

GURU NANAK COLLEGE (AUTONOMOUS)

Affiliated to University of Madras | Approved by AICTE

Accredited at 'A++' Grade By NAAC | An ISO 9001:2015 Certified Institution

Guru Nanak Salai, Velachery, Chennai 600042.



ACTION TAKEN REPORT



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Office : 2245 1746 / 2244 4621
Email : iqac@gurunanakcollege.edu.in
Web : www.gurunanakcollege.edu.in

INTERNAL QUALITY ASSURANCE CELL

Dr. M.G. Rangunathan, Principal
Chairman

Dr. Swati Paliwal
Coordinator

STUDENT FEEDBACK ON CURRICULUM: 2022-23- ACTION TAKEN REPORT		
ACTION TAKEN REPORT ON THE PARAMETERS WHICH ARE BELOW THRESHOLD VALUE		
Parameters	Programme	Action Taken
Relevance of syllabus for Core subjects	B.Com., COMPUTER APPLICATIONS	The Core subjects has changed and implemented with new updated subjects based on the needful for the employability and knowledge
	B.B.A. BUSINESS ADMINISTRATION	The Programme of BBA has decided to revamp the syllabus of following papers - "Business Environment, Advertisement Management", to bridge the Gap between the industry & academia. A New elective paper - "Essentials of Branding" has been introduced for the upcoming Academic Year.
	B.Sc., VISUAL COMMUNICATION	The syllabus has been revamped, we updated the syllabus as per the media industry
Relevance of syllabus for Elective subjects	M.A DEFENCE AND STRATEGIC STUDIES	Introduced new elective subjects addressing emerging areas in Defence and Strategic Studies, particularly in National Security. Streamlined existing electives to ensure a focus on core theoretical and practical aspects.
	B.Com., MARKETING MANAGEMENT	If the student choosing a project topic on Ex: Human Resource practices in Infosys/TCS, Work life Balance, Performance Appraisal.
	B.Sc., VISUAL COMMUNICATION	It will be Practical Paper and we are going to give this subject as a portfolio for each student
Relevance of syllabus for Project/Dissertation	B.Sc., VISUAL COMMUNICATION	Project options are changed according to the field
Learning outcomes in terms of concepts, knowledge, skills and analytical abilities	B.A. ECONOMICS	Improve student learning outcomes by clarifying objectives, using interactive methods, integrating real-world example and offering additional support for skill-building and understanding.

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	B.Sc., VISUAL COMMUNICATION	Industrial training, Hands-on training, experimental learning, seminars and workshops will be implemented as compulsory for each and every subject
Depth of the Course Content	B.A. ECONOMICS	Implement assessments given to the students that extend beyond memorization, evaluating deep comprehension and application of knowledge.
	B.Com., COMPUTER APPLICATIONS	The updated syllabus has scrutinized and checked with subject teachers and Dean academics
	B.Sc., VISUAL COMMUNICATION	Planning to have a media expert from Industry - like Guest Lecturer, seminars
Course content prepares the student to pursue higher studies	B.Com., MARKETING MANAGEMENT	If the student wants to specialized in HR, IT with marketing in domestic & globalized manner. we are provided the courses mainly digital marketing, service marketing, retail marketing, advertisement and sales promotion logistics and supply chain marketing
	B.Sc., VISUAL COMMUNICATION	1. Lecturing session, 2. Staff guidance to the students 3. Regular updates at least for 10 minutes in the class hours
Course content prepares the student to face interviews	B.A. ECONOMICS	The content covered in Soft Skills courses during Semesters equips students with the necessary skills to confidently navigate and succeed in job interviews.
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	B.A DEFENCE	The contents in Soft Skill courses offered in Sem1,2,3,4 helps the student to face interviews.
	B.A SOCIOLOGY	Soft Skill Papers offered in all the 4 semesters and the IDE paper like Human Resource Management was encouraged to be taken by the students to face the interview. Apart from that seminars and Workshops are being planned to help the students in the same.
	B.Com., COMPUTER APPLICATIONS	The Skill courses are updated which will be helpful for the students to face interviews


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	B.Sc., ADVANCED ZOOLOGY AND BIOTECHNOLOGY	The Syllabus has been framed and passed in the BOS to meet industrial needs, to face interviews and also to compete in competitive exams. Students were encouraged to participate in skill Programmes to enhance their communication and vocabulary skills.
	B.B.A. BUSINESS ADMINISTRATION	It is proposed to organize periodical training sessions conducted by BBA faculty on various relevant topics based on the needs of the students who are preparing to appear in various competitive / qualifying exams on completion of their final year. The content for the training session will be prepared based on the syllabus of a particular competitive exam. The planning of the training session will be based on the demands of the students i.e. after knowing the number of students planning to appear for a particular competitive or qualifying exam. it is also proposed to invite every semester a Guest speaker(s) who has cleared competitive / qualifying exams to address the students and provide necessary guidance to them
	B.Sc., VISUAL COMMUNICATION	We planned to focus them from the I st semester onwards to do the part time job in media Industry, subjects also revamped according to the Industry
Course content prepares the student to qualify competitive / qualifying examination	M.A DEFENCE AND STRATEGIC STUDIES	Mock tests and practice papers based on the format and pattern of competitive examinations have been incorporated into the course material to familiarize students with the examination structure and assess their readiness
	B.Com., COMPUTER APPLICATIONS	In addition, with classes, the activity sheets and tests are conducted to improve the performance in their examination
	B.Com., MARKETING MANAGEMENT	If the student wants to prepare themselves TOFEL, GATE, GRE, NTA, IESE, ISSE, CDSE etc. the course covers HRM, logical reasoning, marketing, financial accounting, legal aspects in business.
	B.Sc., VISUAL COMMUNICATION	Planned to have a 10 minutes session after their class


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The library holdings for the course	B.A. ECONOMICS	Students received electronic resources and additional books will be added to the library for further enrichment of available learning materials.
	MASTER OF SOCIAL WORK	The college library holds good numbers of books. The college library provides free access to N-LIST inflibnet. Apart from this the concerned staff member share materials and video content too.
	B.Sc., VISUAL COMMUNICATION	We need to buy more books relevant to the subjects

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