141096138)

BHARATH KUMAR R (REG NO. 2013141096080)

BHARATH K (REG NO. 2013141096079)

HARISH T (REG NO. 2013141096090)

Under the Guidance of

Ms. AMIE MERIAM MATHEWS

JUNE 2021

DECLARATION


I, OVIYA ANJALAI M (REG NO. 2013141096109), YOGESWARAN A (REG NO. 2013141096138), BHARATH KUMAR R (REG NO. 2013141096080), BHARATH K (REG NO. 2013141096079), HARISH T (REG NO. 2013141096090), 2021, Department of Business Administration, Student of Guru Nanak College (Autonomous), has done a project report on the title "A STUDY ON CONSUMER BEHAVIOUR TOWARDS LIFE INSURANCE PRODUCTS". I declare that this is my original work.


PLACE: Chennai


DATE: 7/6/2021


OVIYA ANJALAI M (REG NO. 2013141096109)


YOGESWARAN A (REG NO. 2013141096138)


BHARATH KUMAR R (REG NO. 2013141096080)


BHARATH K (REG NO. 2013141096079)


HARISH T (REG NO. 2013141096090)

DECLARATION

I, OVIYA ANJALAI M (REG NO. 2013141096109), YOGESWARAN A (REG NO. 2013141096138), BHARATH KUMAR R (REG NO. 2013141096080), BHARATH K (REG NO. 2013141096079), HARISH T (REG NO. 2013141096090), 2021, Department of Business Administration, Student of Guru Nanak College (Autonomous), has done a project report on the title "A STUDY ON CONSUMER BEHAVIOUR TOWARDS LIFE INSURANCE PRODUCTS". I declare that this is my original work.

PLACE: *Chennai*

DATE: *7/6/2021*

[Signature]
OVIYA ANJALAI M (REG NO. 2013141096109)

[Signature]
YOGESWARAN A (REG NO. 2013141096138)

[Signature]
BHARATH KUMAR R (REG NO. 2013141096080)

[Signature]
BHARATH K (REG NO. 2013141096079)

[Signature]
HARISH T (REG NO. 2013141096090)

**A STUDY ON THE EFFECTIVENESS OF TRAINING PROGRAMS IN BUSINESS
PROCESS OUTSOURCING INDUSTRY**

SUMMER PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF BUSINESS ADMINISTRATION

Submitted by

JEEVA M (REG NO. 2013141096093)

PAVITHRA M (REG NO. 2013141096111)

PORKODI P (REG NO. 2013141096112)

RAGHURAM P (REG NO. 2013141096118)

HARISH K (REG NO. 2013141096089)

Under the Guidance of

Ms. AMIE MERIAM MATHEWS

JUNE 2021

DECLARATION

I, JEEVA M (2013141096093), PAVITHRA M (REG NO. 2013141096111), PORKODI P (REG NO. 2013141096112), RAGHURAM P (REG NO. 2013141096118), HARISH K (REG NO. 2013141096089), 2021, Department of Business Administration, Student of Guru Nanak College (Autonomous), has done a project report on the title "A STUDY ON THE EFFECTIVENESS OF TRAINING PROGRAMS IN BUSINESS PROCESS OUTSOURCING INDUSTRY". I declare that this is my original work.

PLACE: Chennai

DATE: 7/6/2021

M Jeeva

JEEVA M (REG NO. 2013141096093)

M Pavithra

PAVITHRA M (REG NO. 2013141096111)

P Porkodi

PORKODI P (REG NO. 2013141096112)

R Raghuram

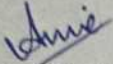
RAGHURAM P (REG NO. 2013141096118)

H Harish

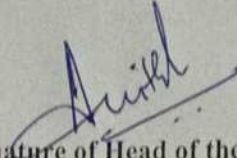
HARISH K (REG NO. 2013141096089)

BONAFIDE CERTIFICATE

This is to certify that project Report "A STUDY ON THE EFFECTIVENESS OF TRAINING PROGRAMS IN BUSINESS PROCESS OUTSOURCING INDUSTRY" is the bonafide work carried out by, JEEVA M (REG NO. 2013141096093), PAVITHRA M (REG NO. 2013141096111), PORKODI P (REG NO. 2013141096112), RAGHURAM P (REG NO. 2013141096118), HARISH K (REG NO. 2013141096089), 2021, Bachelor of Business Administration, under my guidance and supervision



Signature of Project Guide



Signature of Head of the Department

ANITHA MALISETTY

HOD-BBA Department
Guru Nanak College (Autonomous)
Velachery, Chennai - 600 042.

A STUDY ON CONSUMER PREFERENCE TOWARDS ORGANIC PRODUCTS

SUMMER PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF BUSINESS ADMINISTRATION

Submitted by

SRINIVASAN M (REG NO. 2013141096129)

PRABU K (REG NO. 2013141096114)

SABARI VIGNESH R (REG NO. 2013141096119)

AAKARSH S J (REG NO. 2013141096071)

SRIRAM S (REG NO. 2013141096130)

Under the Guidance of

Ms. AMIE MERIAM MATHEWS

JUNE 2021

DECLARATION

I, SRINIVASAN M (REG NO. 2013141096129), PRABU K (REG NO. 2013141096114), SABARI VIGNESH R (REG NO. 2013141096119), AAKARSH S J (REG NO. 2013141096071), SRIRAM S (REG NO. 2013141096130), 2021, Department of Business Administration, Student of Guru Nanak College (Autonomous), has done a project report on the title "A STUDY ON CONSUMER PREFERENCE TOWARDS ORGANIC PRODUCTS".
I declare that this is my original work.

PLACE: *Gurunanak Cg m-Srinivasan* SRINIVASAN M (REG NO.2013141096129)

DATE: *08/6/21* *K.P.A* - PRABU K (REG NO. 2013141096114)

Sabari vignesh.R SABARI VIGNESH R (REG NO. 2013141096119)

(Signature)

AAKARSH S J (REG NO. 2013141096071)

Sriram

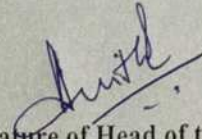
SRIRAM S (REG NO. 2013141096130)

BONAFIDE CERTIFICATE

This is to certify that project Report "A STUDY ON CONSUMER PREFERENCE TOWARDS ORGANIC PRODUCTS" is the bonafide work carried out by, SRINIVASAN M (REG NO. 2013141096129), PRABU K (REG NO. 2013141096114), SABARI VIGNESH R (REG NO. 2013141096119), AAKARSH S J (REG NO. 2013141096071), SRIRAM S (REG NO. 2013141096130), 2021, Bachelor of Business Administration, Under my guidance and supervision



Signature of Project Guide



Signature of Head of the Department

ANITHA MALISETTY

HOD-BBA Department
Guru Nanak College (Autonomous)
Velachery, Chennai - 600 042.

**A STUDY ON JOB TARGETS AND JOB SATISFACTION AMONG MARKETING
EMPLOYEES**

SUMMER PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF BUSINESS ADMINISTRATION

Submitted by

ARUN KUMAR M (REG NO. 2013141096075)

DINESH KUMAR D (REG NO. 2013141096086)

MANOJ V (REG NO. 2013141096099)

PRAVIN PRASANTHAN J (REG NO. 2013141096117)

SATHYA S (REG NO. 2013141096123)

Under the Guidance of

Ms. AMIE MERIAM MATHEWS

JUNE 2021

DECLARATION

I, ARUN KUMAR M (2013141096075), DINESH KUMAR D (REG NO. 2013141096086), MANOJ V (REG NO. 2013141096099), PRAVIN PRASANTHAN J (REG NO. 2013141096117), SATHYA S (REG NO. 2013141096123), 2021, Department of Business Administration, Student of Guru Nanak College (Autonomous), has done a project report on the title "A STUDY ON JOB TARGETS AND JOB SATISFACTION AMONG MARKETING EMPLOYEES". I declare that this is my original work.

PLACE:

Guru Nanak, Chennai

ARUN KUMAR M (REG NO. 2013141096075)

DATE:

08/6/2021

D.D.

DINESH KUMAR D (REG NO. 2013141096086)

Manoj

MANOJ V (REG NO. 2013141096099)

Pravin

PRAVIN PRASANTHAN J (REG NO. 2013141096117)

Sathy

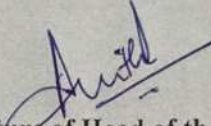
SATHYA S (REG NO. 2013141096123)

BONAFIDE CERTIFICATE

This is to certify that project Report "A STUDY ON JOB TARGETS AND JOB SATISFACTION AMONG MARKETING EMPLOYEES" is the bonafide work carried out by ARUN KUMAR M (REG NO. 2013141096075), DINESH KUMAR D (REG NO. 2013141096086), MANOJ V (REG NO. 2013141096099), PRAVIN PRASANTHAN J (REG NO. 2013141096117), SATHYA S (REG NO. 2013141096123), 2021, Bachelor of Business Administration, Under my guidance and supervision



Signature of Project Guide



Signature of Head of the Department

ANITHA MALISETTY

HOD-BBA Department

Guru Nanak College (Autonomous)

Velachery, Chennai - 600 042.

A STUDY ON WORK LIFE BALANCE WITH REFERENCE TO SERVICE SECTOR

SUMMER PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF BUSINESS ADMINISTRATION

Submitted by

BHARANI RAJA D (REG NO. 2013141096078)

NAGENDRA PRASAD B (REG NO. 2013141096105)

SUBASREE R (REG NO. 2013141096131)

MITHUN R (REG NO. 2013141096102)

Under the Guidance of

Ms. AMIE MERIAM MATHEWS

JUNE 2021

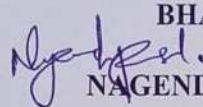
DECLARATION


I, BHARANI RAJA D (REG NO. 2013141096078), NAGENDRA PRASAD B (REG NO. 2013141096105), SUBASREE R (REG NO. 2013141096131), MITHUN R (REG NO. 2013141096102), 2021, Department of Business Administration, Student of Guru Nanak College (Autonomous), has done a project report on the title “A STUDY ON WORK LIFE BALANCE WITH REFERENCE TO SERVICE SECTOR”. I declare that this is my original work.

PLACE: Chennai

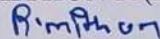
DATE: 7/6/2021


BHARANI RAJA D (REG NO. 2013141096078)


NAGENDRA PRASAD B (REG NO. 2013141096105)

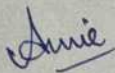

SUBASREE R (REG NO. 2013141096131)

MITHUN R (REG NO. 2013141096102)

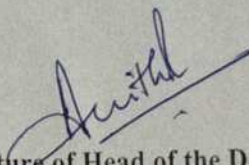

Mithun R

BONAFIDE CERTIFICATE

This is to certify that project Report "A STUDY ON WORK LIFE BALANCE WITH REFERENCE TO SERVICE SECTOR" is the bonafide work carried out by, BHARANI RAJA D (REG NO. 2013141096078), NAGENDRA PRASAD B (REG NO. 2013141096105), SUBASREE R (REG NO. 2013141096131), MITHUN R (REG NO. 2013141096102), 2021, Bachelor of Business Administration, under my guidance and supervision



Signature of Project Guide



Signature of Head of the Department

ANITHA MALISETTY
HOD-BBA Department
Guru Nanak College (Autonomous)
Velachery, Chennai - 600 042.

**‘A STUDY ON MARKETING AND SALES STRATERGIES OF AAVIN IN
VILLUPURAM’**

SUMMER PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF BUSINESS ADMINISTRATION

Submitted by

Yoganath.S (REG.NO: 2013141096068)

Gowtham.S (REG.NO: S2013141096015)

Vijayakumar.S (REG.NO: 2013141096063)

Mohan.M (REG.NO: 2013141096033)

Sayyid Saklin Al Mashoor M (REG.NO: 2013141096054)

Under the Guidance of

Dr. D. SANGEETHA

JUNE 2021

DECLARATION

We Yoganath.S (REG.NO: 2013141096068), Gowtham.S (REG.NO: S2013141096015), Vijayakumar S, (REG.NO: 2013141096063) Mohan.M (REG.NO: 2013141096033), Sayyid Saklin Al Mashoor M (REG.NO: 2013141096054) 2021, BBA, Students of Guru Nanak College (Autonomous), has done a project report on the title "A STUDY ON MARKETING AND SALES STRATERGIES OF AAVIN IN VILLUPURAM". We declare that this is my original work.

PLACE: *Chennai*

DATE *22.6.21*

Name of the Students

Yoganath.S (REG.NO: 2013141096068)

yoga

Gowtham.S (REG.NO: S2013141096015)

Gowtham

Vijayakumar S (REG.NO: 2013141096063)

Vijay

Mohan.M (REG.NO: 2013141096033)

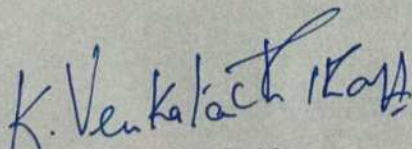
Mohan

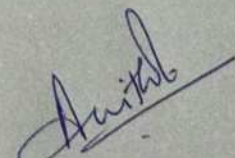
Sayyid Saklin Al Mashoor M (REG.NO: 2013141096054)

Saklin M

BONAFIDE CERTIFICATE

This is to certify that project Report entitled “A STUDY ON MARKETING AND SALES STRATERGIES OF AAVIN IN VILLUPURAM” is the bonafide work carried out by Yoganath.S (REG.NO: 2013141096068), Gowtham.S (REG.NO: S2013141096015), Vijayakumar S, (REG.NO: 2013141096063) Mohan.M (REG.NO: 2013141096033), Sayyid Saklin Al Mashoor M (REG.NO: 2013141096054) 2021, BBA, Under my guidance and supervision


Signature of Project Guide


Signature of Head of the Department

ANITHA MALISETTY
HOD-BBA Department
Guru Nanak College (Autonomous)
Velachery, Chennai - 600 042.

**‘A STUDY ON GROWTH AND MARKET OPPORTUNITIES OF LED LIGHTING
SEGMENT IN CHENNAI’**

SUMMER PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF BUSINESS ADMINISTRATION

Submitted by

Karthik Balaji Rao J REG.NO: 2013141096055

Sarvesh Varsshan K REG.NO: 2013141096070

Yukesh Rao N REG.NO: 2013141096040

Poornima D REG.NO: 2013141096045

Rakesh D REG.NO: 2013141096037

Under the Guidance of

Dr. D. SANGEETHA

JUNE 2021

DECLARATION

We Karthik Balaji Rao J REG.NO: 2013141096055, Sarvesh Varsshan K REG.NO: 2013141096070, Yukesh Rao N REG.NO: 2013141096040 Poornima D REG.NO: 2013141096045 Rakesh D REG.NO: 2013141096037 2021 BBA Students of Guru Nanak College (Autonomous), has done a project report on the title "A STUDY ON GROWTH AND MARKET OPPORTUNITIES OF LED LIGHTING SEGMENT IN CHENNAI". We declare that this is our original work.

PLACE: Chennai

DATE: 22.1.21

Name of the Students

Karthik Balaji

Karthik Balaji Rao J REG.NO: 2013141096055

Sarvesh Varsshan

Sarvesh Varsshan K REG.NO: 2013141096070

Yukesh Rao N

Yukesh Rao N REG.NO: 2013141096040

Poornima D

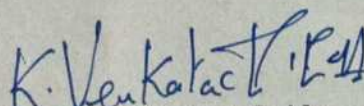
Poornima D REG.NO: 2013141096045

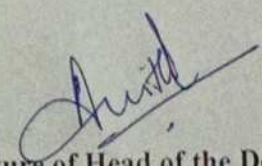
Rakesh D

Rakesh D REG.NO: 2013141096037

BONAFIDE CERTIFICATE

This is to certify that project Report entitled "A STUDY ON GROWTH AND MARKET OPPORTUNITIES OF LED LIGHTING SEGMENT IN CHENNAI" is the bonafide work carried out by **Karthik Balaji Rao J** REG.NO: 2013141096055, **Sarvesh Varsshan K** REG.NO: 2013141096070, **Yukesh Rao N** REG.NO: 2013141096040 **Poornima D** REG.NO: 2013141096045 **Rakesh D** REG.NO: 2013141096037 2021, BBA, Under my guidance and supervision


Signature of Project Guide


Signature of Head of the Department

ANITHA MALISETTY
HOD-BBA Department
Guru Nanak College (Autonomous)
Velachery, Chennai - 600 042.

**‘A STUDY ON PROSPECT OF PET BOLLTLE MANUFACTURERS IN CHENNAI
REGION’**

SUMMER PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF BUSINESS ADMINISTRATION

Submitted by

Hrithik Ganesh R REG.NO: 2013141096018

Swetha R REG.NO: 2013141096058

Arunkumar S REG.NO: 2013141096005

Yogeshwaran S V REG.NO: 2013141096069

Nithish S REG.NO: 2013141096036

Under the Guidance of

Dr. D. SANGEETHA

JUNE 2021

DECLARATION

We Hrithik Ganesh R REG.NO: 2013141096018, Swetha R REG.NO: 2013141096058, Arunkumar S REG.NO: 2013141096005 Yogeshwaran S V REG.NO: 2013141096069 Nithish S REG.NO: 2013141096036 2021 BBA Students of Guru Nanak College (Autonomous), has done a project report on the title "A STUDY ON PROSPECT OF PET BOTTLE MANUFACTURES IN CHENNAI REGION". We declare that this is our original work.

PLACE: *Chennai*

Name of the Students

DATE: *22.6.21*

Hrithik Ganesh R REG.NO: 2013141096018

R. Hrithik Ganesh

Swetha R REG.NO: 2013141096058

R. Swetha

Arunkumar S REG.NO: 2013141096005

Yogeshwaran S V REG.NO: 2013141096069

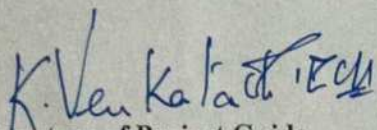
S. Nithish

Nithish S REG.NO: 2013141096036

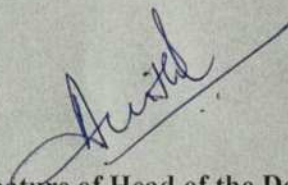
S. Nithish

BONAFIDE CERTIFICATE

This is to certify that project Report entitled “A STUDY ON PROSPECT OF PET BOTTLE MANUFACTURES IN CHENNAI REGION” is the bonafide work carried out by **Hrithik Ganesh R REG.NO: 2013141096018**, **Swetha R REG.NO: 2013141096058**, **Arunkumar S REG.NO: 2013141096005** **Yogeshwaran S V REG.NO: 2013141096069** **Nithish S REG.NO: 2013141096036** 2021, BBA, Under my guidance and supervision



Signature of Project Guide



Signature of Head of the Department

ANITHA MALISETTY
HOD-BBA Department
Guru Nanak College (Autonomous)
Velachery, Chennai - 600 042.

'A STUDY ON EVOLUTION AND GROWTH OF SVS EDIBLE OIL COMPANY'

IN

CHENNAI

SUMMER PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF BUSINESS ADMINISTRATION

Submitted by

Parthasarathy T REG.NO: 2013141096038

Samyughta J A REG.NO: 2013141096051

Divakar. S REG.NO: 2013141096014

Benerji. N REG.NO: 2013141096007

Vijayasarithi S REG.NO: 2013141060964

Under the Guidance of

Dr.D.SANGEETHA

JUNE 2021

DECLARATION

We Parthasarathy T (REG.NO: 2013141096038), Samyughta J A (REG.NO: 2013141096051) Divakar. S REG.NO: 2013141096014, Benerji. N (REG.NO: 2013141096007) Vijayasarithi S (REG.NO: 2013141060964) 2021 BBA Students of Guru Nanak College (Autonomous), has done a project report on the title "A STUDY ON EVOLUTION AND GROWTH OF EDIBLE OIL INDUSTRY IN CHENNAI". We declare that this is our original work.

PLACE: *Chennai*

Name of the Students

DATE: *22.6.21*

Parthasarathy T

Parthasarathy T REG.NO: 2013141096038

J.A. Samyughta

Samyughta J A REG.NO: 2013141096051

S. Divakar

Divakar. S REG.NO: 2013141096014

B. N. Benerji

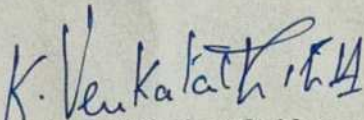
Benerji. N REG.NO: 2013141096007

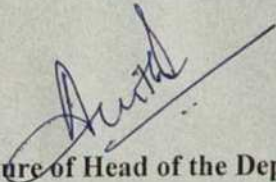
Vijayasarithi S

Vijayasarithi S REG.NO: 2013141060964

BONAFIDE CERTIFICATE

This is to certify that project Report entitled "A STUDY ON EVOLUTION AND GROWTH OF EDIBLE OIL INDUSTRY IN CHENNAI" is the bonafide work carried out by Parthasarathy T, Samyugtha J A, Divakar. S, Benerji. N, Vijayasarithi S (Register Number: 40447, 40448, 4049, 4050, 4051), 2020 Programme, under my guidance and supervision


Signature of Project Guide


Signature of Head of the Department

ANITHA MALISETTY
HOD-BBA Department
Guru Nanak College (Autonomous)
Velachery, Chennai - 600 042.

‘A STUDY ON SPIRITUAL TOURISM IN PONDICHERRY’

SUMMER PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF BUSINESS ADMINISTRATION

Submitted by

Dhanush Prabhu REG.NO: 2013141096013

Buvanesh R.R REG.NO: 2013141096010

Tarhunbhalajee M REG.NO: 2013141096060

Rajineesh T REG.NO: 2013141096044

Pranesh K REG.NO: 20131410609641

Under the Guidance of

Dr. D. SANGEETHA

JUNE 2021

DECLARATION

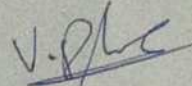
We Dhanush Prabhu (REG.NO: 2013141096013), Buvanesh R.R (REG.NO: 2013141096010) Tarhunbhalajee M (REG.NO: 2013141096060), Rajineesh T (REG.NO: 2013141096044) Pranesh K (REG.NO: 20131410609641) 2021 BBA Students of Guru Nanak College (Autonomous), has done a project report on the title "A STUDY ON SPIRITUAL TOURISM IN PONDICHERRY". We declare that this is our original work.

PLACE: Chennai

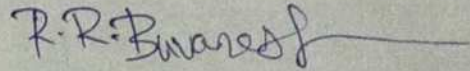
Name of the Students

DATE: 22.6.21

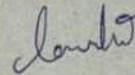
Dhanush Prabhu REG.NO: 2013141096013



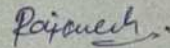
Buvanesh R.R REG.NO: 2013141096010



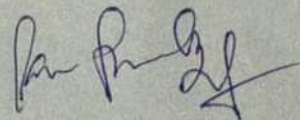
Tarhunbhalajee M REG.NO: 2013141096060



Rajineesh T REG.NO: 2013141096044

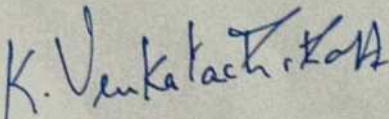


Pranesh K REG.NO: 20131410609641

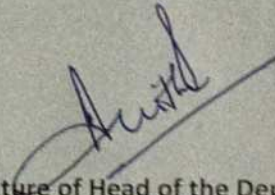


BONAFIDE CERTIFICATE

This is to certify that project Report entitled "A STUDY ON SPIRITUAL TOURISM IN PONDICHERRY" is the bonafide work carried out by Dhanush Prabhu (REG.NO: 2013141096013), Buvanesh R.R (REG.NO: 2013141096010) Tarhunbhalajee M (REG.NO: 2013141096060), Rajineesh T (REG.NO: 2013141096044) Pranesh K (REG.NO: 20131410609641) 2021, BBA, Under my guidance and supervision



Signature of Project Guide



Signature of Head of the Department

ANITHA MALISETTY
HOD-BBA Department
Guru Nanak College (Autonomous)
Velachery, Chennai - 600 042.

'A STUDY ON GROWTH OF CARTON BOX MANUFACTURERS IN CHENNAI'

SUMMER PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF BUSINESS ADMINISTRATION

Submitted by

Padmanabhan K REG.NO: 2013141096006

Ashwin Chidambaram REG.NO: 2013141096027

Karthikeyan J REG.NO: 2013141096048

Rethish Kumar P REG.NO: 2013141096039

Pavansagar Chandrasekar REG.NO: 2013141096141

Under the Guidance of

Dr. D. SANGEETHA

JUNE 2021

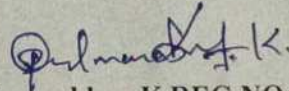
DECLARATION

We, Padmanabhan K REG.NO: 2013141096006, Ashwin Chidambaram REG.NO: 2013141096027 Karthikeyan J REG.NO: 2013141096048 Rethish Kumar P REG.NO: 2013141096039 Pavansagar Chandrasekar REG.NO: 2013141096141 2021 BBA Students of Guru Nanak College (Autonomous), has done a project report on the title "A STUDY ON GROWTH OF CARTON BOX MANUFACTURERS IN CHENNAI". We declare that this is our original work.

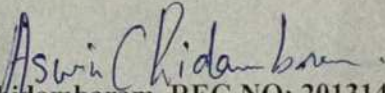
PLACE: Chennai

Name of the Students

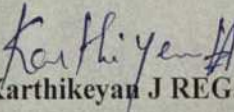
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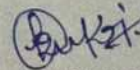
Padmanabhan K REG.NO: 2013141096006



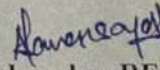
Ashwin Chidambaram REG.NO: 2013141096027



Karthikeyan J REG.NO: 2013141096048



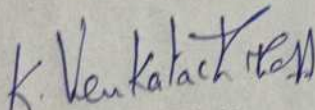
Rethish Kumar P REG.NO: 2013141096039

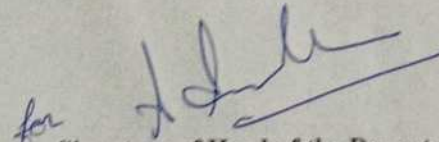


Pavansagar Chandrasekar REG.NO: 2013141096141

BONAFIDE CERTIFICATE

This is to certify that project Report entitled "A STUDY ON GROWTH OF CARTON BOX MANUFACTURERS IN CHENNAI" is the bonafide work carried out by Padmanabhan K REG.NO: 2013141096006, Ashwin Chidambaram REG.NO: 2013141096027 Karthikeyan J REG.NO: 2013141096048 Rethish Kumar P REG.NO: 2013141096039 Pavansagar Chandrasekar REG.NO: 20131410961412021, BBA, Under my guidance and supervision


Signature of Project Guide


Signature of Head of the Department
ANITHA MALISETTY
HOD-BBA Department
Guru Nanak College (Autonomous)
Velachery, Chennai - 600 042.

A STUDY ON CUSTOMER SATISFACTION ON GOOGLE PAY

MINI PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF B.COM., BANK MANAGEMENT

Submitted by

VISHWA J (2013141035069)

HEMANTH V (2013141035024)

SIVARAMAKRISHNAN V (2013141035054)

LOGASABRIDHARAN M (2013141035027)

ATHUL KRISHNA CJ (2013141035009)

Under the Guidance of

Ms. SUKHDEEP SONDHL., M.COM., NET.,

DECLARATION

I. VISHWA J (2013141035069), HEMANTH V(2013141035024),
SIVARAMAKRISHNAN V (2013141035054), LOGASABRIDHARAN M(2013141035027)
, ATHUL KRISHNA CJ (2013141035009) , Department of B. Com, Bank Management,
Students of Guru Nanak College (Autonomous), has done a mini project report on the titled "A
STUDY ON CUSTOMER SATISFACTION ON GOOGLE PAY". I declare that this is my
original work.

PLACE: Chennai

DATE: 10.09.2021

Name of the Student

J. Vishwa

VISHWA J (2013141035069)

H. V

HEMANTH V (2013141035024)

Sivaramakrishnan V

SIVARAMAKRISHNAN V (2013141035054)

M. Loganabariharan

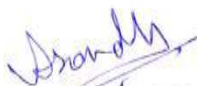
LOGASABARIDHARAN M (2013141035027)

A. K. J.

ATHUL KRISHNA CJ (2013141035009)

BONAFIDE CERTIFICATE

This is to certify that project Report entitled “**A STUDY ON CUSTOMER SATISFACTION ON GOOGLE PAY**” is the bonafide work carried out by, **VISHWA J (2013141035069), HEMANTH V (2013141035024), SIVARAMAKRISHNAN V (2013141035054), LOGASABRIDHARAN M (2013141035027), ATHUL KRISHNA CJ (2013141035009).** Department of B. Com, Bank Management, Under my guidance and supervision.



Signature of Project Guide



Signature of Head of the Department

SWOT ANALYSIS OF PATANJALI

MINI PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF B.COM., BANK MANAGEMENT

Submitted by

VARSHA P (2013141035060)

SANDHIYA R (2013141035049)

BALAKRISHNAVENI A (2013141035011)

POONAM AGARWAL G (2013141035035)

Under the Guidance of

Ms. SUKHDEEP SONDHI., M.COM., NET.,

DECLARATION

I, VARSHA P (2013141035060), SANDHIYA R (2013141035049), BALAKRISHNAVENI A (2013141035011), POONAM AGARWAL G (2013141035035), Department of B. Com, Bank Management, Students of Guru Nanak College (Autonomous), has done a mini project report on the titled "SWOT ANALYSIS OF PATANJALI". I declare that this is my original work.

PLACE: CHENNAI

DATE: 10:09:2021

Name of the Student

Varsha P

VARSHA P (2013141035060)

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Poonam

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This is to certify that project Report entitled “SWOT ANALYSIS OF PATANJALI” is the bonafide work carried out by, **VARSHA P (2013141035060)**, **SANDHIYA R (2013141035049)**, **BALAKRISHNAVENI A (2013141035011)**, **POONAM AGARWAL G (2013141035035)**, Department of B. Com, Bank Management, Under my guidance and supervision.


Signature of Project Guide


Signature of Head of the Department

IMPORTANCE OF ONLINE FOOD DELIVERY APP IN PANDEMIC

MINI PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF B.COM., BANK MANAGEMENT

Submitted by

JANANI HEMACHANDRAN (2013141035025)

SURYAKANTHI V (2013141035057)

GAYATHRI N (2013141035022)

RAMYA (2013141035042)

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DECLARATION

I. JANANI HEMACHANDRAN (2013141035025), SURYAKANTHI V (2013141035057),
GAYATHRI N (2013141035022), RAMYA (2013141035042), Department of B. Com, Bank
Management, Students of Guru Nanak College (Autonomous), has done a mini project report on
the titled "IMPORTANCE OF ONLINE FOOD DELIVERY APP IN PANDEMIC". I
declare that this is my original work.

PLACE: CHENNAI

Name of the Student

DATE: 10.09.2021

H. Janani

JANANI HEMACHANDRAN (2013141035025)

SuryaKanthi V.

SURYAKANTHI V (2013141035057)

N. Gayathri

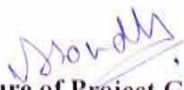
GAYATHRI N (2013141035022)


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RAMYA (2013141035042)

BONAFIDE CERTIFICATE

This is to certify that project Report entitled “**IMPORTANCE OF ONLINE FOOD DELIVERY APP IN PANDEMIC**” is the bonafide work carried out by, **JANANI HEMACHANDRAN (2013141035025), SURYAKANTHI V (2013141035057), GAYATHRI N (2013141035022), RAMYA (2013141035042**, Department of B. Com, Bank Management,
Under my guidance and supervision.


Signature of Project Guide


Signature of Head of the Department

A STUDY ON ROLE OF NGOs DURING PANDEMIC

MINI PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF B.COM., BANK MANAGEMENT

Submitted by

RANJIT KUMAR P (2013141035044)

MONISH G R (2013141035032)

PRASANNA VENKATESAN P (2013141035036)

SABARINATHAN B (2013141035046)

RANGANATHAN N (2013141035043)

Under the Guidance of

Ms. SUKHDEEP SONDHIL., M.COM., NET.,

DECLARATION

I, **RANJIT KUMAR P (2013141035044)**, **MONISH G R (2013141035032)**, **PRASANNA VENKATESAN P (2013141035036)**, **SABARINATHAN B (2013141035046)** **RANGANATHAN N (2013141035043)**, Department of B. Com, Bank Management, Students of Guru Nanak College (Autonomous), has done a mini project report on the titled **"A STUDY ON ROLE OF NGOs DURING PANDEMIC"**. I declare that this is my original work.

PLACE: *Chennai*

DATE: *21/12/21*

Name of the Student

S. Ranjit P.

RANJIT KUMAR P (2013141035044)

M. G. R.

MONISH G R (2013141035032)

P. Prasanna V.

PRASANNA VENKATESAN P (2013141035036)

B. Sabarinathan

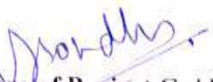
SABARINATHAN B (2013141035046)


N. Ranganathan

RANGANATHAN N (2013141035043)

BONAFIDE CERTIFICATE

This is to certify that project Report entitled “A STUDY ON ROLE OF NGOs DURING PANDEMIC” is the bonafide work carried out by, **RANJIT KUMAR P (2013141035044)**, **MONISH G R (2013141035032)**, **PRASANNA VENKATESAN P (2013141035036)**, **SABARINATHAN B (2013141035046)**, **RANGANATHAN N (2013141035043)** Department of B. Com, Bank Management, Under my guidance and supervision.


Signature of Project Guide


Signature of Head of the Department

IMPORTANCE OF LIBRARIES FOR TODAY'S GENERATION

MINI PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF B.COM., BANK MANAGEMENT

Submitted by

SAASWATH PA (2013141035045)

VIJAYA KUMAR M (2013141035065)

CHANDRU S (2013141035015)

RAHUL R (2013141035039)

RAHUL R (2013141035040)

Under the Guidance of

Ms. SUKHDEEP SONDHL, M.COM., NET.,

DECLARATION

I SAASWATH PA (2013141035045), VIJAYA KUMAR M (2013141035065), CHANDRU S (2013141035015), RAHUL R (2013141035039), RAHUL R (2013141035040) Department of B. Com. Bank Management, Students of Guru Nanak College (Autonomous), has done a mini project report on the titled **"IMPORTANCE OF LIBRARIES FOR TODAY'S GENERATION"**. I declare that this is my original work.

PLACE: *Chennai*

DATE: *10/09/2021*

Name of the Student

SAASWATH PA

SAASWATH PA (2013141035045)

VIJAYA KUMAR M

VIJAYA KUMAR M (2013141035065)

CHANDRU S

CHANDRU S (2013141035015)

RAHUL R

RAHUL R (2013141035039)

RAHUL R

RAHUL R (2013141035040)

BONAFIDE CERTIFICATE

This is to certify that project Report entitled **“IMPORTANCE OF LIBRARIES FOR TODAY'S GENERATION”** is the bonafide work carried out by, **SAASWATH PA (2013141035045), VIJAYA KUMAR M (2013141035065), CHANDRU S (2013141035015), RAHUL R (2013141035039), RAHUL R (2013141035040)**, Department of B. Com, Bank Management, Under my guidance and supervision.


Signature of Project Guide


Signature of Head of the Department

MARKETING STRATEGY OF “AMUL”

MINI PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF B.COM., BANK MANAGEMENT

Submitted by

ABIJEETH R (2013141035003)

MOHAMED ASIF BADURSAMAN A (2013141035030)

VASANTHA KUMAR S (2013141035063)

ABDUL REHMAN J (2013141035002)

VARSIDH S (2013141035061)

Under the Guidance of

Ms. SUKHDEEP SONDHL., M.COM., NET.,

DECLARATION

I ABIJEETH R (2013141035003), MOHAMED ASIF BADURSAMAN A (2013141035030),
VASANTHA KUMAR S (2013141035063), ABDUL REHMAN J (2013141035002),
VARSIDH S (2013141035061) Department of B. Com, Bank Management, Students of Guru
Nanak College (Autonomous), has done a mini project report on the titled **"MARKETING
STRATEGY OF "AMUL"**. I declare that this is my original work.

PLACE: *Velachery*

DATE: *10:09:2021*

Name of the Student

R. Abijeeth

ABIJEETH R (2013141035003)

A. Md. Asif

MOHAMED ASIF BADURSAMAN A (2013141035030)

V K

VASANTHA KUMAR S (2013141035063)

Abdul Rehman J

ABDUL REHMAN J (2013141035002)

S. V. S.

VARSIDH S (2013141035061)

BONAFIDE CERTIFICATE

This is to certify that project Report entitled “**MARKETING STRATEGY OF “AMUL”**” is the bonafide work carried out by **ABIJEETH R (2013141035003), MOHAMED ASIF BADURSAMAN A (2013141035030), VASANTHA KUMAR S (2013141035063), ABDUL REHMAN J (2013141035002), VARSIDH S (2013141035061)**, Department of B.Com, Bank Management, Under my guidance and supervision.

Signature of Project Guide

Signature of Head of the Department

**DETAILED STUDY REPORT ON CAFÉ COFFEE DAY MINI PROJECT
REPORT**

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF B.COM., BANK MANAGEMENT

Submitted by

MOHAMED EJAZSHA J (2013141035031)

MOHAMMED AFRIDI B (2013141035029)

AKASH S (2013141035005)

RAGHUL K (2013141035038)

ANIRUTHAN A (2013141035006)

Under the Guidance of

Ms. SUKHDEEP SONDHIL., M.COM., NET.,

DECLARATION

I MOHAMED EJAZSHA J (2013141035031), MOHAMMED AFRIDI B (2013141035029),
AKASH S (2013141035005), RAGHUL K (2013141035038), ANIRUTHAN A
(2013141035006), Department of B. Com, Bank Management, Students of Guru Nanak College
(Autonomous), has done a mini project report on the titled “**DETAILED STUDY REPORT OF
CAFÉ COFFEE DAY**”. I declare that this is my original work.


PLACE: Chennai

Name of the Student

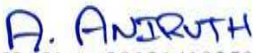
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MOHAMED EJAZSHA J (2013141035031)


MOHAMMED AFRIDI B (2013141035029)


AKASH S (2013141035005)

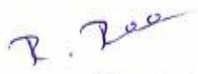
RAGHUL K (2013141035038)


ANIRUTHAN A (2013141035006)

BONAFIDE CERTIFICATE

This is to certify that project Report entitled “**DETAILED STUDY REPORT OF CAFÉ COFFEE DAY**” is the bonafide work carried out by, **MOHAMED EJAZSHA J (2013141035031), MOHAMMED AFRIDI B (2013141035029), AKASH S (2013141035005), RAGHUL K (2013141035038), ANIRUTHAN A (2013141035006)** Department of B. Com, Bank Management, Under my guidance and supervision.


Signature of Project Guide


Signature of Head of the Department

SUCCESS STORT OF STARBUCKS IN INDIA

MINI PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF B.COM., BANK MANAGEMENT

Submitted by

MATHESH KANNAN L [2013141035028]

ASHVINTH K [2013141035008]

DHINESH KUMAR R [2013141035018]

AKASH R [2013141035004]

SARATH R [2013141035051]

Under the Guidance of

Ms. SUKHDEEP SONDHI., M.COM., NET.,

DECLARATION


I MATHESH KANNAN L [2013141035028], ASHVINTH K [2013141035008], DHINESH KUMAR R [2013141035018], AKASH R [2013141035004], SARATH R [2013141035051], Department of B. Com, Bank Management, Students of Guru Nanak College (Autonomous), has done a mini project report on the titled "SUCCESS STORY OF STARBUCKS IN INDIA". I declare that this is my original work.

PLACE: CHENNAI

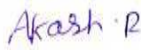
Name of the Student

DATE: 10.09.2021


MATHESH KANNAN L [2013141035028]


ASHVINTH K [2013141035008]


DHINESH KUMAR R [2013141035018]


AKASH R [2013141035004]


SARATH R [2013141035051]

BONAFIDE CERTIFICATE

This is to certify that project Report entitled “**SUCCESS STORY OF STARBUCKS IN INDIA**” is the bonafide work carried out by, **MATHESH KANNAN L [2013141035028]**, **ASHVINTH K [2013141035008]**, **DHINESH KUMAR R [2013141035018]**, **AKASH R [2013141035004]**, **SARATH R [2013141035051]**, Department of B. Com, Bank Management,
Under my guidance and supervision.


Signature of Project Guide


Signature of Head of the Department

CHALLENGES FACED BY STUDENTS DURING ONLINE CLASS

MINI PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF B.COM., BANK MANAGEMENT

Submitted by

RAJESH R [2013141035041]

VIJAYRAGAVAN S [2013141035066]

SIVA SHANKAR K [2013141035053]

DEEPAK KUMAR JHA A [2013141035016]

GAJENDRA M [2013141035021]

Under the Guidance of

Ms. SUKHDEEP SONDHI., M.COM., NET.,

DECLARATION

I, RAJESH R[2013141035041], VIJAYRAGAVAN S[2013141035066], SIVA SHANKAR K [2013141035053], DEEPAK KUMAR JHA A[2013141035016], GAJENDRA M[2013141035021], Department of B. Com, Bank Management, Students of Guru Nanak College (Autonomous), has done a mini project report on the titled “CHALLENGES FACED BY STUDENTS DURING ONLINE CLASS”. I declare that this is my original work.

PLACE: CHENNAI

DATE: 10/09/2021

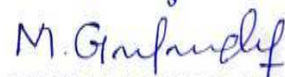
Name of the Student


RAJESH R [2013141035041]


VIJAYRAGAVAN S [2013141035066]



SIVA SHANKAR K [2013141035053]



DEEPAK KUMAR JHA A [2013141035016]


GAJENDRA M [2013141035021]

BONAFIDE CERTIFICATE

This is to certify that project Report entitled “**CHALLENGES FACED BY STUDENTS DURING ONLINE CLASS**” is the bonafide work carried out by, **RAJESH R [2013141035041], VIJAYRAGAVAN S [2013141035066], SIVA SHANKAR K [2013141035053], DEEPAK KUMAR JHA A [2013141035016], GAJENDRA M [2013141035021]** Department of B. Com, Bank Management, Under my guidance and supervision.


Signature of Project Guide


Signature of Head of the Department

IMPORTANCE OF EFFECTIVE COMMUNICATION SKILLS

MINI PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF B.COM., BANK MANAGEMENT

Submitted by

KISHORE S (2013141035026)

DINESHBABU M (2013141035020)

SAINATH (2013141035047)

SARAVANAN S (2013141035052)

VIJAY SARADHI VV (2013141035064)

Under the Guidance of

Ms. SUKHDEEP SONDHI., M.COM., NET.,

DECLARATION

I Kishore S (2013141035026), Dineshbabu M (2013141035020), Sainath N (2013141035047), Saravanan S (2013141035052), Vijay Saradhi V V (2013141035064), Department of B. Com, Bank Management, Students of Guru Nanak College (Autonomous), has done a mini project report on the titled "IMPORTANCE OF EFFECTIVE COMMUNICATION SKILLS". I declare that this is my original work.

PLACE: *chennai*

DATE: *10:09:2021*

Name of the Student



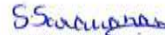
KISHORE S (2013141035026)

D.B

DINESHBABU M (2013141035020)



SAINATH (2013141035047)




SARAVANAN S (2013141035052)




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BONAFIDE CERTIFICATE

This is to certify that project Report entitled **"IMPORTANCE OF EFFECTIVE COMMUNICATION SKILLS"** is the bonafide work carried out by, **KISHORE S (2013141035026), DINESHBABU M (2013141035020), SAINATH (2013141035047), SARAVANAN S (2013141035052), VIJAY SARADHI VV (2013141035064)** Department of B. Com, Bank Management, Under my guidance and supervision.


Signature of Project Guide


Signature of Head of the Department

STUDY IN VARIOUS TYPES OF ADVERTISEMENT

MINI PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF B.COM., BANK MANAGEMENT

Submitted by

SAIRAM A (2013141035048)

BALAJI S (2013141035010)

VISHAL C (2013141035068)

PAUL JACOB N (2013141035034)

ARTHICK SELVAN C (2013141035007)

Under the Guidance of

Ms. SUKHDEEP SONDHI., M.COM., NET.,

DECLARATION

I, **Sairam A (2013141035048)**, **Balaji S (2013141035010)**, **Vishal C (2013141035068)**, **Paul Jacob N (2013141035034)**, **Arthick selvan C (2013141035007)**, Department of B.Com, Bank Management, Students of Guru Nanak College (Autonomous), has done a mini project report on the titled **“STUDY IN VARIOUS TYPES OF ADVERTISEMENT”**. I declare that this is my original work.

PLACE: *Chennai.*

DATE: *10:09:2021*

Name of the Student

A. Sairam
SAIRAM A (2013141035048)

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C. Vishal
VISHAL C (2013141035068)

Paul Jacob N
PAUL JACOB N (2013141035034)

Arthick Selvan C
ARTHICK SELVAN C (2013141035007)

BONAFIDE CERTIFICATE

This is to certify that project Report entitled **"EFFECT OF MOVIES ON YOUNGER GENERATION"** is the bonafide work carried out by, **Sairam A (2013141035048), Balaji S (2013141035010), Vishal C (2013141035068), Paul Jacob N (2013141035034), Arthick selvan C (2013141035007)**, Department of B. Com, Bank Management, Under my guidance and supervision.


Signature of Project Guide


Signature of Head of the Department

IMPACT OF MOTIVATION IN ONE'S LIFE

MINI PROJECT REPORT

Submitted to

GURU NANAK COLLEGE (AUTONOMOUS)

VELACHERY, CHENNAI 600042



DEPARTMENT OF B.COM., BANK MANAGEMENT

Submitted by

TENNY THOMAS [2013141035041]

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THARUNRAJ N [2013141035041]

GOKUL KUMAR N [2013141035041]

DINESH P [2013141035041]

Under the Guidance of

Dr Sankaranarayanan M.phil., Phd .,

DECLARATION

I, TENNY THOMAS [2013141035041], BASKARAN A [2013141035041], THARUNRAJ N [2013141035041], GOKUL KUMAR N [2013141035041], DINESH P [2013141035041], Department of B. Com, Bank Management, Students of Guru Nanak College (Autonomous), has done a mini project report on the titled "**IMPACT OF MOTIVATION IN ONE'S LIFE**". I declare that this is my original work.

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This is to certify that project Report entitled “**IMPACT OF MOTIVATION IN ONE’S LIFE**” is the bonafide work carried out by, **TENNY THOMAS [2013141035041]**, **BASKARAN A [2013141035041]**, **THARUNRAJ N [2013141035041]**, **GOKUL KUMAR N [2013141035041]**, **DINESH P [2013141035041]** Department of B. Com, Bank Management,
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Signature of Project Guide



Signature of Head of the Department

ADVERTISING AS POWER TOOL FOR BUSINESS

MINI PROJECT REPORT

Submitted to

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DEPARTMENT OF B.COM., BANK MANAGEMENT

Submitted by

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PREM KUMAR V (2013141035037)

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BHARATH P (2013141035013)

NITESH S (2013141035033)

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SOCIAL MEDIA MARKETING- PROS AND CONS

MINI PROJECT REPORT

Submitted to

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VELACHERY, CHENNAI 600042



DEPARTMENT OF B.COM., BANK MANAGEMENT

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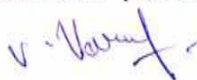
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EFFECT OF MOVIES ON YOUNGER GENERATION

MINI PROJECT REPORT

Submitted to

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VELACHERY, CHENNAI 600042



DEPARTMENT OF B.COM., BANK MANAGEMENT

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