



Guru Nanak College (Autonomous)



(Affiliated to University of Madras & Re-Accredited At "A" Grade by NAAC)
No. 161, Guru Nanak Salai, Velachery, Chennai - 600042, Tamil Nadu
Website: www.gurunanakcollege.edu.in

3.7.2.1. Number of functional MoUs with institutions of national and international importance, other universities, industries, corporate houses etc., during the last five years

Summary Sheet

Number of Functional MoUs

|| 2017-18 ||

	GURU NANAK COLLEGE (AUTONOMOUS) Affiliated to the University of Madras Accredited by NAAC at "A" Grade. ISO Certified (9001 - 2015) Guru Nanak Salai, Velachery, Chennai - 600 042.
CERTIFIED DOCUMENTS	
METRIC NO. : <u>3.7.2.1</u>	
PAGE NO. <u>01</u> TO <u>019</u>	
 PRINCIPAL	

**E-COPIES OF FUNCTIONAL MoU AND ITS RELATED ACTIVITY REPORT
(2017-18)**



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GURU NANAK COLLEGE

(AUTONOMOUS)

Velachery, Chennai – 600 042

**Re-Accredited @ 'A Grade' by NAAC
A Unit of Guru Nanak Educational Society®**

Office : 2245 1746 / 2244 4621

Hostel : 2245 1273

Fax : (044) 2244 7373

Email : principal@gurunanakcollege.edu.in

Web : www.gurunanakcollege.edu.in

Sardar Harbans Singh Anand
President

Sardar Manjit Singh Nayar
General Secretary & Correspondent

Dr. M. Selvaraj M.Sc., Ph.D.,
Principal

Dr. Gunita Arun Chandhok
M.Com., B.Ed., M.Phil., MBA., Ph.D.,
Director

MEMORANDUM OF UNDERSTANDING

BETWEEN

GURU NANAK COLLEGE (AUTONOMOUS)

Velachery Chennai – 600 042.

AND

TAMILNADU SMALL AND TINY INDUSTRIES

ASSOCIATION (TANSTIA)

No:10, G.S.T.Road, Gunidy,

Chennai – 600 032

31st May 2018

Registered Office : **Guru Nanak Educational Society®** Regn No: S.No. 178 of 1970
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Dr. Gunita Arun Chandhok
M.Com., B.Ed., M.Phil., MBA., Ph.D.,
Director

Memorandum of Understanding (MOU)

This Memorandum of Understanding (MoU) is made at Chennai, Tamil Nadu on this 31st day of May 2018.

Between

Guru Nanak College (Autonomous), Velachery Chennai – 600 042, to enter into this MoU, of the FIRST PART

And

Tamilnadu Small and Tiny Industries Association (TANSTIA) No.10, G.S.T Road, Guindy, Chennai – 600 032, to enter into this MOU, of the SECOND PART

It is effective upon signing and shall remain in effect for a period of five years or until termination by either party within 30 days written notice whichever is earlier. This agreement may also be extended / modified at the end of fifth year after review and need is felt for extension of the agreement.

This memorandum of understanding is designed to reflect the understanding between GURU NANAK COLLEGE (AUTONOMOUS) referred hereinafter GNC affiliated to University of Madras and Tamilnadu Small and Tiny Industries Association, referred hereinafter TANSTIA providing/coordinating services to the staff and students and/or developing infrastructure facilities.

The parties to this Memorandum have the following common objectives:

1. To assure right delivery of the quality services at the appropriate time by the competent resource persons to the stakeholders;
2. To assure the application of services in a systematic way to have fruitful benefits to the stakeholders, and
3. To ensure always effective and efficient services for welfare and benefit of the stakeholders.

Whereas

1. Guru Nanak College is an Autonomous College affiliated to the University of Madras and is recognized by All India Council for Technical Education (AICTE). The college offers various Under Graduate, Post Graduate and Research Programmes in the field of Commerce, Science, Management, Computer Application etc,

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2. Tamilnadu Small and Tiny Industries Association (TANSTIA)

Tamilnadu Small and Tiny Industries Association (TANSTIA) is the apex body of Micro and small Scale industries Associations recognized both by Government of India and Government of Tamil Nadu. All district associations, Industrial Estate Manufacturers Associations, Product wise Manufacturers Associations in Tamilnadu are members of TANSTIA. In addition, nearly 3000 individual companies all over Tamilnadu are also direct members of TANSTIA.

Scope of MOU

TANSTIA agrees to provide few of the following services subject to availability of the required resources:

1. Arranging resource persons for guest lectures.
2. Provide assistance for industrial visits to the students.
3. Offering guidance for students project work.
4. Assistance for projects.
5. Provide guidance/assistance for in-plant training of students.
6. Demonstration of new equipments/software.
7. Assistance to get fund for scholarships / symposium / conference / workshops / seminars
8. Deputation of Resource persons as Judges for students project/presentation
9. Training for teaching faculty and any other activities related to academics whenever needed/necessary to the staff and students at the premises of GNC and also in the premises of TANSTIA for which no charges will be levied.
10. Motivate the students to be an entrepreneur.

GNC agrees to provide the following services subject to availability of the required resources:

1. Transfer and share of knowledge with Trainees and employees of TANSTIA.
2. Students contribute to TANSTIA by doing summer projects or mini projects.

GNC and TANSTIA staff shall meet at regular intervals (convenient to both) either in person or Online to review implementation of this agreement, to address special issues in any, to coordinate schedules for evaluation and assessment of specific projects, to establish policy directives and to carry out other mutual beneficial activities.

GNC and TANSTIA will maintain documentation of services provided and other statistical and financial information as needed for accountability and analysis purpose.

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Both parties to this Memorandum agree to develop common reporting instruments wherever possible. In any event they intend to confer on the development of formats of various elements of respective Systems of implementation.

Both parties shall safeguard the use of and access of information to which the services provided or arranging for services shall not use or release any reports, data or other information in accordance with the rules and regulations of TANSTIA and GNC. Such information shall be used only to assure proper planning, coordination, monitoring and administration of performance under this agreement, and permit the transfer of records to another, for the purpose of continuing services, with appropriate approval from the authority concerned. Service audit and program review functions shall be performed jointly when appropriate. Both parties mutually agree not to use the name of the other party in any public information without permission of the concerned party.

The above MOU is valid for one year from the date of signing and if the same is not renewed this arrangement will be deemed terminated on the expiry of the said duration period. This MoU is to offer service to the student community and involves no commercials from both the parties.

TANSTIA and GNC hereby agree to all of the above and enter into a joint agreement until such time that either party shall amend or review the said agreement in writing.

For TANSTIA
Mr. C. Babu
President

For GNC
Mr. Manjit Singh Nayar
General Secretary and Correspondent
Guru Nanak College
Guru Nanak Educational Society

In witness thereof

1.
(C.K. Mohan)
GEN. SEC. TANSTIA.

2.
(KALYANA SUNDARAM R.K.)

In witness thereof

1.
DR. SELVARAJ
Principal / GNC

2.
B. B. S. SUNDARAMANI
EAD / GNC

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School of Management

Department of MBA

Event Title	Need for Entrepreneurship among MBA Graduates	
Category	Guest Lecture(TANSTIA)	
Date	From :13.07.2018	To: 13.07.2018
No. of Resource Person	1	
No. of Participants	54	

(1) Report Description

The Department of MBA organized the Guest Lecture on Need for 'Entrepreneurship among MBA Graduates' on 13th July 2018 under the MOU with TANSTIA. 54 students of MBA and faculty members of the department participated in the programme.

(2) Report

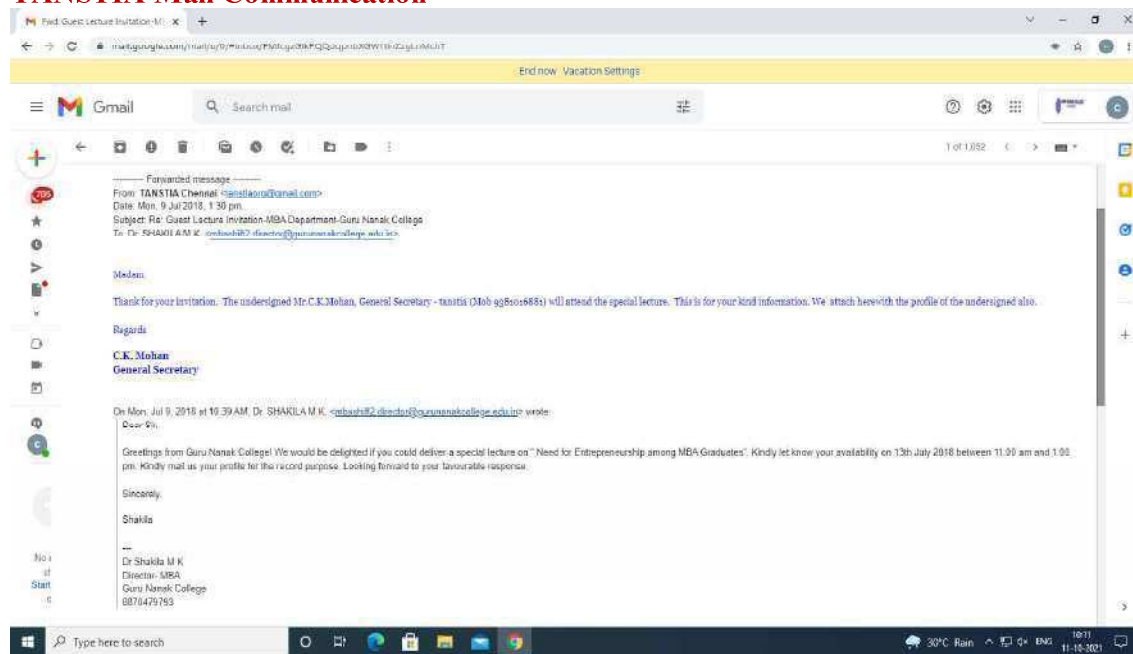
The Chief Guest was Mr C K Mohan, General Secretary, TANSTIA. The speaker highlighted the prospects of benefits provided by the government agencies for business startups. He also spoke about the entrepreneurial opportunities available for MBA students and the support rendered by these agencies.

(3) Photos



Group Discussion

TANSTIA Mail Communication





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Memorandum of Understanding

Between

Guru Nanak College (Autonomous), Chennai

and

Madras Management Association

To empower the students with industry relevant managerial competencies

This Memorandum of Understanding is made at Chennai on 6th day of September 2017.

Between

Guru Nanak College (Autonomous), located at Velachery, Chennai, Tamil Nadu 600042, hereinafter referred to as "The College" (Which term shall so far as the context admits be deemed to mean and include it's successors and assigns) of the **First Part**,

And

Madras Management Association which is registered under the Societies Registration Act XXI of 1860 as a non profit organization in the city of Chennai having its corporate office at 21/11, 3rd Cross Street, Seethammal Extension, (Opp. SIET College) Teynampet, Chennai 600 018, hereinafter referred to as "MMA" (which term shall so far as the context admits be deemed to mean include it's successors, administrators, executors and assignees) of the **Second Part**.

Whereas:

1. Guru Nanak College is an Autonomous College affiliated to the University of Madras and is recognized by All India Council for Technical Education (AICTE). The college

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offers various Under Graduate, Post Graduate and Research Programmes in the field of Commerce, Science, Management, Computer Application etc,

2. MMA is Madras Management Association (MMA) is one of the largest local Management Associations in India. MMA has striven for Management expertise that can synthesize Indian ethos with international Management thought and techniques.
3. Guru Nanak College is willing to enter into a Memorandum of Understanding (MoU) with MMA to empower the students with industry relevant managerial competencies

NOW IT'S HEREBY AGREED BY AND BETWEEN THE PARTIES HERETO AS UNDER:

1. Objective:

The objective of this MoU is to empower the students with industry relevant managerial competencies through workshops, guest lectures and industrial visits.

2. Period of MoU:

The MoU shall come into force and effect from the date of execution and shall remain valid till the end of Academic year i.e. 31st May 2018. However, if the same is not renewed this arrangement will be deemed terminated on the expiry of the said duration period.

3. Roles & Responsibilities of MMA:

Contact programmes:

MMA will organize Six Workshops (half day) during the MoU period

The workshops will be delivered by industry experts with adequate domain knowledge and passion to work with students. Each workshop would aim to cover comprehensively, one discipline of the management, namely HR, Finance Marketing, Operations, Banking, Insurance, Tourism etc.,

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The choice of the topic will be at the discretion of the college and will be organized on a date and time mutually convenient.

Exclusive Workshop for soft skills/GD/Interview handling skills could also be organized, if so requested by the college, as a part of the package. However, if the workshops are requested beyond the mandated number of six workshops, the same could be arranged at a highly discounted special rate.

Industry visit would be organized by MMA, either in the same location, or at an outstation, as desired by the college. However, the expenses incurred in this regard are to be borne by the college/students.

Offline content:

Offline content is made available through the MMA website <http://www.mmachennai.org> and the MMA App, which can be downloaded for free from the Google Play Store on Android Platforms

MMA interacts with Industry Leaders and brings forth their views on contemporary issues through Guest Lectures, Workshops, Conclaves and Conventions many of which are webcast live. MMA App would provide the student members a notification and a reminder before the programmes.

Students watching the programmes live could clarify their doubts during the Q&A session by sending their Queries online.

In the event of the student members missing the programme live, they would have access to be the recorded version of same through the App and MMA Website. Such content is of high value for students who would be permitted to view any number of times.

App content would also include E-books, on-line, Business Quiz, video workshops and forum discussions on management topics. Such content would be introduced/modified/managed based on the response and feedback from the student members.

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Other Benefits for Students:

Certificates to all the students who enroll as student members as indicated by the institution.

Career counseling and mentoring of students, at the behest of the college, by trainers/industry experts through contact and online platforms.

Exclusive E-copy of the MMA magazine-The Business Mandate.

College wise selected students would be provided complementary participation in certain flagship events of MMA such as the Chinnkrishnan Innovation Awards etc,

Participation in the Students' Convention and the associated competitions at a heavily subsidized delegate fee.

Exclusive access to MMA library at Chennai.

Opportunity to undergo co-curricular/Skill-development/Entrepreneurship/ English Language courses offered by other partner institutions of MMA at a highly subsidized cost.

Complimentary access to all video workshops/book reading sessions of MMA.

Students Ambassadors, who coordinate the programmes shall be accorded a special status to participate in MMA activities.

Opportunities to work in MMA as an intern, during the major conventions/ flagship events. This would provide a fantastic learning experience to budding managers to learn about the various aspects of an event management, and provide exclusive opportunity to interact with jury members, who are normally from among the top business leaders .

MMA will be delighted to extend its support as the Knowledge Partner in organizing one day Conclaves/inter collegiate Management fests etc.

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Highly Subsidised Faculty Development Programmes can be Organised by MMA, within the institution premises, the content of which could be mutually decided. MMA shall arrange the most competent trainers with high credentials for the programme.

Roles & Responsibilities of the College:

It would be the responsibility of the College to ensure that proper publicity of the Program is made through College website.

To make available the infrastructure (including IT Infrastructure, applications and connectivity) required for conduct of the workshop/Guest Lecture.

To provide all the support services and facilities to MMA during the conduct said Work shop/Guest Lecture.

Commercials:

The Financial implication for the above deliverables would be on payment of Rs.60,000/- plus 18% GST (Rs.500 +18% GST, Rs.590x 120 students = Rs.70,800) to the MMA as applicable for 120 students to be nominated by the College. Wherever the number of students are more than 120 the rate will be modified based on the total number of students at Pro-rate i.e. Rs.500/- MMA as applicable. The programmes offered will also be enhanced accordingly.

Entirety & Amendment:

This MoU contains the entire understanding between the Parties in relation to the Training Program. If during the operation of the MoU, circumstances may rise which call for alteration/modification to this MoU, such alteration / modification shall be mutually discussed and agreed upon in writing. Such changes will be formalized in writing as an "Addendum" to this MoU. Any changes/amendments to this MoU not in conformance to this section shall be deemed to be void-ab-initio.

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IN WITNESS WHEREOF, the Parties hereto have duly executed this Agreement as on the day, month and year first hereinabove written

For Guru Nanak College

For Madras Management Association

 6.9.17

(Authorized Signatory)



(Authorized Signatory)

Name:

Designation:

Place:

Date:

Stamp:



Dr. M. SELVARAJ
PRINCIPAL
CHENNAI
06-09-2017

Name:

Designation:

Place:

Date:

Stamp:

Gp Capt R Venkataraman
General Manager
Chennai
6.9.17



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School of Management

Department of MBA

Event Title	MMA Guru Nanak College MOU	
Category	Guest Lectures and industrial Visits	
Date	From :01.06.2017	To: 31.03.2018
No. of Resource Person	6	
No. of Participants	60	

(1) Report Description

Guru Nanak College signed an MOU with Madras Management Association(MMA) wherein MMA offered students of MBA with Guest Lectures and Industrial Visits for the academic year 2017-18.

(2) Report

MMA Guest Lectures and Industrial Visit for the year 2017-18

DATE	TOPIC	RESOURCE PERSON	CONTENT
25-9-2017	Competency Mapping	KajalLalwani, Director-Image Consultant	The Resource person trained the students on corporate expectations and grooming
28-9-2017	Derivate and Securities Market	V.Jayaprakesh, NSE Trainer	The speaker discussed about the nuances and operations of Derivates and Securities Market.
21.01.2018	Business Analytics	Dr S.Vasudevan, Trainer, Big Data Analytics	The speaker spoke about the importance of Big Data in today's corporate world
16.03.2018	Communication Skills for Manager	Mr.P.Veeraraghavan, Consultant& Master Trainer at Providers Skill Academy(NSDCPartner)	The speaker highlighted the importance of communication skills to trap opportunities in the job market
20.03.2018	Recent Trends in HR	Mr.Mukund, Corporate Trainer	He Speaker spoke on the recent trends & changes in the field of HR and how interested students should prepare themselves for the job opportunities available in the field of HR
23.03.2018	Imperatives of cyber security in the corporate world	Mr.Jambunathan, Corporate Trainer	The speaker spoke on the recent development in the field of Cyber securities, the challenges faced, and different ways In which individuals can secure their privacy and confidential data.

(3) Photos

MMA Guest lecture on Competency Mapping by Ms.Kajal Lalwani, Director, Image Consultant
25.09.2017



MMA Guest lecture on Derivatives and securities Market by Mr.Jayaprakash, NSE Trainer –
28.09.2017



MMA Guest lecture on Business Analytics by Mr.Vasudevan, Trainer, Big Data Analytics -21.08.2018



MMA Guest Lecture on Communication Skills for Manager by Mr.Veeraraghavan, Consultant& Master Trainer at Providers Skill Academy(NSDCPartner)- 16.03.2018



MMA Guest Lecture on Recent Trends in HR by Mr.Mukund, Corporate Trainer-21.03.2018



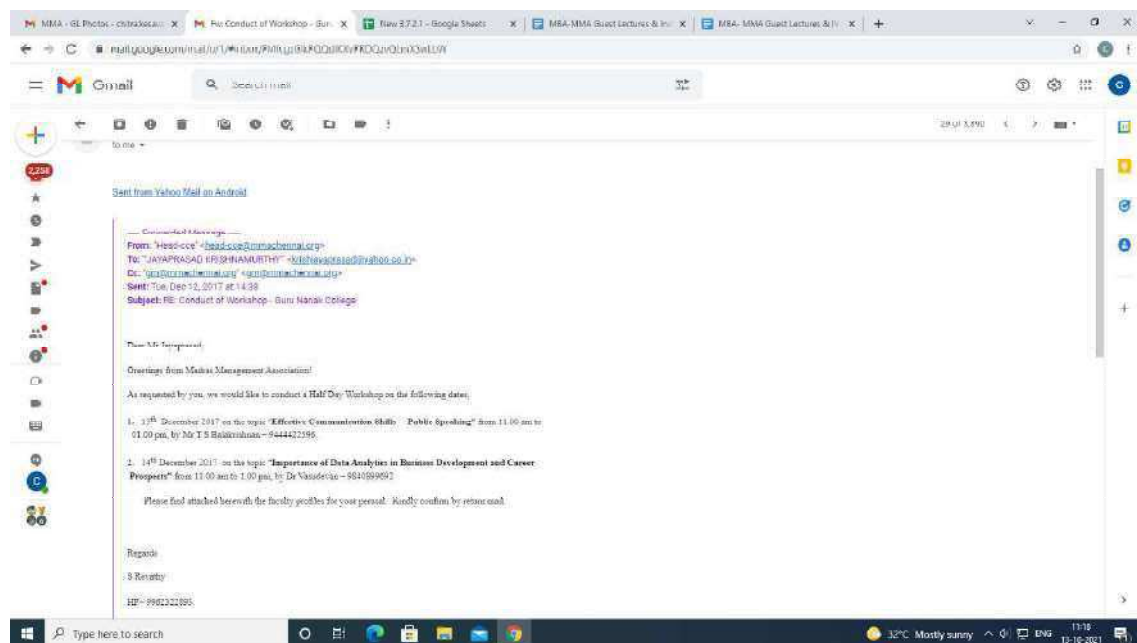
MMA Guest Lecture on imperatives of cyber security in the corporate world by Mr. Jambunathan, Corporate Trainer -23.03.2018



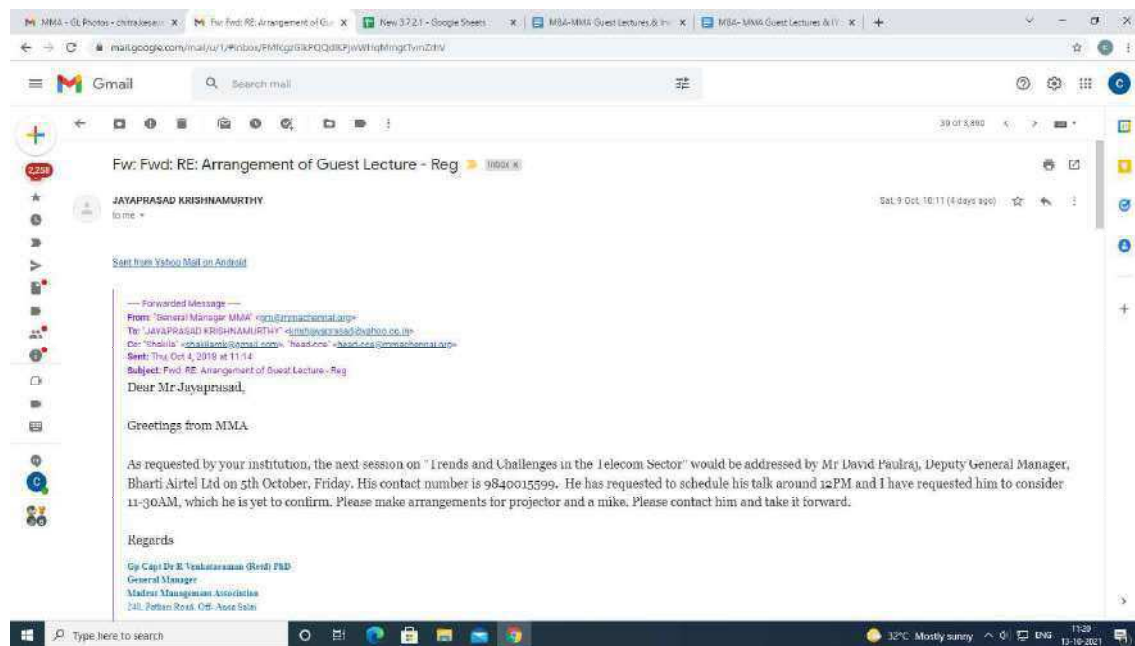
Industrial Visit- Madras Engg Ltd



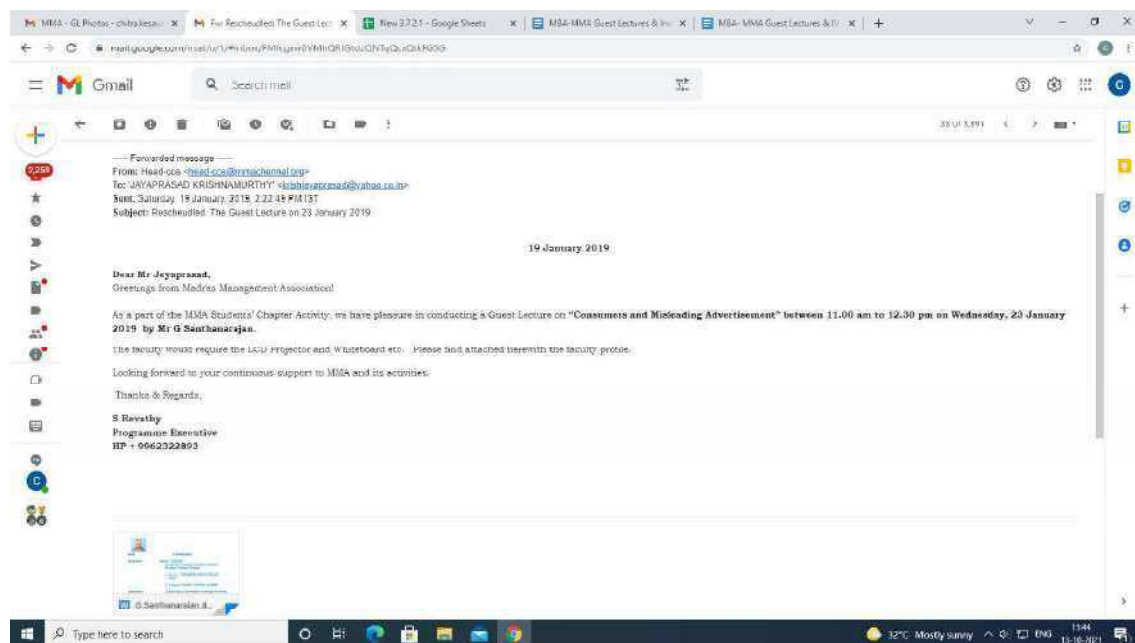
Mail Communication for the Guest Lecture by Mr Vasudevan



Mail communication from MMA for the Guest Lecture by Mr.David Paulraj



Mail communication from MMA for the Guest Lecture by Mr. Santhanarajan



Mail communication from MMA for the Guest Lecture by Ms. Santhanarai

