



Guru Nanak College (Autonomous)



(Affiliated to University of Madras & Re-Accredited At "A" Grade by NAAC)
No. 161, Guru Nanak Salai, Velachery, Chennai - 600042, Tamil Nadu
Website: www.gurunanakcollege.edu.in

3.3.2. Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR), entrepreneurship and skills development during the last five years

Supporting Documents

Reports

|| 2016-17 ||

	GURU NANAK COLLEGE (AUTONOMOUS) Affiliated to the University of Madras Accredited by NAAC at "A" Grade. ISO Certified (9001 - 2015) Guru Nanak Salai, Velachery, Chennai - 600 042.
CERTIFIED DOCUMENTS	
METRIC NO. : 3.3.2	
PAGE NO. : 1 TO 50	
 PRINCIPAL	



GURU NANAK COLLEGE (AUTONOMOUS)

Guru Nanak Salai, Velachery, Chennai 600042

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Guru Nanak Salai, Velachery, Chennai – 600042.

DEPARTMENT OF COMPUTER SCIENCE

Event Title	INTERNET OF THINGS	
Category	Students and faculty members	
Date	From: 07.05.2017	To: 07.05.2017
No. of Resource Person	1	
No. of Participants	II B.Sc (CS)	

Report

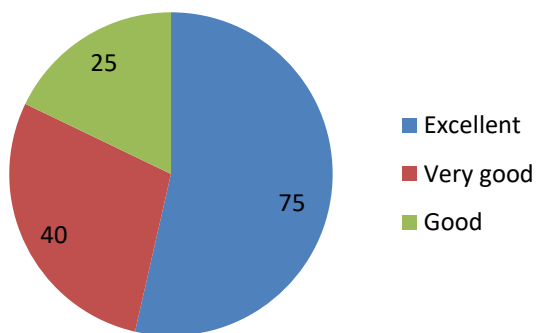
A Session on Internet of Things (IOT) Concepts was delivered to the II year Students of Comp. Science and objective of the session is to enable the students to understand how the IOT Technologies can be used to develop web based development. The session was an eye opener for our students which helped them to have a wider vision on the subject, at the end of the session the students raised many logical questions towards the resource person and the resource person also cleared all their queries.



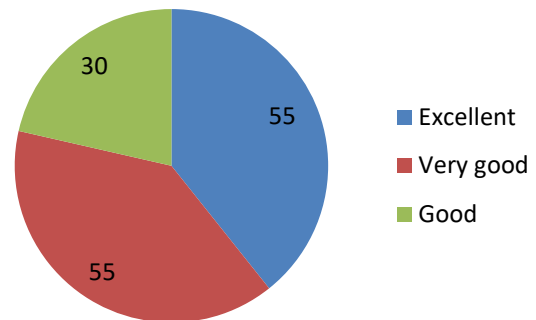
Resource person delivering the Principles of Internet of Things

Feedback Analysis

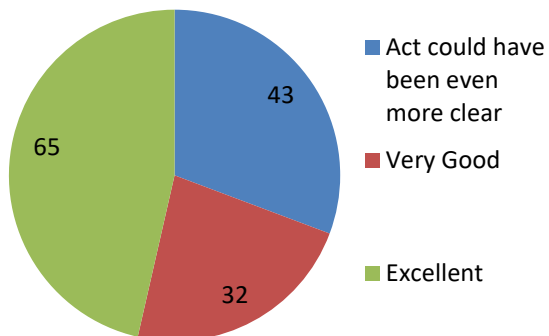
Overall how satisfied were you with this program



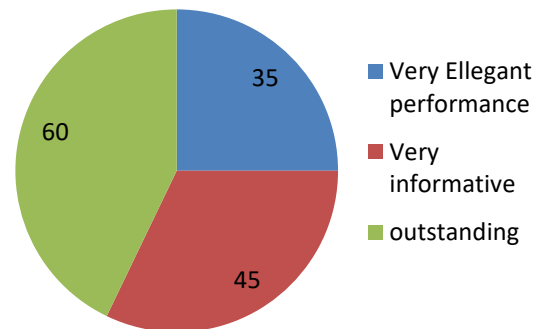
How Informative did you find in this program



How clear were the ideas and concepts delivered by the students



Mention about the highlights of the program





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DEPARTMENT OF COMPUTER SCIENCE

Event Title	WORKSHOP ON HARDWARE IMPLEMENTATIONS	
Category	Students	
Date	From: 18.08.2016	To: 18.08.2016
No. of Resource Person	1	
No. of Participants	I &II B.Sc (CS) & B.Sc ISM	

Report

A Session on Computer Hardware Components was delivered by IT Team of our college to the I &II B.Sc (CS) & B.Sc ISM and the objective was to enable the students of computer hardware like processor, RAM, ROM, Motherboards, SMPS, DVD/CD Drive, IDE Cable and Serial Ports after Session the students were capable of assembling the system on their own. Students really showed in interest to their extreme during the workshop.

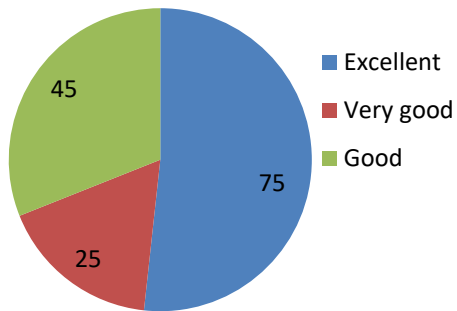
Workshop on Hardware Implementation



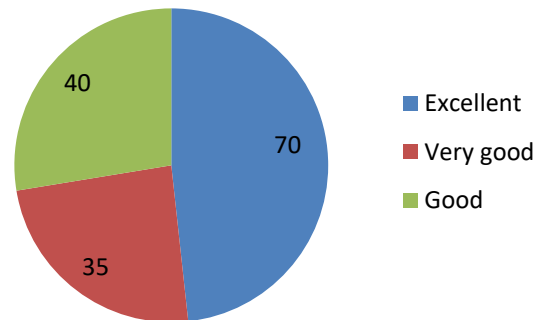
Resource person lecture on the Computer Hardware Components

Feedback Analysis

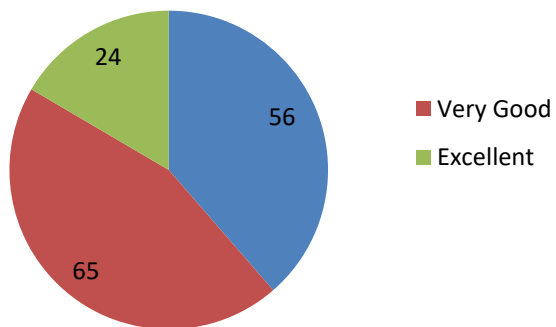
Overall how satisfied were you with this Workshop



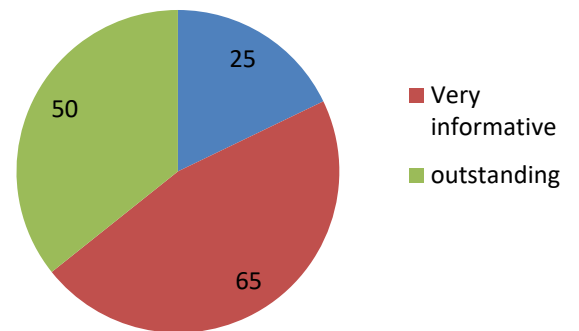
How informative did you find in this program



How clear were the ideas and concepts delivered by the Resource person



Mention about the highlights of the program





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G.S. GILL RESEARCH INSTITUTE

Event Title	HEALTH HAZARDS DUE TO CALCIUM DEFICIENCY	
Category	Students and Faculty members	
Date	From: 03.03.2017	To: 03.03.2017
No. of Resource Person	1	
No. of Participants	300	

Report

G. S. Gill Research Institute, Guru Nanak College (Autonomous) along with the Indian Science Congress Association – Chennai Chapter & the Ministry of Women & Child Development, Food & Nutrition Board, Government of India conducted a one-day workshop.

The theme of the Workshop was selected in accordance with the Prime minister's priority agenda which was addressed in the Nutrition Policy and Prime Minister's National Council on India's Nutritional Challenges. The Keynote Address was delivered by Dr. Aghilavendan. P, MS Ortho, ISSLS, Travelling Spine Fellow (USA), Consultant Orthopedic & Spine Surgeon, Apollo Specialty Hospital, Vanagaram. Technical sessions were delivered by Dr. Gayathiri, Dept. of Clinical Nutrition, Sri Ramachandra University and Dr. S. Vandhana, The Sankara Nethralaya Academy. A parallel session on Health checkup was conducted for 300 students and 345 teaching and non-teaching staff members of Guru Nanak College. Counselling and awareness session on health issues was extended by team of experts from Apollo Hospitals. Recipes rich in calcium were demonstrated by the Staff from the Ministry of Women & Child Development, Food and Nutrition Board, Government of India.

Workshop on "Health Hazards due to Calcium Deficiency"
March 3rd - 2017



Workshop on "Health Hazards due to Calcium Deficiency"

Workshop on "Health Hazards due to Calcium Deficiency"
March 3rd - 2017



Principal honoring the Chief Guest

Resource person



Dr. Aghilavendan P

Profile is claimed

MS - Orthopaedics, MBBS

Spine Surgeon (Ortho)

,
Orthopedist

15 Years Experience Overall (9 years as specialist)

Medical Registration Verified

Dr. Aghilavendan P is a Spine Surgeon (Ortho) and Orthopedist in Vanagaram, Chennai and has an experience of 15 years in these fields. Dr. Aghilavendan P practices at Apollo Speciality Hospital in Vanagaram, Chennai. He completed MS - Orthopaedics from Veer surendra sai medical college,sambulpur university in 2011 and MBBS from Thoothukudi Medical college,DR.MGR Medical University in 2006.

He is a member of Tamilnadu Medical Council and Association of Spine Surgeons of India (ASSI). Some of the services provided by the doctor are: orthopedic trauma and Spinal Surgery

Contact

www.linkedin.com/in/gayathri-pr-7a7227145 (LinkedIn)

Top Skills

Microsoft Office
Management
Leadership

Certifications

Infant and Young Child Feeding

Gayathri P R

Masters in Clinical Nutrition from Sri Ramachandra Institute of Higher Education and Research
Chennai

Experience

Tamil Nadu Government Multi Super Speciality Hospital Omandurar

Registered Dietitian Intern

October 2021 - Present (3 months)

Chennai, Tamil Nadu, India

Tamilnadu Government Multi Super Speciality Hospital Omandurar

Dietary Intern

January 2021 - July 2021 (7 months)

Chennai, Tamil Nadu, India

Tamil Nadu Government Multi Super Speciality Hospital, Omandurar

Intern

June 2019 - September 2019 (4 months)

Chennai, Tamil Nadu, India

Education

Sri Ramachandra Institute Of Higher Education and Research

MSc Clinical nutrition, Clinical Nutrition/Nutritionist (2019 - 2021)

Sri Ramachandra Institute Of Higher Education and Research

BSc Clinical nutrition, Clinical Nutrition/Nutritionist (2018 - 2019)

Resource person 2: Gayathri P R Masters in Clinical Nutrition from Sri Ramachandra Institute of Higher Education and Research

Contact

www.linkedin.com/in/vandhana-narayan-945b9a56 (LinkedIn)

Languages

Tamil

Hindi - to write and Read

English

Publications

1. Deepa PR, Nalini V, Mallikarjuna K, Vandhana S, Krishnakumar S. Oxidative stress in retinoblastoma: correlations with clinicopathologic features and tumor invasiveness. *Curr Eye Res.* 2009 Dec;34(12):1011-8. 2. Vandhana S, Deepa PR, Apama G, Jayanthi

Vandhana Narayan

Lecturer at The Sankara Nethralaya Academy
Chennai

Summary

Presently working as Lecturer (Biochemistry) at The Sankara Nethralaya Academy, from October 2012 till date. Involved in teaching (Theory and Practical) Biochemistry and Basic Haematology for graduate and post-graduate courses (B Sc MLT, M Sc MLT), In-charge of the student's Medical laboratory block.

Would like to continue my career in education field along with basic science research activities.

Experience

The Sankara Nethralaya Academy

Lecturer

October 2012 - Present (9 years 3 months)

Involved in teaching (Theory and Practical) Biochemistry and Basic Haematology for graduate and post-graduate courses (B Sc MLT, M Sc MLT), In-charge of the student's Medical laboratory block.

Education

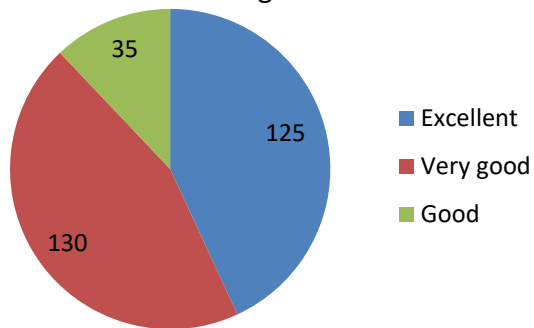
BITS, Pilani

Doctor of Philosophy (Ph.D.), Tumor Biology · (2003 - 2012)

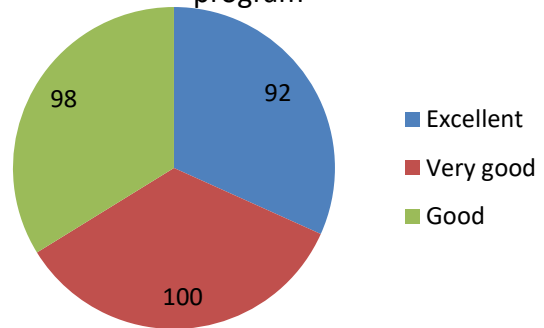
Resource person 3: Dr. S. Vandhana, The Sankara Nethralaya Academy

Feedback Analysis

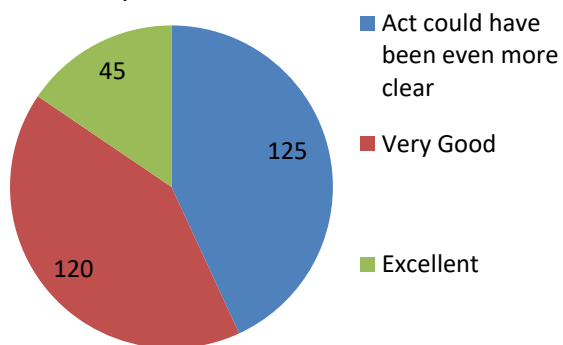
Overall how satisfied were you with this Program



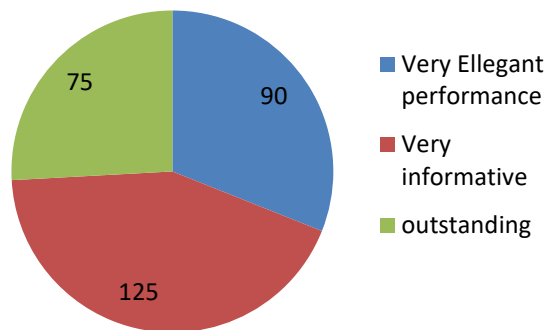
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How clear were the ideas and concepts delivered to the students



Mention about the highlights of the program





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DEPARTMENT OF CHEMISTRY

Event Title	NATIONAL SEMINAR ON RECENT ANALYTICAL AND CHARACTERIZATION TECHNIQUES (RACT-2017)	
Category	Students and faculty members	
Date	From: 04.01.2017	To: : 04.01.2017
No. of Resource Person	1	
No. of Participants	56	

Report

Dr. M. Selvaraj, Principal, welcomed the gathering and the General Secretary & Correspondent presided over the function. The Inaugural address was given by Prof. P. Maruthamuthu, former VC, Madurai Kamaraj University. He highlighted the importance of sophisticated instruments used for carrying out various characterizations techniques. He also stressed on the importance of effective teaching for the upliftment of student community. The first invited lecture was given by Dr. Siva Umapathy, Chairman, Department of Inorganic & Physical Chemistry, IISc, Bengaluru. He explained about Ultrafast reactions and their applications in medical field, especially in cancer treatment, in a simple manner. In addition to that he also motivated the students to take up research as their carrier.

The second invited lecture was given by Dr. Pankaj Poddar, Senior scientist, NCL, Pune. He talked about the characterization of materials using Raman spectroscopy, especially the application of Surface Enhanced Raman Spectroscopy. He also explained the applications of Raman scattering in the field of biosensors. The third invited lecture was by Dr. K. Tharanikkarasu, Head, Dept. of Chemistry Pondicherry University. He discussed about the synthesis of layered silicate Nanocomposite and various characterization techniques employed viz. GPC, DSC, TGA, XRD and TEM. The post lunch session was by Dr. T. Sivakumar, Associate Professor, Dept. of Applied sciences, Anna University, A. C. Tech campus. He explained in detail about the principle, experimental and characterization techniques involved in gas chromatography.

The valedictory address was given by Dr. S. Sriman Narayanan, Former Head, Dept. of Analytical Chemistry, and University of Madras. He stressed about importance of Analytical chemistry and discussed how all disciplines of science relay on it for characterization. Nearly 40 participants from various institutions in and around Chennai attended the seminar, out of which 16 were teaching faculty.

All the participants including the undergraduate and postgraduate students would have benefitted out of this seminar. Their interactions with eminent personalities from reputed institutions across the country would have inspired them for doing higher studies in future. Dr.S.E. Noorjahan, Convener, gave the consolidated report of the seminar. Dr. P. Balu, Organizing secretary proposed the vote of thanks.

Resource Person 1:

Siva Umaphy, Ph.D. (umaphy@iisc.ac.in)
J C Bose National Fellow awardee, Chairman and Professor
Department of Inorganic & Physical Chemistry
Indian Institute of Science
Bangalore, India



Siva Umaphy is a J C Bose National Fellow awardee, Chairman and professor in the Department of Inorganic & Physical Chemistry and also a Professor at the Department of Instrumentation & Applied Physics, Indian Institute of Science, Bangalore, India. He also holds a position as an Honorary Professor at the department of Chemistry, University of Nottingham, United Kingdom. His major Research interests are Laser applications to materials, biology and chemistry, and development of novel instrumentation for detection of chemical and biological materials and medical diagnostics. He has received the SS Bhatnagar Prize, C V Raman Young scientist award and Swarna Jayanthi award from Government of India. He is a Fellow of the Indian Academy of sciences and also a Fellow of the Royal Society of Chemistry, London. He is the Editor of Spectrochimica Acta, Editorial Board Member of, J. Raman Spectroscopy, J. Biophotonics, Chemical Physics, Nature Scientific Reports and Frontier Physics. He has over 150 international journal publications and over 200 conference papers.

Resource Person 2:

Dr. Pankaj Poddar

Senior Scientist (E-1)
Physical & Materials Chemistry Division
CSIR- National Chemical Laboratory
Dr. Homi Bhabha Road
Pune 411 008, India
E-mail: p.poddar@ncl.res.in
Phone: +91-20-2590-2580 Fax: +91-20-2590-2636

Professional Experience:

1. 1st July 2009-continued
Senior scientist
CSIR-National Chemical Laboratory, Pune-411 008, India
2. 4th April 2005- 30th June 2009
Scientist
CSIR-National Chemical Laboratory, Pune-411 008, India
3. 15th October 2002- 25th March 2005
Post Doctoral Fellow (Collaborator: Prof. S. Hariharan)
Functional Materials Laboratory, Department of Physics
University of South Florida, Tampa, FL
&
Dr T. S. Sudarshan, CEO
Materials Modification Inc., 2809K Merrilee Drive, Fairfax, Virginia 22031

Resource Person 3:

Professor

Department of Chemistry

About

Research Area

Tharanikkarasu obtained B.Sc. (1987), M.Sc. (1989) and Ph.D. (1996) from the University of Madras. Recipient of Korea Research Foundation (1996 to 1997), Japan Advanced Institute of Science and Technology and JSPS (1998 to 2000) Post Doc Fellowship. From 2000 to 2003, he worked as a Project Officer in the Department of Chemistry, IIT Madras.

From 2003 to 2010, he worked as a faculty member in the Department of Chemistry, University of Delhi. In September 2010, he moved to Department of Chemistry, Pondicherry University as a Full Professor. He was HoD of the Department from 2015 to 2018. During this period, he also served as Registrar (i/c) and Controller of Examination (i/c) for about 9 months and 1 year 8 months respectively at Pondicherry University.



Dr. K. Tharanikkarasu

+91-0413-2654410

tharani.che@pondiuni.edu.in

Resource Person 4: for Valectictory address

Contact

www.linkedin.com/in/prof-s-sriman-narayanan (LinkedIn)

Top Skills

Sales
Microsoft Word
Microsoft Excel

Honors-Awards

Tamil Nadu Scientist Award (TANSA-2006)
Fellow of Tamil Nadu Academy of Sciences
Academic Achievement Award
Top cited article 2008 to 2009
INSA-DFG Exchange Visitor Award

Publications

Synthesis and in vivo antidiabetic activity of novel dispiropyrrolidines through [3+ 2] cycloaddition reactions with thiazolidinedione and rhodanine derivatives
A thionine functionalized multiwalled carbon nanotube modified electrode for the determination of hydrogen peroxide

Prof. S. Sriman Narayanan

Vice Chancellor at Vels Institute of Science, Technology and Advanced Studies (VISTAS) (Deemed to be University)
Greater Chennai Area

Experience

VELS University
2 years 6 months

Vice Chancellor
September 2020 - Present (1 year 4 months)

Pro Vice-Chancellor
July 2019 - September 2020 (1 year 3 months)
Greater Chennai Area

University of Madras
34 years

UGC BSR Faculty Fellow - Department of Analytical Chemistry
June 2016 - June 2019 (3 years 1 month)
Greater Chennai Area

Member, Syndicate Committee (1 of 3 member committee to discharge the duties of Vice-Chancellor)
March 2016 - June 2016 (4 months)
Greater Chennai Area

Member, Syndicate
March 2014 - June 2016 (2 years 4 months)
Greater Chennai Area

Professor and Head, Department of Analytical Chemistry
July 2012 - June 2016 (4 years)
Greater Chennai Area

Director - University of Madras Guindy Campus
March 2015 - February 2016 (1 year)

Professor - Department of Analytical Chemistry
September 1998 - July 2012 (13 years 11 months)

Dean of Research
August 2008 - July 2011 (3 years)
Greater Chennai Area

Reader - Department of Analytical Chemistry
September 1992 - September 1998 (6 years 1 month)
Greater Chennai Area

Lecturer - Department of Analytical Chemistry
July 1985 - September 1992 (7 years 3 months)

National Taipei University of Technology
Visiting Professor
2007 - 2007 (less than a year)
Taiwan

Clemson University
Visiting Faculty
2000 - 2002 (2 years)
Clemson, South Carolina, United States

Humboldt University of Berlin
INSA-DFG Exchange Visitor
1998 - 1998 (less than a year)
Berlin, Germany

Indian Institute of Technology, Madras
Senior Scientific Officer-II
1983 - 1985 (2 years)

Education

Indian Institute of Technology, Madras
Doctor of Philosophy (PhD), Chemistry · (1983)

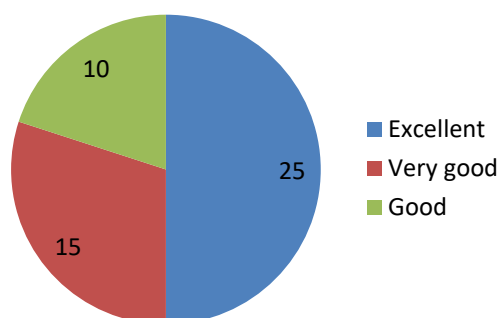
Page 2 of 3

University of Madras
Master of Science (M.Sc.), Analytical Chemistry · (1979)

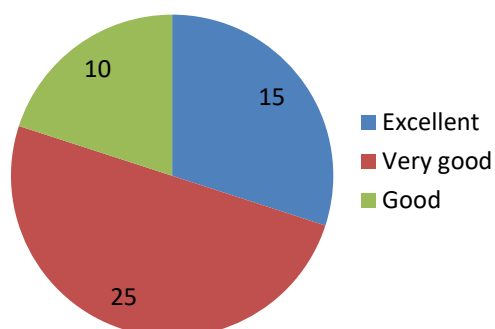
University of Madras
Bachelor of Science (B.Sc), Chemistry · (1977)

Feedback Analysis

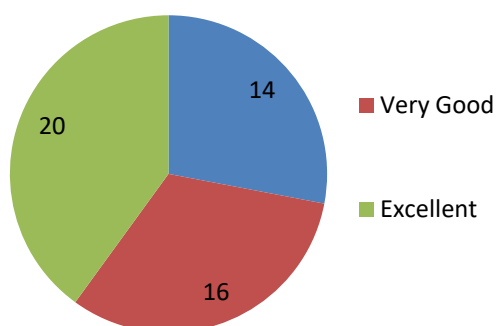
Overall how satisfied were you with this Program



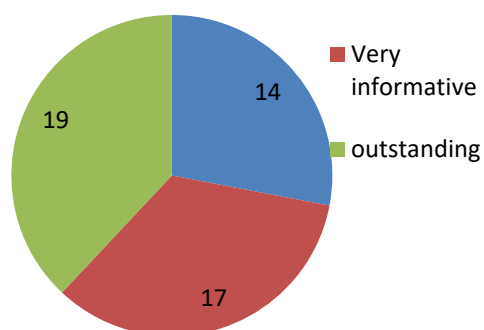
How informative did you find in this program



How clear were the ideas and concepts delivered to the students



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G.S. GILL RESEARCH INSTITUTE

Event Title	NATIONAL LEVEL SEMINAR ON "INNOVATIVE TECHNOLOGIES IN INSECT SCIENCE"	
Category	Students and Faculty members	
Date	From: 14.10.2016	To: 14.10.2016
No. of Resource Person	1	
No. of Participants	65	

Report

The Department of Advanced Zoology and Biotechnology, in association with the Entomology Academy of India, organized a National Seminar on “Innovative Technologies in Insect Science.” On 14th October 2016. Dr. V.V. Ramamurthy, principal Scientist, Indian Agricultural Research Institute, New Delhi, delivered the inaugural speech. The Seminar had two major sessions dealing with Fundamental Entomology and Applied Entomology by four lead Speakers and 65 oral presentations.

Guest Profile

Brief Curriculum Vitae of V.V. Ramamurthy, IARI, New Delhi

www.researchgate.net/profile/V_Ramamurthy3

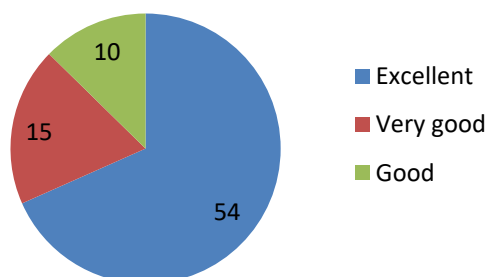
i. Name	:	V.V. Ramamurthy
ii. Date of birth	:	27.06.1952
iii. Designation	:	Liaison Officer, TNAU-IARI Coll. Centre, New Delhi 110012 Ex.Professor/ Principal Scientist/ National Coordinator, Network Project on Insect Biosystematics
iv. Present Address	:	Division of Entomology Indian Agricultural Research Instt., New Delhi 110 012
v. Permanent Address	:	Division of Entomology Indian Agricultural Research Instt., New Delhi 110 012
vi. Telephone/fax	:	00 91 11 25840185 (W) telefax 00 91 11 25082037 (H) 91 9718121160 (M)
vii Email	:	vvr_ento@iari.res.in vvrento@gmail.com

I. Academic qualifications

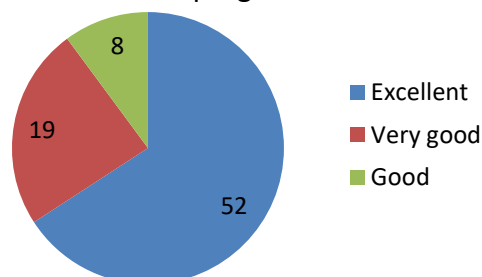
No.	Degree\ Certificate	University\ Institution	Year	Subjects
i.	B.Sc (Agri.)	Tamil Nadu Agricultural University, Coimbatore	1973	Agriculture
ii.	M.Sc (Agri.)	Tamil Nadu Agricultural University, Coimbatore	1975	Entomology Biochemistry Plant Physiology
iii.	Ph.D. in Entomology/Insect Taxonomy	Indian Agri. Research Institute, New Delhi	1981-1986	Entomology
iv.	Post-Doc. Biosystematics/ Darwin Fellow Biosystematics	Natural History Museum/ CAB International Inst. of Entomology, London	1995-1996	Insect Biosystematics

Feedback Analysis

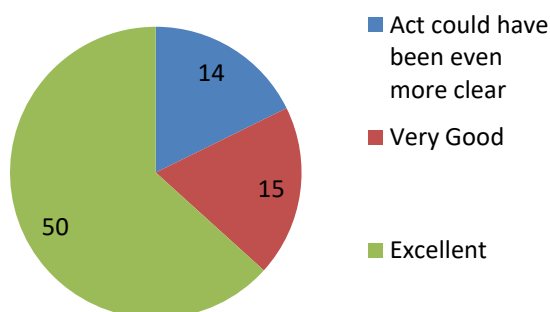
Overall how satisfied were you with this Seminar



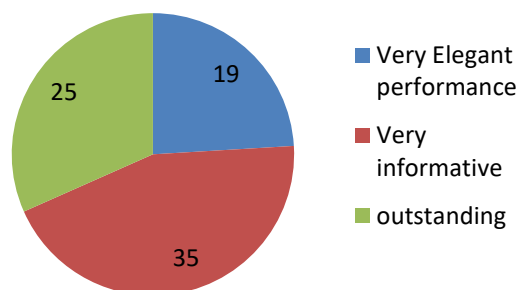
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DEPARTMENT OF COMMERCE (HONOURS)

Event Title	YOGA FOR YOUTH- WAY TO MANAGE STRESS – SEASON II	
Category	Students and Faculty members	
Date	From: 27.09.2016	To: 27.09.2016
No. of Resource Person	2	
No. of Participants	100	

Report:

Guru Nanak College (Autonomous) – Shift II, Department of B.Com (Honours) under the guidance of our Management, Principal Dr.M.Selvaraj and Director Dr. Gunita Arun Chandhok, conducted "Yoga for Youth - Way to manage stress – season II", a Workshop on stress management through Yoga on Tuesday, 27th September, 2016, with an aim of relieving the stress of the students and to teach them how to manage stress. The yoga session was conducted at the Auditorium from 2 pm to 5 pm for I, II & Final year students. The teachers of Sathyanandha Yoga Centre came forward to provide us with a yoga session. NKT.M.Jeyagopal (Sannyasi Shiva Rishi) and Vedavalli Parthasarathy shared their experiences and explained about the connections of yoga and human life. They also taught practical yoga sessions (some asanas, yogonithra,etc). More than 100 students participated in the workshop, which served as an eye opener to live a healthy life.

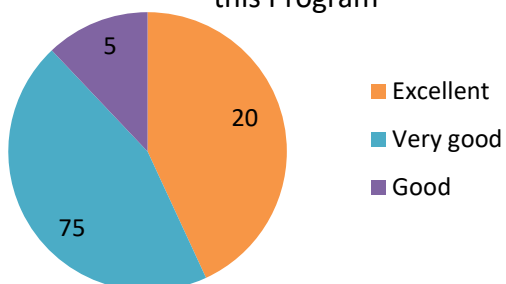
Photos



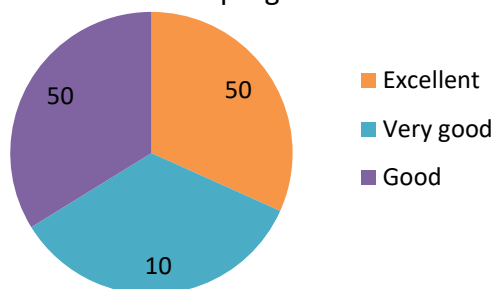
Practical Yoga Sessions

Feedback Analysis

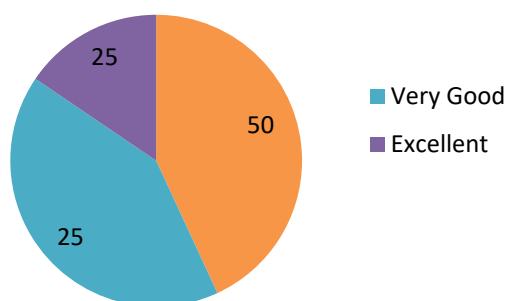
Overall how satisfied were you with this Program



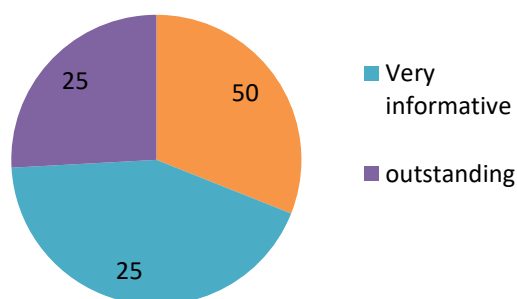
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DEPARTMENT OF MBA



Event Title	E-INDIA: SYNERGIZING FINANCIAL INCLUSION, IT & BUSINESS	
Category	Students and Faculty members	
Date	From: 23.09.2016	To: 23.09.2016
No. of Resource Person	7	
No. of Participants	110	

Report

The Departments of MBA, BBA and B.Com (Information System Management) together organized a National Conference on 'E-India: synergizing Financial Inclusion, IT & Business on 23rd September 2016. The conference had participants and presenters across 135 colleges and 15 Universities all over India Presented papers in the conference.

The Inauguration had Mr. Vaidy Jayaraman, Associate Dean, Great Lakes Institute of Management as the Chief Guest. The Guest of Honour was Mr.S.N.A.Jinnah, Chief General Manager, NABARD, Regional Office, Chennai gave the Key note address. The Resource Person for the 3 Technical Sessions were Mr.Anthony Devassy, Head, Information Management & Chief Data officer, SBI General Insurance, Mumbai, Dr.V.Chelladurai, General Manager, NABARD, Regional Office, Chennai and Mr. Panneerselvam Ramaswamy, Principal Director, MSME Technology Development Centre, Ministry of MSME, Govt of India, Agra respectively. The Paper presentation session was chaired by Dr. J.Vijayadurai, Associate Professor, Department of Management Studies, Madurai Kamaraj University, Dr. Uma Chandrasekaran, Associate Professor, Department of Management Studies, Pondicherry University and Dr.K.Sathyanarayan, Assistant Professor, Department of Management Studies, University of Madras . The speakers spoke on various aspects of Financial Inclusion and the role of Technology in bridging the gap between the academia and the Industry to evolve in global standards. The Chief Guest for the Valedictory function, Mr.Laxman Gaddam, Dean, Professor & Head, Osmania University, Hyderabad said in his speech that financial services should reach the rural people, that will enable the overall growth of the country. The participants also enthusiastically participated and were enlightened by the speech of the Resource people.

Invitation Copy

VALEDICTORY SESSION		 GURU NANAK COLLEGE (AUTONOMOUS) (Re-accredited at 'A' Grade by NAAC) Affiliated to the University of Madras Velachery, Chennai – 600 042	
03:45 p.m.	: Invocation		
03:50 p.m.	:Welcome Address by Dr.M.Selvaraj, Principal		
03:55 p.m.	:Introduction of the Chief Guest – Dr.Gunita Arun Chandhok, Director		
04:00 p.m.	:Convener's Consolidated Address by Dr. M.K.Shakila, Director-MBA		
04:10 p.m.	:Felicitation		
04:15 p.m.	:Valedictory Address by the Chief Guest Dr. Laxman Gaddam Dean, Professor & Head Department of Commerce, Osmania University Hyderabad	DEPARTMENTS OF MBA, BBA & B.Com (Information System Management)	
04:45 p.m.	:Vote of Thanks Dr.V.Uma Maheswari, Head-Dept. of M.B.A	Cordially invite you for the National Conference on "e – India: Synergizing Financial Inclusion, IT and Business"	
04:50 p.m.	:National Anthem	<div style="border: 1px solid black; padding: 5px; display: inline-block;"> FRIDAY, 23rd SEPTEMBER 2016 TIME: 9:30 a.m. to 5:00 p.m. VENUE: Guru Ramdas Hall </div>	
		 Supported by NABARD	

Certificate Copy

 GURU NANAK COLLEGE (Autonomous) Re- Accredited at 'A- Grade' by NAAC Affiliated to University of Madras Velachery, Chennai- 600 042			
NATIONAL CONFERENCE On "e-India: Synergizing Financial Inclusion, IT and Business" Friday, 23rd September 2016			
Certificate of Participation			
This is to certify that _____ of _____ has participated in the National Conference titled "e-India: Synergizing Financial Inclusion, IT and Business" conducted by the Departments of MBA, BBA and B.Com (Information System Management) on 23 rd September 2016.			
Dr. MK.Shakila Conference Convener	Dr. Gunita Arun Chandhok Director	Dr. M.Selvaraj Principal	Mr. Manjit Singh Nayar General Secretary & Correspondent

Photo



National Conference on 'E-India: synergizing Financial Inclusion, IT & Business



DEPARTMENT OF BCA

Event Title	ADVANCED TOPICS IN "IT INDUSTRY"	
Category	Students	
Date	From: 30.08.2016	To: 30.08.2016
No. of Resource Person	8	
No. of Participants	110	

Report

The Department of BCA conducted two days' workshop on the 30th and 31st August 2016, on all advanced topics in "IT INDUSTRY". The workshop was handled by a team of eminent resource persons from the respective field. The workshop provided an interactive atmosphere between the resource persons and the students. All the students from the BCA department actively participated in this workshop.

Dignitaries on the stage were honored with a memento. Mrs. K .RAVIYA, Assistant Professor delivered the Introduction speech about Workshop. The Guest speakers MR. INFANT JERNALD and MR. PALANI, highlighted the importance of Cloud computing and ERP-SAP LOGISTICS.

The focus of the workshop aims at exposing an advanced topics in an IT INDUSTRY" for all the BCA students, it enables them to understand, explore & contribute to the domain.

SESSIONS ON 30TH AND 31ST AUGUST 2016.

RESOURCE PERSONS:

- Mr. Infant Jernald Debin, (Cloud Consultant, CTS)
- Mr. Palani, Senior Consultant, Katasol IT Consultancy Pvt Ltd.
- Ms. S. Priyatharshini, (Software Trainer, TCS)
- Mr. J. Jeyakumar (Network Trainer, IIHI)
- Mr. Adrews Ellavendhan (Multimedia Trainer)
- Mr. Praveen Kumar (IT Analyst, TCS)
- Mr. Vickram Asokan
- (Managing Director, Credo Systemz)
- Mr. S. Karthikeyan (Test Lead, Version Data Services)

Sound resource persons and administrators stood behind the success of the workshop. Feedback was extremely positive. The presentation and the inputs given by the resource persons were highly valued. Students appreciated for being able to clarify doubts with the experts.

The Coordinators of the Workshop have encapsulated the outcome of the Workshop and concluded the Workshop with vote of thanks.

Resource person 1: Mr. Vaidy Jayaraman, Associate Dean, Great Lakes Institute of Management as the Chief Guest

Dr. Vaidyanathan Jayaraman



Dr. Vaidy Jayaraman is a distinguished Chair Professor in the area of Supply Chain Operations, Data Sciences and Analytics. For the past 6+ years, he was also the Principal and Associate Dean (Faculty Affairs and Graduate Program Affairs) at GreatLakes Institute of Management. Prior to joining GreatLakes, he was a tenure senior faculty at the School of Business Administration, University of Miami, Florida where he taught Supply Chain Operations and Analytics. He received his M.S in Mathematical Sciences and his M.B.A in Management from University of Akron, his M.S in Operations Research and his Ph.D in Operations and Supply Chain Management from the Ohio State University, Ohio. In addition to his extensive consulting engagement with several Fortune 100 companies, he has more than 25 years of teaching and research experience and has several years of experience in teaching Executive Education.

He has received numerous awards both in teaching and research and was appointed as a charter member in the University's Faculty Learning Community. He has published more than 100 journal articles and his work in the area of Supply Chains and Service Operations has been heavily cited by both researchers and practitioners. He has close to 11000+ citations of his work and an H-index of 36. He has more than 2 manuscripts that each have been cited more than 100 times by researchers. He is quite passionate about administration and has taken on a leadership role both in the US and in India where he has demonstrated leadership and experience in inspiring colleagues and the ability to work with researchers in other domains of expertise including International Business, Strategy and Marketing. He has co-authored two books and is writing a third book in the area of Supply Chain Analytics and a Fourth in the area of Sustainable Management: Models and Public policy implications.

Resource person 2: Mr.S.N.A.Jinnah, Chief General Manager of [NABARD](#), Regional office, Chennai, S.Suresh kumar, Asst.General Manager of Nabard, Trichy and Dr.Jeyaseelan, Group CEO of Hand in Hand India (HiH India) & HiH India team visited a tribal development project implemented by HiH India with the funding support of Nabard at Pachamalai, Tiruchy district.

The main objective of the intervention in this area is to avoid migration of tribal communities and provide them employment all year round in their own villages. The unique strategy used by HiH India for this is titled, “one lakh income from one acre of plantation crop”.

Some key changes that HiH India has brought about amongst the farmers in the community include:

- Training programmes that will allow farmers increase their net income from harvesting tapioca crops by 10 times in 5 years
- Provision of mango (54 plants), cashew (40 plants) and silver oak (80 plants) for farmers
- Introduction of coffee plants in 100 acres
- Training in intercrop cultivation
- Promotion of soil and water conservation measures such as field bunds, stone bunds and farm ponds
- Converting 450 acres of barren lands to cultivable lands

Resource person 3:

<p>Contact</p> <p>www.linkedin.com/in/anthony-devassy-ab14711b (LinkedIn)</p> <p>Top Skills</p> <p>Business Intelligence Data Management Data Governance</p> <p>Languages</p> <p>English</p>	<h2 style="margin: 0;">Anthony Devassy</h2> <p>Chief Data Officer ~ Data Governance ~ Data-warehousing ~ Data Analytics ~ Business Intelligence ~ Industry Consultant Mumbai</p> <h3 style="margin: 10px 0;">Summary</h3> <p>Seasoned and versatile management professional with cross-functional experience acquired over 17 years with highly reputed business establishments, specialized skills in setting up the Chief Data Office.</p> <p>I have comprehensive experience in the implementation of medium to large scale projects with complex multi-tier architecture, end-to-end Business Delivery & Roll-out, Planning & Vision for future projects/ requirement, and Technology Management spanning various technologies in the Data Management & BI space. Currently associated with SAS as a Principal Industry Consultant – Insurance. I am involved in Consulting on capabilities around Data Quality, Data-warehousing, Meta Data Management, Data Lineage, Analytics COE, Master Data Management, Enterprise Data Model and Artificial Intelligence.</p> <p>In the course of my association with SBI General Insurance as Chief Data Officer, I have consistently proven my ability in creating a 'Data is important culture' within the organization and enabling the organization to achieve its stated business objectives through a structured framework.</p> <p>If you are looking at transforming your organisation to a data centric enterprise I would be keen to discuss and partner with you on your journey.</p> <p>Let's connect and discuss or reach me at devassyanthony@yahoo.com</p>	<h3 style="margin: 0;">SAS</h3> <p>Head Insurance Practice, India February 2018 - September 2021 (3 years 8 months) Mumbai, Maharashtra, India</p> <p>Key Responsibilities -</p> <ol style="list-style-type: none">1) Identify market opportunities and build a Go-To-Market strategy for the Indian Insurance Industry2) Build Industry solutions using the SAS Platform starting from ideation, concept validation, prototyping to business development.3) Work with technology partners to build delivery models to build up scalable and sustainable business in India.4) Work with Regulatory bodies to suggest/build capabilities which can help the Industry <p>Key Work Areas -</p> <ol style="list-style-type: none">1) Data Governance - Data Quality, Data Lineage, Master Data Management, Metadata Management,2) Business Intelligence - Data Warehouse, Data Lake, Data Model3) AI/ML - Build AI/ML led solutions to solve specific business problems some of them being Pricing, Underwriting Automation through Risk Quality Prediction, Predicting Driver & Trip score through Telematics data, Fraud Detection and Image & Text Analytics.4) Advisory - Carry out Data Management & Analytics Maturity assessments and providing thought leadership, frameworks, best practices and innovation in the space of Data Governance, Management & Analytics. <p>Some of my noteworthy milestones include:</p> <ul style="list-style-type: none">• Provided solutions to manage structured and unstructured data by identifying implications on Data Management arising from evolving and new data sources.• Assisted organizations in building business case for Data and Analytics projects with qualitative and quantitative analysis.• Channeled solutions and future state road-maps for organizations in the area of Actuarial Science, Underwriting, Customer Value Management, Claims & Financial Risk
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Resource person 4:



National Bank For Agriculture And Rural Development, Mumbai

Dr. G.R. Chintala is the Chairman of National Bank for Agriculture and Rural Development (NABARD) with effect from 27 May 2020. Previously, he was the Managing Director of NABFINS, a subsidiary of NABARD headquartered in

Bengaluru

Dr. G.R. Chintala, a Post Graduate from the prestigious Indian Agricultural Research Institute, New Delhi, joined NABARD as an officer and worked in various capacities at the Head Office, Mumbai and Regional Offices including Hyderabad, Chandigarh, Lucknow, Andaman & Nicobar Islands, New Delhi and Bengaluru. He was also the Vice President of Agri-Business Finance Ltd., Hyderabad and the Director of Bankers Institute of Rural Development (BIRD), Lucknow. Dr. G.R. Chintala has handled several consultancy assignments including a significant one on “Roadmap for Amalgamation of Regional Rural Banks” in 2006 that led the way for the consolidation of 196 RRBs. He also undertook a consultancy assignment on “Efficacy of SGSY in meeting the aspirations of SCs/STs” commissioned by the Ministry of Rural Development, whose recommendations helped in launching National Rural Livelihood Mission (NRLM) throughout the country and phasing out the SGSY. Shri Chintala had also successfully introduced the Producers Organisations model in Andaman & Nicobar Islands.

He has visited over 20 countries including USA, China, European nations, Bolivia, Brazil, Kenya, Senegal, Indonesia, etc. for presenting papers and other assignments.

Articles

Private markets help farmers in price discovery - The Hindu, 06 July 2020

Strategy to spur the rural economy: Creating value and sustainable livelihood for migrants - Financial Express, 11 July 2020

New agri-reforms: Farmers’ collectives set to gain the most - Financial Express, 30 July 2020

Why Primary Agriculture Credit Society needs to be propped up - Financial Express, 11 August 2020

‘NABARD is active in implementing Atmanirbhar Bharat schemes ... the silver lining has been agriculture’s performance’
- Times of India, 17 August 2020

Speeches

Vaikunthbhai Mehta Memorial Lecture by Chairman

Convocation Address by Chairman at PJTSAU at Hyderabad

Chairman’s address at the webinar on Innovative Business Models Emerging through COVID19

Chairman’s Speech at Inclusive Finance India Summit and Awards

Chief Guest address by Chairman: 80th Annual Conference of ISAE at TNAU

Resource person 5:

Contact

www.linkedin.com/in/
dr-panneerselvam-
ramaswamy-752a8114 (LinkedIn)
www.ppdcaagra.in (Company)

Top Skills

Quality Management
Six Sigma
Program Management

Languages

English (Professional Working)
Hindi (Limited Working)
Tamil (Native or Bilingual)
Kannada (Limited Working)
Malayalam (Limited Working)
Telugu (Limited Working)

Certifications

Implementing Supply Chain
Management
Start a Business Online
Certified Analytics Professional
(CAP) Cert Prep: Domains 1-4
Data Analytics for Business
Professionals
Artificial Intelligence Foundations:
Machine Learning

Honors-Awards

North Arcot District Meritorious
Student
Recognition of 20 years Meritorious
Service to Foundries
Honour
Award of Excellence

Publications

Course Book for Rural
Entrepreneurship
Guide for New Entrepreneurs

Dr. Panneerselvam Ramaswamy

Principal Director at Micro Small and Medium Enterprises (MSME)
Technology Development Centre, Agra UP & General Manager
Incharge at Indo-German Tool Room, Indore MP

Agra

Summary

Professional Synopsis:

- Organizational Experience of more than 32 years.

• A good communicator with exceptional relationship management skills with ability to relate with industry leaders, Government officials, Regulators & people at any level of business.

• An overachiever, A Go-Getter, an out of box thinking personality, a creative leader who has ability to integrate and accept new challenges bring turn around a worst performing (MSME TDC-PPDC: Since inception -1986) " Cost Center " into a " Profit Centre" through strategic thinking, planning, execution. Now MSME TDC-PPDC, AGRA is one of the best performing centre.

• A thorough professional with passion and committed to achieve the VISION and MISSION of the organisation

• A good administrator with a proven track record of conducting Skill Development Programs under SKILL INDIA - the banner of Ministry of MSME, Government of India

• A CEO with ability to "Realign the Business Model" to sustain growth in the long term while able to display immediate results in the short term.

• Created Brand image for MSME-Technology Development Centre(Process product development Centre) Agra UP by organizing and implementing flagship programme on Zero Defect-Zero Effect, Make in India, Digital India, Clean India (Tech.) across country

• IRCA approved auditor and Trainer's Trainer for ISO 9001 Quality Management Systems, ISO 14001 Environmental Management System, OHSAS 18001:2007, SA 8000 (Social Accountability Standards) .

- Possessing excellent skills on Quality Assurance System and Quality Auditing

- Pioneered VSAT (Virtual Small Aperture Terminal) Education for mass outreach in skill enhancement.

Experience

Principal Director MSME Technology Centre Agra UP & General Manager I/C Indo-German Tool Room Indore

Principal Director & General Manager Incharge
July 2019 - Present (2 years 6 months)

Agra UP & Indore MP , India

The Principal Director is the executive head of the Micro, Small and Medium Enterprises (MSME) Technology Development Centre (Formally Process Product Development Centre- PPDC), Agra.

and responsible for the day-to-day affairs and overall activities of the center. Focus areas :

Support and assistance to Micro, Small, and Medium Enterprises in the area of

- Latest Technology,
- Process Improvement,
- Product Design,
- Quality Up-gradation,
- Energy Conservation and Renewable Source of Energy,
- Skill Development to meet needs of MSMEs,
- Common Facility - Testing of Materials, Tool and Dies for Castings and Forgings, Castings, Forgings etc.,
- Ensure revenue generation to self-support all activities of center

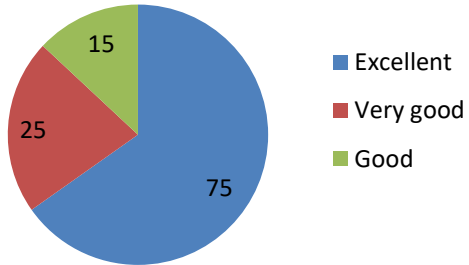
General Manager Incharge:

Supporting MSME sector for making or improving different types of tools to enable the

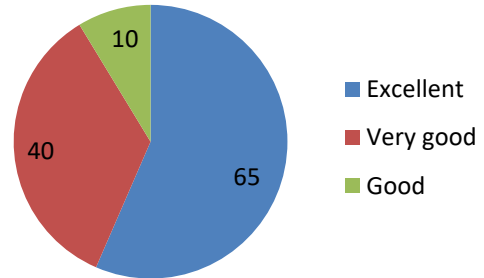
production processes within a manufacturing facility to be as efficient as possible. This may include jigs, fixtures, clamps or moulds to obtain a more

Feedback Analysis

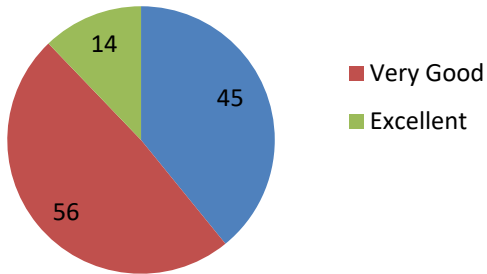
Overall how satisfied were you with this Program



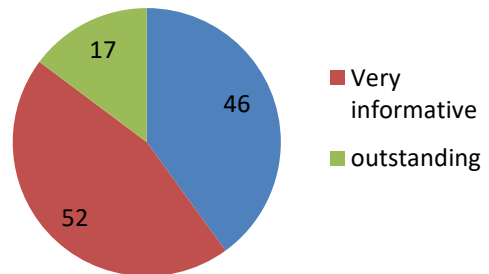
How informative did you find in this program



How clear were the ideas and concepts delivered to the students



Mention about the highlights of the program





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Guru Nanak Salai, Velachery, Chennai – 600042.

SCHOOL OF COMMERCE DEPARTMENT OF B.COM (G)- SHIFT II

Event Title	SUCCESS THROUGH EFFECTIVE COMMUNICATION	
Category	Students and staffs	
Date	From: 19 th August 2016	To: 19 th August 2016
No. of Resource Person	1	
No. of Participants	70	

REPORT

B.Com (G) department organized one hour guest lecture in the topic “Success through Effective Communication” on 19th August, 2016 between 2 to 3.30 pm at Guru Ramdas seminar hall. Mr. Kantesh Kumar Singh, chief executive officer COMMUWAY consulting service was a chief guest speaker for the event.

He covered like...

Achieving success through effective business communication typically involves acquiring skills and experience. Learn to express your ideas clearly and succinctly. Take steps to understand your audience. Target your message to meet their needs. Using effective communication helps your message get interpreted correctly. Avoid conflicts with co-workers, managers and customers by using effective communication techniques. Practice using techniques, such as active listening and paraphrasing to ensure your success.

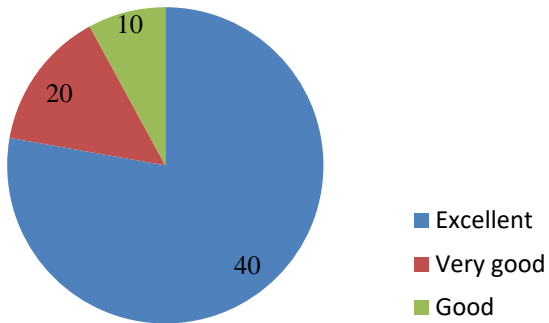
- Analyze your audience before you make a presentation or conduct a meeting. Anticipate possible causes of confusion and prepare clarifying statements. As you prepare, try to see the situation from your audience’s perspective
- Give all the background necessary for people who receive your email, presentation or lecture to take action, such as make a decision based on the information you provide. If your topic requires a comprehensive understanding of complex underlying concepts, state so early in your discussion. Set clear expectations about what you hope your business communication can achieve.
- Keep track of the questions people ask you and learn how to respond to common inquiries. Use active listening techniques, such as paraphrasing what you have heard or nodding in acknowledgment.

- Ask clarifying questions yourself to ensure you truly understand what your audience does not comprehend. Ask open-ended questions to start a conversation, get more details or get input on issues. Ask closed questions that require a simple “yes” or “no” answer to confirm your understanding, get agreement or conclude a meeting.
 - Choose the right communication format for each situation. For example, avoid using email to communicate emotional issues, such as bad news. Use written communication to convey lists of information, such as policies and procedures. Use diagrams and charts to summarize complicated financial data.
 - Proofread your written communication, such as email, reports or other documents. Check for spelling and grammar mistakes so that you fix them before distributing your information. For email messages, include an effective subject line, discuss only one topic and specify the type of response you want.
 - Pay attention to body language when communicating in person. A person who does not look at you or appears distracted in other ways may not be able grasp your message. Use physical cues to tailor your message or know when it might be appropriate to discuss the subject at another time.
 - Defer judgment until the conversation concludes. Avoid interrupting the speaker with counter arguments. It limits your understanding of the situation.
 - Recognize cultural differences in communication styles. Before you work with people from another country, take the time to investigate business practices in that area of the world.
- B.Com (G) first year students were participated & benefited from the lecture

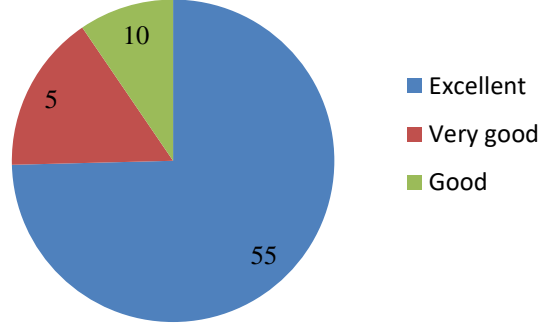


Training on effective communication

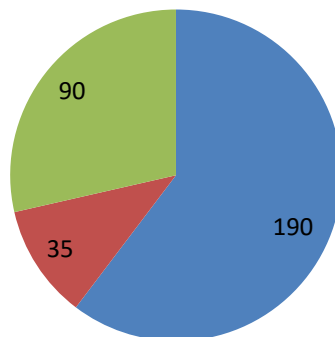
Overall how satisfied were you with this Program



How informative did you find in this program



Mention about the highlights of the program





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DEPARTMENT OF B.SC Computer Science

Event Title	WORKSHOP ON BASIC EMBEDDED SYSTEMS	
Category	Students and staffs	
Date	From: 18 th August 2016	To: 18 th August 2016
No. of Resource Person	1	
No. of Participants	70	

REPORT

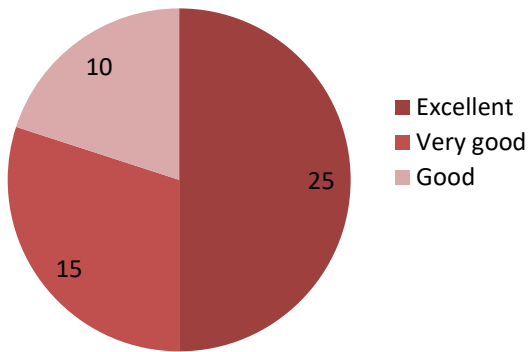
- A session on Hardware was delivered by IT Team of our college to the 2nd and 3rd year students of B.SC Computer Science and the objective was to enable the students to understand the importance of computer hardware like process RAM, ROM, IDE cable. After this session the students were asked to answer around 60 questions and the response of the students is fairly good. Students showed their extreme interest in this workshop
- This Event was conducted in G1 and G2 Classrooms.

Workshop on Basic Embedded systems

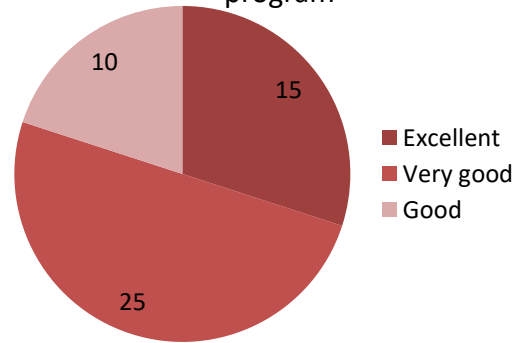


Students attending Hardware delivered by IT Team

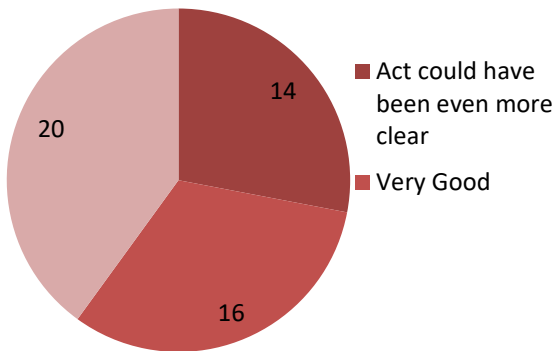
Overall how satisfied were you with this Program



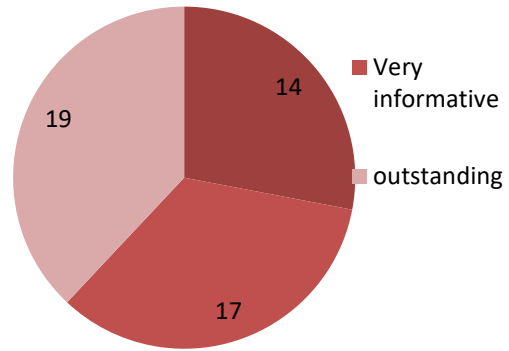
How informative did you find in this program



How clear were the ideas and concepts delivered by the students



Mention about the highlights of the program





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SCHOOL OF SCIENCES

DEPARTMENT OF ADVANCED ZOOLOGY AND BIOTECHNOLOGY

Event Title	WORKSHOP ON “FRUIT & VEGETABLE PRESERVATION”	
Category	Students	
Date	From : 8 th August 2016	To : 12 th August 2016
No. of Resource Person	1	
No. of Participants	50	

REPORT

The Department of Advanced Zoology and Biotechnology in association with Community Food & Nutrition Extension Unit, Food & Nutrition Board, Ministry of Women & Child Development, Chennai - 90 has conducted a workshop on “**Fruit & Vegetable Preservation**” from 8th - 12th August, 2016 (5 days). About 50 students were given hands on training in preserving fruits and vegetables. During this workshop students were exposed to preparation of different juices, smash, jam, ketch up and pickles. The objective of the workshop is to encourage self-employment for young entrepreneurs as well as to provide an insight in to the latest biotechnological trends involved in food preservation. The workshop concluded on August 12th, 2016 and the participants were issued certificates by Ministry of Women & Child Development, Government of India.

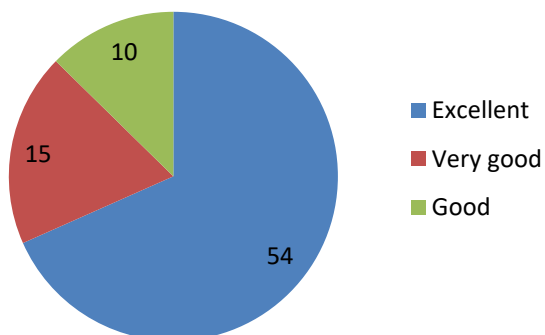


Special Address by resource person

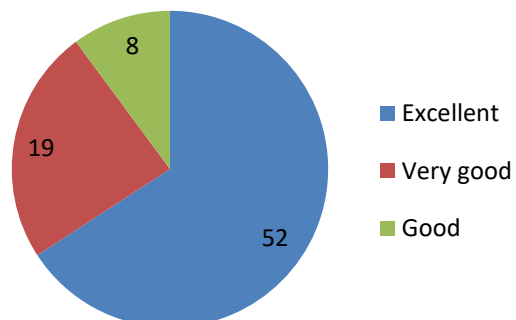


Preparing different juices, smash, jam, ketch up and pickles

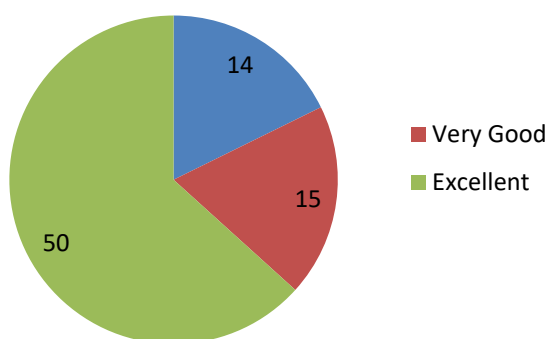
Overall how satisfied were you with this Seminar



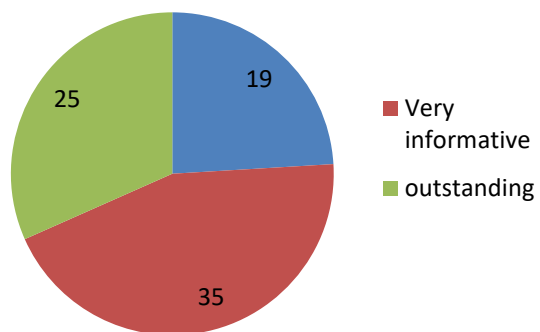
How informative did you find in this program



How clear were the ideas and concepts delivered by the students



Mention about the highlights of the program





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SCHOOL OF COMMERCE

Event Title	ENTREPRENEURIAL STRATEGIES A COMPETITIVE DYNAMICS IN THE PRESENT SCENARIO	
Category	Students and faculty members	
Date	From: 23 th January 2016	To: 23 th January 2016
No. of Resource Person	1	
No. of Participants	250	

REPORT:

The resource person presented a PPT and discussed various opportunities and resources that need to be tapped by an entrepreneur for starting ventures. She also encouraged students to think out of the box and think about finding solutions to existing business problems rather than focusing on new ventures alone. She briefed the entrepreneurial traits and the competition that has to be faced in the market during the course of business. She suggested that students should set up an Aavin Parlour or run some petty shop in the campus on a trial basis before starting ventures in a big way. She answered the questions posed by the students in the forum. Students of all years belonging to both the Shifts numbering to around 250 participated and got immense inputs about the entrepreneurial activities to be pursued for national development. Director, Dr.Gunita Arun Chandhok presented the memento to the resource person. Welcome address was given by Ed Cell Co-Ordinator, Mr.Vijayaraghavan. Introduction of the resource person was made by Dr.Gayathri Harikumar and Vote of thanks was proposed by Dr.Revathy. The seminar ended with the National Anthem.

PHOTOGRAPHS OF THE EVENT:



Workshop on “Entrepreneurial Strategies a competitive dynamics in the present scenario



DR. GUNITA ARUN CHANDHOK

M.Com., B.Ed., M.Phil., MBA, Ph.D.,

PRINCIPAL

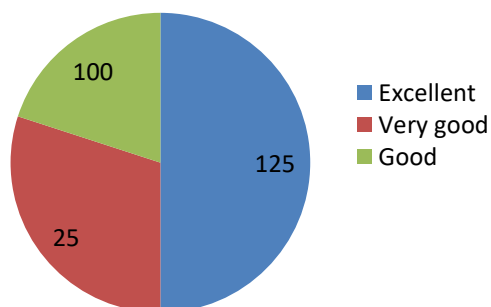
Dr. Gunita Arun Chandhok, a distinguished academican in Commerce and an administrator with 24 years of experience in the field of education. She has served in various capacities including Head of the Department of Commerce, Director and Vice Principal at self financing educational institutions in Chennai. She has various national and international paper presentations and publications to her credit.

Dr. Gunita has been a panel member of FICCI (Federation of Indian Chambers of Commerce and Industry), TN higher education council and Honorary Chair person of the Chennai International Youth festival. She is a member of National Foundation for Entrepreneurship development, Coimbatore and Indian Science Congress. In recognition of her contribution in the field of higher education, she has received several awards in the last decade. To mention a few:

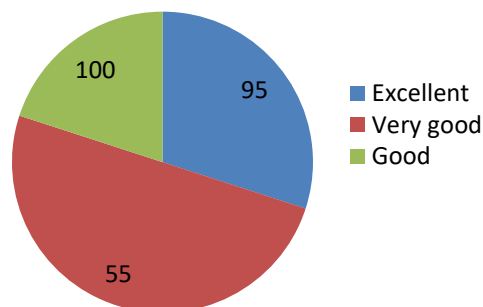
- Conferred the "All India Best Academic Administrator Award - 2015" by Dr. A. Kalanithi, former Vice-Chancellor, Anna University, organized by Venus International FoundationCentre for Advanced Research and Design.

Resource Person

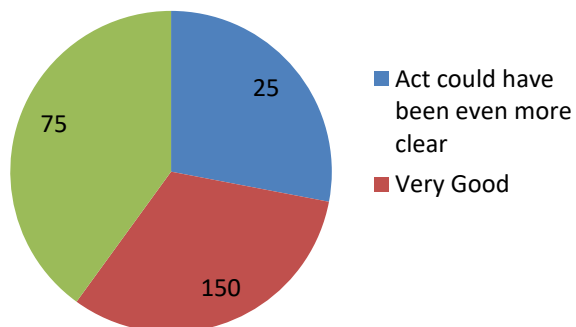
Overall how satisfied were you with this Program



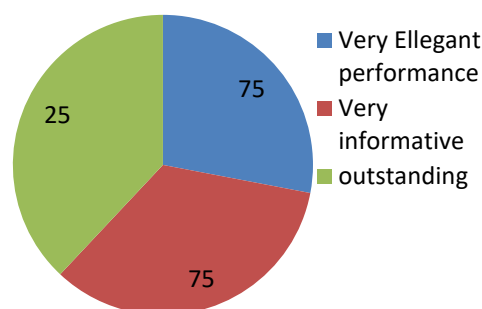
How informative did you find in this program



How clear were the ideas and concepts delivered by the students



Mention about the highlights of the program





SCHOOL OF COMMERCE

Event Title	GOAL SETTING	
Category	Students and faculty members	
Date	From: 16 th October 2016	To: 16 th October 2016
No. of Resource Person	3	
No. of Participants	250	

REPORT:

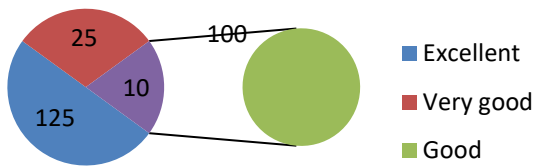
The three resource persons addressed the final year students on the importance of having clear cut written goals in order to succeed in life. They appealed to the students to prioritize their goals as short term, medium term and long term goals. They emphasized that goals have to be aimed high and that the sub conscious mind would work towards the attainment of the goals irrespective of its size and nature. They pointed out that 95% of the people were just surviving while the remaining 5% were succeeding in life on account of having clear cut goals in life. Finally, they quoted a Harvard survey result which showed that the top three persons who had excelled in life compared to others were those who had written their goals in their diary.

Around 125 UG students from Shift 1 attended the first session while 225 students from Shift 2 attended the second session belonging to Commerce & Management streams. Welcome address was given for two sessions by Ed Cell Student Co-ordinators, Mr.Viajayaraghavan & Ms.Shruti. Introduction of the resource persons was made by Dr.Gayathri Harikumar and Vote of thanks was proposed by Dr.Revathy. The Guest lecture ended with National Anthem.

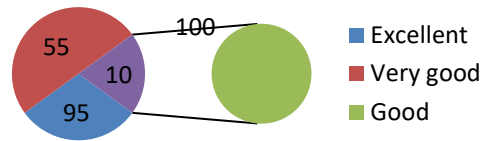


Feedback Analysis

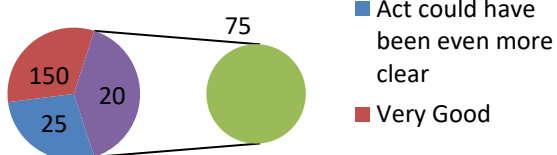
Overall how satisfied were you with this Program



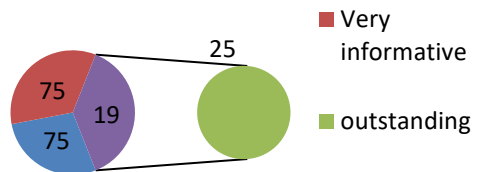
How informative did you find in this program



How clear were the ideas and concepts delivered by the students



Mention about the highlights of the program





GURU NANAK COLLEGE (AUTONOMOUS)

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Guru Nanak Salai, Velachery, Chennai – 600042.

ENTREPRENEURSHIP DEVELOPMENT CELL

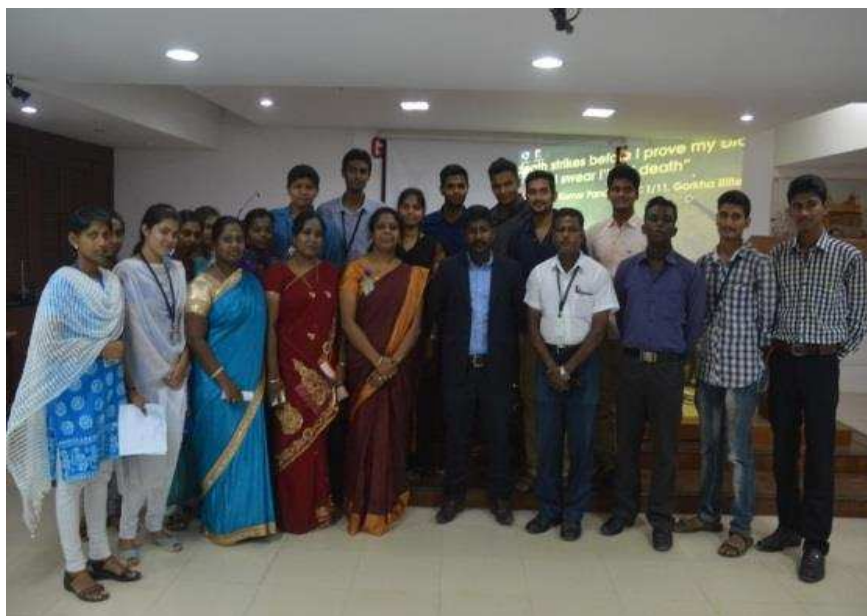
Event Title	ENTREPRENEURSHIP AND EMPLOYABILITY	
Category	Students and faculty members	
Date	From: 18.12.2016	To: 18.12.2016
No. of Resource Person	1	
No. of participants	250	

REPORT :

The resource person presented a PPT and discussed various strategies and tips that were essential for getting through an interview process. He spoke about the unique qualities required for entrepreneurs in order to start new ventures after graduation. He encouraged the students to cultivate the qualities of time management, discipline and creativity to be ahead of all in the life race. Final year students belonging to both the Shifts numbering to around 220 participated and got immense inputs about the entrepreneurial avenues.

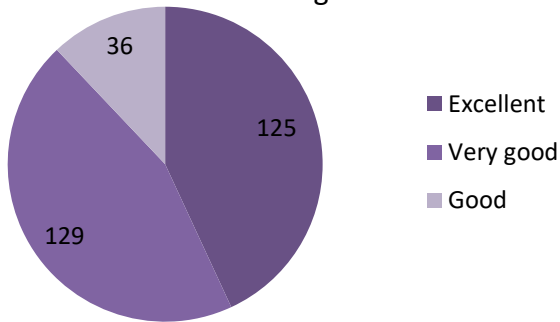
Dr. Gunita Arun Chandhok, Director gave an introduction about the Chief Guest while Dr.M.Selvaraj, Principal presented the memento and gave a special address. Welcome address was given Ed Cell Co-Ordinator, Dr.Gayathri Harikumar and Vote of thanks was proposed by Dr.Revathy. The Guest Lecture ended with National Anthem

Entrepreneurship Development as a support measures to Start up India and stand up India

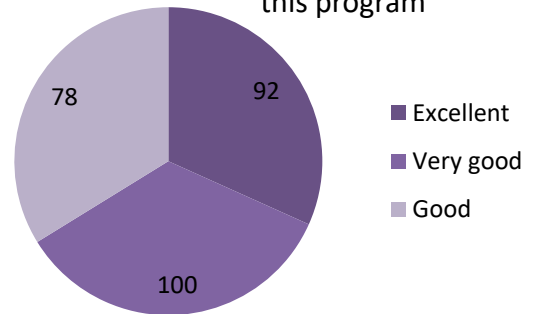


FEEDBACK

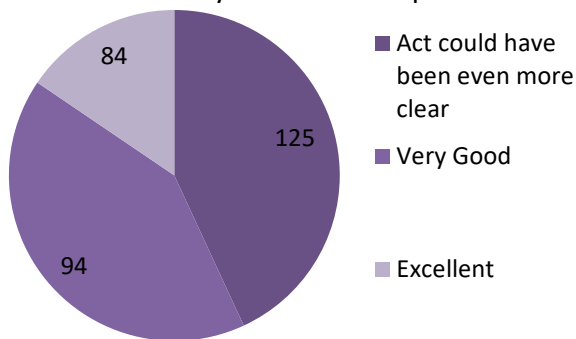
Overall how satisfied were you with this Program



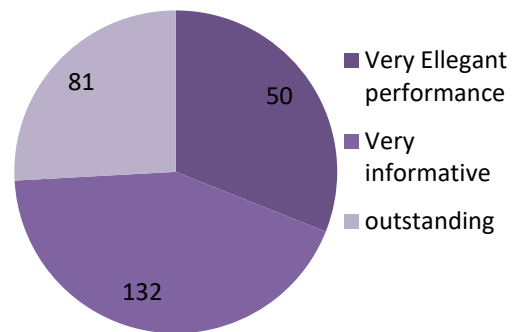
How informative did you find in this program



How clear were the ideas and concepts delivered by the Resource person



Mention about the highlights of the program





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ENTREPRENEURSHIP DEVELOPMENT CELL

Event Title	ENTREPRENEURSHIP DEVELOPMENT AS A SUPPORT MEASURES TO START UP INDIA AND STAND UP INDIA	
Category	Students and faculty members	
Date	From: 03.02.2016	To: 03.02.2016
No. of Resource Person	1	
No. of Participants	250	

REPORT:

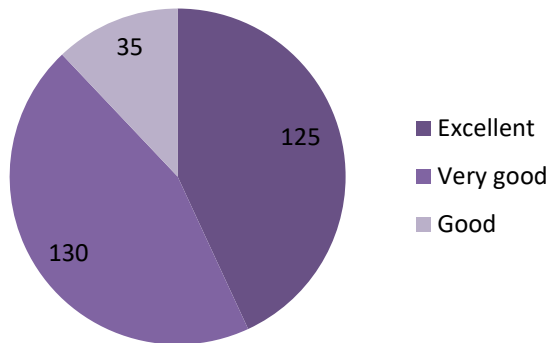
The resource persons presented a PPT and elaborated the various supportive measures offered by the Government of India under one roof for setting up new businesses. They highlighted the role of youth in creating more job opportunities in India by becoming entrepreneurs. They emphasized that India needs many small enterprises with few initial investments rather than investment of huge capital in big ventures. They encouraged the students to dream and imagine about their future. They added that new businesses were born out of unfulfilled needs of many people in the market and the entrepreneurs should foray in to such ventures and fulfill those needs. New businesses were not any scientific invention but some value addition to existing products / processes / services. They briefed the entrepreneurial qualities to be developed by every aspiring student and the various funding agencies which could help entrepreneurs in commencing new ventures. They distributed a written material suggesting the steps to be followed to start up a venture and wished their best to become successful entrepreneurs. Around 210 UG students from Shift 1 and Shift 2 belonging to both Arts and Science stream participated and received Certificates sponsored by Rajalakshmi Engineering College. Welcome address was given Ed Cell Student Co-ordinator, Mr.Vijayaraghavan. Introduction of the resource persons was made by Dr. Gayathri Harikumar and Vote of thanks was proposed by Dr.Revathy. The Workshop ended with National Anthem.



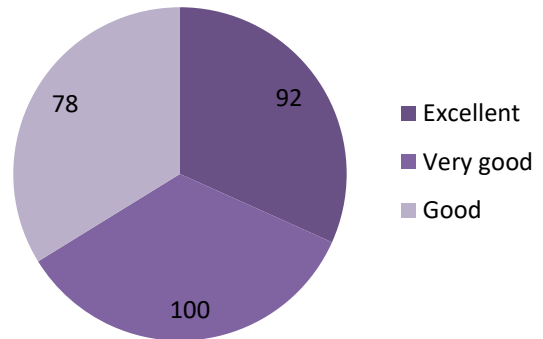
Workshop on “Entrepreneurship Development as a support measures to Start up India and stand up India”

Feedback Analysis

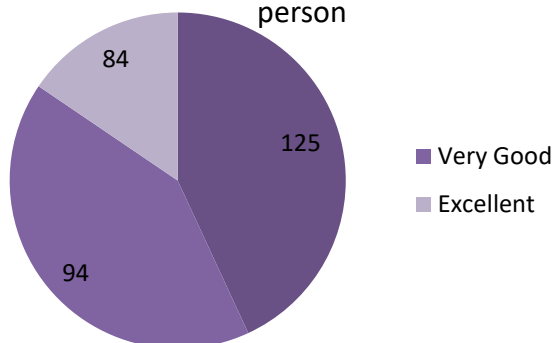
Overall how satisfied were you with this Program



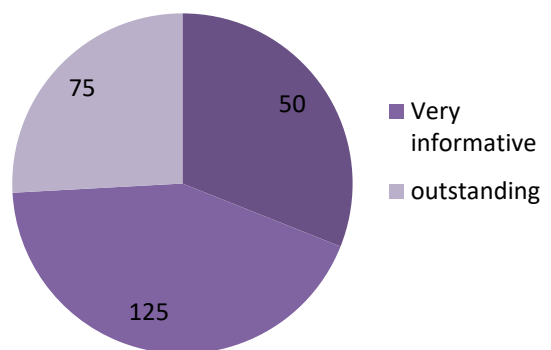
How informative did you find in this program



How clear were the ideas and concepts delivered by the Resource person



Mention about the highlights of the program





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SCHOOL OF COMMERCE

DEPARTMENT OF COMMERCE

Event Title	ENTREPRENEURSHIP LEADERSHIP PROGRAMME	
Category	Students and faculty members	
Date	From: 22 nd December 2016	To : 23 rd December 2016
No. of Resource Person	2	
No. of participants	250	

REPORT :

An Entrepreneur Development Program conducted by Anna University on the 22nd and 23rd of December, 2016 was attended by Arvind Saranath and Vaishnavee Chakravarthy- B.Com students of Guru Nanak College. The Chief Guest Mr. Vijay Kumar- who also happens to be the founder of India Trust, addressed the students about the importance of being an entrepreneur in today's dynamic world. Mr. Kishore and Mr. Daniel, the co-ordinators of this programme also guided the students. The PowerPoint Presentation was used by Mrs. Jaya as an aid to conduct the ED cell programme.

In keeping with our Honourable Prime Minister, Shri Narendra Modi's vision of "Digital India", various interactive sessions and activities were conducted to emphasize the importance of being an e-leader. The students were oriented on the importance of communication skills, marketing skills and leadership skills.

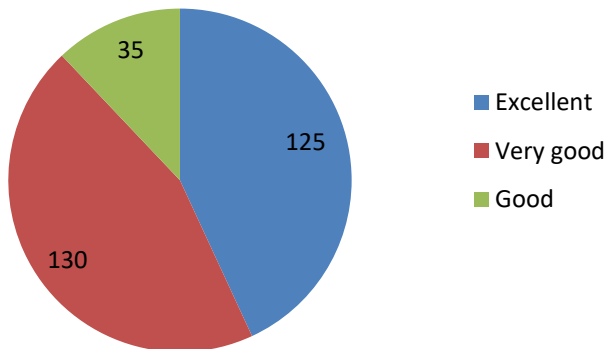
To serve as a form of motivation and inspiration, the students were given cases of real-life entrepreneurs who had set an example by the way they had built their businesses. The workshop was extremely useful and gave the participants a deep insight on entrepreneurial skills.



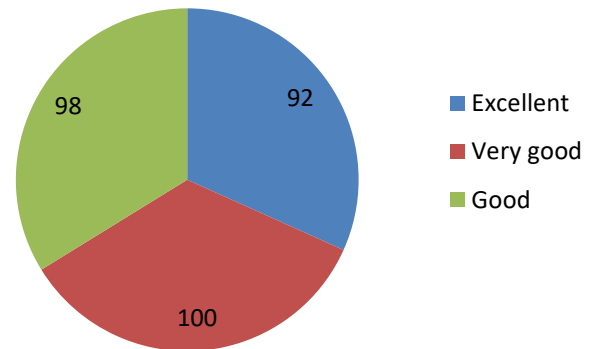
Certificate Distribution to the students

Entrepreneurship Leadership Programme

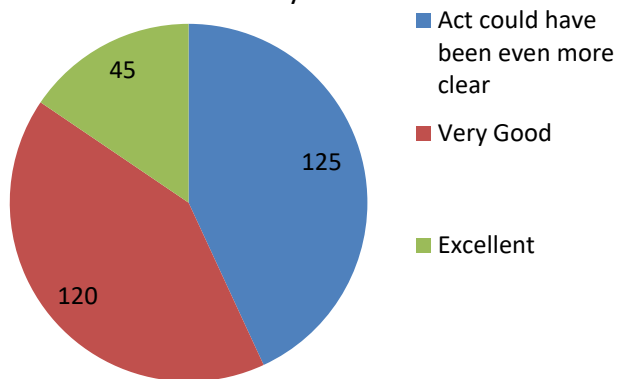
Overall how satisfied were you with this Program



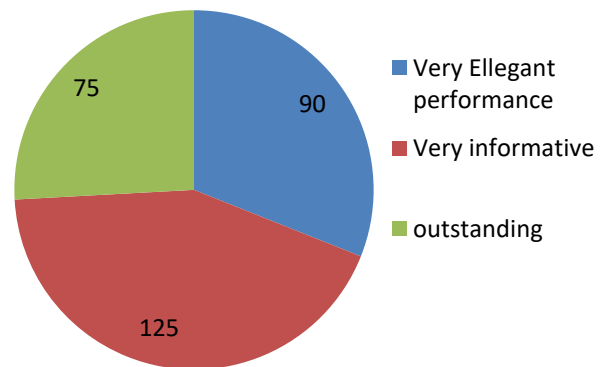
How informative did you find in this program



How clear were the ideas and concepts delivered by the students



Mention about the highlights of the program





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ENTREPRENEURSHIP DEVELOPMENT CELL

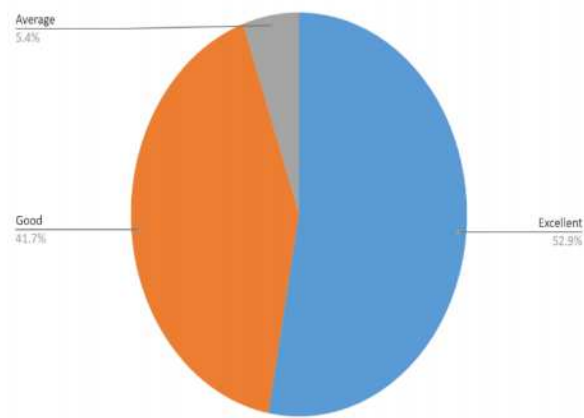
Name of the event	FOLK ART (FABRIC PAINTING) AND PHOTO FRAMING	
Category	Students and faculty members	
Date	From: 21.03.2016	To: 21.03.2016
No. of Resource Person	1	
No. of participants	250	

REPORT :

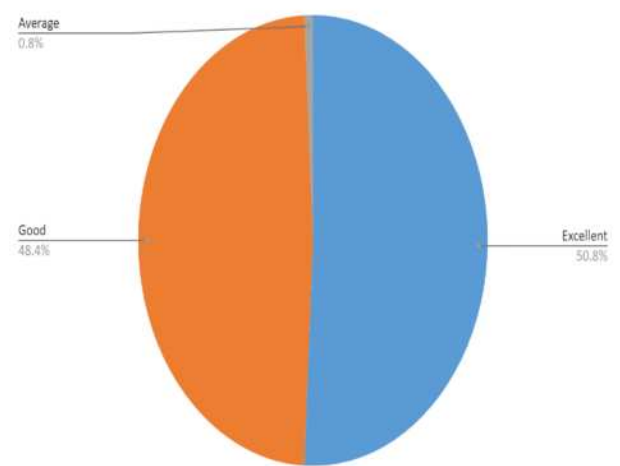
The Resource person actively conducted the workshop on Folk Art (Fabric painting) & Photo Framing (Non Fabric Painting). She explained the techniques and methods of doing the art work and showed practical demonstration to the students. Students of different disciplines belonging to both all the years of both Shift 1 and 2 numbering to around 82 participated in the workshop. The Pidilite Company provided the necessary art materials to the students. She encouraged the students to come out with new ideas and make the photo framing work attractive. The students enthusiastically completed the art work. The art work and the talent displayed by the students were highly appreciated and motivated by Dr.M.Selvaraj, Guru Nanak College Principal, Dr. Gunita Arun Chandhok, Director. The programme started with our College prayer. Welcome address was given by Dr.C.Revathy, Ed Cell Co- coordinator and Vote of thanks was proposed by Dr. Gayathri Harikumar, Ed Cell Co- coordinator. The workshop ended with the National Anthem.



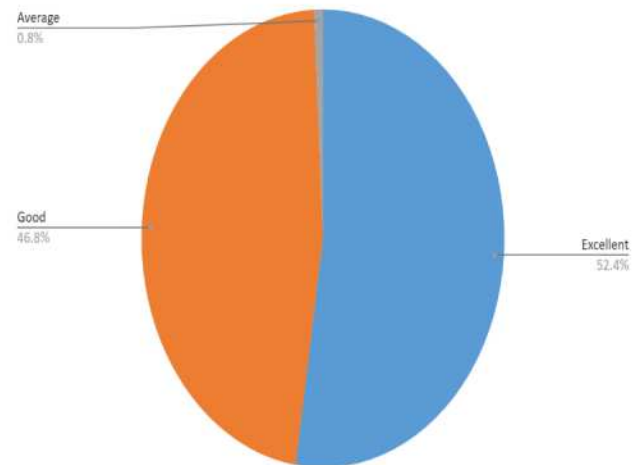
Workshop on "Folk Art (Fabric Painting) and Photo Framing"



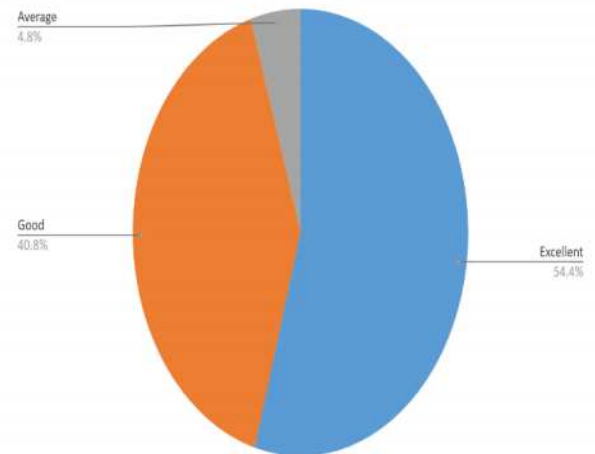
How clear were the ideas and concepts delivered by the resource person



Timing of the Program



Content delivery



How informative did you find in this program



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ENTREPRENEURSHIP DEVELOPMENT CELL

Event Title	ENTREPRENEURSHIP AWARENESS AND DEVELOPMENT AND DEMONETIZATION	
Category	Students & Faculty	
Date	From:27.03.2017	To:27.03.2017
No of Resource Person(s)	1	
No. of participants	250	

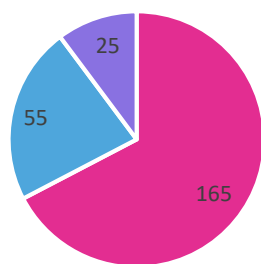
Report:

The two resource persons presented a PPT and elaborated the process of designing and launching new business for entrepreneurs. They explained the growth of entrepreneurship index, an indicator of how much entrepreneurial businesses were growing compared to the last few years. Recent Government programs to develop entrepreneurship ecosystem were enumerated. Around 110 UG students from Shift 1 and Shift 2 belonging to all streams participated and received Certificates sponsored by Rajalakshmi Engineering College. Welcome address was given by Dr. R. Lakshmi. Introduction of the resource persons was made by Dr.Gayathri Harikumar and Vote of thanks was proposed by Dr.Revathy. The Workshop ended with National Anthem.



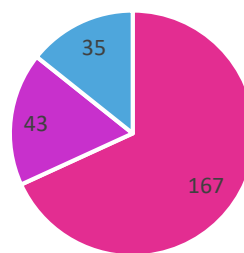
Resource Person Dr.Revathy, Dr.Gayathri Harikumar,staffs and participants gathered for the seminar.

Overall how satisfied were you with this Seminar



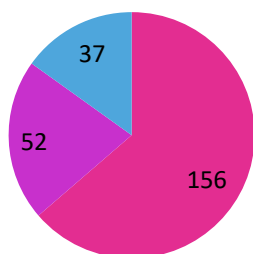
■ Excellent ■ Very good ■ Good

How informative did you find in this Program



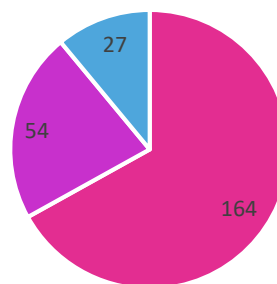
■ Excellent ■ Very good ■ Good

How clear were the ideas and concepts delivered by the Resource person



■ Excellent ■ Very good ■ Good

Mention about the highlights of the program



■ Excellent ■ Very good ■ Good



GURU NANAK COLLEGE (AUTONOMOUS)

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DEPARTMENT of Tamil

Event Title	CHENNAI : LORES AND CULTURE	
Category	Workshop	
Date	From : 07/10/2016	To : 08/10/2016
No. of Resource Person	2	
No. of Participants	280	

Report :

The Department of Tamil Organized Two Day Workshop on “ Chennai : Lores and Culture in 7.10.2016 & 8.10.2016 on Guru ramdass Ac Seminar Hall in College Campus.

Report Description :

The Department of Tamil Conducted a Two Day Workshop on Modern Poetry on 7.10.2016 & 8.10.2016. Eminent Poets, Litterateurs and Writers were invited to deliver lectures and discuss with students on forms and Techniques of Modern Poetry, sensitize them to the nuances of Poetry, educate them about the pioneers , movements , trends and history of Modern Poetry in Tamil. The workshop encouraged the aspiring students who dream to become writers of future society.

Invitation



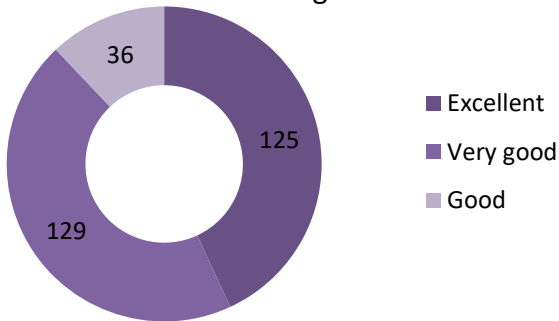
Photos



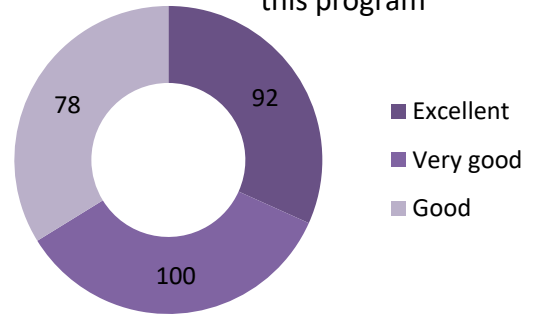


FEEDBACK

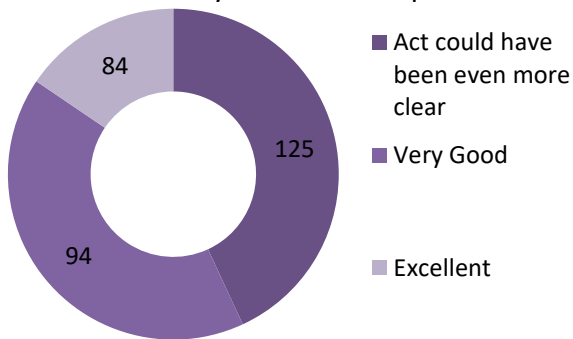
Overall how satisfied were you with this Program



How informative did you find in this program



How clear were the ideas and concepts delivered by the Resource person



Mention about the highlights of the program

