



GURU NANAK COLLEGE (AUTONOMOUS)

Re-accredited at 'A' Grade by NAAC & Affiliated to University of Madras
Guru Nanak Salai, Velachery, Chennai – 600 042

GURU NANAK CENTRE FOR INNOVATION INCUBATION ENTREPRENEURSHIP & STARTUPS

REPORT OF THE EVENT

Event Title: National Workshop on “Transformation of Students to Become Successful Entrepreneurs”

Event Date: 19th November 2021

Event Mode: Online

Chief Guest: Dr. D. J. MUKESH KUMAR, Ph.D.,

Principal Scientist, AviGen BioTech Pvt. Ltd., Chrompet, Chennai

Number of Participant: 350

Web recording: <https://youtu.be/c-g9aTRdLYE>

National Workshop on “Transformation of Students To Become Successful Entrepreneurs” was organized by the Innovation cell of Guru Nanak Center for Innovation, Incubation, Entrepreneurship and Start-up (GNCIIES) in association with the Internal Quality Assurance Cell. Dr. K. UmaDevi, President, GNCIIES & Assistant Professor, Department of Commerce, Guru Nanak College, gave an introduction about GNCIIES: objectives and its various initiatives. Dr. J. Jayanthi, Dean Research and Convener, IPR Cell felicitated the programme and introduced the various initiatives of the IPR Cell of the college. Dr. Mahendrakumar. M, Member, GNC Institution’s Innovation Council and Assistant Professor, Department of Biotechnology introduced the resource person.

The Resource Person, Dr. D. J. Mukesh Kumar, Principal Scientist, AviGen BioTech Pvt. Ltd., Chrompet, Chennai – 600 044, explained about the concept of entrepreneurship to the participants and also detailed how to prune the skills of entrepreneurship even while they are

studying. Dr. Mukesh also narrated many live examples of successful entrepreneurs and about the strategies they followed to achieve success. He answered all the questions asked by the participants. Ms. Rama, Convener & Assistant Professor and Head, Department of Commerce (Banking Management) delivered the vote of thanks.