



Guru Nanak College (Autonomous)



(Affiliated to University of Madras & Re-Accredited At "A" Grade by NAAC)
No. 161, Guru Nanak Salai, Velachery, Chennai - 600042, Tamil Nadu
Website: www.gurunanakcollege.edu.in

3.3.2. Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR), entrepreneurship and skills development during the last five years

Supporting Documents

Reports

|| 2019-20 ||

	GURU NANAK COLLEGE (AUTONOMOUS) Affiliated to the University of Madras Accredited by NAAC at "A" Grade. ISO Certified (9001 - 2015) Guru Nanak Salai, Velachery, Chennai - 600 042.
CERTIFIED DOCUMENTS	
METRIC NO. : <u>3.3.2</u>	
PAGE NO. <u>1</u> TO <u>93</u>	
 PRINCIPAL	



GURU NANAK COLLEGE (AUTONOMOUS)

Guru Nanak Salai, Velachery, Chennai 600042

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DEPARTMENT OF COMMERCE (MARKETING MANAGEMENT)

Name of the event	PLANNING AND MANAGEMENT OF WEALTH DURING RECESSION & IMPACT OF ECONOMIC STIMULUS PACKAGE	
Category	Student and Faculty	
Date	From:28.05.2020	To:28.05.2020
No. of Resource Person	2	
No. of Participants	1600	

Report:

The Department Of Commerce (Marketing Management) organized a Webinar on "Planning and Management of Wealth during Recession & impact of Economic stimulus Package". The Objective of the Webinar is make the citizens aware of the current economic support offered by The Indian Government and the opportunities in future , for the benefit of all.

The Resource Persons are: Dr. Abishek Murali, a practicing Chartered Accountant, Cost & Management accountant and a certified information systems auditor who is currently the partner of M/s Victor Grace & Company. CA Divya Abishek, practising Chartered Accountant who is currently the partner of M/s .DSNR & Company, one of the topmost firm in Chennai.

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Department of Commerce (Marketing Management)

Registration Free

Presents Webinar On

Planning & Management of Wealth during Recession & Impact of Economic Stimulus Package

E-Certificate will be provided

Our Resource Persons

Dr. CA. Abhishek Murali
Secretary, SRC of ICAI

CA. Divya Abhishek
Partner, DSNR & Company

28 MAY 2020

03.00 P.M.

Dr. M. G. Ragunathan
Principal

Sardar Manjit Singh Nayar
General Secretary & Correspondent

Sardar Rajinder Singh Bhasin
President

<https://www.youtube.com/watch?v=vIGOsKx04k>

Invitation

GURU NANAK COLLEGE (Autonomous)
(Re-Accredited at "A" Grade by NAAC)
Guru Nanak Salai, Velachery, Chennai-600 042

DEPARTMENT OF COMMERCE (Marketing Management)

CERTIFICATE OF PARTICIPATION

This is to certify that

{{full name}} {{other identifier}}

has participated in the Webinar on "Planning and Management of Wealth during Recession & Impact of Economic Stimulus" organized by the Department of Commerce (Marketing Management), Guru Nanak College (Autonomous), Velachery, Chennai-600 042 on 28th May 2020.

Dr. M. G. RAGUNATHAN
PRINCIPAL

MANJIT SINGH NAYAR
GENERAL SECRETARY & CORRESPONDENT

Certificate

Photo:



Webinar by Dr. Abishek Murali, a practicing Chartered Accountant, Cost & Management accountant

Resource Person

Contact

www.linkedin.com/in/abhishek-murali-a408061b (LinkedIn)

Top Skills

Auditing
Tax
Statutory Audit

Certifications

DISA, CISA, CIMA

Publications

Overview of The Companies Act, 2013

Abhishek Murali

Managing Director - Victor Grace & Co, Elected Regional Council Member of ICAI
Chennai

Experience

Victor Grace & Co
Director Partner
May 2013 - Present (8 years 8 months)
Business Development, Audit and Taxation, Business Valuation, Tax and Regulatory Services, Start Up Services, Legal drafting, Representation/ appearing for tax cases for clients to the authorities

KPMG
Senior
December 2011 - May 2013 (1 year 6 months)
Senior Consultant - Transaction Services

Victor Grace & Co
VGC
May 2011 - November 2011 (7 months)
Chennai

PwC
Article
June 2007 - December 2010 (3 years 7 months)
Worked as an article in Audit and Assurance wing at PW Chennai for 3.5 years.

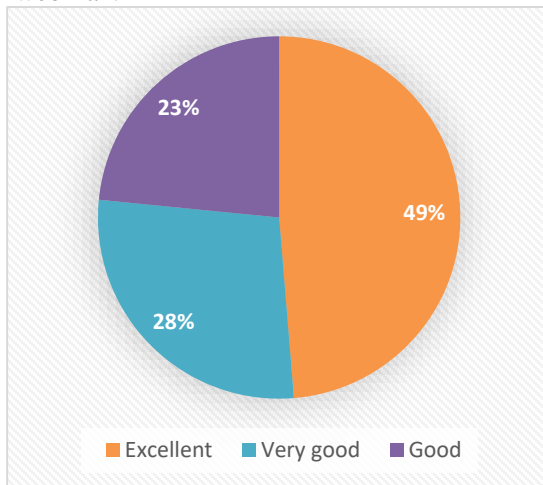
Education

Leiden University
International Tax and Transfer Pricing, Tax Law/Taxation - (2017)

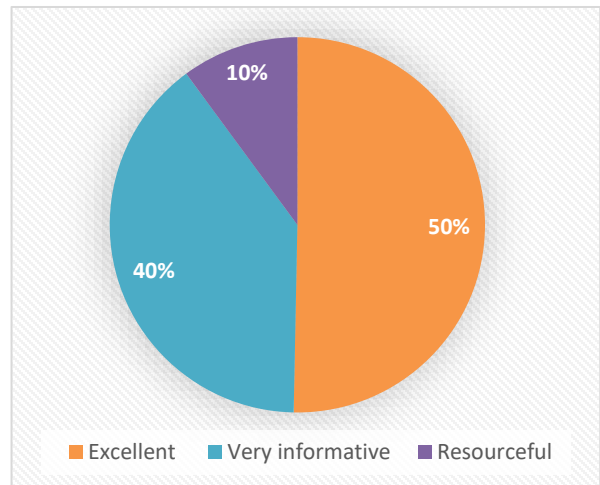
The Institute of Chartered Accountants of India
DISA, Information System Audit - (2014 - 2015)

Feedback Analysis

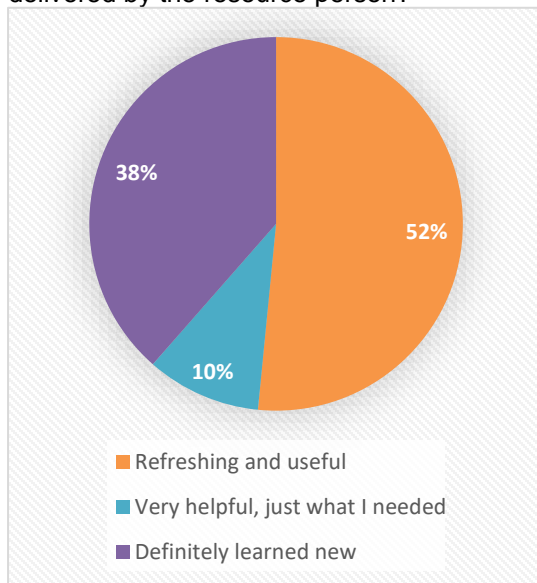
1. Overall how satisfied were you with this webinar?



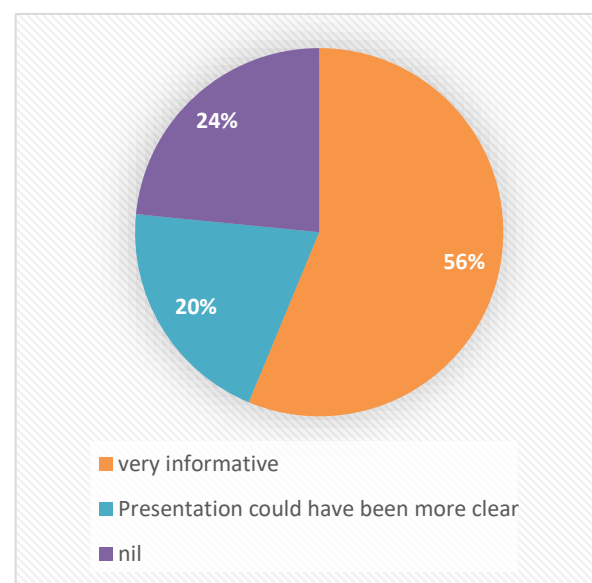
2. How informative did you find in this session?



3. How clear were the ideas and concepts delivered by the resource person?



4. Mention the highlights of the program?





GURU NANAK COLLEGE (AUTONOMOUS)

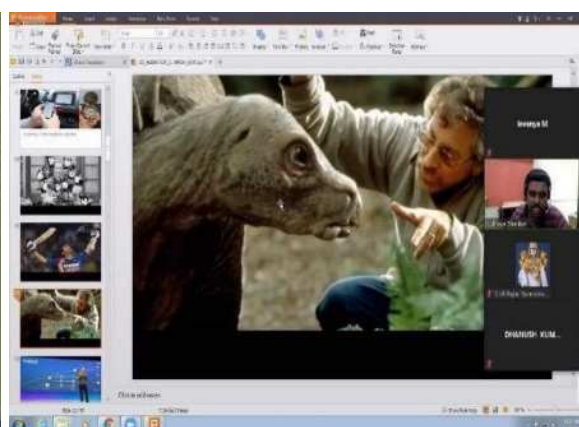
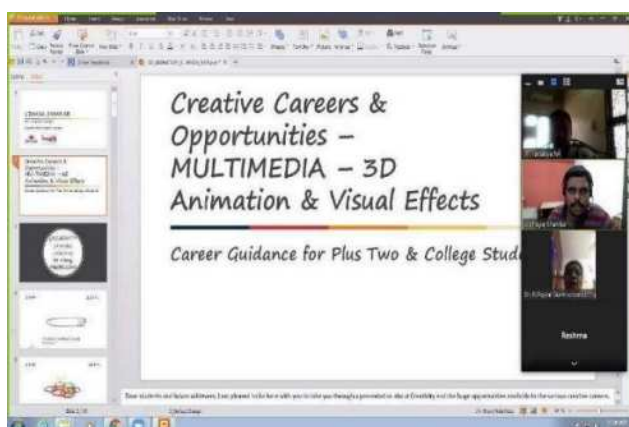
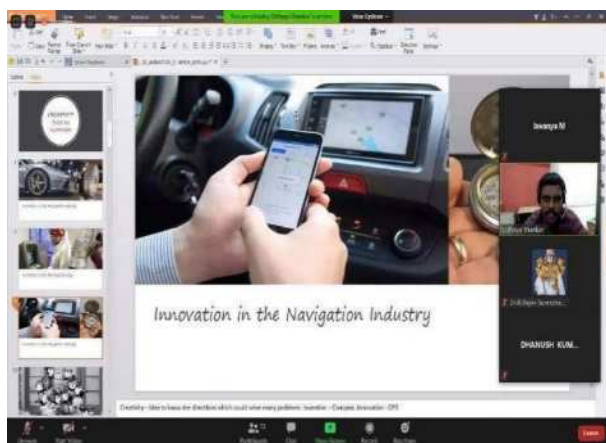
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DEPARTMENT OF COMPUTER SCIENCE

Name of the event	WEBINAR ON 3D PRODUCTION TECHNIQUES	
Category	Students	
Date	From : 25-05-2020	To : 25-05-2020
No. of Resource Person	1	
No. of Participants	100	

Report

The webinar on 3D Production Technique was delivered by the resource person Mr. Udhaya Shankar 3D Subject Leader from Image Infotainment students and staff from computer science department around 90 participated enthusiastically and the event went on successfully. The resource person elaborately and patiently cleared the doubts raised by our students.



Webinar by Mr. Udhaya Shankar on 3D Production Techniques

Resource Person :Mr. Udhaya Shankar



Udhaya Shankar

Subject Leader (R&D) at Image Infotainment Ltd
Chennai

Experience

Image Infotainment Ltd
Senior Software Specialist (R&D)
January 2009 - Present (13 years)

ISOE Animation Studios
Lead Technical Artist

Aurora Technologies
senior 3d artist
2005 - 2006 (1 year)

Image Infotainment Limited
Senior Faculty
2003 - 2005 (2 years)

MUV Technologies, Inc.
Faculty
2001 - 2002 (1 year)

Feedback Analysis

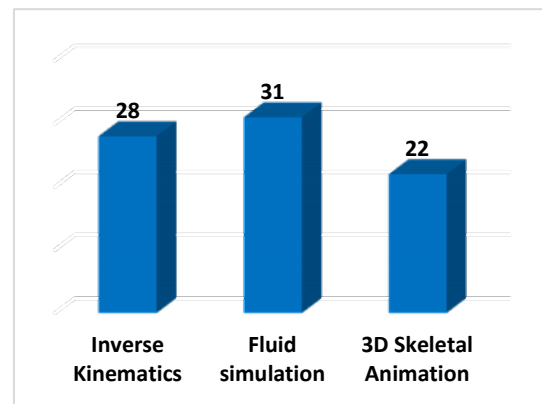
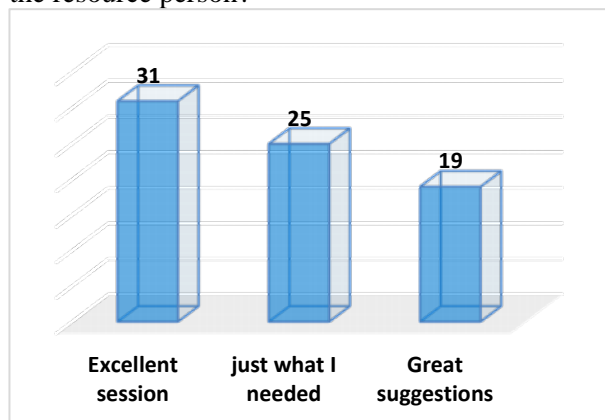
Overall how satisfied were you with this webinar?

How informative did you find in this session?



How clear were the ideas and concepts delivered by the resource person?

Mention the highlights of the program?





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DEPARTMENT OF BBA

Name of the event	ENTREPRENEURIAL DEVELOPMENT	
Category	Students	
Date	From : 24-05-2020	To : 04-06-2020
No. of Resource Person	1	
No. of Participants	627	

Report:

This free Online Course on Entrepreneurial Development will help the participants to get a basic knowledge on the various aspects of Entrepreneurship.

Photos



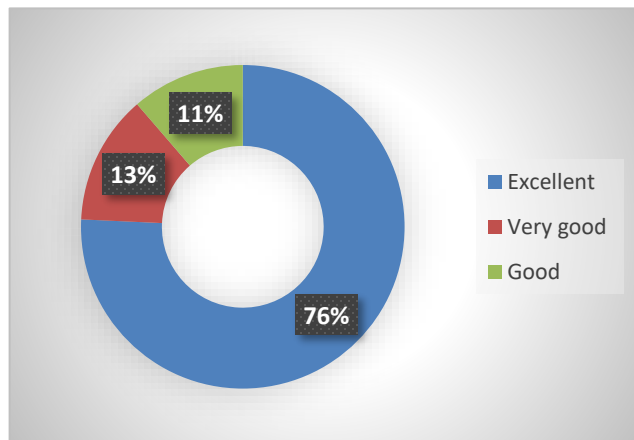
Online Course on Entrepreneurial Development



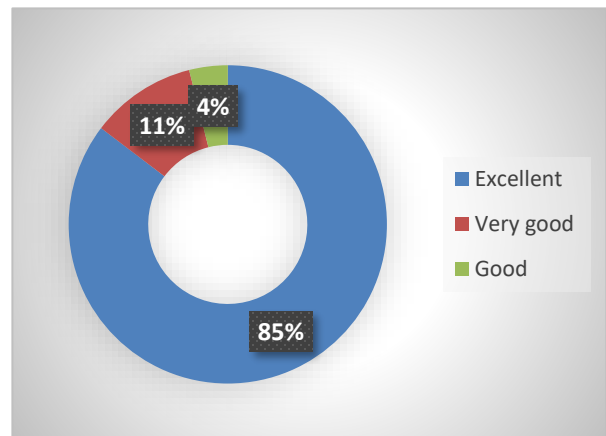
Entrepreneurial Development Invitation

Feedback Analysis

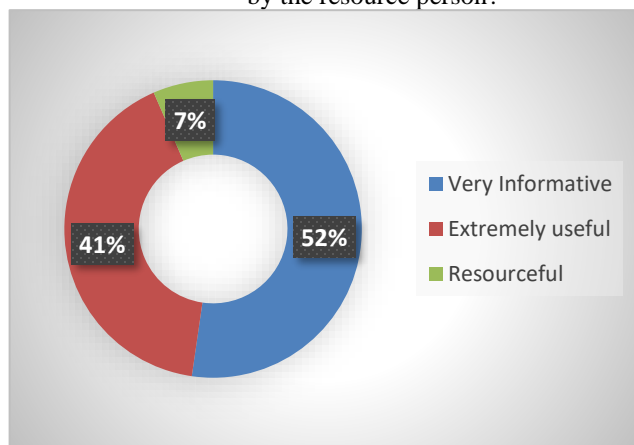
1. Overall how satisfied were you with this webinar?



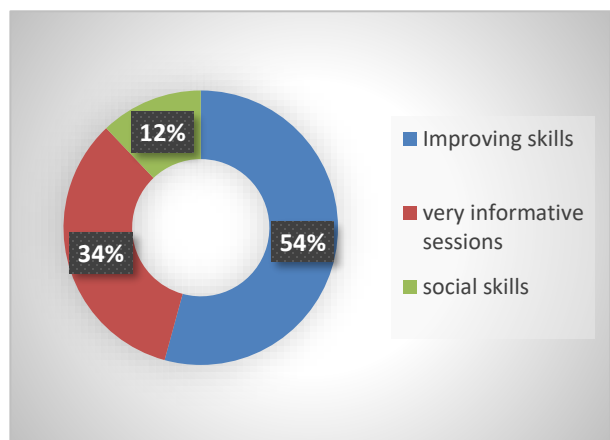
2. How informative did you find in this session?



3. How clear were the ideas and concepts delivered by the resource person?



4. Mention the highlights of the program?





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DEPARTMENT OF B.COM GENERAL

Name of the event	TRAIN THE TRAINERS	
Category	Faculty	
Date	From: 20.05.2020	To: 25.05.2020
No. of Resource Person	6	
No. of Participants	230	

Report:

Department of B.Com General (Shift II) of Guru Nanak College organized a 6 day FDP webinar series programme on different area relating to commerce, law, taxation and virtual learning tools. 6 speakers from various corporates who are expertise in the topic were invited to provide the session. Our Principal Dr. M.G. Ragunathan delivered his welcome address and inaugurated the session. Around 230 participants attended and got benefitted from the programme. Out of which 76 are outside Tamil Nadu. The invite for the same is attached below.

Photos

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DEPARTMENT OF B.COM (GENERAL), SHIFT-II
SIX DAYS FACULTY DEVELOPMENT PROGRAMME
(WEBINAR SERIES)
FROM 20 MAY 2020 TO 25 MAY 2020: TIME 12.00 - 1.00 PM

List of Speakers

Day 1 (20.05.2020) TOPIC: USEFUL TOOLS FOR VIRTUAL CLASSROOM Mr. Balan Malli, Ford India, Chennai.	Day 2 (21.05.2020) TOPIC: GST CONCEPTS AND PRINCIPLES Mr. K.S. Naveen Kumar Advocate, Bangalore
Day 3 (22.05.2020) TOPIC: CORPORATE SOCIAL RESPONSIBILITY Mr. J. Sundhreshan Company Secretary, Bangalore	Day 4 (23.05.2020) TOPIC: HOW TO EMPOWER STUDENTS FOR PROFESSIONAL LIFE Mr. Ranganath Sampath, Amazon, Hyderabad & Mr. Balan Malli, Ford India, Chennai.
Day 5 (24.05.2020) TOPIC: INTERNAL AUDIT - AN OVERVIEW CA Karthik G. Raman, Aditya Birla Group, Bangalore.	Day 6 (25.05.2020) TOPIC: TAX INVASION OR EVASION CA Arun Kumar, Chennai.

There is no registration fee, E-Certificate will be provided for all participants.

Registration Link
<https://docs.google.com/forms/d/e/1FAIpQLSdIotVQzcsLZtOIC8iMywnHgrbF2LLkh-wuPo0u7fossxLSJ8w/viewform>

Dr. M.G. Ragunathan
Principal

Sardar Manjit Singh Nayar
General Secretary & Correspondent

Sardar Rajinder Singh Bhasin
President

6 Days FDP Invitation



Inaugural Address by Principal

Resource Person: 1

Contact

www.linkedin.com/in/k-s-naveen-kumar-a3b1243b (LinkedIn)

Top Skills

Litigation
Legal Research
Corporate Finance

Languages

English (Full Professional)
Tamil (Native or Bilingual)
Telugu (Native or Bilingual)
Hindi (Limited Working)
Kannada (Native or Bilingual)

Publications

Goods and Service Tax - A Primer

K.S.Naveen Kumar

Independent Law Practice Professional
Bengaluru

Summary

- Aged 47 years
- Practising since 2001 and worked in the chamber of an eminent lawyer Mr.K.S.Ravi Shankar for more than a decade before starting his independent practice in 2013.
- Specializes in indirect taxes litigation and consulting and has appeared before various Tribunals, Courts and legal forums. Many cases argued by him are reported in leading law journals. He also handles insolvency code matters.
- He was the Vice Chairman-Indirect Taxes of Central Taxes and Banking Committee of Federation of Karnataka Chambers of Commerce and Industry (FKCCI) from 2007 to 2015.
- Presented papers on Indirect Taxes including Goods and Service Tax and other topics across the country in many seminars, conferences etc organized by reputed organizations/institutions including ICAI, ICSI, FKCCI, CII, IIM-B, ASSOCHAM and CBEC
- He was a member of a sub-group appointed by Indirect Tax Committee of ICAI to draft unified code for Central Indirect Taxes in 2012.
- He was also a part of the sub-group constituted by ICAI in 2014 for drafting transition provisions leading to implementation of Goods and Service Tax, based on which a booklet has been released by ICAI recently.

Resource Person: 2

Contact

www.linkedin.com/in/k-s-naveen-kumar-a3b1243b (LinkedIn)

Top Skills

Litigation
Legal Research
Corporate Finance

Languages

English (Full Professional)
Tamil (Native or Bilingual)
Telugu (Native or Bilingual)
Hindi (Limited Working)
Kannada (Native or Bilingual)

Publications

Goods and Service Tax - A Primer

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Resource Person 3

Contact
www.linkedin.com/in/karthik-g-raman-5300772 (LinkedIn)

Top Skills
 Internal Audit
 Auditing
 Internal Controls

Languages
 Tamil (Native or Bilingual)
 Hindi (Professional Working)
 English (Full Professional)

Karthik G.Raman

Assistant Vice President - Corporate Audit at Aditya Birla Group
Bengaluru

Summary

- 20 Years (10+ years as People Manager) of establishing control structure, managing and executing Internal Audits, Fraud Investigations, identifying potential value violations and financial irregularities.
- Rich experience in large Companies with multiple stakeholders: Audit Committees, Management Committees, Business Heads, across multiple industries (Manufacturing, Chemicals, Insulators, Pulp, Computer Hardware & Service, Construction & Mining Equipment, IT & ITeS, Hospitality).
- Stakeholder collaboration across continents & cultures (Asia-Pacific, Americas, Europe and Australia). Experience in global roles as Team Member and as Manager.
- Built and developed talent with mixture of skills (Fresh Graduates, Career Auditors, Accountants and Engineers) into cohesive teams.

Qualifications:

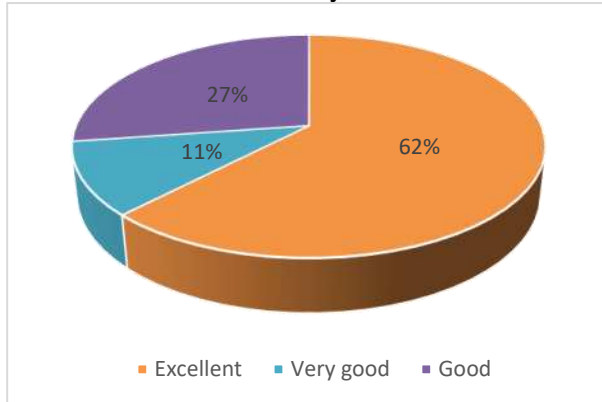
- Associate member of The Institute of Chartered Accountants of India (ACA)
- Member of Information Systems Audit & Control Association - ISACA, USA (CISA)
- Post Graduate Diploma in Financial Management (PGDFM).
- Knowledge of COSO and COBIT frameworks
- Certified ISO/IEC 27001 Lead Auditor (International Standards Organization – Information Security Management System) by STQC

Experience

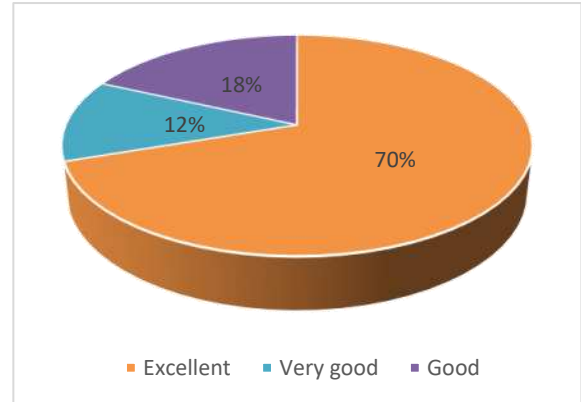
Aditya Birla Group
Assistant Vice President - Corporate Audit
July 2021 - Present (6 months)
Bengaluru, India

Feedback Analysis

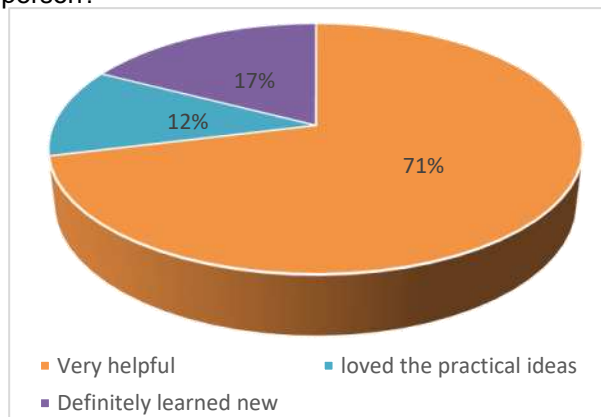
Overall how satisfied were you with this webinar?



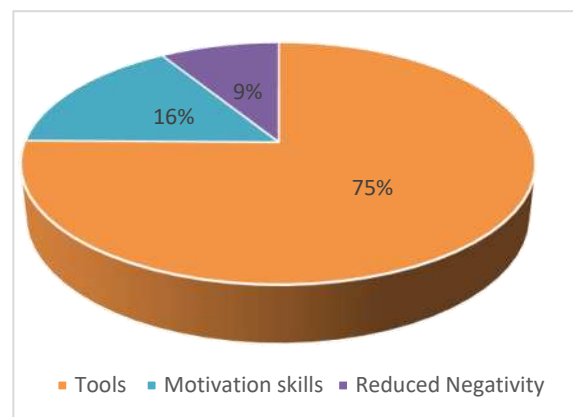
How informative was the session?



How clear were concepts delivered by the resource person?



Mention the highlights of the webinar?





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DEPARTMENT OF INFORMATION SYSTEM MANAGEMENT

Name of the event	WEBINAR ON DIGITAL MARKETING	
Category	Student	
Date	From: 20.05.2020	To: 20.05.2020
No. of Resource Person	1	
No. of Participants	230	

Report:

The webinar was conducted in Cisco Webex App on 20th May between 11 am to 12 pm by the Department of B.COM ISM on the topic "Digital Marketing" for students. The resource person is Dr.V.SenthilKumaran, Associate Professor, BBA, Guru Nanak College who gave an insight in to digital marketing . The digital marketing concepts were clearly explained and Q&A Session was also conducted where the participants actively participated and gained knowledge.230 participants in the Webinar.

Photos



Invitation- Digital Marketing



Dr.V.SenthilKumaran- Resource Person Speech

Resource Person:



Chennai

044-2245 1746, 044-2244 4621

principal@gurunanakcollege.edu.in

Specialization

- Computing Skills
- Good Listener and Communicator.
- Willingness to learn.
- Strong belief in principles of hard work and integrity.
- Good Team Player and open Minded.

Work Experience

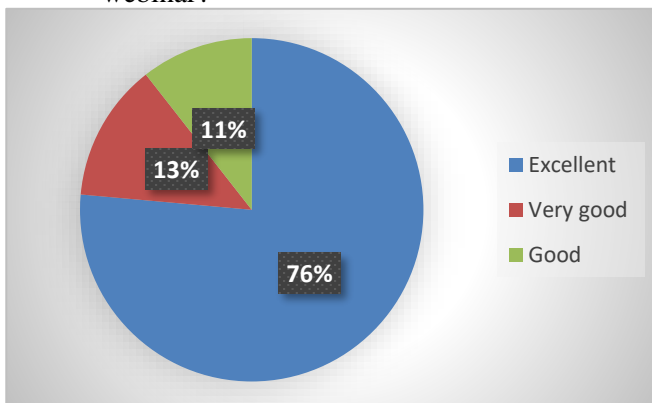
13 Years

Education

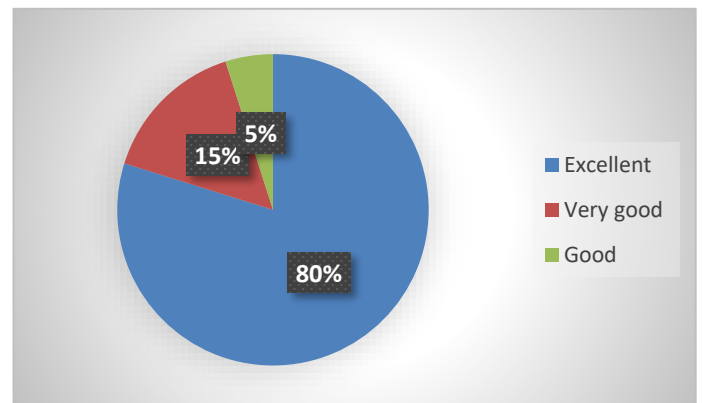
BBA, MBA Marketing & Human Resources Management, M.Phil. in Management, M.Com (Commerce), Ph.D. Bharathi Dasan University.

Feedback Analysis

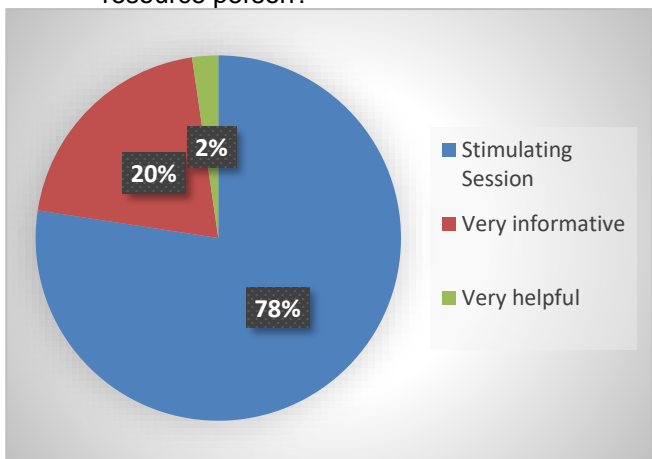
1. Overall how satisfied were you with this webinar?



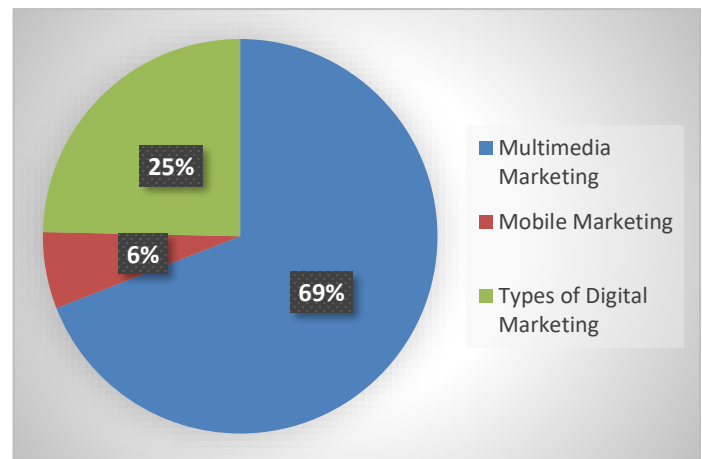
2. How informative did you find in this session?



3. How clear were the concepts delivered by resource person?



4. Mention the highlights of the webinar?





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GURU NANAK CENTRE FOR RESEARCH

Name of the event	WORKSHOP ON DISCOVERING & LEARNING THE APPLICATION OF STATISTICS USING MS EXCEL	
Category	Students and Faculty	
Date	From : 19.5.2020	To : 19.5.2020
No. of Resource Person	1	
No. of Participants	100	

Report Description

The Guru Nanak Centre for Research (GNCR) organized one day Workshop on Discovering & Learning the application of Statistics using MS Excel on 19th May, 2020 by Dr. J. Jayanthi, Dean Research through Zoom application for Research Scholars and faculty members. Prof. K. Marimuthu, Faculty of Applied Science, 08100 Semelimg, Kedah Darul Aman, Malaysia was the resource person who delivered the presentation about statistic application using MS Excel.

Report

Analysis of data using the statistical packages has become a basic requirement for all researchers and academicians. The MS excel is one of the most common spread sheet available in all MS Office that helps to researchers perform different statistical functional and analytical data. This workshop was to design to share the different statistical application tools and other inbuilt functions were trained to all the participants by hands on session through ZOOM application.

Invitation

Workshop on Discovering & Learning the Application of Statistics Using MS Excel

Date: 19 May 2020 (Tuesday)
Time 9.00 am to 5.00 pm
Organized by
Guru Nanak Centre for Research
GURU NANAK COLLEGE (AUTONOMOUS) VELACHERY, CHENNAI – 42

ABOUT THE WORKSHOP
Analysis of data using the statistical packages has become a basic requirement in all disciplines of academic research. The MS-Excel is one of the most common spread sheet-based software that helps researchers perform different statistical functions and analyse data. Excel has multiple advanced functions, calculation, charting tools, pivot tables and statistical methods for data analysis and research publications. The in-built statistical functions and tests available in excel enable the user to perform data analysis and data formatting and presentation. This workshop is designed to share the different statistical applications available and other inbuilt function, data formatting in Excel to all the participants through online zoom interactive session and discussion. Participants will be provided with sample data set for analysis in order to gain confidence and expertise in data analysis using excel and conduct research in their respective subject areas.

OBJECTIVES

- Learn how to apply basic function, shortcut applications, and powerful calculations, formatting data using Excel.
- Learn how to visually represent data with Excel Charts and Graphs.
- Learn how to use Excel with Pivot Tables & Pivot Charts.
- Mastering in excel statistical function and data analysis (Descriptive statistics, parametric statistical methods, t- tests, ANOVA, Correlation, Regression) using MS Excel.

WHO ALL CAN ATTEND

- Academicians, Researchers, and Post Graduate Research Students from the related areas of Biological Sciences, Social Sciences, Arts & Humanities, Business Management, Medical Science, Engineering sciences.

MODE OF COURSE DELIVERY

- Interactive lectures, hands on practical session, and discussion using ZOOM application. The ZOOM meeting ID and password will be sent all registered participants.

REQUIREMENTS FOR THE WORKSHOP

- The session will be on hands-on based and interactive.
- Participants must have Desktop/Laptop with good Internet speed and necessary data pack.
- Functional Webcam, Microphone & Head phones are Compulsory.
- Participants must have Excel 2016 available in their laptops.

WORKSHOP FEE

- The registration fee for the workshop is Rs.200 to be paid through NEFT/Google pay/phone pay only.
- Seats are limited. First come first served basis.
- The fee is towards participation for the workshop.
- E certificate will be given to all the registered participants
- Registrations shall be accepted until midnight of 17 May 2020.

BANK DETAILS:
ACCOUNT NO : 31036663478
ACCOUNT NAME: MARIMUTHU K
BANK : STATE BANK OF INDIA
BRANCH : PALAYAMKOTTAI
IFSC CODE : SBIN0001619

The participants are requested to register online to this link <https://forms.gle/mneX6eA8RGTDisz7> along with fee payment receipts. Or you can scan the following QR code and submit the form.

Organizing Secretary
DR. J. JAYANTHI M.Sc., M.Phil, PhD
Dean of Research
Guru Nanak Centre for Research
GURU NANAK COLLEGE (AUTONOMOUS) VELACHERY,
CHENNAI – 42, Tamilnadu
Contact: 9841673952

Resource Person
Professor Dr. K. MARIMUTHU
Faculty of Applied Sciences, AIMST University
08100 Semelimg, Kedah Darul Aman, Malaysia.
Prof. Marimuthu has been teaching statistics and using SPSS statistical software and Excel for the last 18 years and conducted several sessions of SPSS and Excel workshop and training for researchers and students in Malaysia, India and Sri Lanka.

Certificate



ResourcePerson:



PROF. DR. K. MARIMUTHU

Professor

Qualification:

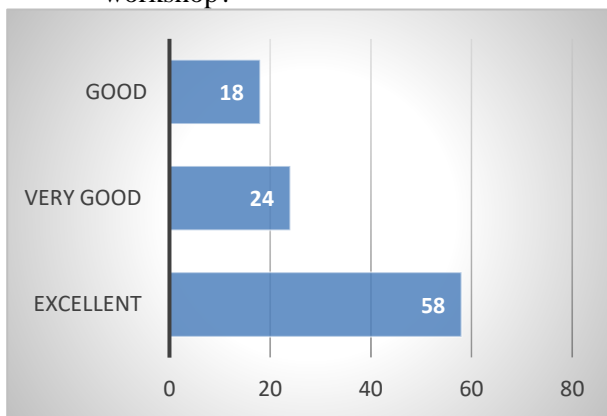
MSc. Environmental Biotechnology (Manonmaniam Sundaranar University), MBA (Manonmaniam Sundaranar University), PhD. in Environmental Biotechnology and Zoology Interdisciplinary (Manonmaniam Sundaranar University)

Research Interest:

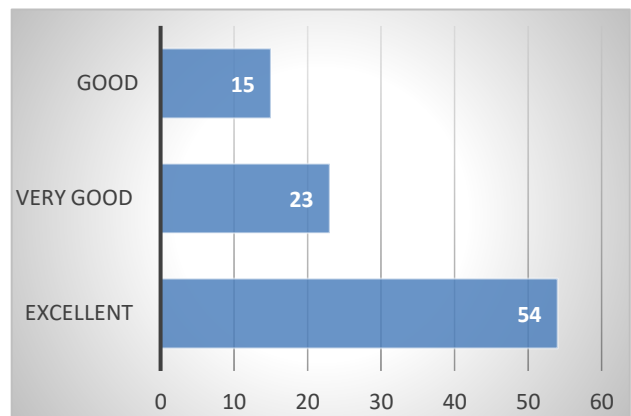
- ▶ Aquaculture and Fisheries
- ▶ Fish Breeding and Seed Production
- ▶ Fish Immunology
- ▶ Fish Toxicology

Feedback Analysis

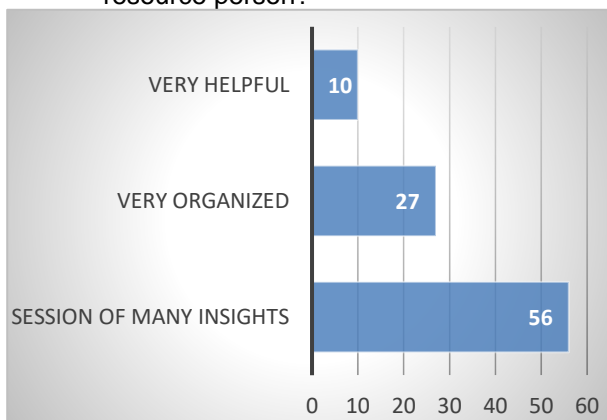
1. How satisfied were you with this workshop?



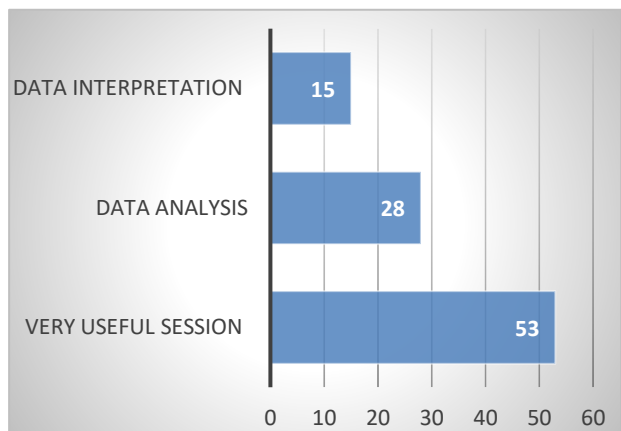
2. How informative did you find in this session?



3. How clear concepts delivered by the resource person?



4. Mention the highlights of the workshop?





GURU NANAK COLLEGE (AUTONOMOUS)

Affiliated to University of Madras and Re-Accredited at "A" Grade by NAAC
Guru Nanak Salai, Velachery, Chennai – 600042.

DEPARTMENT OF BIOTECHNOLOGY

Name of the event	BASICS OF MARKETING FOR BIOBASED PRODUCTS	
Category	Students and Faculty members	
Date	From : 19.5.2020	To : 19.5.2020
No. of Resource Person	1	
No. of Participants	67	

Report:

On 19.5.2020, Biospectra, association of Biotechnology department, organized a webinar titled "Basics of Marketing for biobased products". The speaker was Dr. M.K.Shakila, Associate Professor and Dean Admin- Management, Guru Nanak College. Dr. M.G.Ragunathan, Principal, Guru Nanak College, gave the felicitation address. She highlighted about the marketing strategies involved in identification of potential customers, major task in marketing and marketing segmentation pattern. The participants were I, II and III B.Sc., students of Biotechnology Department and III B.Sc., Students of Department of Zoology, Guru Nanak College.



Guru Nanak College (Autonomous)
Re-accredited at 'A' grade by NAAC.
Guru Nanak Salai, Velachery, Chennai-42



Cordially invites you for
Webinar
On
BASICS OF MARKETING FOR BIO-BASED PRODUCTS
Organized by
Biospectra Association
Department of Biotechnology, Guru Nanak College,
Guru Nanak Salai, Velachery, Ch-42

Felicitation Address Dr. M.G. Ragunathan Principal Guru Nanak College	Technical Speaker Dr. M.K. Shakila Associate Professor & Dean Admin-Management Guru Nanak College
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Date: 19-05-2020
Timing: 5.15 p.m. to 6.15 p.m.

Meeting Platform: Zoom app
Meeting ID: 756 915 2630
Password: gncmba

Webinar Registration Link:
<https://docs.google.com/forms/d/1J9eaPreBcDxRPbV8RJvr6-QRg8-5InDNxc6FFwW77k/edit>

Invitation Copy

Resource Person



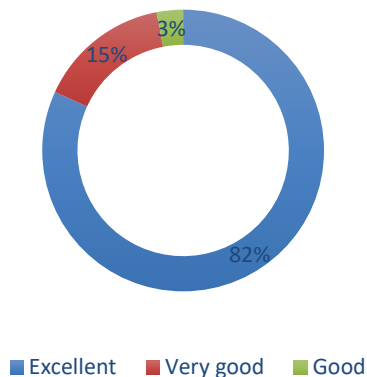
Specialization

- Dr. Shakila has a very rich experience both in academics as well as industry. She has taken up challenging assignments in industry like creating Training modules, framing HR policies and as well as training the Trainers.
- In academics she has been actively involved with training teachers on classroom management, article writing, case analysis and teaching methodologies. She has been constantly in touch with corporate to identify training requirements for MBA candidates during the college as well as for the alumni.
- During her career she has also organized conference both at National and International Level. She was the convener on National Conference on "e-India, synergizing Financial inclusion, IT and Business" organized by Guru Nanak College during September 2016. She also organized an FDP on Case analysis during September 2015.
- She has also participated and presented papers in over 25 National and International Conferences. She has written many articles in international refereed journals.

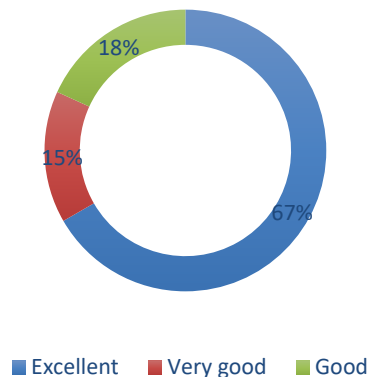
Expertise & Skills: Retail Marketing

Feedback Analysis

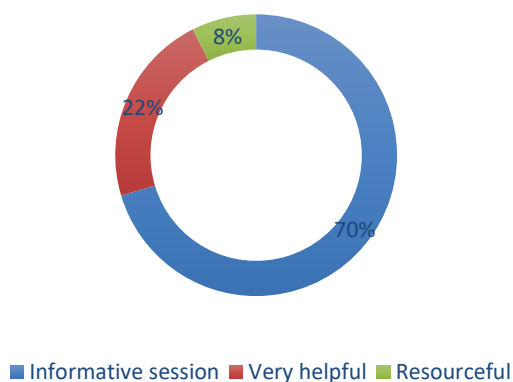
1. Overall how satisfied were you with this session?



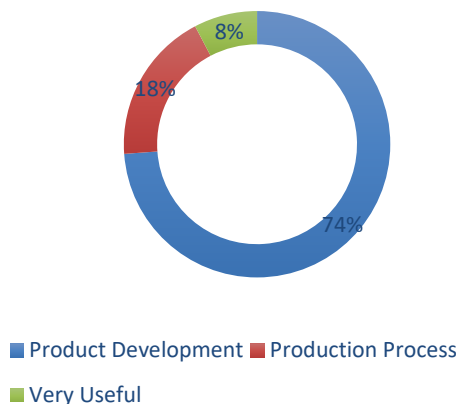
2. How informative did you find in this webinar?



3. How clear were the concepts delivered by resource person?



4. Mention the highlights of the webinar?





GURU NANAK COLLEGE (AUTONOMOUS)

Affiliated to University of Madras and Re-Accredited at "A" Grade by NAAC
Guru Nanak Salai, Velachery, Chennai – 600042.

GURU NANAK CENTRE FOR RESEARCH

Name of the event	WEBINAR ON SAS PROGRAMMING IN LIFE SCIENCES- JOB SKILLS THAT LEAD TO BIGGER PAY CHECKS	
Category	Student and Faculty	
Date	From : 09.05.2020	To : 09.05.2020
No. of Resource Person	1	
No. of Participants	100	

Report Description:

Guru Nanak Centre for Research (GNCR) of Guru Nanak College (Autonomous), Guru Nanak Salai, Velachery, Chennai – 600 042 organized a **Webinar on “SAS Programming in Life Sciences- Job Skills that Lead to Bigger Pay checks”** by Dr. J. Jayanthi, (Dean Research on 9th May 2020 at 11.30 a.m. through Zoom Online Platform. Dr. J. Vanathi, Head, Department of B.Sc., Information Technology was the Resource Person and she delivered a very informative presentation that enlightened the participants about SAS Programming and its significance in Life Sciences Companies.

Invitation

The poster is for a webinar titled "SAS Programming in Life Sciences - Job Skills Leading to Bigger Paychecks". It is organized by the Guru Nanak Centre for Research (GNCR) at Guru Nanak College (Autonomous), Chennai. The resource person is Dr. J. Vanathi, Assistant Professor & Head of the Department of B.Sc., Information Technology. The webinar is scheduled for May 9, 2020, from 11.30 a.m. to 12.15 p.m. The poster includes a registration link, an email ID, and contact information for the Principal and General Secretary. It also features logos for the college, NAAC, and the Internal Quality Assurance Cell (IQAC).

LIVE WEBINAR

GURU NANAK COLLEGE (Autonomous)
Re-accredited at 'A' Grade by NAAC
Guru Nanak Salai, Velachery, Chennai – 600 042.

GURU NANAK CENTRE FOR RESEARCH (GNCR)
In association with
Internal Quality Assurance Cell

Webinar on
“SAS Programming in Life Sciences -
Job Skills Leading to Bigger Paychecks”

ABOUT SAS:
SAS programming helps life sciences companies transform data into life-changing insights. It delivers innovative solutions one can trust to help get better, safer therapies to patients faster in a highly regulated landscape. SAS can help people rise to the challenges of digital health, improving the way to discover, develop, manufacture and commercialize therapies.

Resource Person
Dr. J. VANATHI
Assistant Professor & Head, Department of B.Sc., (I.T.),
Guru Nanak College (Autonomous)

May 9 2020 **11.30 a.m. - 12.15 p.m.**

WHO CAN ATTEND
UG & PG Students
of Life Sciences

Register @
<https://forms.gle/MCwrFqsTt9CLc62b7>

Email ID :
gurunanakcentreforresearch@gmail.com

No Registration Fee

100%
Life sciences companies on the Fortune 500 use SAS.

> 2,350
Life sciences companies of all sizes use SAS.

Dr. M. G. RAGUNATHAN
Principal

SARDAR MANJIT SINGH NAYAR
General Secretary & Correspondent



Dr. Vanathi – Resource Person



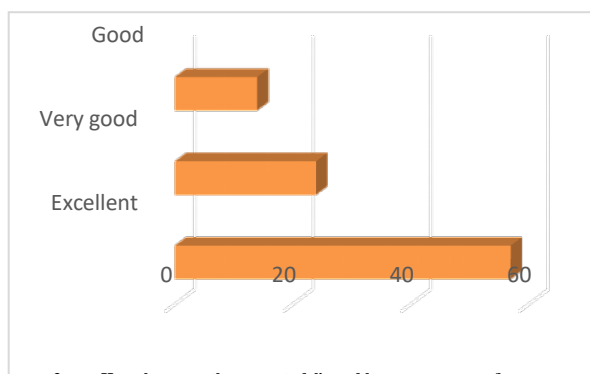
Principal Address



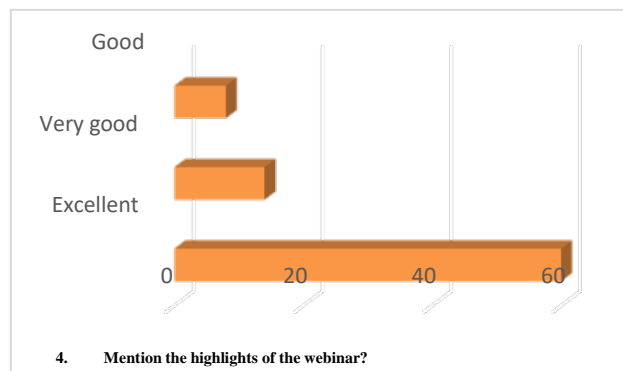
Dr. Vanathi – Resource Person webinar on SAS

1. Overall how satisfied were you with this session?

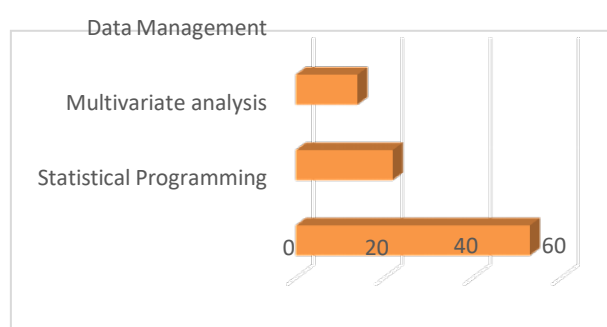
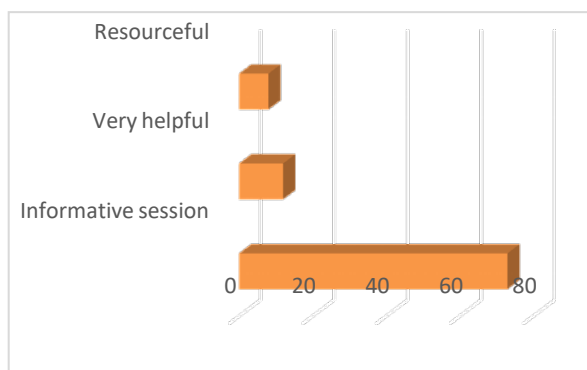
2. How informative did you find in this webinar?



3. How clear were the concepts delivered by resource person?



4. Mention the highlights of the webinar?





DEPARTMENT OF MARKETING MANAGEMENT

Event Title	WORKING CAPITAL MANAGEMENT 2020	
Category	Faculty members	
Date	From : 12.03.2020	To : 13.03.2020
No. of Resource Person	1	
No. of Participants	40	

REPORT

The Dept. of Marketing management organized a one-day workshop on “Working Capital Management 2020” from 12.03.2020 to 13. 03.2020. Dr. M. G. Ragunathan Principal, welcomed the gathering and highlighted on the importance of learning capital management. R. Ramachandran, Retd., COE and Associate Professor, RKM Vivekananda College, was the special guest interact with the students and motivate them to learn Statistical tools .



Feedback Analysis

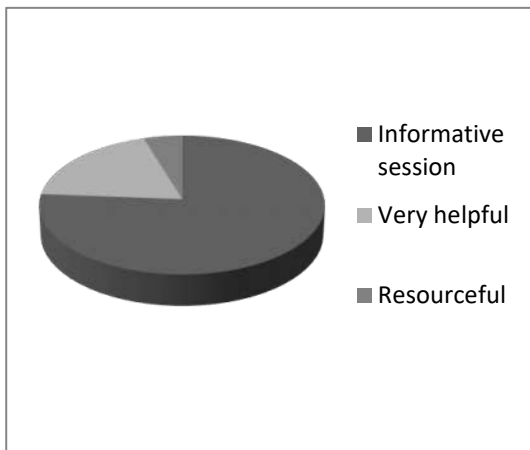
1. Overall how satisfied were you with this session?



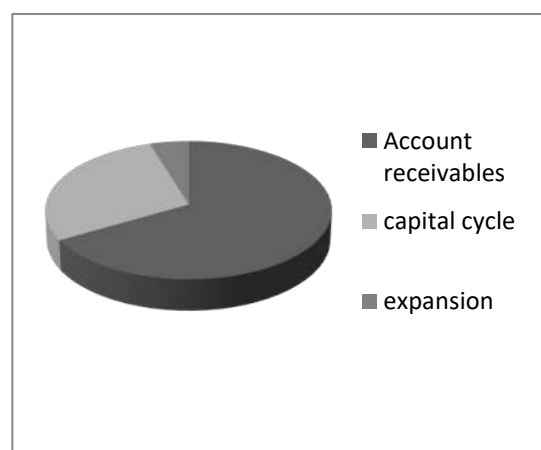
2. How informative did you find in this webinar?



3. How clear were the concepts delivered by resource person?



4. Mention the highlights of the webinar?





Guru Nanak Centre for Research

Event Title	FACULTY DEVELOPMENT PROGRAM CUM WORKSHOP ON “APPLICATIONS OF STATISTICS USING EXCEL AND SPSS IN RESEARCH”	
Category	Faculty members	
Date	From : 9.03.2020	To : 10.03.2020
No. of Resource Person	1	
No. of Participants	35	

REPORT

The ultimate aim of the workshop is to create awareness about the SPSS tool in research among the faculty members. For this we decided to invite the SPSS Package expert, Dr. K. Marimuthu, Faculty of Applied Sciences, Department of Biotechnology, AIMST University, Bedomg – Semeling, Semeling Kedeh Darul Aman, Malaysia to share his experience. Around 36 faculty members were benefitted from both Shift-I and II by attending this workshop.

The Guru Nanak Centre for Research conducted two day workshop on “Applications of Statistics using Excel and SPSS in research” (faculty development programme) on 9th & 10th March, 2020 by Dr. K. Marimuthu.

Session I:

In the first session he explained about the basic concepts and application of Statistics and SPSS in research by power point presentation. He added the Excel functions, graphical presentations, data analysis using excel, data entry, variables, recoding, computation, split files, frequency analysis and descriptive statistics.

Session II:

During this session the faculty members were given hands on training. He taught about the following techniques such as Normality assumption, Graphical representations, Cross Tabulation & Chi-Square Test, Kappa Test, Mc’Nemars Test, Somers D Test, Binomial Test etc., Mean while some of the faculty members were raised questions and doubts in the above techniques. The resource person clarified their doubts on the spot itself.

Session III:

In this session the participants learned about parametric methods, t-tests, One sample t- test, Two sample Independent t-test, Paired t-test Analysis of Variance, Two Way Analysis of variance, Three Way ANOVA, Repeated Measures of ANOVA, ANCOVA and MANOVA.

Session IV:

During this session the resource person taught about the Correlation Analysis (Pearson, Spearman, Partial, Kendall's tau b Correlation, Linear regression, Probit Analysis, Reliability Analysis (Cronbach's Alpha α). The participants also learned about Non parametric methods, Mann-Whitney U Test, Wilcoxon Signed Rank Test, Kruskal-Wallis Test, Median Test, Friedman Analysis, Cohrans Q Test. He also explained Multiple Regression Analysis, Factor Analysis.

Brochure

Programme Schedule

Time	Agenda
Day 1: 09th March, 2020 (Monday)	
10.00-10.30 am	Inauguration
10.30 - 11.30 am	Basic Concepts and Application of Statistics in Research
11.30 - 11.45 am	Tea Break
11.45 - 01.00 pm	Excel functions, Graphical Presentation, Data Analysis using Excel - Hands on Exercise
01.00 - 02.00 pm	Lunch
02.00 - 03.30 pm	Introduction to SPSS - Data Entry, Define variables & Labels, Recoding, Computation, Split File, Frequency Analysis, Descriptive Statistics
03.00 - 03.45 pm	Tea Break
03.45 - 05.00 pm	Testing Data Normality Assumption, Graphical Representation, Cross Tabulation & Chi-Square Test, Kruskal-Wallis Test, McNemar Test, Somers D Test, Binomial Test
Day 2: 10th March, 2020 (Tuesday)	
09.00 - 10.00 am	Parametric methods: t-tests, One sample t-test, Two sample Independent t-test, Paired t-test, Analysis of Variances
10.00 - 11.00 am	Two Way Analysis of Variance, Three Way ANOVA, Repeated Measures of ANOVA, ANCOVA, MANOVA
11.00 - 11.15 am	Tea Break
11.15 - 01.00 pm	Correlation Analysis (Pearson, Spearman, Partial correlation, Kendall's tau b Correlation, Linear regression, Probit Analysis, Reliability Analysis (Cronbach's Alpha α))
01.00 - 02.00 pm	Lunch
02.00 - 03.30 pm	Non parametric methods: Mann-Whitney U Test, Wilcoxon Signed Rank Test, Kruskal-Wallis Test, Median Test, Friedman Analysis, Cohrans Q Test
03.30-03.45 pm	Tea Break
03.45-04.30 pm	Multiple Regression Analysis, Cluster Analysis, Factor Analysis
04.30 pm	Valedictory



GURU NANAK CENTRE FOR RESEARCH
GURU NANAK COLLEGE (AUTONOMOUS)
 Re-Accredited at 'A' Grade by NAAC
 (Affiliated to the University of Madras)
 Guru Nanak Sahib, Velachery, Chennai - 42



Organizes
TWO DAY WORKSHOP
ON
"APPLICATION OF STATISTICS USING EXCEL AND SPSS IN RESEARCH"
(FACULTY DEVELOPMENT PROGRAM)
 9th & 10th March, 2020

About GNC

Guru Nanak College was founded in 1971, which is liberally carved out of the Raj Bhavan grounds. *Pro Bono Publico* is the motto of the college which means "For the benefit of all". The 25 acre lush green campus provides an ideal setting for the intellectual pursuits of students and academicians. With nearly five decades of existence, the College has recorded exponential growth. It is a full-fledged Co-educational, Post Graduate and Research Institution affiliated to the University of Madras with 23 UG courses, 9 PG courses, 2 MPhil Programmes and 9 Ph. D programmes. As of now, the student strength is 6475. The College is re-accredited at 'A' Grade in the third cycle by NAAC in 2018. The College has on its staff a team of dedicated and committed members who strive to instill in the students, the qualities of leadership and service mindedness. The College offers opportunities for the holistic development of the body and mind of young people.

About GNCR

The "Guru Nanak Centre for Research" (GNCR) was initiated in the year 2019 to commemorate the 550th birth anniversary of Shri Guru Nanak Devji. It was started in a view to bring together academicians, researchers and research scholars in the fields of Commerce, Economics, Management Studies, Social Sciences, Botany, Biotechnology, Biochemistry and Microbiology by providing a platform for ground breaking research. GNCR aims at paving the way in the pursuit of basic, applied and advanced research as well as fostering extension activities in various fields. GNCR also encourages student research activities under the "Student Research Club" which engages the undergraduate students into active research. The aim is to provide a platform for young minds to nurture their ideas related to research in all disciplines and motivate them to think and apply the theoretical concepts. G. S. Gill Research Institute a wing of GNCR named after the Lt. Col. G. S. Gill, Founder of Guru Nanak College is an Autonomous Research Institute involving in exclusive research on insect-plant interaction. GNCR provides an opportunity to explore new avenues and approaches in increasing the visibility of research.

About SPSS

SPSS is a widely used statistical program used for data analysis in social sciences, biological and health sciences. SPSS is a powerful suite of data analytics, reporting and modeling software. This workshop will be useful for researchers and post graduate students in different disciplines such as medicine, public health, life sciences, social sciences, allied health professions and other arts and science professionals. This workshop is designed to introduce the principles of biostatistics to researchers who are in need of statistical application and data analysis. This course is also aimed to introduce basic concepts of statistics, demonstrate some of the basic and advanced statistical methods used in biological sciences, health sciences, medical sciences, and sociological sciences research, to improve the participant's ability to understand and use appropriate statistical tests and analyze the data.

OBJECTIVE OF THE WORKSHOP

1. To provide the participants with the skills to use SPSS, a statistical software program and Excel for processing and analyzing survey and experimental data.
2. To introduce the basic functions and application of SPSS and Excel.
3. To introduce participants to the basics of statistics by using Excel and SPSS Statistics, and learn how to perform descriptive statistics and graphics and basic inferential statistics for comparison of means and correlations, regression and multivariate analysis.

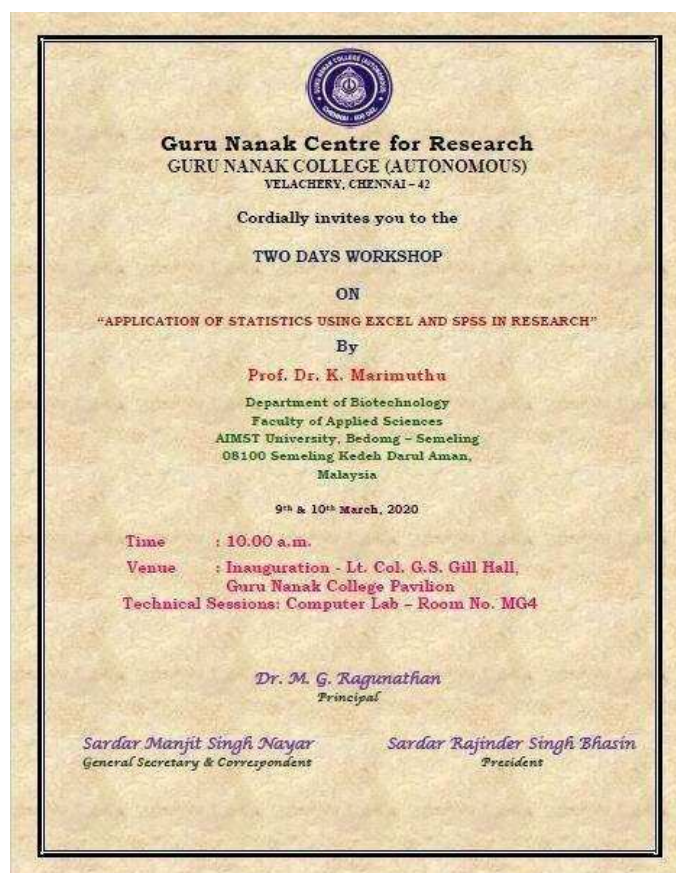
ORGANIZING COMMITTEE MEMBERS

PATRON - Dr.M.G.Ragunathan, Principal
CONVENER & ORGANIZING SECRETARY - Dr.J.Jayanthi, Dean - Research

ADDRESS FOR CORRESPONDENCE

Dr.J.Jayanthi, Dean - Research, Guru Nanak Centre for Research, Guru Nanak College(Autonomous), Velachery, Chennai-42. Mobile: +919003053668; E-mail: research@gnur.nanakcollege.edu.in

Invitation



Photos



Principal Address



Welcome address by Dean Research



SPSS training Session



Group Photo with the Resource person and General Secretary and Correspondent

Certificate



Resource Person



PROF. DR. K. MARIMUTHU

Professor

Qualification:

MSc. Environmental Biotechnology (Manonmaniam Sundaranar University), MBA (Manonmaniam Sundaranar University), PhD. in Environmental Biotechnology and Zoology Interdisciplinary (Manonmaniam Sundaranar University)

Research Interest:

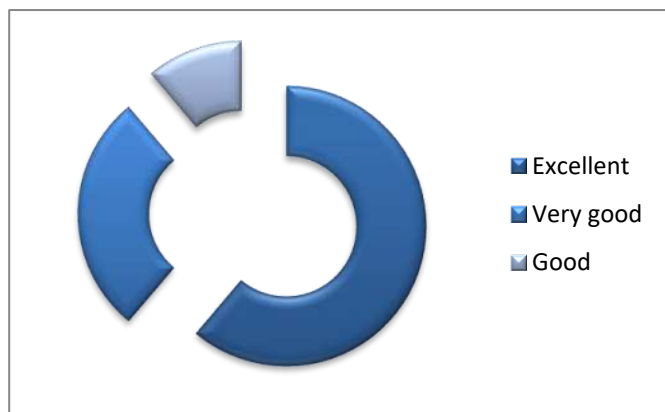
- ▶ Aquaculture and Fisheries
- ▶ Fish Breeding and Seed Production
- ▶ Fish Immunology
- ▶ Fish Toxicology

Feedback Analysis

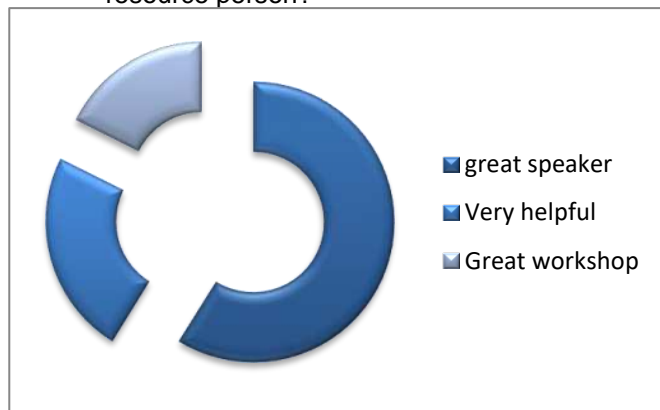
1. Overall how satisfied were you with this session?



2. How informative did you find in this webinar?



3. How clear were the concepts delivered by resource person?



4. Mention the highlights of the webinar?





Guru Nanak Centre for Research

Event Title	NATIONAL WORKSHOP ON “INTELLECTUAL PROPERTY RIGHTS & INNOVATIONS”	
Category	Faculty members	
Date	From : 07.03.2020	To : 10.03.2020
No. of Resource Person	1	
No. of Participants	250	

REPORT

The National Workshop on Intellectual Property Rights & Innovations was organized by the Guru Nanak Centre for Research of Guru Nanak College in association with the Internal Quality Assurance Cell (IQAC) on 7th March 2020. Nearly 250 Participants attended the workshop out of which 48 were external participants comprising of Entrepreneurs, Corporates, Academicians and Students.

Dr. M.G. Ragunathan, Principal welcomed the chief guest, resource person and the participants. Dr. J. Jayanthi, Dean Research introduced the theme of the workshop. The workshop was inaugurated by Mr. B. Ahilan, Deputy Controller of Patents and Designs, Indian Patent Office, Chennai under the Ministry of Commerce & Industry, Government of India.

Mr. B. Ahilan also inaugurated the Intellectual Property Rights (IPR) Cell of the College. In his Inaugural Lecture, Mr. B. Ahilan, enlightened the audience with the history of Intellectual Property Rights & said that protection of IPR (intangible property) has definite benefits, such as to propagate innovative culture, profitability, market leadership and helps creation of wealth for the individual and Nation. He explained in detail about the Patents and the various Laws and amendments that have enacted for the protection of Patents. He stressed on the importance of IPR and need for the creation of awareness towards to IPR among students and youth of our nation.

The Resource person Ms. Priyadarsini Shanmugam, Partner and Director, Patwise Consulting Solutions, Bengaluru - 560 100, gave a lecture on the Overview of Intellectual Property Rights with special reference to Science and Technology. Ms. Priyadarsini explained in detail about the various components of Intellectual Property. She also elucidated the various steps involved in filing a patent and the entire process till granting of patent.

Ms. Malavika Vikram, Senior IP Attorney and Advocate, De Penning and De Penning, Chennai was the Chief Guest for the Valedictory Function. Ms. Malavika delivered her Valedictory lecture on the title “ENFORCEMENT OF IP”. The participants interacted with the Guest and many questions were put forward and the Guest clarified all the questions.

The Workshop ended well with the National Anthem.

Photos



Group photo with Resource Person



Principal Address



Felicitation to the Resource person



Resource person Address

Resource Person

Contact

www.linkedin.com/in/ahilan-b-608889b6 (LinkedIn)

AHILAN B

Deputy Controller of Patents & Designs, Government of India
Chennai

Experience

Government of India
Assistant Controller of Patents & Designs

Contact

www.linkedin.com/in/priyadarsini
(LinkedIn)

Top Skills

Prior Art Search
Competitive Intelligence
Intellectual Property

Priyadarsini Shanmugam

Intellectual Property Expert | Patent | Trademark | Copyrights |
Design | Indian Patent Agent | IPR Consultant
Bengaluru

Summary

Intellectual Property Rights Expert, Patent and Trademark
Consultant & Registered Indian Patent Agent. Extensively worked
with many clients on Patent Intelligence, Patent Infringement ,
Competitor Patent Portfolio Analysis, Patent Landscaping, Drafting
Patent application - US/EP/PCT Filings, Office action Filings, Patent
prosecution with IPO, Trademark Protection & Copyrights Filing in
India

Experience

Patwise Consulting Solutions

Director IPR

June 2016 - Present (5 years 7 months)
Bengaluru Area, India

Dr. Reddy's Laboratories

Manager IPR

February 2014 - March 2016 (2 years 2 months)
Hyderabad Area, India

Accenture

Service Manager Standards and Rights

August 2011 - January 2014 (2 years 6 months)
Chennai Area, India

Management of Standards and IPR for Pharmaceutical Client of Accenture

DJR Research and Innovations

Project Co-ordinator

May 2010 - November 2011 (1 year 7 months)

Scope e-Knowledge Center

Patent Analyst

2007 - 2010 (3 years)

Contact

[www.linkedin.com/in/malavika-
vikram-b4b218145](https://www.linkedin.com/in/malavika-vikram-b4b218145) (LinkedIn)

Top Skills

Microsoft Office
Customer Service
Microsoft Excel

Malavika vikram

Chennai

Experience

DE Penning & DE Penning - India

Senior Litigator

June 2002 - Present (19 years 7 months)
Chennai

Education

Bains School

B'com , LLB, Business/Commerce, General

Feedback Analysis

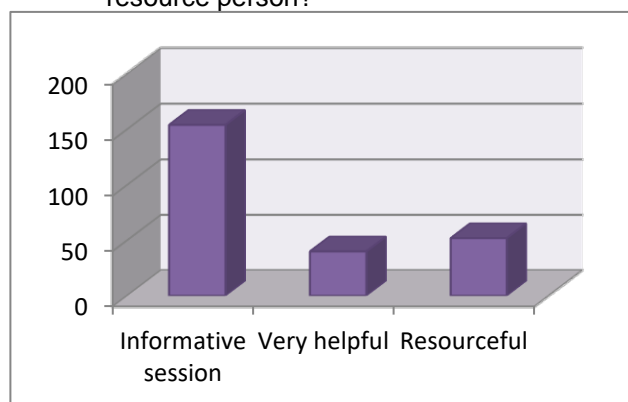
1. Overall how satisfied were you with this session?



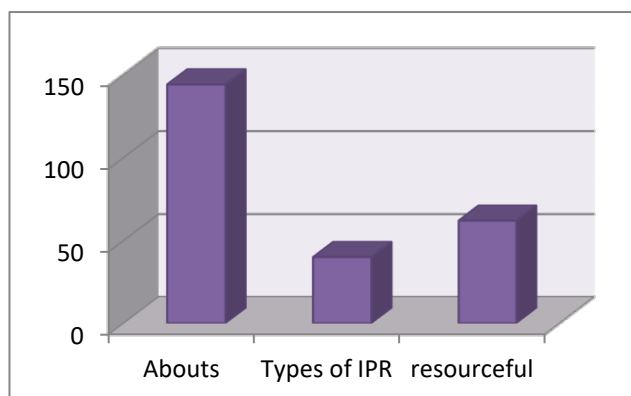
2. How informative did you find in this workshop?



3. How clear were the concepts delivered by resource person?



4. Mention the highlights of the workshop ?





DEPARTMENT OF COMMERCE

Event Title	COMPANY LAW AMENDMENT 2020	
Category	Faculty members	
Date	From : 05.03.2020	To : 05.03.2020
No. of Resource Person	1	
No. of Participants	43	

REPORT

A seminar entitled “**Company Law Amenment**” held on **05.03.2020** presented by **Ms. Kaviya**, Tech Mentor, NIIT Limited.

The emergence of the digital era has presented us with great opportunities as well as unique challenge. A [digital transformation strategy](#) aims to create the capabilities of fully leveraging the possibilities and opportunities of new technologies and their impact faster, better and in more innovative way in the future. The main target of this seminar is the students should know the various aspects of enterprise app development and on to implementation of these aspects through project-based learning methodology. Project- based learning will ensure that the student is ready to be productive in his organization – right from day one, hour one.

The seminar was well organized, and effectively delivered that helped the students to actively involve to explore and clarify issues in detail. The presenter pointed out some latest technologies like Bootstrap, Java script, J Query, Angular JS, Hibernate, Spring, GitHub’s forking tool etc. She discussed on java, jsp, j2EE commands, and the students responded very well. This seminar was a great platform for the students to test their ability and explore their ideas through Query Sessions.

The feedback of the participants confirmed that the seminar was very much appreciated. The students got benefited and understood the various app development processes and also the notion of refinement of career opportunity. To go with the saying “Knowing is not enough, we must apply.” The students can succeed through applying what they have learned in the seminar.

Resource Person

Contact

www.linkedin.com/in/kavyapb
(LinkedIn)

Top Skills

Social Media Marketing
Marketing Strategy
Coaching & Mentoring

Kavya Nelson

Online Business Mentor and Digital Marketing Expert - Helping people build a successful business online!
Berlin Metropolitan Area

Summary

The world is going digital and automation is replacing humans in almost all sectors !! Learn how to leverage the power of the internet if you don't want to be left behind.

I help people set up their own businesses online. We work with an incredible team of skilled individuals. There are other mentors and coaches, marketers and a funnel team! You'll be given step by step training to set up the business from scratch. We also have an automated system that does 90% of work in the background on your behalf once your business is up and running.

I'd be glad to connect with you no matter what industry you're in or what city! This can be started without any prior experience. I can coach and show you how to set up a digital business of your own, gain time and financial freedom with the right support and the right training.

Check out our website - www.kavyanelson.com to know more about the business!

Experience

Kavya Nelson

2 years 8 months

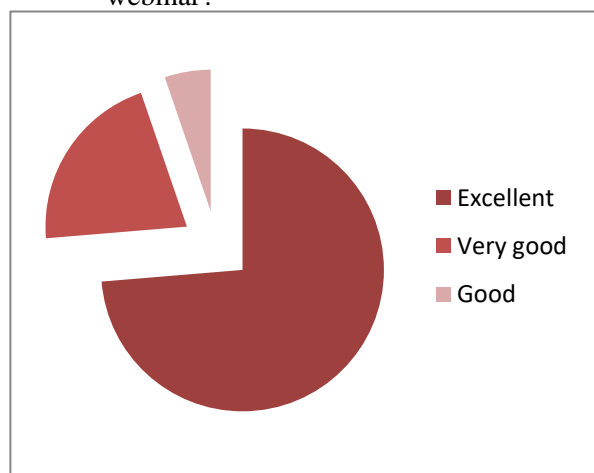
Online business Coach

February 2020 - Present (1 year 11 months)

After almost 10 months of being a mentor, I've transitioned to be a business coach. I take marketing strategy calls/coaching calls for the people who are interested in starting an online business from scratch (no marketing experience required) and guide them with the initial business set up using our automated system and training. I help you choose products which pays high commission

Feedback Analysis

1. Overall how satisfied were you with the webinar?



2. How informative did you find in this webinar?





DEPARTMENT OF PLANT BIOLOGY AND PLANT BIOTECHNOLOGY

Event Title	ORGANIC FARMING AND VERMICOMPOSTING	
Category	Student and Faculty	
Date	From : 04.03.2020	To : 04.03.2020
No. of Resource Person	1	
No. of Participants	50	

Report:

One day workshop cum hands on training was conducted in two sessions one with Entrepreneurial prospects the other involving the participant's exposure to a kit designed by V5 Organics, to multiply exotic earthworm Variety. This was done under the able guidance of two resource persons from New College, Chennai; who are also budding entrepreneurs in the field of organic farming, the products are sold online market with good response in the general public.

The first session revolved around how to start an enterprise of one self Dr. Abdul jalil discussed about three organic homemade insecticides from common plants, cosmopolitan in Nature. Chemical insecticides do have a side effects on the soil and the biota dependent on the soil. Hence the current need to formulate insecticides from plant sources is the need of the hour he motivated the students to formulate three common insecticides. To name a few one formulation with neem, Morinda and Calotropis leaves and the second being Jaggery and fish waste (crab shell). The other interesting one was egg lime syrup with four eggs one lime and five Grams of Jaggery this is an effective organic manure for all vegetable crops.

The other one with ten bananas, one papaya and ten grams of Jaggery was an effective herbicide which enhanced the microorganisms surviving in the soil for the betterment of the horticulture plants. Lastly he emphasized the students, who are the beneficiaries of this prestigious institution to open startups with minimum inputs and maximum outputs. His venture V5 organics is culmination of five friends who did under graduation course together.

The Second session was after a tea break, this provided hands on training to 50 participants from all the science Stream viz. Zoology, Physics, Chemistry, Mathematics and Botany. This session was handled by Dr. Imran, who had brought the kit designed by them to multiply the earth worms in the laboratory conditions first layer of gravel followed sand then enriched black soil in a plastic aerated container. After formation of this layers the earth worms introduced and kept to multiply for 15 days.

Organic formic is the need of the hour which has immense social relevance mainly in the field of agriculture, fruits and vegetables being healthy with adequate supplements. Entrepreneurship opened in the young mind to earn extra money.



Resource person giving hands on training on vermicompost and mushroomcultivation

Resource Person

Contact

www.linkedin.com/in/dr-m-abdul-jaleel-ph-d-b1460278 (LinkedIn)

Languages

English (Professional Working)

Certifications

Verified International Academic Qualifications

Dr M Abdul Jaleel Ph.D.,

Assistant Professor, Department of Biotechnology, The New College (Autonomous), Chennai.

Chennai

Experience

The New College (Autonomous)

11 years 4 months

Assistant Professor

January 2014 - Present (8 years)

India

Technical Assistant

September 2010 - January 2014 (3 years 5 months)

Chennai, Tamil Nadu, India

V5 Organic Biotech Private Limited

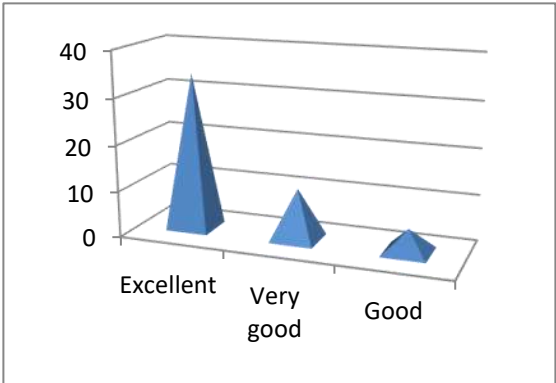
Product Developer

June 2009 - Present (12 years 7 months)

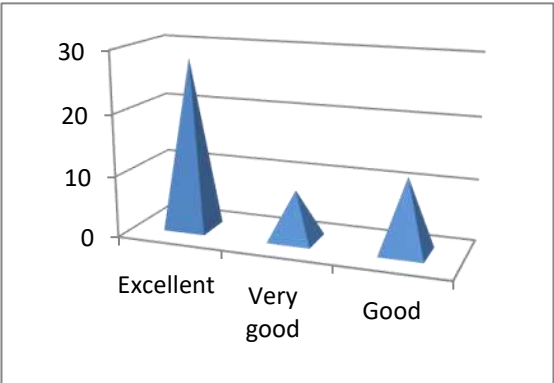
Chennai, Tamil Nadu, India

Feedback Analysis

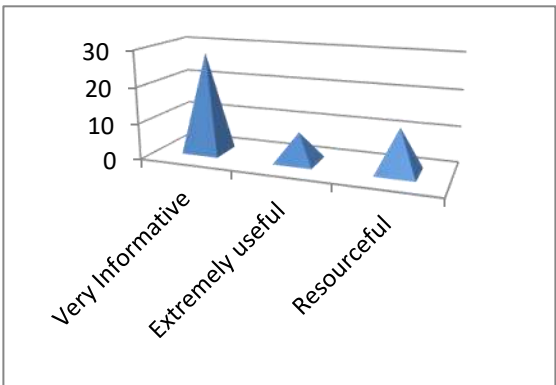
1. Overall how satisfied were you with this session?



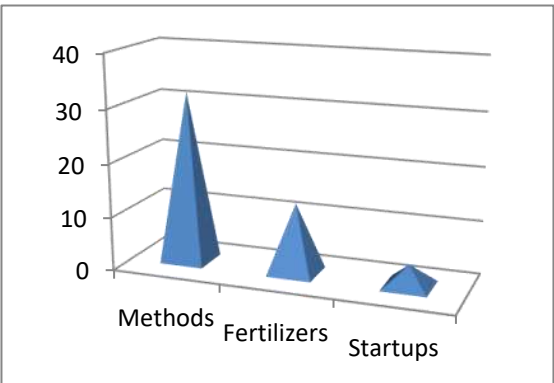
2. How informative did you find in this webinar?



3. How clear were the concepts delivered by resource person?



4. Mention the highlights of the webinar?





GURU NANAK COLLEGE (AUTONOMOUS)

Affiliated to University of Madras and Re-Accredited at "A" Grade by NAAC

Guru Nanak Salai, Velachery, Chennai – 600042.

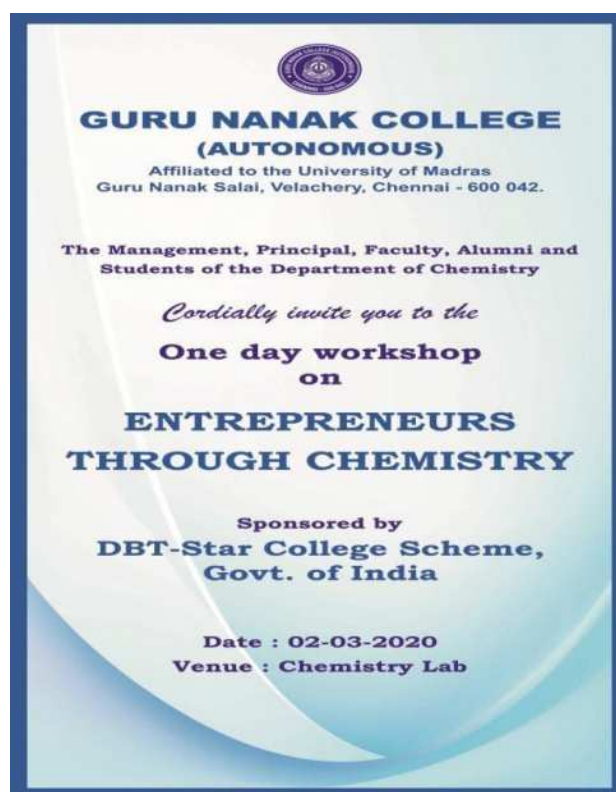
DEPARTMENT OF CHEMISTRY

Name of the event	WORKSHOP ON ENTREPRENEURS THROUGH CHEMISTRY	
Category	Student and Faculty	
Date	From:02.03.2020	From:02.03.2020
No. of Resource Person	1	
No. of Participants	50	

Report:

Department of Chemistry, Guru Nanak College has organized a one day workshop on “ENTREPRENEURS THROUGH CHEMISTRY”, supported by DBT Star College Scheme, Government of India on 2nd March 2020. The Principal Dr. M.G. Ragunathan inaugurated the programme. The workshop was mainly focused on the preparation of detergent powder, phenyl, dish wash powder and dish wash liquid. Nearly 80 students from various science departments (Mathematics, Physics, Chemistry, Plant biology and biotechnology, advanced zoology and biotechnology) have enthusiastically participated in the workshop. The participant's expertise their skills by utilizing this opportunity offered to them. The products came out well with an excellent quality compared to that available in the market. Certificates were issued to all the students who participated in the workshop.

Invitation





Feedback Analysis

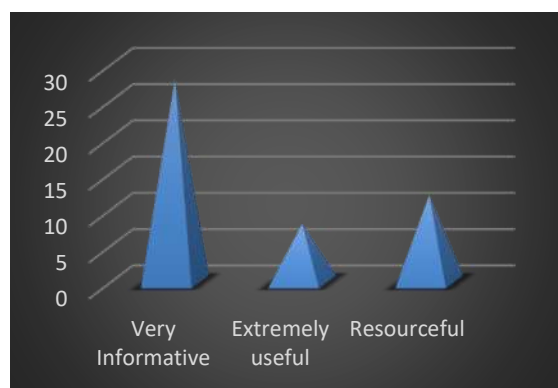
1. Overall how satisfied were you with this session?



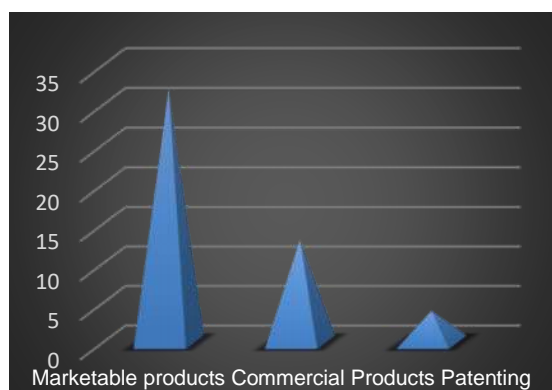
2. How informative did you find in this workshop?



3. How clear were the concepts delivered by resource person?



4. Mention the highlights of the workshop?





GURU NANAK COLLEGE (AUTONOMOUS)

Affiliated to University of Madras and Re-Accredited at "A" Grade by NAAC
Guru Nanak Salai, Velachery, Chennai – 600042.

DEPARTMENT OF BUSINESS ADMINISTRATION

Event Title	INTERNATIONAL CONFERENCE ON BUSINESS PROCESS REENGINEERING- A GLOBAL PERSPECTIVE	
Category	Students & Faculty	
Date	From :21.02.2020	To :22.02.2020
No. of Resource Person	5	
No. of Participants	989	

Report

The program was inaugurated by **Dr. Suresh Ramanathan**, Dean & Principal, Great Lakes Institute of Management, Chennai & Former Faculty, A&M University, Texas. He delivered his inaugural address. **Mr. Jean Mutuku**, President & CEO, Global Health Care Services, Kenya, **Mr. Akira Hatayama**, Japanese Faculty, ABK-AOTS. Dosookai and **Mr. Albert Gafarov**, Officer, scientific-technical and economical programs, Russian Centre of Science and Culture delivered key note addresses as our Guest of Honor. **Dr. Michael J. Barnes**, Dean of Management, SRM Institute of Science and Management, AP, Former Principal, The British College, Nepal delivered the technical session-I on Globalisation and business.




Dr. Ms. Renu. A. Rathi, Associate Professor, Department of Commerce & Management, Jain, Deemed to be University, Bengaluru and **Dr. Venkatesan**, Professor, Wachemo University, Ethiopia were the session chair for paper presentation and resource persons for technical session II.

Dr. Ravi Thodla, Finance Professor in School of management, SRM University IST was the resource person for the technical sessions III on 22nd Feb 2020. He highlighted on **Financial re-engineering in the changing business landscape and digital era**.

Mr. Sathyamoorthy, Senior Manager, Latent View Analytics, Chennai was the resource person for the technical sessions IV. He shared his views on **The role of analytics in Global Ventures**. **S. Ramakrishna Velamuri**, Chengwei, Ventures Chair Professor of Entrepreneurship, China Europe International Business School, Chin was the resource person for the technical sessions V. He gave inputs on **Entrepreneurship in the Age of Digital Disruption**.

Dr. M.B.M. Ismail, Professor, Department of Marketing Management, South Eastern University of Srilanka, Srilanka and **Dr. J. Vijayadorai**, Professor & Director,

Directorate of Distance Education, Madurai Kamaraj University, Madurai would be delivering their addresses in the valedictory session. We received 167 research papers from various institutions across the world including colleges, universities, professional institutes and corporates. 62 papers were selected and published in ISSN Journal, Chapter books and 2 articles were selected for scopus publication.

<p>VALEDICTORY</p> <p>2:30 p.m. - Invocation</p> <p>2:35 p.m. - Welcome Address Dr. Gunita Arun Chandhok Vice Principal-Shift-II</p> <p>2:40 p.m. - Special Address Dr. M. G. Ragnathan Principal, Guru Nanak College</p> <p>2:45 p.m. - Convenor's Consolidated Address Dr. D. Sowmya Head, Department B.Com (Hons)</p> <p>2:50 p.m. - Introduction of Chief Guest Mrs. Anitha Malisetty Head, Department of BBA Dy. Dean (Academics) & Conference Convener</p> <p>2:55 p.m. - Key Note Address Dr. M.B.M. Ismail Professor, Department of Marketing Management South Eastern University of Sri Lanka Sri Lanka</p> <p>3:05 p.m. - Key Note Address Dr. J. Vijayadorai Professor & Director, Directorate of Distance Education Madurai Kamaraj University Madurai</p> <p>3:15 p.m. - Vote of Thanks Mrs. J. Saranya Asst. Professor, Department of B.Com (Hons)</p> <p>3:20 p.m. - National Anthem</p>	 <p>GURU NANAK COLLEGE (AUTONOMOUS) Re-Accredited at 'A' Grade by NAAC Affiliated to University of Madras Guru Nanak Salai, Velachery, Chennai- 600 042</p> <p>Departments of Commerce-Honours & Bachelor of Business Administration</p> <p><i>In association with</i></p> <div style="display: flex; justify-content: space-around;">   </div> <p><i>Cordially invite you for the</i></p> <p>INTERNATIONAL CONFERENCE <i>On</i> "Business Process Reengineering – A Global Perspective"</p> <p>21st & 22nd February 2020</p> <p>Venue : Guru Nanak College</p>
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<p>21st Feb 2020</p> <p>10:00 a.m. - Invocation</p> <p>10:05 a.m. - Welcome address Dr. Gunita Arun Chandhok Vice Principal-Shift II</p> <p>10:10 a.m. - Special Address Dr. M. G. Ragnathan Principal</p> <p>10:15 a.m. - Overview of the Conference Mrs. Anitha Malisetty Head, Department of BBA Dy. Dean (Academics) & Conference Convener</p> <p>10:20 a.m. - Introduction of the Chief Guest Dr. D. Sowmya Assistant Professor & Head Dept. of B.com (Honours) Conference Convener</p> <p>10:25 a.m. - Inaugural Address by Dr. Suresh Ramanathan Dean & Principal Great Lakes Institute of Management, Chennai Former Faculty, ABM University, Texas</p> <p>10:40 a.m. - Key Note Address Mr. Jean Mutuku President & CEO, Global Health Care Services, Kenya</p> <p>10:45 a.m. - Key Note Address Mr. Akira Hatayama Japanese Faculty ABK-AOTS Dosookai</p> <p>10:50 a.m. - Address Mr. Albert Gafarov Officer, Scientific-Technical and Economic Programs, Russian Centre of Science and Culture</p> <p>10:55 a.m. - Vote of Thanks Dr. V. Senthil Kumaran Asso. Professor Department of B.B.A</p> <p>11:00 a.m. - National Anthem</p>	<p>11:05 a.m. - Tea break</p> <p>11:30 a.m. - Technical Session I Resource Person: Dr. Michael J. Barnes Dean of Management SRM Institute of Science and Management, AP Former Principal, The British College, Nepal</p> <p>Topic: "The End of Globalization?"</p> <p>12:30 noon. - Lunch</p> <p>01:30 p.m. - Technical Session II & Paper Presentation Session Chair&: Dr. Ms. Renu. A. Rathi Associate Professor, Department of Commerce & Management Jain, Deemed to be University, Bengaluru</p> <p>Resource Person Dr. S. Venkatesan Professor, Wachemo University Ethiopia</p> <p>22nd Feb 2020</p> <p>10:00 a.m. - Technical Session III Resource Person : Dr. Ravi Thodla Finance Professor in School of management, SRM University IST</p> <p>Topic: Financial re-engineering in the changing business landscape and digital era</p> <p>11:00 a.m. - Tea break</p> <p>11:30 a.m. - Technical Session IV Resource Person : Mr. Sathyamoorthy Senior Manager, Latent View Analytics, Chennai</p> <p>Topic: The role of analytics in Global Ventures</p> <p>12:30 p.m. - Lunch</p> <p>01:30 p.m. - Technical Session V Resource Person : S. Ramakrishna Velamuri Chengwei Ventures Chair Professor of Entrepreneurship China Europe International Business School China</p> <p>Topic: Entrepreneurship in the Age of Digital Disruption</p>
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RESOURCE PERSON : 1



Suresh Ramanathan

Dean & Principal

Dr. Bala V Balachandran Distinguished Professor of Marketing & Strategy Bala Balachandran Distinguished Professor

Area of Expertise: Marketing & Strategy

Dr. Suresh Ramanathan is the Dean & Principal of Great Lakes Institute of Management. Prior to joining Great Lakes, Dr Suresh was an Associate Professor of Marketing at the prestigious University of Chicago Booth School of Business between 2002-2011, and later, Professor of Marketing for close to 8 years at the Mays Business School at Texas A&M University, holding the David R. Norcom'73 Endowed Professorship. Suresh joined the world of academia in 1997 after spending ten years in industry in India. He received his Ph.D. from NYU's Stern School of Business in 2002. Suresh has a B.Tech. in Chemical Engineering from the Indian Institute of Technology, Delhi and an MBA from the Indian Institute of Management, Calcutta. Prior to joining the Ph.D. program at Stern, Suresh worked with Brooke Bond (now Unilever) in their tea and coffee business for three years and then moved to the world of media and advertising, where he worked with JWT, Lintas, MTV, and McCann Erickson for seven years. He was part of the core leadership team at MTV India, helping launch the channel in India in 1996, and then head of media research at McCann-Erickson India before leaving for the US.

Research

Dr. Suresh is a leading academic expert on consumer emotions and motivations. His research focuses on the role of changing emotions and goals in different domains, such as social consumption of experiences, self-control and impulsive behavior, health-related marketing and sales promotion effectiveness. He is presently investigating the role of customer engagement in brand experiences and the effectiveness of social communities in driving customer engagement. Suresh's work is highly cited in the academic literature and has also received extensive mention in the popular press, including New York Times, CBS News, Times of India, Los Angeles Times, and Science Daily. He was till recently on the Editorial Review Boards of the Journal of Consumer Research, Journal of Consumer Psychology, and Journal of Retailing, and also serves as an ad hoc reviewer for several other journals in marketing. He has published his work in the Journal of Marketing Research, Journal of Consumer Research, Journal of Consumer Psychology, Psychological Science, Journal of Advertising, Journal of the Association for Consumer Research, Journal of Retailing, and Marketing Letters. In 2007, Suresh was identified by the Marketing Science Institute as a leading Emerging Scholar in Marketing, in recognition of his work and potential. He is also the recipient of the SCP-Sheth Foundation award for best doctoral dissertation proposal in 2001, and the Herman Krooss award for best doctoral dissertation at the Stern School of Business in 2002.

Dr. Suresh has deep expertise in research methods and statistics, including multivariate regression, conjoint analysis, factor analysis, multi-dimensional scaling, time series analysis (time and frequency domain), and analysis of variance, among others. He is also very familiar with neuroscientific research methods such as eye-tracking, functional magnetic resonance imaging (fMRI), facial action coding for emotion measurement, etc. His statistical expertise provides the opportunity for deep analytical dives into data, while his academic knowledge allows him to generate profound insights from the data for even the most complex research questions. Suresh has domain expertise in advertising and sales promotion effectiveness,

consumer attitudes and decision-making, brand equity and brand health, and customer satisfaction and engagement.

Teaching

Dr. Suresh is also a renowned educator. He has taught at all levels in business from undergraduate to EMBA and executive education. His core teaching expertise is in Consumer Behavior and Brand Management, which he has taught for over 20 years at various institutions in the US, Europe, and Asia. He has taught Marketing Management and Advanced Marketing Strategy in full-time and professional MBA programs at Chicago Booth and Mays. He has extensive experience in executive education, and has conducted modules on customer value creation, brand equity and brand valuation for mid- and senior-level executives. Suresh has also taught a module on customer and brand value in the Executive MBA program at Mays, and has previously been a member of the visiting faculty in the EMBA program at the University of Michigan Ross School of Business.

Book chapter(s)

"The Dynamics of Goal Pursuit: Situation and Personality as Determinants of Goal Stickiness and Switching," in *Routledge Companion to Consumer Behavior*, ed. Tina Lowrey and Michael Solomon (2017)

Peer-Reviewed Journal Articles

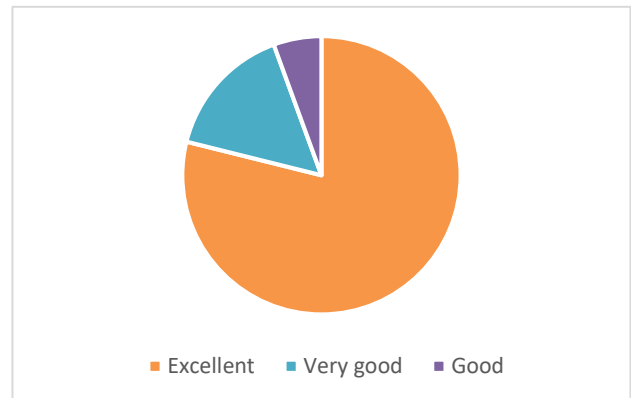
- Marina Puzakova, Hyokjin Kwak, Suresh Ramanathan, and Joseph Rocereto, "Painting your Point: The Role of Color in Firms' Strategic Responses to Product Failures via Advertising and Marketing Communications, *Journal of Advertising* (December 2016)
- Adriana Madzharov, Suresh Ramanathan, and Lauren Block, "Effects of Product Color Brightness on Food Consumption," *Journal of the Association for Consumer Research*, special issue on The Science of Hedonistic Consumption (October 2016)
- Venkatesh Shankar, Mirella Kleijnen, Suresh Ramanathan, Ross Rizley, Steve Holland, and Shawn Morrissey, "Mobile Shopper Marketing: Key Issues, Current Insights, and Future Research Directions," *Journal of Interactive Marketing*, (May 2016)
- Nina Belei, Kelly Geyskens, Caroline Goukens, Suresh Ramanathan and Jos Lemmink, "The Best of Both Worlds? Effects of Attribute-Induced Goal Conflict on Consumption of Healthy Indulgences," *Journal of Marketing Research*, (December 2012)
- Wilhelm Hofmann, Guido van Koningsbruggen, Wolfgang Stroebe, Suresh Ramanathan and Henk Aarts, "As Pleasure Unfolds: Hedonic Responses to Tempting Food," *Psychological Science*, (December 2010)
- Suresh Ramanathan and Sanjay Dhar, "The Effects of Sales Promotions on Size and Composition of the Shopping Basket: Regulatory Compatibility from Framing and Temporal Restrictions," *Journal of Marketing Research*, (June 2010)
- Anirban Mukhopadhyay, Jaideep Sengupta and Suresh Ramanathan, "Recalling Past Temptations: An Information-Processing View of the Dynamics of Self Control" *Journal of Consumer Research*, (December 2008)
- Suresh Ramanathan and Ann L. McGill, "Consuming with Others: Social Influences on Moment-to-Moment and Retrospective Evaluations of Experiences," *Journal of Consumer Research* (December 2007)
- Suresh Ramanathan and Patti Williams, "Immediate and Delayed Emotional Consequences of Indulgence: The Moderating Influence of Personality Type on Mixed Emotions," *Journal of Consumer Research* (August 2007)
- Aparna Labroo and Suresh Ramanathan, "The Influence of Experience and Sequence of Conflicting Emotions on Ad Attitudes," *Journal of Consumer Research* (March 2007)
- Suresh Ramanathan and Geeta Menon, "Time-Varying Effects of Chronic Hedonic Goals on Impulsive Behavior," *Journal of Marketing Research*, (November 2006)
- Rebecca Naylor Walker, Rajagopal Raghunathan and Suresh Ramanathan, "Promotions Spontaneously Induce a Positive Evaluative Response," *Journal of Consumer Psychology* (July 2006)
- Stijn Van Osselaer, Suresh Ramanathan, Margaret Campbell, Joel Cohen, Jennifer Dale, Paul Herr, Chris Janiszewski, Arie Kruglanski, Angela Lee, Stephen Read, Jay Russo and Nader Tavassoli, "Choice Based on Goals," *Marketing Letters*, (December 2005)

Feedback Analysis

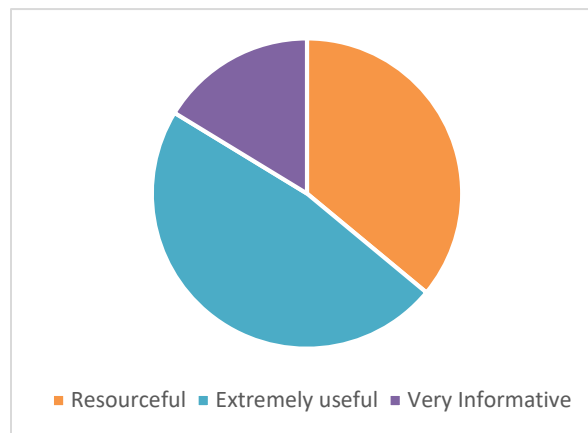
Overall how satisfied were you with this session?



How informative did you find in this Conference?



How clear were the concepts delivered by resource persons?





DEPARTMENT OF BCA

Event Title	FUTURE SCOPE IN ITES – KNOWLEDGE PROCESS OUTSOURCING SECTOR	
Category	Students	
Date	From :10.02.2020	To :10.02.2020
No. of Resource Person	1	
No. of Participants	80	

REPORT

A seminar entitled “**Future scope in ITES – Knowledge Process Outsourcing Sector**” held on 10- 02-2020 presented by **Mr. Sathish Subramani, Founder & Director, Office 360degree**.

The seminar was well organized, and effectively delivered that helped the students to actively involve to explore and clarify issues in detail. The presenter pointed out some latest technologies like Microsoft office and its latest technologies and the students responded very well. This seminar was a great platform for the students to test their ability and explore their ideas through Query Sessions.

Mr. Sathish Subramani addressed about the knowledge representation, and the second is knowledge manipulation. Within the intersection of these two issues lies mechanized intelligence. This knowledge combines precision and computational power with pure logic, to solve problems and reduce error in operation. Then he highlighted that the potential applications of computer games.

The feedback of the participants confirmed that the seminar was very much appreciated. The students got benefited and understood the various app development processes and also the notion of refinement of career opportunity. To go with the saying “*Knowing is not enough, we must apply.*” The students can succeed through applying what they have learned in the seminar.



Mr. Sathish Subramani, Founder & Director, Office360degree Explained The Concepts Of 4career Opportunity In Media

RESOURCE PERSON 1:

Sathish Subramani Senior Manager - Business Services - Centelon Group of Company Tiruvallur

Having 16 years of experience in successfully helping clients to transition their business from US, UK and APAC regions. Managing & controlling business across Operations, Client Relationship, Process, Quality, Training and Team Leadership with top Investment Banks, Consultants and Creative Service Industry. Identifying potential partnerships, opportunities to enhance business in Market Research, Presentation, Creative services, Documentation, Mortgage and Legal Services. Manage customer relations to increase the business's visibility, reputation and profitability. Identify potential business in the global market and help clients to utilize their time in core businesses thereby reducing their operational cost. Re-thinking Creative strategies for corporate excellence. Please visit us at <https://centelon.com/services/> and check for bizservices Reimagine Your Customer Engagement Just think of us as an extension of your business. We are here to help you reduce your costs and improve your financials, improve your customer engagement with better quality that is AGILE, SCALABLE and SECURE Experience Bizessence Pty Ltd India Operations Head - (Centelon Group of Company) October 2020 - Present (1 year 3 months) Melbourne, Victoria, Australia Centelon Page 1 of 3 Senior Manager - Business Services June 2020 - Present (1 year 7 months) Chennai, Tamil Nadu, India Expertise in managing business demand by balancing external client delivery, internal revenue growth and rich experience in Developing growth strategies and plans. Managing and retaining relationships with existing clients, Increasing client base Having an in-depth knowledge of business products and value proposition Negotiating with stakeholders Identifying and mapping business strengths and customer needs Researching business opportunities and viable income streams Following industry trends locally and internationally Williams Lea Client Manager June 2005 - May 2020 (15 years) Chennai, Tamil Nadu, India Ensuring timely deliverables across various domains including Desktop Publishing, Creative and Graphics for a top International Investment Bank Using PowerPoint to create and customize templates and reports; working on Photoshop, CorelDraw & Illustrator InDesign Enhancing customer satisfaction by ensuring timely support and resolution to the queries through Customer Support Desk Establishing in-house quality management measures and deploying global quality assurance processes Hiring and mentoring team members with focus on optimal utilization of resources and upskilling Administering Business Continuity Planning (BCP) and Business Impact Analysis (BIA) as well as Succession Planning Spearheading business operations with the focus on maintaining SLAs and KPIs; managing escalations Mentoring team members for successful execution of business operations with focus on achieving Service Delivery Targets; conducting regular Meetings with team members and other cross-functional teams, Managing Process Operations, Quality Management and reviewing monthly team performance and recommending corrective actions; identifying risks and implementing measures to mitigate the same Establishing & reviewing performance scorecards & metrics, developing action plans and sharing the same with top Page 2 of 3 management & clients; reviewing hygiene parameters on productivity Coordinating with management to monitor client queries and reducing aging issues; enhancing client satisfaction by timely resolution of issues/escalations; preparing & publishing presentations & analysis to determine root cause of queries Coordinated with Finance, Human Resources, Risk & Compliance and Process Team of the organization to standardize overall productivity as well as operations quality Worked with HR Team to establish a document for PIP for the organization Tata Consultancy Services Analyst February 2004

- February 2005 (1 year 1 month) Chennai, Tamil Nadu, India PMO Team - Barclays Project Upasana Engineering Ltd. (TVS Sundaram Fasteners Group) Shift Supervisor Trainee February 2003 - February 2004 (1 year 1 month) Chennai, Tamil Nadu, India Supporting Shift Supervisor in Production Education University of Madras Master of Business Administration - MBA, Operations Management and Supervision · (June 2011 - March 2013).

Feedback Analysis

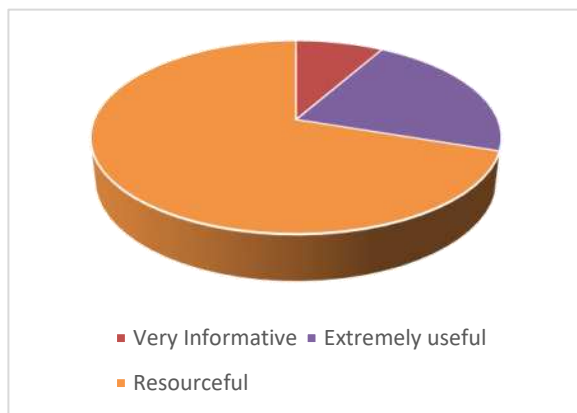
1. Overall how satisfied were you with this session?



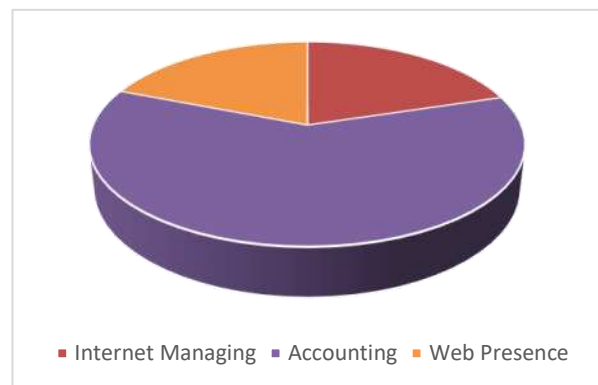
2. How informative did you find in this webinar?



3. How clear were the concepts delivered by resource person?



4. Mention the highlights of the webinar?





GURU NANAK COLLEGE (AUTONOMOUS)

Affiliated to University of Madras and Re-Accredited at "A" Grade by NAAC

Guru Nanak Salai, Velachery, Chennai – 600042.

DEPARTMENT OF B.COM

Event Title	WORKSHOP ON GOODS AND SERVICE TAX (GST) ANAWARENESS PROGRAMME	
Category	Student and Faculty	
Date	From: 04.02.2020	To: 04.02.2020
No. of Resource Person	3	
No. of Participants	150	

Report:

On 4th February, 2020, Tuesday, the department organized a workshop on Goods and Service Tax for final year students to create awareness about GST. The Chief Guest, Shri. Ram Prasada Reddy, IRS, Assistant Director, National Academy of Customs, Indirect Taxes and Narcotics, (NACIN), inaugurated the workshop by highlighting the importance of GST in present scenario.

The workshop was held in two sessions. The First session was chaired by Shri. R.Srivatsan, Additional Assistant Director, (NACIN). It covered the basic aspects of GST in India which included evolution of GST in India and essential features of GST legislation including constitutional authority. His presentation and explanation simplified the concept to make the students understand and also he enlightened and created awareness about the pathway of GST. He explained in detail the procedure to apply for a GST number.

The Second Session was taken over by Smt. T.G.GEETHA, Assistant Additional Director, (NACIN), who gave a lecture on Business Processes in GST. It included the importance of common portal registration process, return process, payment process, refund process, e- way bill and its objectives and tools available to GST learning and GST practitioner. Her lecture also inculcated the most complicated part of GST in a simple manner. She simplified the business process procedure in such a manner that even a common man could understand easily.

On overall, the awareness program was focused on how GST would be useful to commerce students. The workshop concluded with interaction and discussion with students on GST apprehensions.



Department of Commerce along with Resource person Shri. R.Srivatsan, Additional Assistant Director, (NACIN)

RESOURCE PERSON DETAIL:

Srivatsan Ravi Assistant Director at EY GDS | Solutions, Transitions and Transformations Bengaluru
Summary Assistant Director at EY GDS responsible for driving transition and transformational projects with a varied experience of over 9 years in customer facing roles, onsite and offshore program governance, transition and transformation solutions, identifying and implementing best practices, building strat-ops plan and business analysis Experience EY Assistant Director September 2020 - Present (1 year 4 months) Bengaluru, Karnataka, India Wipro Limited Transition Manager June 2015 - September 2020 (5 years 4 months) Chennai, Tamil Nadu

- Handled various large and complex transitions across verticals like Technology, Investment/Retail Banking, Healthcare, Energy & Utilities, Retail, Consumables, Technology and Telecom • Driven process maturity of customer application landscape to align with standard ITIL processes post transition • Expertise in client engagement and stakeholder management • Extensive knowledge of transition management methodology which encompasses Lift and Shift, tools and templates, effective implementation which ensures cost reduction, required resource reduction and expedited delivery • Ensured customer satisfaction through early identification and mitigation of risks like poor or less documentation availability, early roll off of incumbents and limited availability of customer SMEs during the course of transition • Ability to work collaboratively in cross functional teams with Effective escalation management skills

Page 1 of 2

Infosys Senior System Engineer July 2010 - June 2013 (3 years) Chennai, Tamil Nadu, India • Creation of various batch processes in SQL Server to support new terms of customer's existing pension offerings • Idea Generation for new sharepoint portal creation

- Design and development of new webpages using confluence tool for the client's internal portal

Education T.A.PAI MANAGEMENT INSTITUTE Master of Business Administration - MBA, Finance and Operations · (2013 - 2015) St. Joseph's College Of Engineering Bachelor of Engineering - BE, Mechanical Engineering · (2006 - 2010)

Feedback Analysis

Overall how satisfied were you with this workshop?



How informative did you find in this workshop?



How clear were the concepts delivered by resource person?





DEPARTMENT OF BUSINESS ADMINISTRATION (SHIFT II)

Event Title	EFFECTS OF ASSERTIVENESS (HUMAN VALUES) AND SOCIAL SKILLS FOR STUDENTS	
Category	Students	
Date	From : 20.12.2019	To : 20.12.2019
No. of Resource Person	1	
No. of Participants	312	

Report

Department of BBA had organized a workshop on “Effects of Assertiveness (Human Values) and Social Skills for Students” on 20th December 2019. The resource person was Ms.Komathy Rajendran, Senior Analyst at PNB Paribas. The workshop was scheduled at G.S.Gill hall. The workshop started with a devotional prayer song by Ms.Divya. The welcome address was given by Ms.Srimathi.. HOD welcomed the Chief Guest with a bouquet. The Chief Guest was introduced by Ms.Pavithra. After the Introduction of Chief Guest, the workshop began with an Ice-breaking session.

The Ice-breaking session involved students to pick up a card and then make groups based on the Card symbol. This had to be done without communicating verbally. The next session involved students to write a brief description of particular characteristics of themselves that they think best describes them to others. The papers were distributed randomly and the students had to identify the person based on the description. The last session was regarding identification of characters with regard to Assertiveness/ Aggressiveness/ Passiveness.



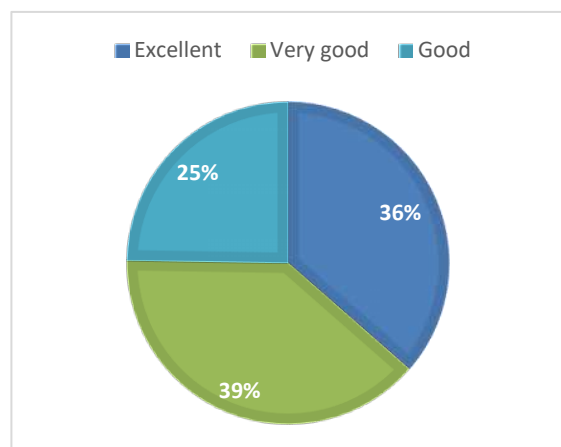
Group Photo with Resource Person

RESOURCE PERSON:

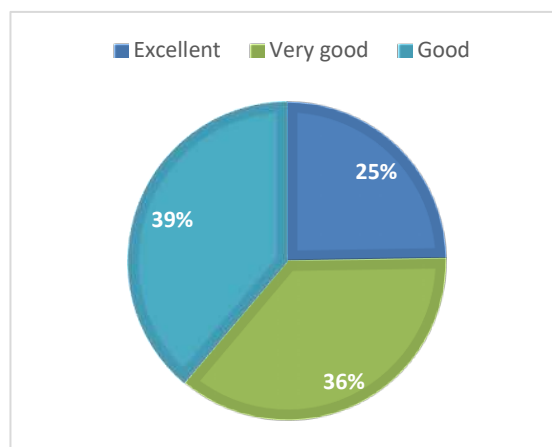
Komathiy Rajendran Reconciler Greater Chennai Area Experience BNP Paribas Securities Services Senior Process Executive January 2018 - Present (4 years) Chennai, Tamil Nadu, India Societe Generale Global Solution Centre Reconciler October 2015 - December 2017 (2 years 3 months) Chennai, Tamil Nadu, India Royal Bank of Scotland Reconciler May 2013 - October 2015 (2 years 6 months) Education Jeppiaar Engineering College, Anna University Master of Business Administration (MBA), Finance and Marketing · (2011 - 2013) Anna Adarsh College For Women Bachelor of Commerce - BCom · (2008 - 2011) Bhaktavatsalam Vidhyashram Higher Secondary, Commerce · (2006 - 2008).

Feedback Analysis

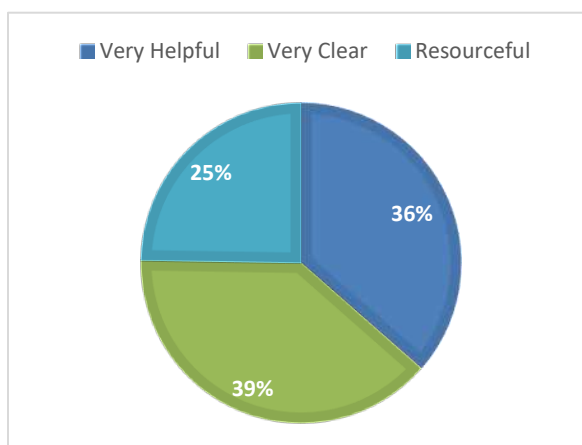
Overall how satisfied were you with this session?



How informative did you find in this programme?



How clear were the concepts delivered by resource person?





DEPARTMENT OF ADVANCED ZOOLOGY AND BIOTECHNOLOGY

Event Title	BASIC MOLECULAR TECHNIQUES FOR LIFE SCIENCE	
Category	Students	
Date	From : 18/11/2019	To : 22/11/2019
No. of Resource Person	4	
No. of Participants	47	

Report:

Molecular biology is a branch of biology that concerns the molecular basis of biological activity between biomolecules in the various systems of a cell, including the interactions between DNA, RNA, proteins and their biosynthesis, as well as the regulation of these interactions. To give hands on training to the Zoology students, the Department of Advanced Zoology organized a five days Winter Internship to the students from 18/11/2019 to 22/11/2019. Totally 47 students were benefitted by this internship.

The following techniques such as Preparation of Culture media (Nutrient Agar, PDA Agar, Nutrient Broth), Sterilization and cleaning of glass wares, Maintenance of Subculture, Agarose Gel Electrophoresis, Isolation of genomic DNA, Protein Estimation and Protein purification of SDS PAGE.

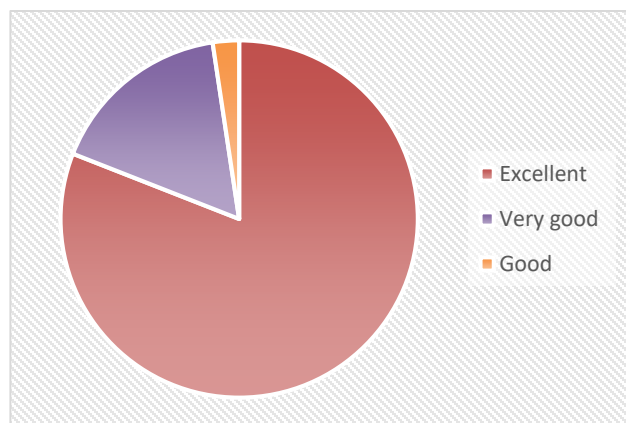
Agarose gel electrophoresis is a method of gel electrophoresis used in biochemistry, molecular biology, genetics, and clinical chemistry to separate a mixed population of macromolecules such as DNA or proteins in a matrix of agarose, one of the two main components of agar. The proteins may be separated by charge and/or size (isoelectric focusing agarose electrophoresis is essentially size independent), and the DNA and RNA fragments by length. Biomolecules are separated by applying an electric field to move the charged molecules through an agarose matrix, and the biomolecules are separated by size in the agarose gel matrix.

SDS-PAGE (sodium dodecyl sulfate–polyacrylamide gel electrophoresis) is a variant of polyacrylamide gel electrophoresis, an analytical method in biochemistry for the separation of charged molecules in mixtures by their molecular masses in an electric field. It uses sodium dodecyl sulfate (SDS) molecules to help identify and isolate protein molecules. SDS-PAGE is a discontinuous electrophoretic system developed by Ulrich K. Laemmli which is commonly used as a method to separate proteins with molecular masses between 5 and 250 KDa. The publication describing it is the most frequently cited paper by a single author, and the second most cited overall

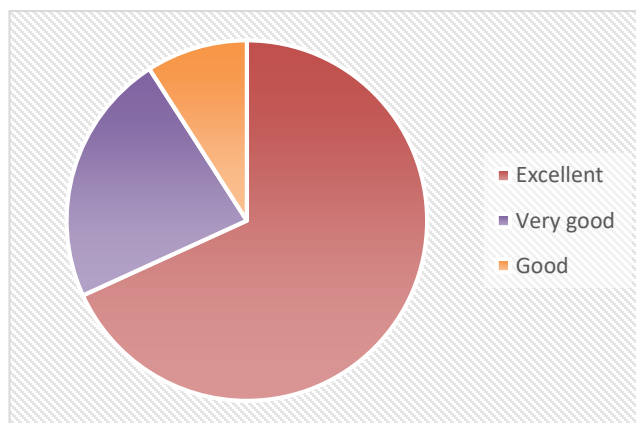


Students Preparing Solution to Run Gel

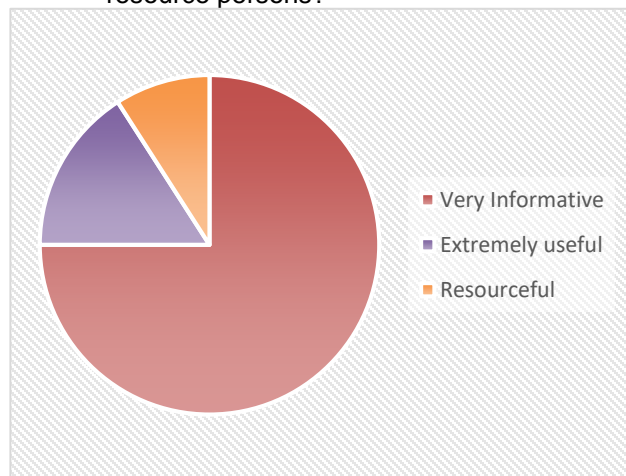
1. Overall how satisfied were you with this session?



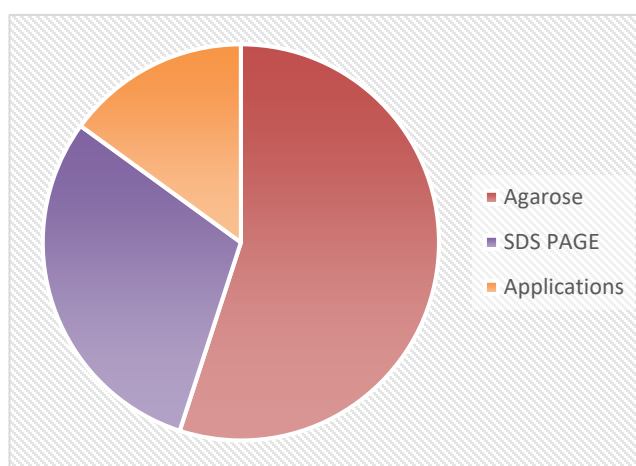
2. How informative did you find in this Conference?



3. How clear were the concepts delivered by resource persons?



4. Mention the highlights of the Conference?





GURU NANAK COLLEGE (AUTONOMOUS)

Affiliated to University of Madras and Re-Accredited at "A" Grade by NAAC

Guru Nanak Salai, Velachery, Chennai – 600042.

GURU NANK CENTRE FOR RESEARCH

Event Title	RT-PCR - AN INEVITABLE MOLECULAR TECHNIQUE IN RESEARCH	
Category	Students	
Date	From : 24.10.2019	To : 25.10.2019
No. of Resource Person	2	
No. of Participants	32	

Report

The workshop was inaugurated at 10.00 a.m in the Guru Ramdas Seminar Hall on October 24th, 2019 by Mr. G.Rajendran, Manager-Export Division, Himedia Laboratories.

In the technical session the students were taught about the basics of DNA isolation from various sources. The students were given leaves of spinach to extract DNA. All the students were encouraged to do the procedure and instructions were given at each subsequent step. After the students extracted the DNA they set the requirements for separation of DNA by agarose gel electrophoresis. The first day of the workshop ended after visualizing the separated DNA bands.

The second day the workshop began with a brief introduction by Mr. Michael Raj, Product Specialist, Himedia on PCR and RT-PCR. The students set up the reaction mixture following the instructions given. The entire reaction cycle and steps involved were explained and the RT-PCR was run. During the reaction time Mr. Michael explained in detail about the procedure, the key points to keep in mind while using PCR for their own research studies. He interacted with students and clarified each of their queries. The interpretation of the results was explained after the completion of the experiment.

The session ended by 4.00 p.m on 25th October, 2019 after students gave their feedback and received the certificates.

Guru Nanak Centre for Research
 Guru Nanak College (Autonomous)
 (Re-accredited at "A" Grade by NAAC)
 Affiliated to the University of Madras
 Guru Nanak Salai, Velachery,
 Chennai – 600 042.

Two days Workshop
on
"RT-PCR – AN INEVITABLE
MOLECULAR TECHNIQUE IN
RESEARCH"
October 24th & 25th, 2019

In association with
Department of Biotechnology,
 Guru Nanak College (Autonomous)
 &
HiMedia (Chennai)

About the College

Guru Nanak College (Autonomous) is one of the premier higher educational institutions in India. The College offers 23 UG courses, 9 PG courses, 2 M.Phil and 9 Ph.D. programmes, besides 3 add-on courses (UGC Sponsored) and 19 certificate courses. The College is affiliated to the University of Madras and functions in 2 shifts. The student strength is 6823 of which girls constitute above 30 percent. In 2015, UGC has conferred "Autonomous" status to the College. In 2018, the college was re-accredited at "A" Grade by NAAC.

Guru Nanak Centre for Research (GNCR):

The "Guru Nanak Centre for Research" (GNCR) is initiated in the year 2019 to commemorate the 56th birth anniversary of Shri Guru Nanak Dev Ji. It is started in a view to bring together academicians, researchers and research scholars in the fields of Commerce, Economics, Management Studies, Social Sciences, Botany, Biotechnology, Biochemistry, Microbiology by providing a platform for ground breaking research also as a Centre for excellence in applied and advanced research. GNCR aims at paving way in the pursuit of basic, applied and advanced research as well as fostering extension activities in various fields. Apart from indigenous research, GNCR also conducts Out-reach Programmes with social relevance. G. S. Gill Research Institute, a wing of GNCR is involved in exclusive research on insect-plant interaction and interdisciplinary research in Life Sciences.

Objectives of GNCR:

- To disseminate knowledge among the academicians involved in research and to successfully transform findings these into applied and advanced research.
- To identify the research potential among researchers and to reach across disciplines from within the College and to the Global research arena.
- It functions as a centralized platform to identify and initiate foundational inter – disciplinary and multidisciplinary research and also as a Centre for excellence in applied and advanced research.
- It provides a platform for young minds to nurture their ideas related to research in all disciplines and motivate them to think and apply the theoretical concepts.
- To conduct Out-reach Programs to meet the need of the society.
- To encourage student research activities under the "Student Research Club" which engages the undergraduate students into active research.

Department of Biotechnology: The undergraduate degree course, B.Sc. Biotechnology offered at Guru Nanak College is designed with Multi-disciplinary approach to suit the academic and research needs. Well Qualified Faculty members & modernized Syllabus supports the Kinetics method of learning. The department is supported with State-of-art laboratory. Biospectra-Department Association to cater the needs of students in both academics and extracurricular activities. Lab facilities are outsourced at nominal fee (Customized according to the project or experiment).		Registration Fee : Rs. 800 Contact Details : Dr. J Jayanthi, Dean – Research, Ph.No.: 9003053668/9841673952 E-mail ID: researchdean@gurunanakcollege.edu.in	
The Objectives of the course are: <ul style="list-style-type: none"> The objective of this course is to create high caliber employable Biotechnologist in the fields of Academia, Service industry, Food and Health care sectors. To prepare students to adapt to the diverse range of challenges in Biotechnology and its emerging lateral industrial sectors to design, develop process/ technology-based solutions. To create Bio-entrepreneurs. To translate basic research in Life Sciences to commercial level with ethical skill set. 		Registration form Name : _____ Designation : _____ Department : _____ College : _____ Contact No. : _____ Gender : _____ Email ID : _____	
HiMedia: HiMedia began its journey 42 years ago. With its presence in more than 140 countries, HiMedia is amongst the top three brands in microbiology in the world. HiMedia, a company established by professionals and technologists for manufacturing high quality culture media for microbiology has over the years created a rich portfolio of exemplar quality products. HiMedia possesses world-class hi-tech knowhow for manufacturing a complete range of chromogenic and HiVeg™ media products. Advanced products in the fields of Animal Cell Culture, Plant Tissue Culture and Molecular Biology came next as demands grew. With firm commitment to excellence in work culture and products, HiMedia has its own in-house bulk raw materials manufacturing plant. HiMedia aims at quality enhanced products that conform to ISO 9001:2015 and ISO 13485:2012 and WHO: GMP. The technical product-service package offered by HiMedia globally enables patrons to tap the expertise of HiMedia's Central Laboratory in matching products to their precise needs.		Signature of the Candidate Place : _____ Date : _____	
WHO CAN ATTEND? Research scholars, M. Phil and PG Students of science departments are invited to attend the workshop. Maximum of 30 participants will be selected in order of application.			

Certificate

	GURU NANAK CENTRE FOR RESEARCH GURU NANAK COLLEGE (AUTONOMOUS) (Re-accredited at 'A' grade by NAAC) Affiliated to the University of Madras Guru Nanak Salai, Velachery, Chennai-42	
CERTIFICATE OF PARTICIPATION		
This is to certify that Dr/Mr/Ms/ _____ of _____ has participated in the Two day Workshop On "RT-PCR - An Inevitable Molecular Technique In Research" organized by Guru Nanak Centre For Research, Guru Nanak College, Velachery, Chennai – 42 in association with the Department of Biotechnology, Guru Nanak College & HiMedia (Chennai) on 24 th & 25 th October, 2019.		
 Dr. Bharathi Ravikrishnan Organizing Secretary	 Dr. J. Jayanthi Dean-Research	 Dr. M.G. Raguathan Principal

Resource Person

Contact

www.linkedin.com/in/rajasekar-himedia-g-29190631 (LinkedIn)

Rajasekar, Himedia g

Regional Manager at HiMedia Laboratories Pvt. Ltd.
Chennai

Experience

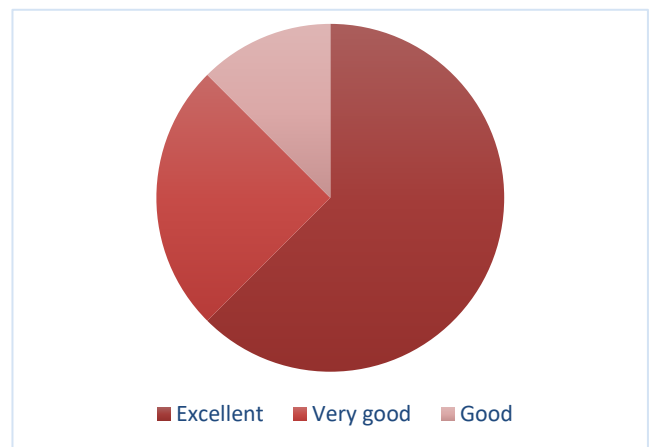
HiMedia Laboratories Pvt. Ltd.
Regional Manager

Feedback Analysis

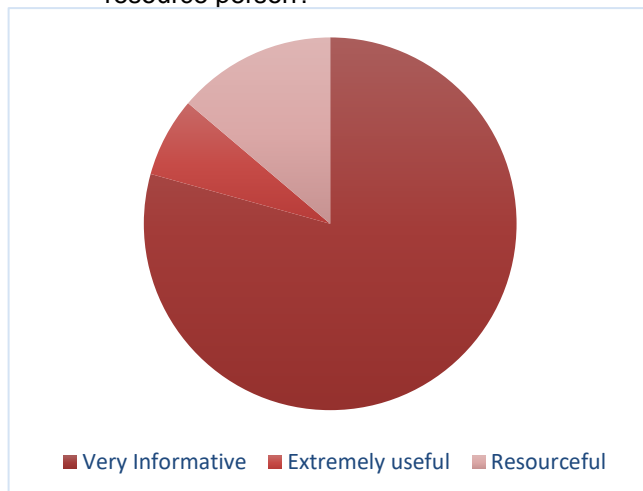
1. Overall how satisfied were you with this session?



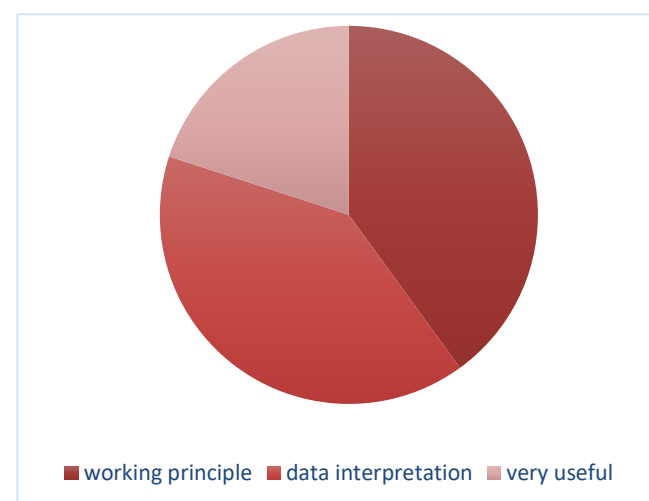
2. How informative did you find in this program?



3. How clear were the concepts delivered by resource person?



4. Mention the highlights of the session?





GURU NANAK COLLEGE (AUTONOMOUS)

Affiliated to University of Madras and Re-Accredited at "A" Grade by NAAC

Guru Nanak Salai, Velachery, Chennai – 600042.

DEPARTMENT OF MBA, B.COM BANK MANAGEMENT AND B.COM MARKETING MANAGEMENT

Event Title	TRANSFORMATION MANAGEMENT FOR A RESILIENT ECONOMY- NATIONAL CONFERENCE	
Category	Students	
Date	From : 27.09.2019	To : 27.09.2019
No. of Resource Person	03	
No. of Participants	44	

Report

Departments of MBA, B.Com Bank Management and B.Com Marketing Management organized National Conference on 27th September 2019. The response for this National Conference has been overwhelming. The college have received response from many renowned universities like, University of Madras, Annamalai University, Periyar University , Utrakand Technical University, PRIST Deemed to be university, IASE Deemed to be university, Bharadhidasan University, Jain deemed to be university ,Madurai Kamaraj University, , Bharathiar university, Mother Teresa university, Thiruvalluvar University, Institute for Financial Management and Research popularly known as IFMR, Manonmanium Sundaranar university, Tirunelveli, and a number of prominent city colleges and colleges across India.

Dr. M G Ragunathan, Principal of Guru Nanak College welcomed the resource persons and the delegates. **Dr. Abraham Koshy**, Ex. Professor of Marketing at IIM Ahmedabad, and the author of the world's best- selling book *Marketing Management – A South Asian Perspective* with the legendary Marketing *Guru*, Prof. Philip Kotler delivered the Inaugural address and technical session 1 on Changing Paradigm in Marketing.

Mr.Balpreet Singh Assistant Vice President-Enterprise Applications,Reliance Industries Limited, Mumbai as a Guest of Honour delivered the key note address and technical session 2 on Business Transformation: Digital Perspective. **Dr.Thillai Rajan.A** Professor, Department of Management Studies, Indian Institute of Technology, Madras was the chief guest of valedictory session and deliberated on Innovation and entrepreneurship for a ResilientEconomy”.



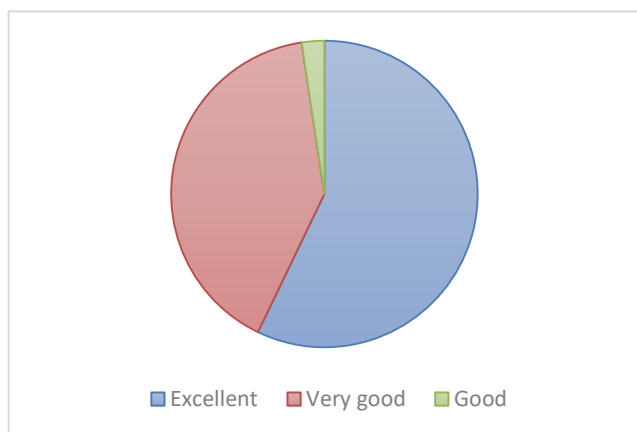
Departments of MBA, B.Com Bank Management and Marketing Management along with Resource persons

RESOURCE PERSON

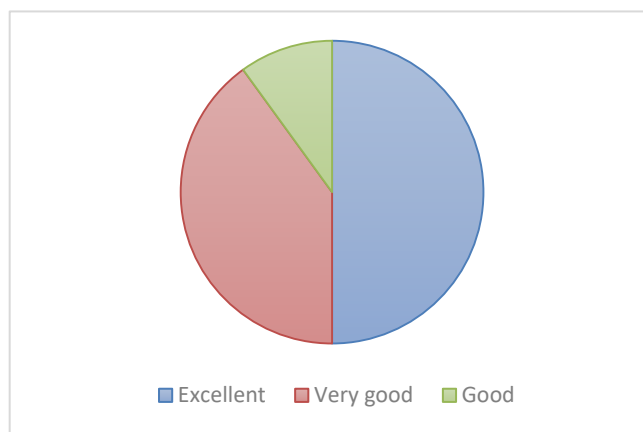
Abraham Koshy Professor of Marketing at IIM -A at Ahmedabad Summary Professor Abraham Koshy works as Professor of Marketing at IIM Ahmedabad. He teaches various long-duration programs such as the 2-year Post Graduate Program in Management, One-year Post Graduate Program for Executives, One-year Post Graduate Program in Public Policy and Management and various Doctoral Programs. Visit <http://www.akoshy.in> for more details. Specialties: Marketing Researcher, Corporate Trainer, Marketing Consultant, Author of Many Bestselling Books, Teacher Experience Indian Institute of Management, Ahmedabad Professor of Marketing January 1989 - Present (33 years) Abraham Koshy, Professor of Marketing at Indian Institute of Management, Ahmedabad is a teacher, researcher, consultant and corporate trainer. Visit <http://www.akoshy.in/> for more detailed information on Prof Abraham Koshy.

Feedback Analysis

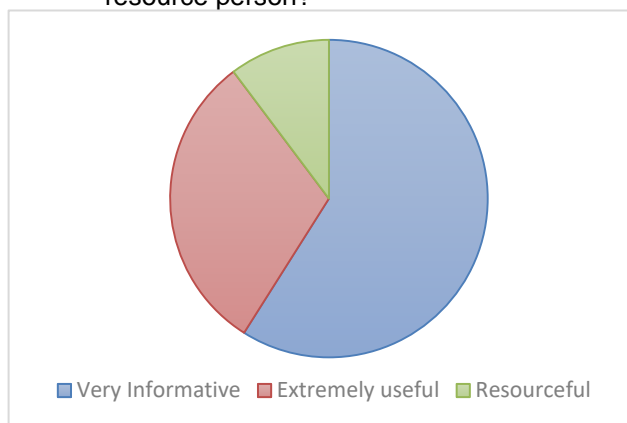
1. Overall how satisfied were you with this session?



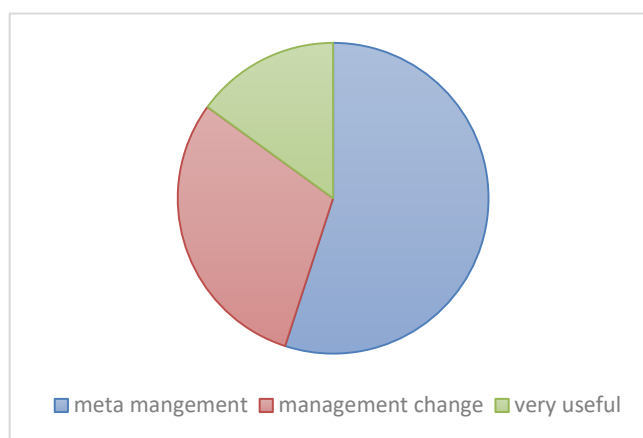
2. How informative did you find in this program?



3. How clear were the concepts delivered by resource person?



4. Mention the highlights of the session?





DEPARTMENT OF B.Com (Honours)

Event Title	LEADERSHIP CAMP- TRAINING PROGRAM	
Category	Students	
Date	From :20.09.2019	To : 21.09.2019
No. of Resource Person	2	
No. of Participants	85	

REPORT

The Department of B.Com (Honours) conducted along with the Nani Palkhivala Arbitration Centre, Chennai, a two- day training program aimed at improving the leadership quality in students and imbibing them with a sense of responsibility to become the young leaders that the nation needs. The guides for this program, Mr. Sachin Kamath and Mr. Vivek Patki, led the students present into two groups. Each guide had a unique way of communicating the various skills that are required to become a successful leader in the form of crisp lectures and elaborate activities.

RESOURCE PERSON 1:

Sachin kamath Sales Executive at Avon Building Solutions Pvt Ltd. Bengaluru Summary Expertise in Auto CAD, MS Office, Certified in hardware & networking from IIHT, KNX Building automation and Bosch safety & security systems. Good at project management and sales (2 years of experience) Experience Avon Building Solutions Pvt Ltd. 6 years 8 months Sales Executive May 2015 - Present (6 years 8 months) Bangalore,India 1.Attended sales training from Mercuri Internationals world's largest sales performance consultancy. 2. Very much keen to speak about Safety & Security,BMS and Building automation with customer and achieve my sales target. Technical Trainee May 2015 - Present (6 years 8 months) Bangalore,India Having Practical Site Experience in Bosch Fire,CCTV,Access Control and Building Integration system. Education Canara high school,urva,mangalore Diploma engineering, Electrical, Electronics and Communications Engineering · (2000 - 2015)

RESOURCE PERSON 2:

Vivek Patki Founder & Chairman at CVK Advisors Private Limited Mumbai Summary + Seasoned Corporate Finance Advisor with 40 years of experience + Comprehensive technical expertise, strong ties with Business Houses, Legal and Technical Experts, Bankers, Investors & Regulatory Bodies + Chairman of a Large Multi-State Cooperative Bank + Chartered Accountant, Cost Accountant and Law graduate Experience CVK Advisors Private Limited Founder April 2011 - Present (10 years 9 months) Mumbai, Maharashtra, India Corporate financial advisory practice was hived out to form a private limited company, CVK Advisors. CVK Advisors has a legacy of over 40 years. With a combined experience of over 120 years in capital markets, our team is well equipped to understand client needs and offer the most optimum solutions. We structure optimum transactions for clients and have an expansive portfolio of services spanning the entire investment cycle – debt syndication, debt underwriting, private equity, M&A and stressed assets advisory. We engage with clients across all sizes whether MSMEs or Conglomerates. We believe in nurturing our MSME clients and partnering with them in their growth journey. From INR 1 Crore to INR 1200 Crores, we have advised on varied transaction sizes with the same professionalism and enthusiasm. TJSB Sahakari Bank Ltd 12 years Chairman Of The Board December 2019 - Present (2 years 1 month) Mumbai, Maharashtra, India Page 1 of 2 TJSB is a multistate scheduled urban cooperative bank with 136 branches across 5 states in India Vice Chairman Of The Board July 2017 - November 2019 (2 years 5 months) Mumbai, Maharashtra, India Director January 2010 - June 2017 (7 years 6 months) Mumbai, Maharashtra, India CVK & Associates - India Found & Senior Partner December 2002 - March 2011 (8 years 4 months) Nasik, Maharashtra, India Three firms were merged to form CVK & Associates V M Patki Associates Founder & Senior Partner September 1981 - November 2002 (21 years 3 months) Nasik, Maharashtra, India BYK College of Commerce Lecturer & Visiting Faculty June 1981 - May 1983 (2 years) Nasik, Maharashtra, India Education University of Mumbai BGL (LLB) · (1980) Shivaji University Master of Commerce, MCom · (1979) Sydenham College of Commerce and Economics Bachelor of Commerce - BCom · (1974 - 1977)

Feedback Analysis

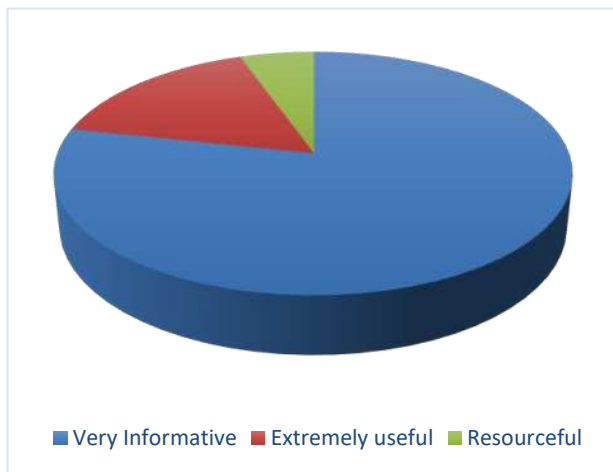
1. Overall how satisfied were you with this session?



2. How informative did you find in this program?



3. How clear were the concepts delivered by resource person?



4. Mention the highlights of the session?





GURU NANAK COLLEGE (AUTONOMOUS)

Affiliated to University of Madras and Re-Accredited at "A" Grade by NAAC
Guru Nanak Salai, Velachery, Chennai – 600042.

DEPARTMENT OF B.COM GENERAL

Event Title	ATTITUDE DEVELOPMENT FOR ENTREPRENEURS	
Category	Students	
Date	From :18.09.2019	To : 19.09.2019
No. of Resource Person	1	
No. of Participants	57	

REPORT

The Department of B.Com General Shift II conducted a seminar on Attitude development for Entrepreneurs for II year and II year students to improve the leadership quality in students and imbining them with a sense of responsibility to become the young leaders that the nation needs. The guides for this program, Mr. Selvakumar led the students present into four groups.



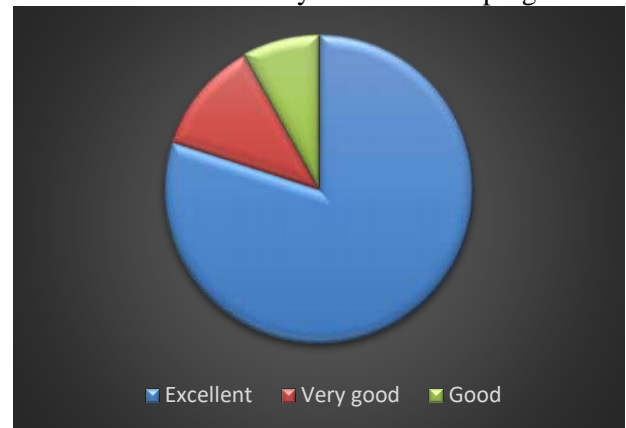
FELICITATION TO THE RESOURCE PERSON

Feedback Analysis

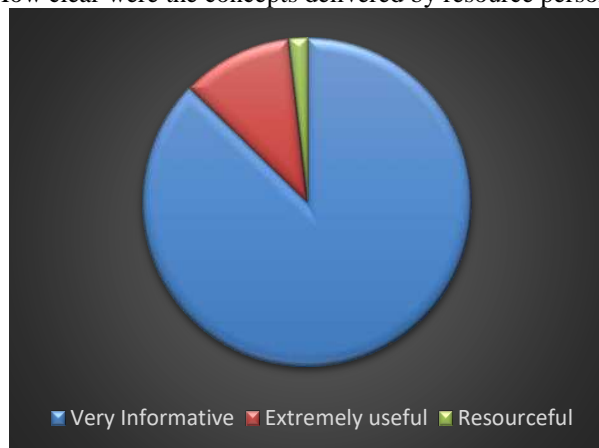
Overall how satisfied were you with this session?



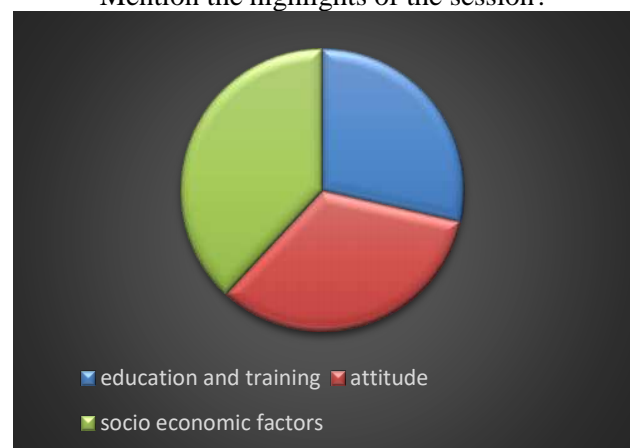
How informative did you find in this program?



How clear were the concepts delivered by resource person?



Mention the highlights of the session?





GURU NANAK COLLEGE (AUTONOMOUS)

Affiliated to University of Madras and Re-Accredited at "A" Grade by NAAC

Guru Nanak Salai, Velachery, Chennai – 600042.

DEPARTMENT OF ADVANCE ZOOLOGY AND BIOTECHNOLOGY

Event Title	WORKSHOP ON “FRUIT AND VEGETABLE PRESERVATION TECHNOLOGY AND PRODUCT DEVELOPMENT”	
Category	Students	
Date	From :16.09.2019	To : 20.09.2019
No. of Resource Person	1	
No. of Participants	100	

REPORT

Food preservation is a type of technique concerned with preserving various fruits and vegetables for a period. The workshop was conducted to teach these techniques to the students. the Guru Nanak Centre for Research organized a Five days workshop on “Fruit and Vegetable Preservation Technology and Product Development” in association with the Ministry of Women and Child Development, Food and Nutrition Board, Rajaji Bhavan, Chennai-20, Government of India from 16 th to 20 th September 2019. Around 151 students from various departments both Shift-I and Shift-II participated in the workshop. The workshop taught the students for making of pickles, soups, breads, jams and jellies.



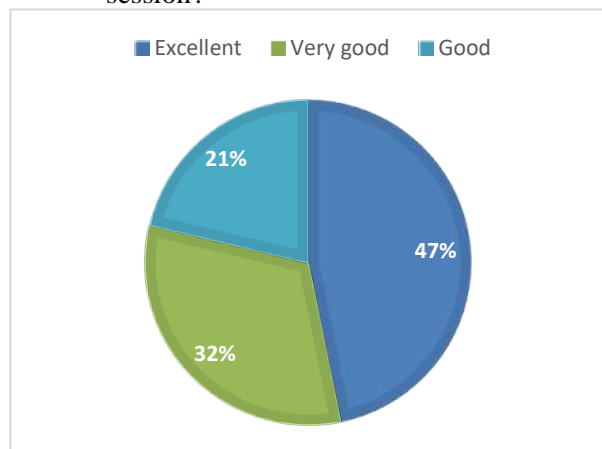
Resource person interacting with the students



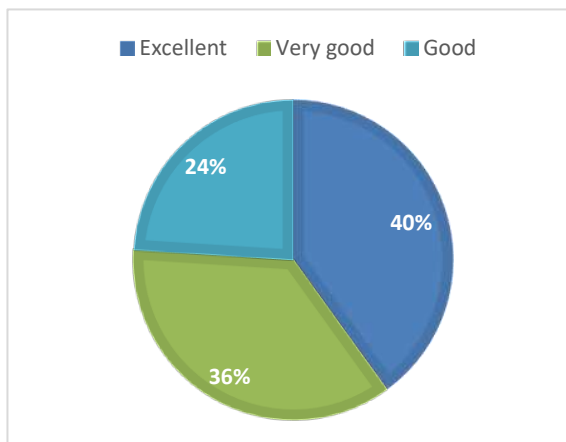
Students were trained on the program

Feedback Analysis

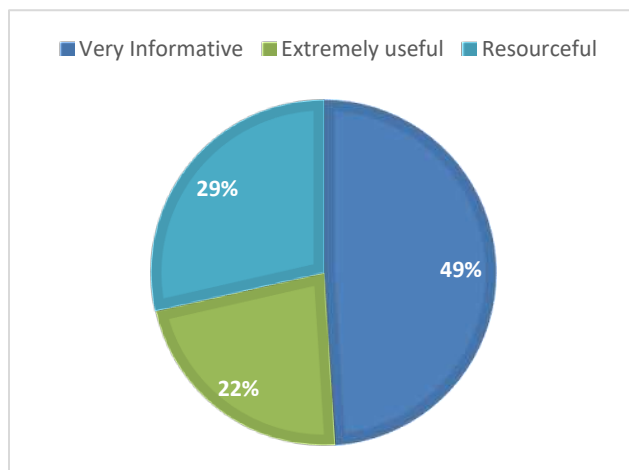
1. Overall how satisfied were you with this session?



2. How informative did you find in this program?



3. How clear were the concepts delivered by resource person?





DEPARTMENT OF ADVANCED ZOOLOGY AND BIOTECHNOLOGY

Event Title	WILDLIFE PHOTOGRAPHY	
Category	Students	
Date	From : 13.09.2019	To : 13.09.2019
No. of Resource Person	1	
No. of Participants	350	

Report

Wildlife photography is a genre of photography concerned with documenting various forms of wildlife in their natural habitat. Apart from requiring photography skills wildlife photographers may need field craft skills. The workshop was conducted to teach these techniques to the students.

The Department of Advanced Zoology and Biotechnology, Guru Nanak College (Autonomous) Chennai conducted a one day workshop on "Wildlife Photography" on 13.09.2019 was conducted. Around 180 students benefitted from this workshop. This was done to bring awareness among the zoology students and other discipline students who were interested in wild life photography to understand the importance in diversity among the animal kingdom and also to study the animals in their natural habitat.

The workshop taught the students the nuances in photography and fine techniques involved during photographing wild life. Mr. R. Madhav, Assistant Camera Man cum Environmentalist, Managing Partner (Art on Green) Chennai conducted the workshop followed by photo walk around the campus. He explained how successful photography of some types of wildlife requires specialist equipment, such as macro lenses for insects, long focal length lenses for birds and underwater cameras for marine life but still wildlife photographs can be taken using basic equipment also. He further added that a great wildlife photograph can also be the result of being in the right place at the right time and often involves a good understanding of animal behavior in order to anticipate interesting situations to capture in photography.

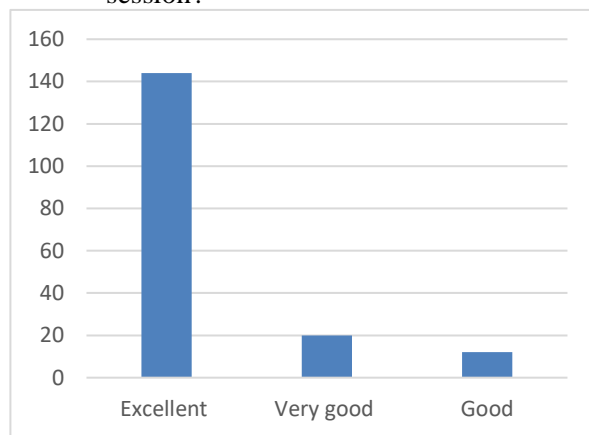
The photowalk which followed the technical session gave hands on training on wild life photography within the campus premises. This workshop would pave a way to students to take up further careers related to wild life photography which is one of the sort after professions.



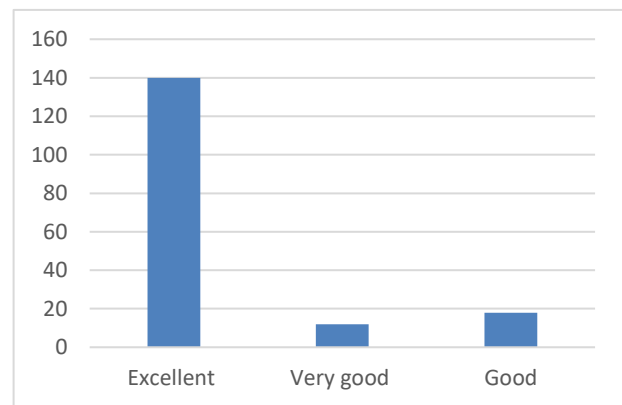
Resource person addressing the importance of wild life conservation

Feedback Analysis

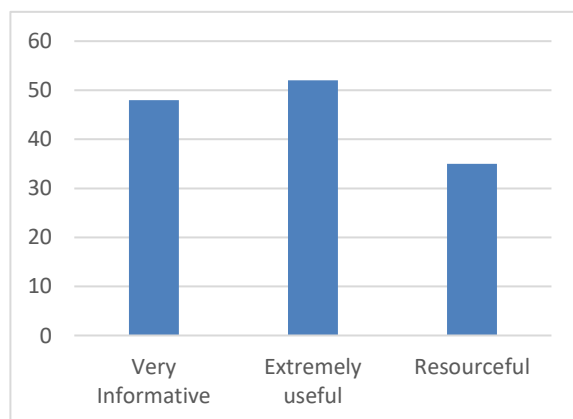
1. Overall how satisfied were you with this session?



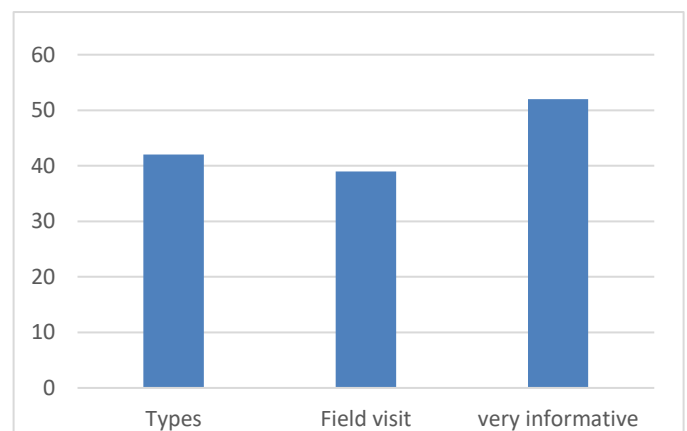
2. How informative did you find in this program?



3. How clear were the concepts delivered by resource person?



4. Mention the highlights of the session?





GURU NANAK COLLEGE (AUTONOMOUS)

Affiliated to University of Madras and Re-Accredited at "A" Grade by NAAC
Guru Nanak Salai, Velachery, Chennai – 600042.

DEPARTMENT OF TAMIL

Name of the event	PADAIPOOKA PAILARANGU (CREATIVE WORKSHOP)	
Category	Students	
Date	From : 28.08.2019	To : 28.08.2019
No. of Resource Person	02	
No. of Participants	200	

Report

The Tamil association conducted a Special Padaipparangam program (staging creative writings of students) in association with Kanaiyazhi Journal on 28.08.2019. Kanayzhi Magazine co-sponsored the program with Invitation, Prizes and certificates for students. The program was presided over by Mr.Vaithyanathan Editor of The Dinamani, a Tamil daily and Mr.S.Ramakrishnan, Novelist and Sahitya academy award winner. Mr.S.Ramakrishnan held a brainstorming session with the aspiring students on writing skills and enlightened them on the contemporary trends in Tamil Literature. Mr.Vaithyanathan, Editor of the leading daily Dinamani, spoke on the various opportunities in the Print Media for the aspiring budding writers. He appreciated the creative works of students staged in the program and shared insightful Ideas on further improving their imaginative and creative skills. Over 200 students participated in the program. Kanayazhi magazine distributed cash prize of Rs.1000/- to the prize winners and announced that the winners' works will be published in the forthcoming issue of Kanayazhi.



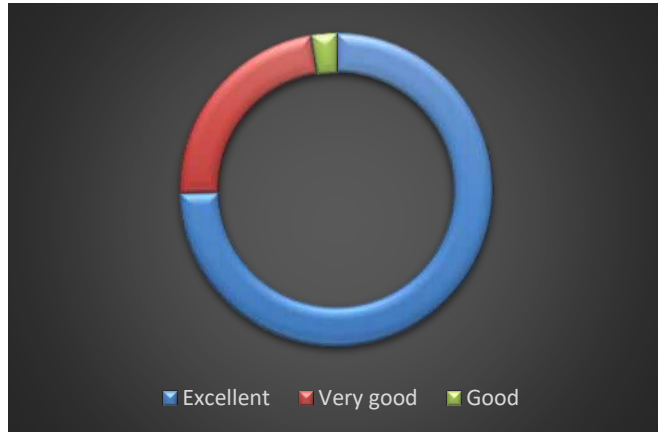
Mr.Vaithyanathan Editor of The Dinamani



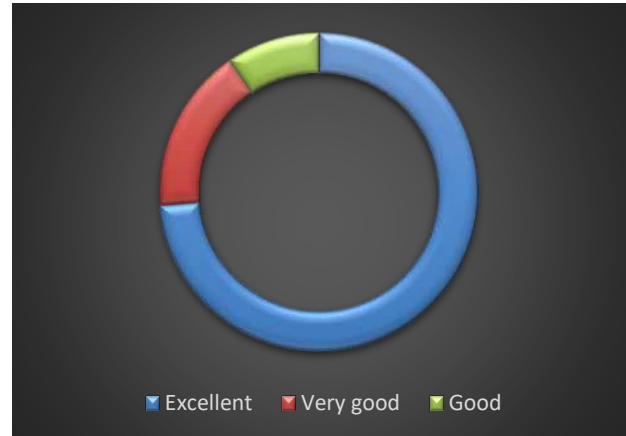
Mr.S.Ramakrishnan, Novelist and Sahitya academy award winner

Feedback Analysis

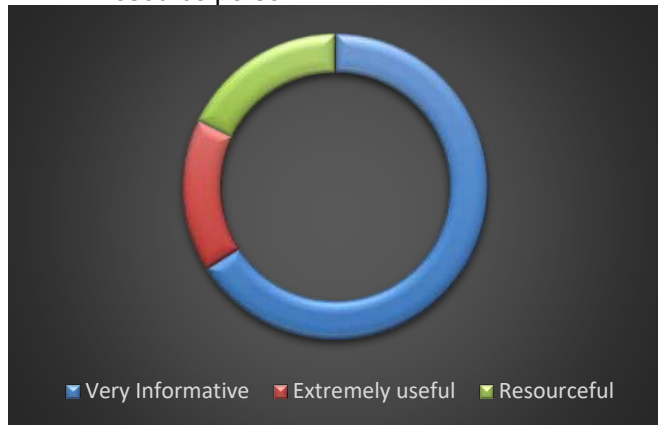
1. Overall how satisfied were you with this session?



2. How informative did you find in this program?



3. How clear were the concepts delivered by resource person?



4. Mention the highlights of the session?





DEPARTMENT OF B.SC (INFORMATION TECHNOLOGY)

Name of the event	DYNAMIC WEB DESIGNING	
Category	Students	
Date	From : 27.08.2019	To : 28.08.2019
No. of Resource Person	1	
No. of Participants	150	

Report:

The Department of Information Technology organized two days Workshop on “Dynamic Web Designing” with Hands-On activity. The programme started with the introduction talk by HOD Dr.J.Vanathi. Mr.T.Ravishankar, Asst.Prof introduced the chief guest. The session was taken over by the resource person Mrs.G.ShriPradha, FreelanceConsultant.

27.8.2019 Day I -> Session 1:

The session started interestingly with an introduction about the designing and maintaining of websites. In the first session HTML introduction and Cascade Style Sheet introduction was handled by theresource person. Students wereasked to develop a static web page using HTML and CSS.

Day 1 ->Session 2:

In the second session Students started building a website for their resume using HTML & CSS. They also were given training to include forms, Google maps and tables. The session made to acquire competency to develop, test and launch their static website.

28.8.2019 Day 2 -> Session 1

On day 2 the trainer started the session with an introduction on responsive website. The students were given training on PHP and the MySql database. They were also taught with PHP and MySql how to store information on the web and include it into the website.

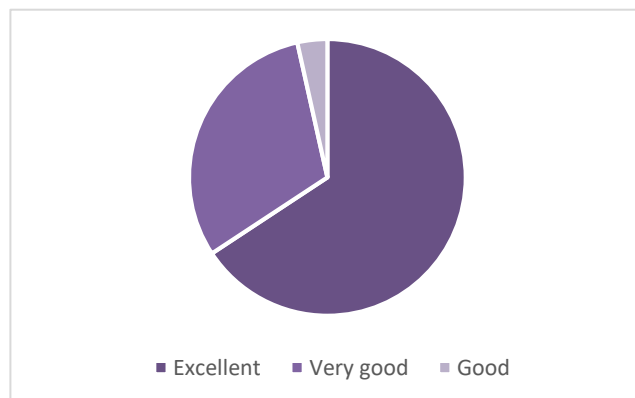
Day 2 -> Session 2

The last session was a demo of an e-commerce website. The trainer conducted a quiz program at the end of the session. The students interacted enthusiastically with the trainer and learnt the web Designing Concepts. The function ended up by the thanking note given by Ms.PansyEbina, Asst.Prof. of B.Sc (IT) department.

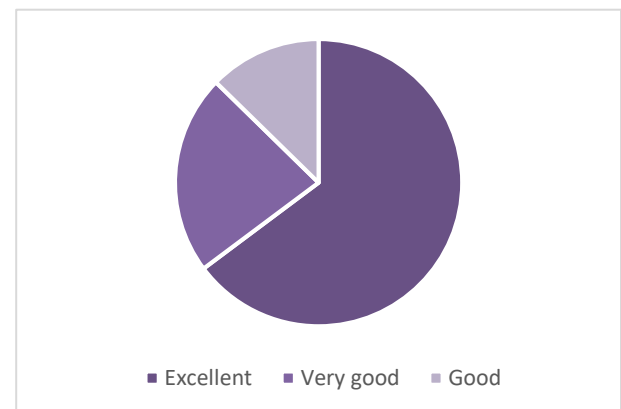


Feedback Analysis

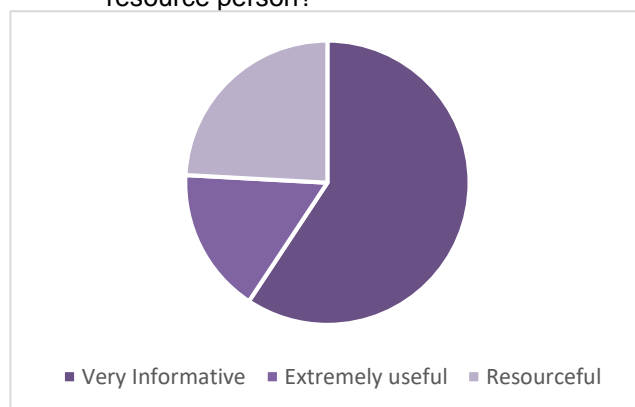
1. Overall how satisfied were you with this session?



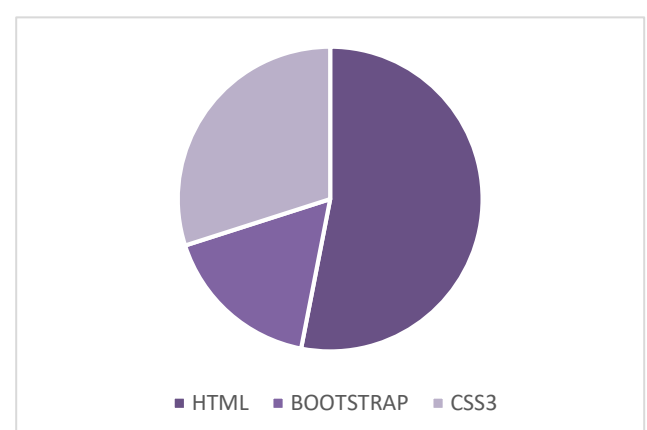
2. How informative did you find in this program?



3. How clear were the concepts delivered by resource person?



4. Mention the highlights of the session?





GURU NANAK COLLEGE (AUTONOMOUS)

DEPARTMENT OF BCA

Affiliated to University of Madras and Re-Accredited at "A" Grade by NAAC

Name of the event	Guru Nanak Sri Velachery Chennai - 600042.	
Category	Students	
Date	From :22.8.2019	To : 22.8.2019
No. of Resource Person	1	
No. of Participants	220	

REPORT

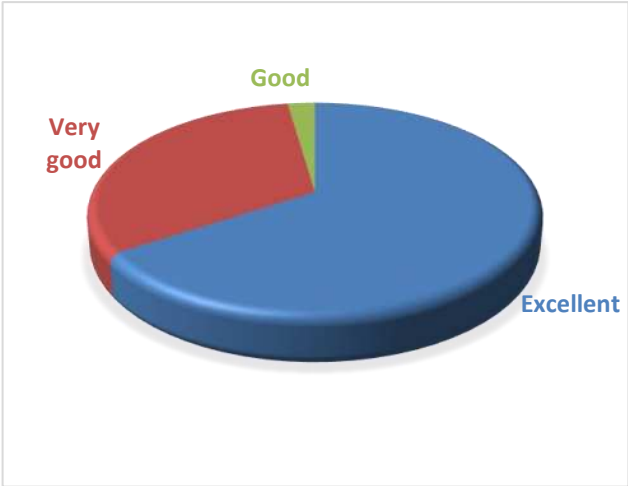
Our department organized seminar on 22-08-2019 on the topic "logistics Management". Mr.D.A.Sukumar, General Manger, Indian institute of logistics was the resource person he highlighted the importance of logistics in the upcoming future. The session was very interesting.



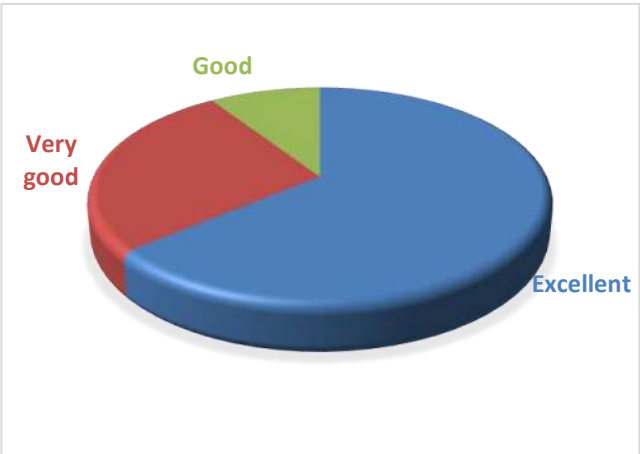
Mr.D.A.Sukumar, General Manger welcomed by the student Secretary

Feedback Analysis

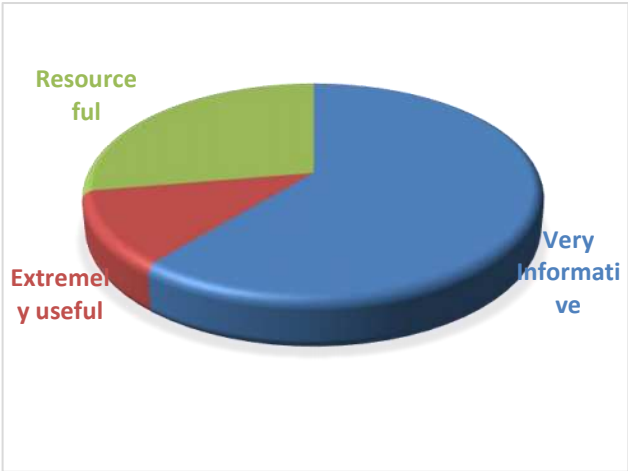
1. Overall how satisfied were you with this session?



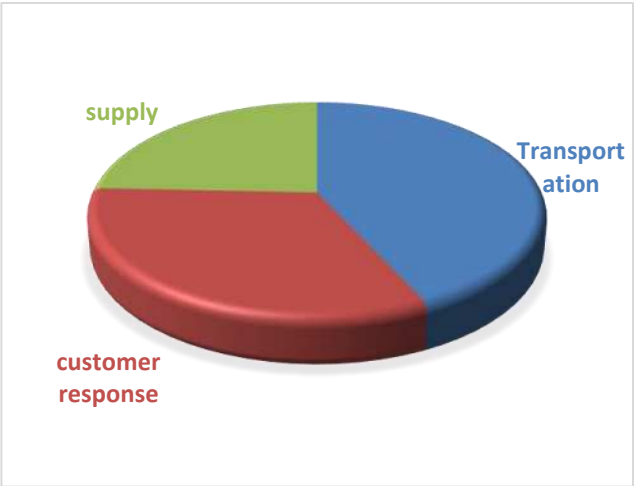
2. How informative did you find in this program?



3. How clear were the concepts delivered by resource person?



4. Mention the highlights of the session?





GURU NANAK COLLEGE (AUTONOMOUS)

Affiliated to University of Madras and Re-Accredited at "A" Grade by NAAC

Guru Nanak Salai, Velachery, Chennai – 600042.

DEPARTMENT OF MSW

Name of the event	WORKSHOP ON STREET THEATRE AND PARAI	
Category	Students	
Date	From : 20.08.2019	To : 22.08.2019
No. of Resource Person	1	
No. of Participants	40	

Report:

To train the students in performing arts and do programs in communities and cultural events. On account of the rural camp to be held at Kalvarayan Hills, Kallakurichi, Villupuram District, The Department of Social Work (MSW) had arranged a workshop for the students of I MSW to learn about and master certain art forms that will help them in forthcoming days at camp and like.

Mr. Arivazhagan convened the workshop by giving a self-introduction about himself and about how he came into the field of performing arts. The students were also asked to give self-introduction about themselves.

A brief history about arts and different schools of art, how they are important to livelihood of many people and how it is respected and believed to be preserved at any point of time was explained. A trademark of the tradition and culture of Tamil Nadu is well projected through art forms, especially traditional folk dances. Some songs and ragas were taught to be remembered when performing. These art forms are deserved to be preserved and mastered.

The students were taken to the field and divided into 4 sub-groups and dance together according to the ragas that were taught earlier. Each group was allowed to perform separately to bring in team spirit and coordination among the students. There were 10 steps mastered by the students at the end of the day out of 5 in the forenoon session and rest of the 5 in the afternoon session. Recalling of the first set of steps were performed by the student groups simultaneously according to the beat of the parai, the instructor gave. Post lunch, the students were again divided into different teams and the rest of the steps were taught.

Consolidation of all the steps learnt from the morning were performed by the students in front of the faculties of the department followed by feedback session for the day by the instructor, students' individual experience and by faculties. Students enthusiastically performed out of interest and dedication towards new learnings. Complete concentration was turned towards street theatre.

The session started with an activity for the students to walk in a circle with equal speed and distance in either directions according to the claps of the instructor. This activity was done in order to increase the skills like listening, concentration, perseverance and stress management in certain situations.

The students were taught a song about “Kattiyakaran”- who is the narrator of the story for the street theatre which says the appearance and the reason he had come for. This role briefs the story of the play in short, introduces themselves to the gathering and starts the play with attention seeking, where the whole crowd responds to the clap of the person and coordinates with him to listen to the whole play as the following.

One of the students, Mr. Peter. K.Y from the group was selected as the Narrator and given training about way of talk, walk, body language, expressions etc. to interact with the community.

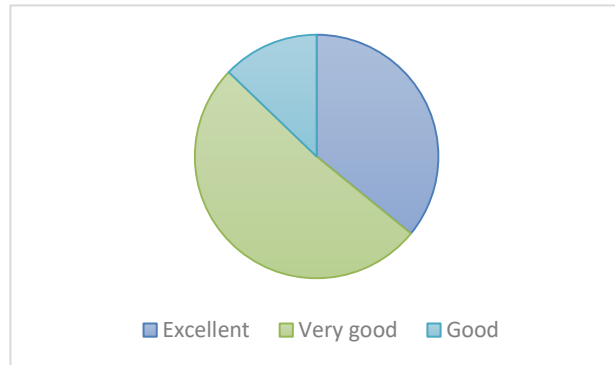
The street theatre was based on Awareness program to be conducted at kalvarayan hills to tell how wrong and dangerous illegal red sandalwood trafficking is and measures for the people to stop such activities and divert their interest towards other manual works, art forms, etc. to stabilize their livelihood.



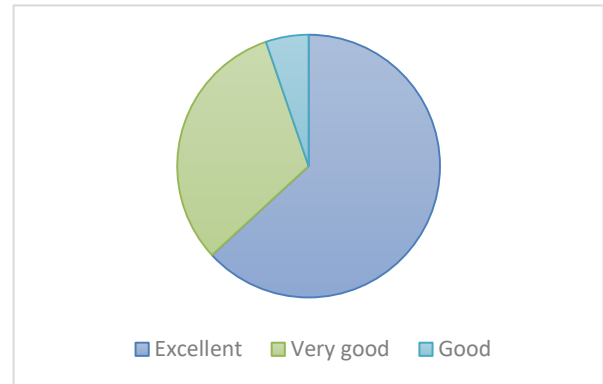
Street play practice

Feedback Analysis

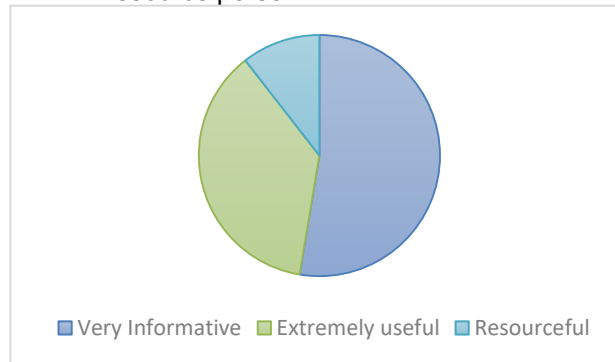
1. Overall how satisfied were you with this session?



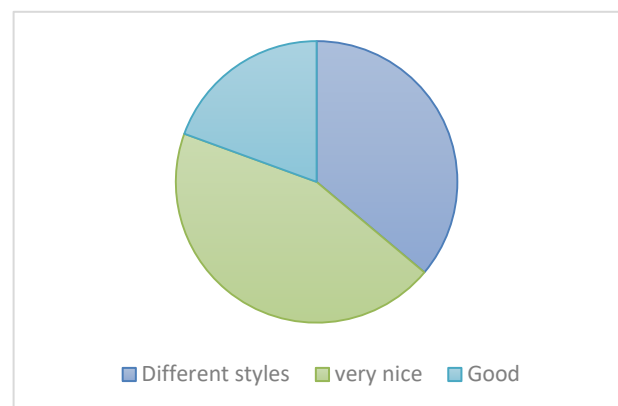
2. How informative did you find in this program?



3. How clear were the concepts delivered by resource person?



4. Mention the highlights of the session?





GURU NANAK COLLEGE (AUTONOMOUS)

Affiliated to University of Madras and Re-Accredited at "A" Grade by NAAC

Guru Nanak Salai, Velachery, Chennai – 600042.

DEPARTMENT OF BCA

Name of the event	MANAGING DATABASE OBJECTS WITH SQL	
Category	Students	
Date	From : 13.08.2019	To : 14.08.2019
No. of Resource Person	1	
No. of Participants	50	

Report:

The Workshop entitled “**Managing Database objects with SQL**” held for two days on 13th and 14th August 2019 was organized by the Department of BCA. The workshop happened in MCA Lab, Guru Amardass block. The Technical Instructors are Mr.C.HariKrishnan, **Head, India Business Development of** Data Software Research Company Pvt. Ltd and his team. The Resource person was honoured by the Dean IT, with the memento and bouquet. Dr.V.Devi, HOD, Department of BCA, introduced the Resource person and his team. Dr.Kumaraguru, Dean IT, shared his views with the students and mentioned the importance of the workshop.

It was two days online hands on training, for which 50 students were selected out of 165 students in the preliminary online test. In the first day of workshop initially students were connected to the company’s server, watching and listening the videos on SQL with headset. The video described the Evolution of SQL, Creation of fields, records, tables in database, and DDL, DML commands. In the second day the video was about the different types of operators in SQL.

There was an online post-test conducted in each day which was aimed at gauging the knowledge and understanding of the participants about the topics discussed. Final course evaluation forms were filled in by the participants, the trainer expressed his closing remarks and reiterated the importance of the training for the trainees. Certificates of completion were distributed among the participants at the end.



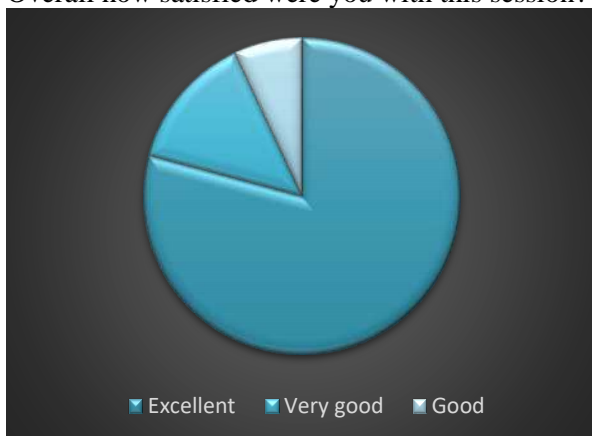
RESOURCE PERSON ADDRESSING THE STUDENTS

RESOURCE PERSON:

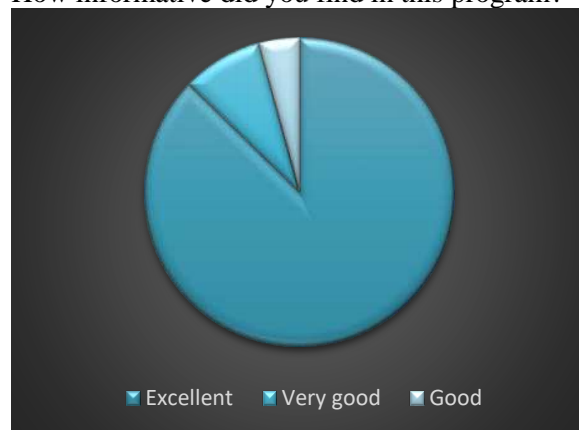
Hari Krishnan Head - India Business Development at DSRC Chennai Experience DSRC 13 years 11 months Head - India Business Development May 2016 - Present (5 years 8 months) Business Development Manager May 2014 - April 2016 (2 years) Chennai Manager - Resource Mgt February 2008 - April 2014 (6 years 3 months) People Plus Operations Manager November 2006 - February 2008 (1 year 4 months) NIIT Centre Head 2003 - 2006 (3 years) Education Bharathiar University MBA · (2001 - 2003)

Feedback Analysis

Overall how satisfied were you with this session?



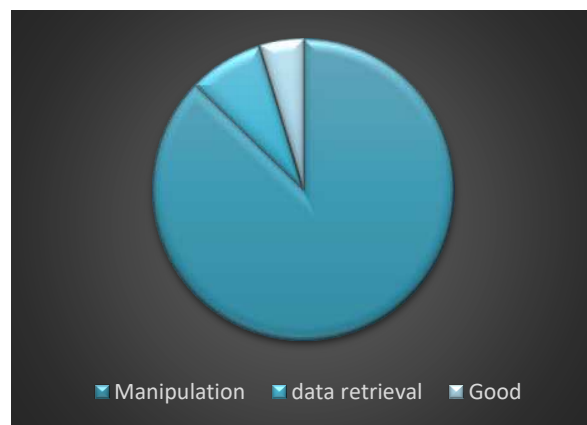
How informative did you find in this program?



How clear were the concepts delivered by resource person?



Mention the highlights of the session?





DEPARTMENT OF MSW

Name of the event	FIRST AID AND EMERGENCY RESPONSE	
Category	Students	
Date	From : 13.08.2019	To : 13.08.2019
No. of Resource Person	1	
No. of Participants	40	

Report :

At any moment, you or someone around you could experience an injury or illness. Using basic first aid, you may be able to stop a minor mishap from getting worse. In the case of a serious medical emergency, you may even save a life. That's why it's so important to learn basic first aid skills. To build on the information you learn here, considering taking a "First Aid for Emergency Response". When you provide basic medical care to someone with an illness, it's known as first aid. In some cases, first aid consists of the initial support provided to someone in the middle of a medical emergency. This support might help them survive until professional help arrives. Light fades away darkness. Light symbolizes knowledge and wisdom free will. To solemnize the special invitation, have the dignitaries on the Dias to light the lamp and inaugurate the workshop.

Dr. M.G.Ragunathan, Principal of Guru Nanak College started his speech with a warm welcome to everyone. Feel privileged to lead such an exciting and vibrant workshop, which offers great opportunities for the young people of GNCians.

It is our goal to make each and every student to succeed. We offer our students the best possible opportunities to become confident, thoughtful young people who are prepared for any future challenges, in an exciting and increasingly global world.

At GNC, we are very proud of our caring, inclusive ethos where we set high standards and expectations for our students to achieve and behave their very best.

Our superb facilities and dedicated staff will enable us to deliver our programmes in an environment that is intimate, friendly and attuned to every specific educational need.



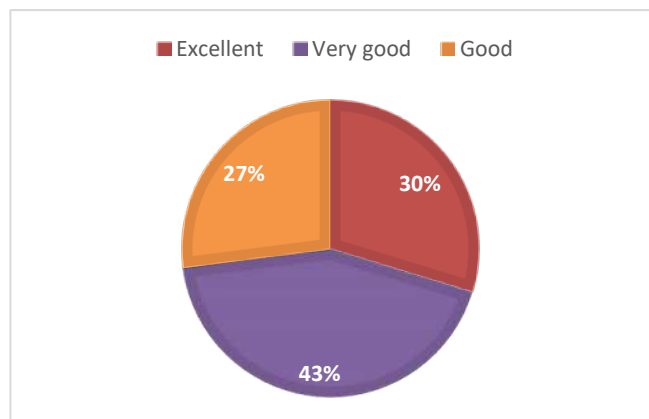
Welcome Address by the Principal



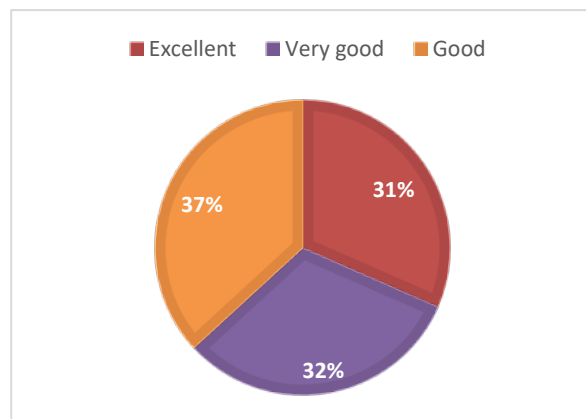
Chief Guest Speech

Feedback Analysis

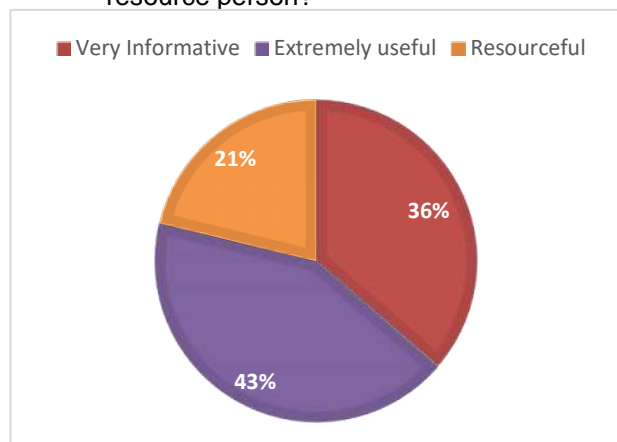
1. Overall how satisfied were you with this session?



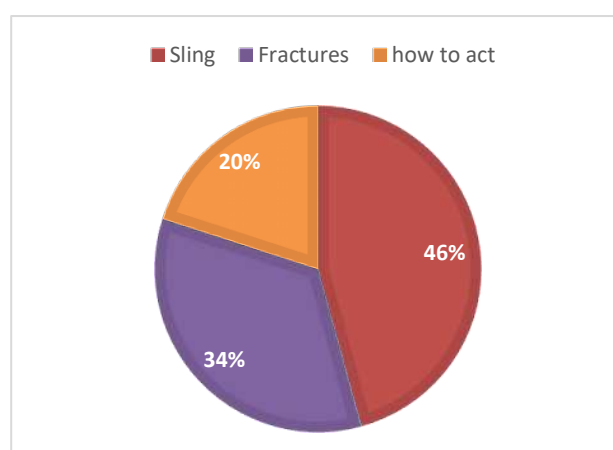
2. How informative did you find in this program?



3. How clear were the concepts delivered by resource person?



4. Mention the highlights of the session?





DEPARTMENT OF PHYSICS

Name of the event	SOLAR ENERGY SYSTEM, DESIGN AND INSTALLATION	
Category	Students	
Date	From : 09.08.2019	To : 10.08.2019
No. of Resource Person	03	
No. of Participants	140	

Report

Department of Physics organized a two day a two day workshop on on 9th and 10th August 2019 on “Solar energy system, design and installation” with GEMCO renewable energy sources training Institute, Chennai. Mr G.K.Shanmugasundaram Solar consultant gave the training for the most enthusiastic students. The training was filled with active participation of students and their involvement in achieving the energy consumption from their hand made solar cell. Two day workshop was inaugurated by the Principal Dr.M.G.Ragunathan on 9th August 2019 in G.S.Gill hall. After the inauguration resource person started the session in the same hall and at the afternoon the practical sessions were conducted in the physics Lab. The resource person successfully completed the training and at the end of the day the students were thrilled by drawing the current from the solar system and by glowing a bulb. The students from different departments of GNC were also actively participated in the training and received their certificates. Valedictory function was held on 10th August 2019 at Guru Ramdas seminar hall . Our Principal and CAO were appreciated the participants by issuing the certificates.

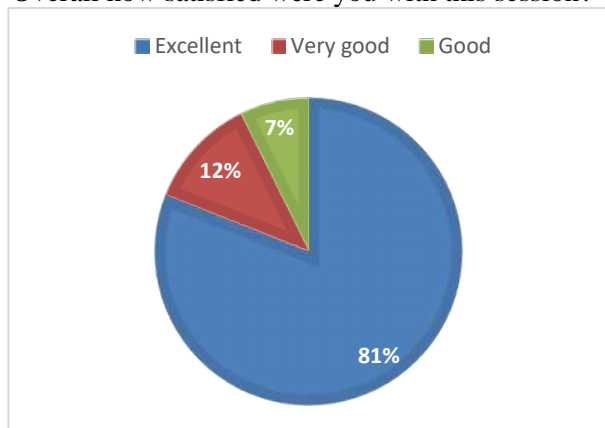


RESOURCE PERSON 1:

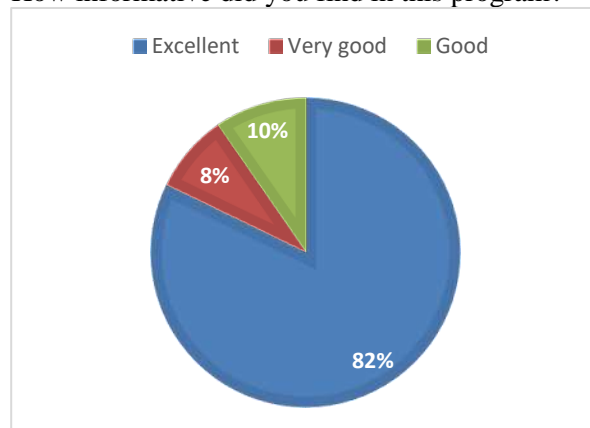
THE GEMINI SCIENTIFIC COMPANY (GEMCO) has been established in year 1985 with a view to service laboratory equipment and instruments in Physics Department, placed at College and Schools. After two years of servicing of the equipment and instruments, the GEMINI SCIENTIFIC COMPANY has involved into manufacturing of [scientific instruments and equipment](#) with high quality and with the best competitive prices in the brand name of GEMCO. In the year 2007, THE GEMINI SCIENTIFIC COMPANY (GEMCO) was took over and managed by professionally qualified person Mr.G.K.SHANMUGASUNDARAM, Techno-commercial Chemical Engineering graduate has more than 18 years experienced in Chemical industries at various levels. Since then, GEMCO has spread their wings to all other departmental such as Chemistry, Botany, Zoology, Bio- technology, Chemical, Mechanical, Electric and Electronics, Electronic and Communications departments etc., in most of the reputed Central / State board Institutions, Engineering & Arts Colleges and CBSE/ Matric /State board Schools. The Company provides completes end to end solution. They deliver all our products in scheduled time frame.

Feedback Analysis

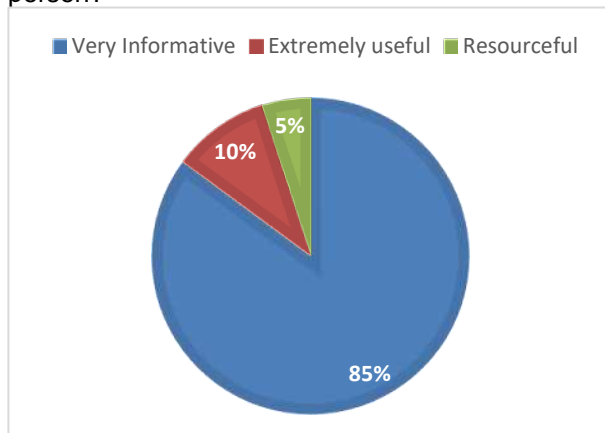
Overall how satisfied were you with this session?



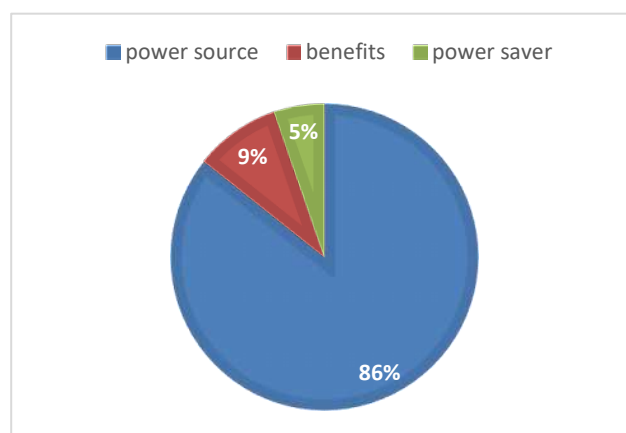
How informative did you find in this program?



How clear were the concepts delivered by resource person?



Mention the highlights of the session?





DEPARTMENT OF TAMIL

Name of the event	STRONG LEADERSHIP AND TEAM WORK FOR SOCIAL WORK	
Category	Students	
Date	From : 07.08.2019	To : 07.08.2019
No. of Resource Person	03	
No. of Participants	140	

Report

Department of Tamil (Shift II) of Guru Nanak College organized a webinar on “Strong Leadership and Team Work for Social Work” on 07.08.2019. The resource person discussed the globalization. Globalization as a phenomenon and a term has gained rising currency over the past few decades. The importance of the same, can be understood by its constant reference in various and varied fields. From serious discourses at academic levels, policy making at the government institutions, private businesses and financial policy making, environmental concerns, human resources, to that of a mere colloquial usage in our daily lives, the term and its multiple implications have had a wide range circulation and impact. One can say, that the ubiquity and at times its random usage has created a sense of ambiguity as to what actually the phenomenon is. My involvement with globalization began as a student of Economics at the University of Mumbai from 2002-04. This was a time when the talks on economic globalization, were already taking a debatable form. It is during the same period when the Nobel Prize winning economist, Joseph Stieglitz had published his book titled, Globalization and its Discontents. As the very title suggests, it looked at the notion of globalization not in a propagandist way, but provided a critical analysis of the same. As a student, his work seemed extremely bold; even as Stieglitz was the Chairman of President Clinton’s Council of Economic Advisers, and a once proponent of economic liberalization, he strongly voiced the concerns of those who were not benefitted, rather exploited with the advent of globalization.

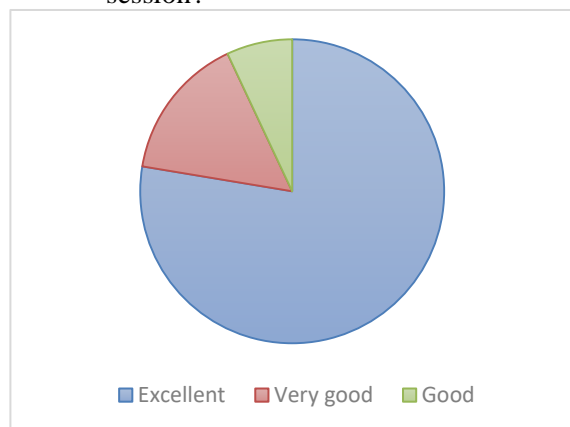
This was the time, when on one hand, in India we were rejoicing the success of the field of Information and Communication Technology (ICT), and Stieglitz highlighted the extreme disparity within the metropolises which enjoyed these benefits. As increasing number of young educated Indians were getting employment opportunities across the globe, and a similar number of small-scale local industries were being consumed by various giant-size international brands. It seemed like an ambiguous see-saw game; on one hand, we in India were rejoicing the success, of the mark made by many fellow Indians in the global arena, marking prosperity, and the deserved international attention, and at the same time were becoming increasingly aware of the way globalization had in disguise of prosperity exploited many.

There seemed to be no conclusive statement which could be condensed down upon. As a student, both the sides held relevance, meaning and seemed justified. We ourselves were enjoying the benefits of technological advancements, with the availability of Personal Computers, internet services, mobile phones, of availability of branded products, and the prospects of good job opportunities in the increasing number of Transnational and Multinational Companies. These perks convinced one, of the benefits of globalization, and that India as a country with a large strength of intellectual capital deserved

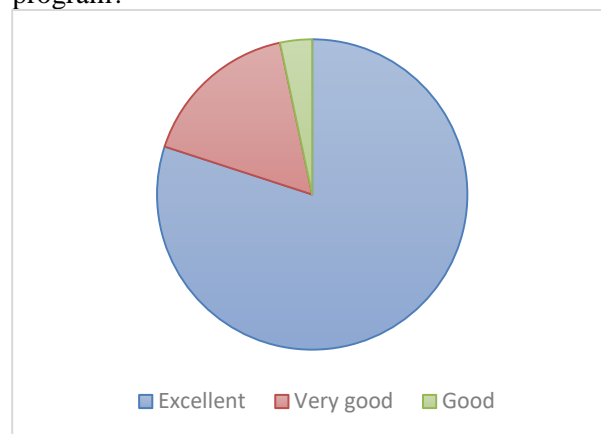
it. At the same time, an uneasy feeling gripped one's mind, on understanding the way the rural, semi-urban areas and at times many underdeveloped countries were being exploited by the dominating First World players; Sub-Saharan Africa being the most prominent example. Further the degrading of the environment, loss of local businesses, imposition of tariffs of exports and the consequent strain on the export revenue, the constant interference of the hegemonic bodies in the policy making of the countries under the guise of 'help', made the threats of globalization palpable. The same was aggravated, on learning about the protests against globalization, be it at WTO Ministerial Conference in Seattle in 1999, or in Indian Economic Summit organized by the Confederation of Indian Industry and the World Economic Forum in New Delhi, 2003. Given the same, globalization seemed an undefined and ambiguous phenomenon, such that stepping on any oneside seemed impossible.

Feedback Analysis

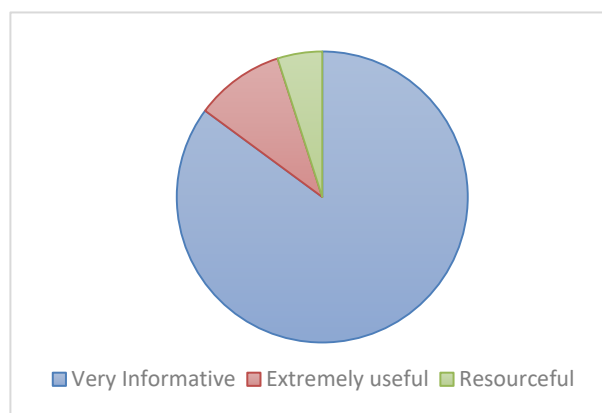
1. Overall how satisfied were you with this session?



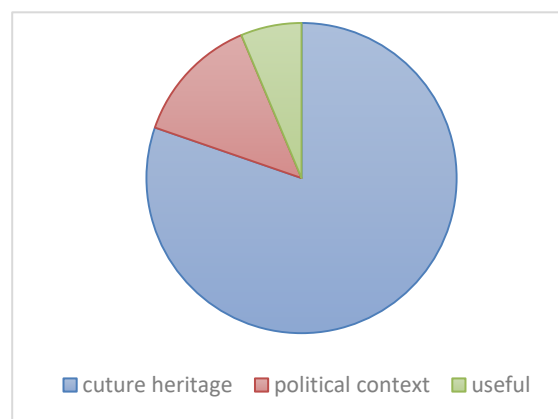
2. How informative did you find in this program?



3. How clear were the concepts delivered by resource person?



4. Mention the highlights of the session?





DEPARTMENT OF HINDI

Name of the event	HINDI DICTION WORKSHOP	
Category	Students	
Date	From : 29.07.2019	To : 29.07.2019
No. of Resource Person	02	
No. of Participants	57	

Report

On Monday, July 29th, 2019, a workshop on 'Hindi Diction' was conducted by the Hindi Department. Dr.Swati Paliwal, H.O.D, Hindi Department welcomed and introduced the resource person for the session Mr.Uday Meghani from All India Radio. The workshop was attended by the students of . The workshop was conducted in the morning hours and was a 2 hours workshop. The main focus of the workshop was to teach and improve the pronunciation of certain group of syllables (Vowels and Consonants). Mr.Meghani demonstrated the technicality of pronouncing the letters with the help of various example words. He had prepared a sheet of words which was distributed to students before the session so as to help the students understand and pronounce the words in the right form. The students were separately made to pronounce the words so they themselves could understand the right way of using the syllables. The workshop came to an end by thanking Mr.Uday Meghani and presenting him with a memento.





Resource Person Discussing on the importance of pronunciation

Feedback Analysis

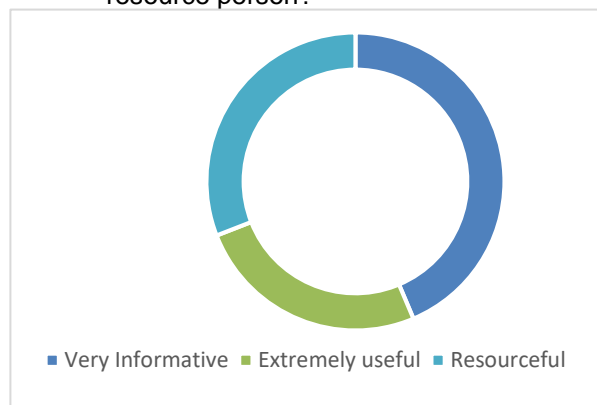
1. Overall how satisfied were you with this session?



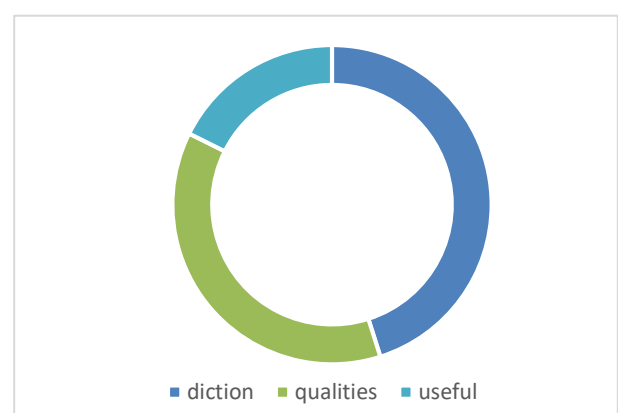
2. How informative did you find in this program?



3. How clear were the concepts delivered by resource person?



4. Mention the highlights of the session?





Department of Computer Science

Name of the event	SOFTWARE INDUSTRY PRACTICES & DELIVERY METHODOLOGIES	
Category	Students	
Date	From : 26.07.2019	To : 26.07.2019
No. of Resource Person	1	
No. of Participants	159	

Report:

The seminar entitled “Software Industry Practices & Delivery Methodologies” held on 26/07/2019 conducted by Mr. Karthikeyan, Vice President – Enterprise Solutions at DSRC. He has over 25 years of experience in IT industry in delivering tangible business value in areas including Automation, Application Development, Application Managed Services, Product Engineering, Cloud Computing, Mobility, DevOps, Quality Assurance and e-Learning Platform & Content Delivery.

He is responsible for successful Global delivery of services spanning across various verticals and domains in Application Development and Application Managed Services. This also involves functioning closely with the onsite-Offshore teams to ensure that the teams are working effectively in setting proper expectations with Enterprise Customers. He has a good track record in Client Engagement, Technology Service Lines, Pre-Sales and Technology Solution Architecture.

The key objective of conducting the Seminar is to provide participants with simple yet powerful strategies and skills that may be implemented into corporate lives for an enhanced degree of team work, dedication, perfection, smart work, planning, designing and timely deliveries of project. The beneficiary will acquire knowledge on the practices which followed in the Software Industry with different delivery methodologies.

He also pointed out on the concept of Software Engineering, Advanced Technologies that are rising in its peak, stake holders in a company. In his session he conveyed about the roles and responsibility of the Software Engineers.

The most interesting part of his session was, how the old methodologies have been transformed into new methodologies?. He also shared on the best practices such as Project Management, SDLC and Architecture which followed in IT Industries. Students were overwhelmed with the speaker's conversation on recent technologies, such as Devops, Cloud Computing, Block Chain, and so on.

The seminar intended to provide some guidance on the regular practices and delivery methodologies followed in the Industry by the speaker which make him to share his thoughts and experiences and discuss the queries with seminar participants.



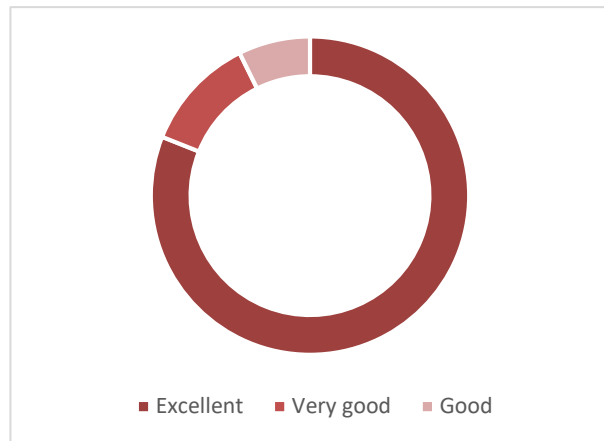
Resource person conversation on recent technologies, such as Devops, Cloud Computing, Block Chain

Resource person:

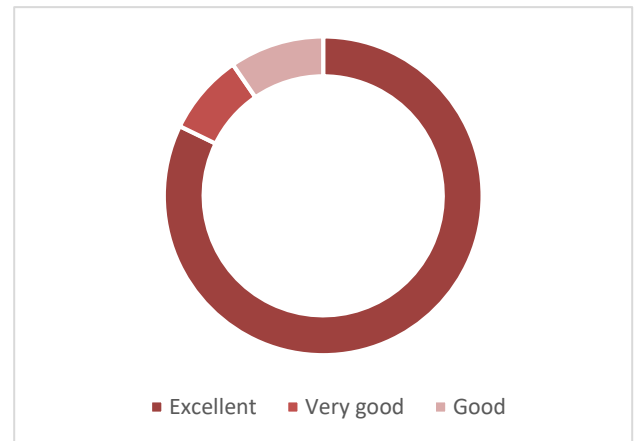
Karthikeyan P Vice President - Enterprise Solutions at Data Software Research Company Pvt. Ltd, Chennai Summary Certified Project management Professional (PMP) from PMI, USA, heading projects in delivering Technology Solutions and Management. Education University Of Madras Master of Business Administration (MBA), Systems Annamalai University Master of Public Administration (MPA), Administration BITS Pilani BS Information System University of Madras Bachelor of Science (B.Sc.) SNPT - DOT Tamil Nadu Diploma in Electronics and Communication Engineering.

Feedback Analysis

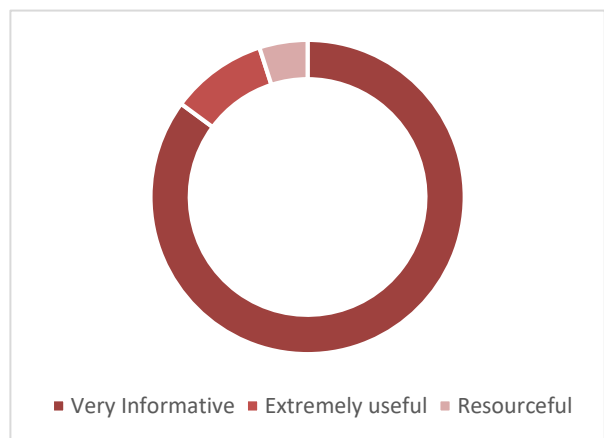
1. Overall how satisfied were you with this session?



2. How informative did you find in this program?



3. How clear were the concepts delivered by resource person?



4. Mention the highlights of the session?





DEPARTMENT OF PLANT BIOLOGY AND PLANT BIOTECHNOLOGY

Name of the event	ALGAE RESEARCH, ALGAL CULTIVATION AND DEVELOPMENT	
Category	Students	
Date	From : 15.07.2019	To : 15.07.2019
No. of Resource Person	1	
No. of Participants	65	

Report

The workshop was organized by the Plant Biology and Plant Biotechnology on 15.07.2019 in collaboration with Annakilli Amma Research Institute (AARI). The event scheduled from 10.30 AM to 1.30 PM. Part time Research Associate Mr. U. Elayaperumal gave a brief lecture on Algae identification and its cultivation techniques. He started his lecture with “Classification of algae” and made the session alive. He Emphasized Energy consumption of algae and its role in photosynthetic efficiency.

He also spoke about the biofuel based on microalgae are emerging as one of the most promising sources because of algae’s high photosynthetic efficiency and faster replication as compared to other energy crops. The session started at 11.45 A.M, it was very interactive and many of our participants were actively interacted with the resource person. He insisted the participants to summarize his lecture for every 15 minutes. It was ever memorable for many of our participants. He emphasized the Opportunities and challenges to the commercial use of algae as a renewable feedstock for bioenergy and high-value chemicals production were considered in addition to the current use of algae in food, feed, nutraceutical and personal-care applications.

He gave a brief note on Creating designer strains of algae were also considered through use of biotechnology approaches to engineer algae strains to maximize productivity for bespoke industrial applications. He gave an overview of both micro- and macro algae as bio-based feedstocks to support future bio refineries for economical and sustainable production. The structure of this report reflects the different areas in algae bioenergy applications and studies; an emphasis on microalgae for biofuel and bio-product applications is consistent with a large body of literature and public and private funding and research. He also include a discussion of macro algae, in particular the application of low-cost, cast seaweed for biogas production as a near-term commercial bioenergy opportunity.

Finally, He include an overview of commercialized technologies and a detailed list of global research and commercially deployed algae installations. He gave hand on training of preparing media for different algal cultivation and the isolation techniques.

Resource person details:

Elaya Perumal Ulagalantha Perumal Scientist and Managing Director at Annakkili Amma Research Institute (AARI) Chennai Summary I have good knowledge on algae and its utilization. During my M.Sc. project I dealt with studies on SCENEDESMUS species on sewage treatment and lipid production. after my post graduation I joined as a Project Fellow in University of Pune in an UGC sponsored project. this project mainly focused on the collection and taxonomic studies on freshwater red algae of the southern india. after completion of this project i was working in Reliance funded project Algal strain collection, isolation and Germplasm Development. Experience Annakkili Amma Research Institute (AARI) Managing Director September 2021 - Present (4 months) Chennai, Tamil Nadu, India University of Madras Ph.D. Research Scholar September 2014 - September 2021 (7 years 1 month) Working on Biodiversity of freshwater Algae.. University of Pune Junior Research fellow September 2012 - August 2014 (2 years) Pune, Maharastra Collection, Identification and isolation and making axenic cultures of marine and freshwater micro-algae. Collection and taxonomical studies on freshwater red algae (Macro and Microalgae). University of madras M.Sc. Plant Biology & Plant Biotechnology June 2010 - April 2012 (1 year 11 months) → Culturing of algae under different environments. → Growth curve studies. → Algal harvesting techniques. → Algal biomass production. → Lipid extraction and quantification. → Microphotography. → Taxonomical Identification Education Guru Nanak College Bachelor of Science (B.Sc.), Plant Biotechnology · (2007 - 2010) University of Madras Doctor of Philosophy (Ph.D.), Phycology · (2014 - 2017) Madras Christian College Master's Degree, Botany/Plant Biology · (2010 - 2012) Computer software college Honours Diploma in Computer Application, Computer Science · (2008 - 2009) St. Anne's Higher Secondary School, Higher Secondary, Maths Biology · (2005 - 2007)

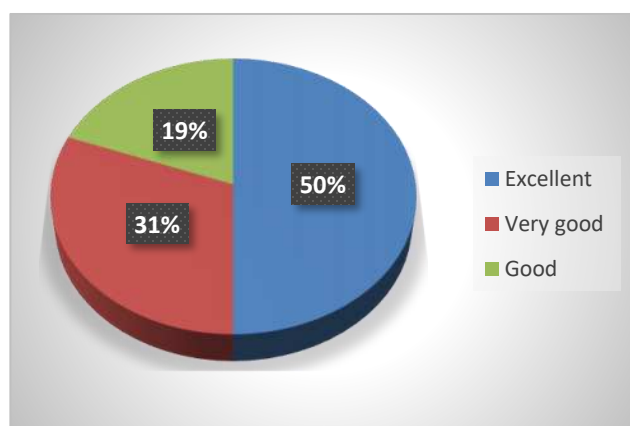




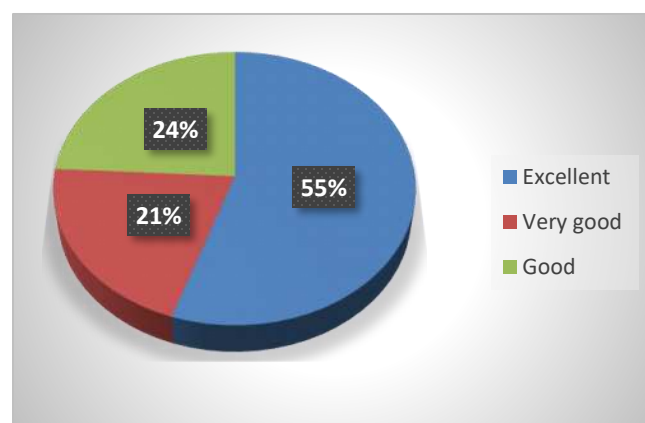
Resource person explaining the application of algae application in biodiesel production

Feedback Analysis

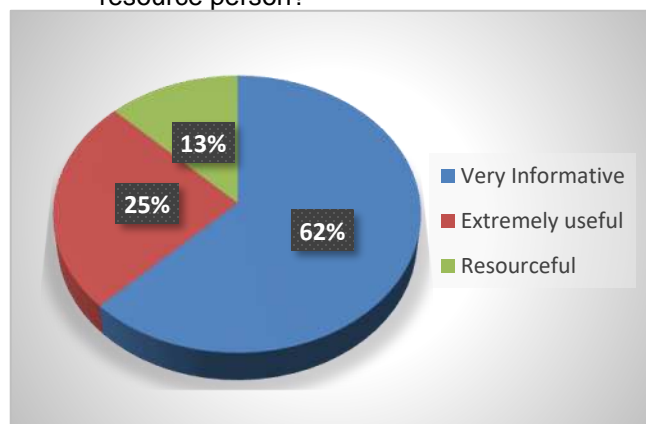
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