



# GURU NANAK COLLEGE (AUTONOMOUS)

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Guru Nanak Salai, Velachery, Chennai – 600 042

## GURU NANAK CENTRE FOR INNOVATION INCUBATION ENTREPRENEURSHIP & STARTUPS

### Guru Nanak Institution's Innovation Council

## REPORT OF THE EVENT

<b>Event Title</b>	:	<b>Impact Lecture Series Session I</b>
<b>Event Date</b>	:	<b>21<sup>st</sup> July, 2022</b>
<b>Event Mode</b>	:	<b>Online</b>
<b>Number of Participant</b>	:	<b>92</b>

The Guru Nanak Institution's Innovation Council organized The Impact Lecture Session I with the aim to create an Impact among students and faculty regarding the importance of IPR and Ideation & Incubation in an Innovation Ecosystem. The Lecture I of the Session I held on 21/07/2022 at 11.00 a.m. The Impact Lecture consists of Two Sessions sponsored by the Ministry of Education's Innovation Cell (MIC), Government of India. The welcome address of the Programme was delivered by Dr. K. Umadevi, President, Guru Nanak Institution's Innovation Council. Dr. Bharathi Ravikrishnan, GNIIC Innovation Cell Coordinator delivered the theme of the Webinar and introduced the Resource Person of the Lecture I of the Session I, Ms. Pallavi Kadam, Registered Patent Agent and Designated Partner & Founder, IP Adventure LLP, Pune, Maharashtra. The Resource Person, Ms. Pallavi Kadam delivered the Lecture titled "The Importance of IPRs & Fundamentals of e-Filing of Patents & Prosecution". She enlightened the participants about the importance of Intellectual Property Rights and in detail about the e-filing procedures for Patent Filing. Ms. Pallavi narrated the success stories about many of her clients who are entrepreneurs and have filed Patents. Ms. Pallavi has clarified all the questions raised by the participants. The participants understood the concepts delivered by the Resource Person Ms. Pallavi Kadam regarding the e-filing procedure in patent filing.

The Lecture II of the Session I titled “Ideation into Product & Funding Avenues for Startups” held on 21.07.2022 at 3.00 p.m. Dr. Bharathi Ravikrishnan, GNIIC Innovation Cell Coordinator delivered the theme of the Webinar and introduced the Resource Person of the Session II, Dr. Priya Elamvazhuthi, Sector Expert - Biotech/Medtech/Pharma, TIDCO, A Tamil Nadu Government Enterprise. The Resource Person, Dr. Priya gave a detail insight about how to convert an Idea into a Product and the nuances associated with the process of commercialization. Dr. Priya also spoke about the numerous funding opportunities to the Startups with novel ideated product ideas. During the question & answer session, Dr. Priya also gave explanation to all the participants’ queries very specifically. The participants understood the concepts delivered by the Resource Person Dr. Priya Elamvazhuthi regarding the ideation & incubation process and the various funding opportunities for Startups from Government and Private Institutions. Dr. K. Umadevi, President GNIIC delivered the Vote of Thanks.