



GURU NANAK COLLEGE (AUTONOMOUS)

**Re-accredited at 'A' Grade by NAAC & Affiliated to University of Madras
Guru Nanak Salai, Velachery, Chennai – 600 042**

GURU NANAK CENTRE FOR INNOVATION INCUBATION ENTREPRENEURSHIP & STARTUPS

REPORT OF THE EVENT

Event Title: Workshop on “Building Women Entrepreneurial and Employability Skills”

Event Date: 30th March, 2022

Event Mode: Offline

Venue: Guru Ramdas A/C Seminar Hall

Number of Participant: 250

GNIIC – Start up Cell of the GNCIIES in association with Inner Wheel Club of Chennai – Manoranjitham, organized a one-day Workshop on “Building Women Entrepreneurial and Employability Skills” on 30th March, 2022 at Guru Ramdas A/C Seminar Hall from 10.00 a.m. to 1.00 p.m. Dr. K. Uma Devi, Dean, GNC IIES and President, GNIIC Welcomed the Dignataries and Participants and briefed about the activities of the GNCIIES and GNIIC. Dr. N.C. Rajashree, Vice President Shift II in her Felicitation address, appreciated the efforts and initiatives taken by GNCIIES for organising several programmes for enhancing the Women Entrepreneurial and Employability Skills. Dr. C. P. Senthilkumar, Vice President, GNIIC introduced the theme of the Workshop followed by the Chief Guest introduction by Dr. P. Mahalakshmi, Assistant Professor, Department of Biotechnology.

The Chief Guest Mrs. P. Srithika, President, Inner Wheel Club of Chennai – Manoranjitham delivered the Chief Guest Address where she highlighted on the importance of Entrepreneurial Skill Development for Women and about the various schemes of incentives and supports from Government and NGO, Self Help Group (SHG) Schemes, Promotional agencies for entrepreneurship, Venture

Capital and Sources of Finance including Commercial Banks, Development banks, Insurance companies, NBFCs. The Resource Persons for the Workshop who accompanied Mrs. P. Srithika, were Ms. Bhavya, Ms. Akilandeshwari and Ms. Malathi of Inner Wheel Club of Chennai – Manoranjitham. The workshop was a blend of lectures and practical sessions such as live and interactive product making demonstrations. The workshop focused on the Hands on Training in **Jute Bag Making, Screen Printing, Paper Bag Making, Phenyl Making, Soap Oil Making, Saree Printing and Mosquito Repellent Stick.**

The participants were able to understand the challenges, prospects, issues, concerns, opportunities, legal and procedural issues of entrepreneurship development and related issues. The workshop highly benefitted the Women students and the staff members in understanding the nuances and essential key components of entrepreneurship not only to make them self-employed but also to generate employment for the youth. All the queries, doubts were clarified by the Chief Guest and the Resource Persons with utmost diligence. The session ended with vote of thanks by Mrs. R. Rama, Convener, GNIIC.