



GURU NANAK COLLEGE **(AUTONOMOUS)**

Guru Nanak Salai, Velachery, Chennai - 42
Affiliated to the University of Madras
Re -Accredited @ 'A Grade' by NAAC
A Unit of Guru Nanak Educational Society®

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Sardar Rajinder Singh Bhasin
President

Sardar Manjit Singh Nayar
General Secretary & Correspondent

Dr. M.G. Ragunathan M.Sc., M.Phil., Ph.D., PGDESD
Principal

Dated: 30.12.2021

TO WHOMSOEVER IT MAY CONCERN

This is to certify that the institution has e-content development facilities as follows:

1. Media centre
2. Audio Visual Centre
3. Lecture Capturing System (LCS)
4. Mixing equipment and software for editing.


PRINCIPAL

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GURU NANAK COLLEGE (AUTONOMOUS)
GURU NANAK SALAI, VELACHERY
CHENNAI-600 042



Guru Nanak College (Autonomous)

(Affiliated to University of Madras & Re-Accredited At "A" Grade by NAAC)


No. 161, Guru Nanak Salai, Velachery, Chennai - 600042, Tamil Nadu

Website: www.gurunanakcollege.edu.in

4.3.4 Availability of e-content development facilities in the institution
(Media Centre, Audio Visual Centre, Lecture Capturing System and Mixing Equipment
and software for editing)

Geo Tagged Photos

|| Latest Academic Year ||

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CERTIFIED DOCUMENTS	
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4.3.4 Institution has Facilities for e-content development Enumerate Facilities for e-content development such as 1. Media centre, 2. Audio-visual centre, 3. Lecture Capturing System (LCS), 4. Mixing equipments, and softwares for editing

Institution has Facilities for E-Content Development

Facilities available for e-content development

- Media centre
 - Audio visual centre
 - Lecture Capturing System (LCS)
 - Mixing equipment and Software's for editing
-
- Inauguration of College YouTube channel in January 2021.
 - YouTube live streaming is done for the events organised by all the departments and also mega-events such as convocations and other events

Department of Visual Communication has Six Labs namely,

1. Video Editing Lab
2. Audio visual Lab
3. Sound Lab
4. Photography Lab
5. Multimedia Lab
6. Drawing Lab

Video Editing

Lab Video editing and compilation of the school wise State, National and International programmes conducted on campus and online mode are done here. Students also design the Logo, Invitation, and Certificate and also utilise this lab for their Short film projects.

Fully equipped Adobe, Auto desk complete package with Adobe Photoshop, Illustrator, in Design, Abode Animation, Dream viewer, Bridge Premium Pro, with light room is being utilized by the students.

Photography Lab

Photos taken for both teaching and non-teaching faculty for Official purpose.

Students are assigned to capture all the important events of the college

The fully equipped photography lab with the latest cameras, lighting accessories is beneficial for the students to learn various types of photography to improve their skills.

Sound Lab

A well-furnished Sound room with all modern amenities enables the students to receive hands-on training pertaining to sounds.

IMac system equipped with Sound mix, Sound Chord, Protocol and updated software proves beneficial for the students to receive hands-on training for their projects and short films.

Audio Visual Lab

Students utilise this for filtering and enhancing the audio, mixing of sounds, adding background sounds and various other projects.

Drawing Lab

The drawing lab has easel boards, which give the students an opportunity to learn drawing and painting techniques in a professional way. The students also get hands-on experience by painting and decorating the walls in the campus

The Guru Nanak Media Centre assisted the IQAC in recording lecture videos for E-content development for Guru Nanak Learning Management System - GNLMS Videos. These recorded videos are edited and made universally accessible on the Guru Nanak College website. The videos are scheduled periodically and shot in the production room using all the amenities. Each video lasts about 10 to 15 minutes. The videos are uploaded to the website and the same benefits the students to gain information on various subjects based on their interests.

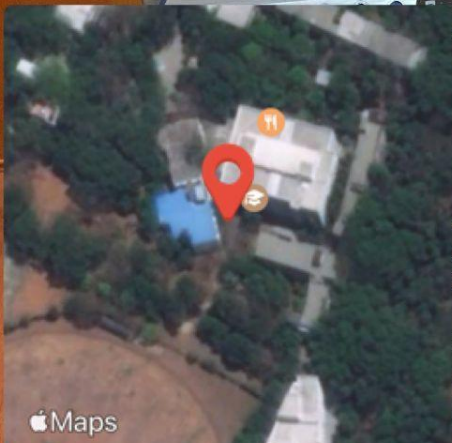
GNLMS - Lecturing Capturing System - E- content Development

Geo tagged photos

- Audio Mixing Lab
- Photography Lab
- Wall Painting - Drawing - Hands on Training
- Photography - Students Projects
- Video Editing and Graphics Studio
- Multimedia Lab
- Production Room - Green Matt Studio
- E-content Development

Audio Mixing Lab





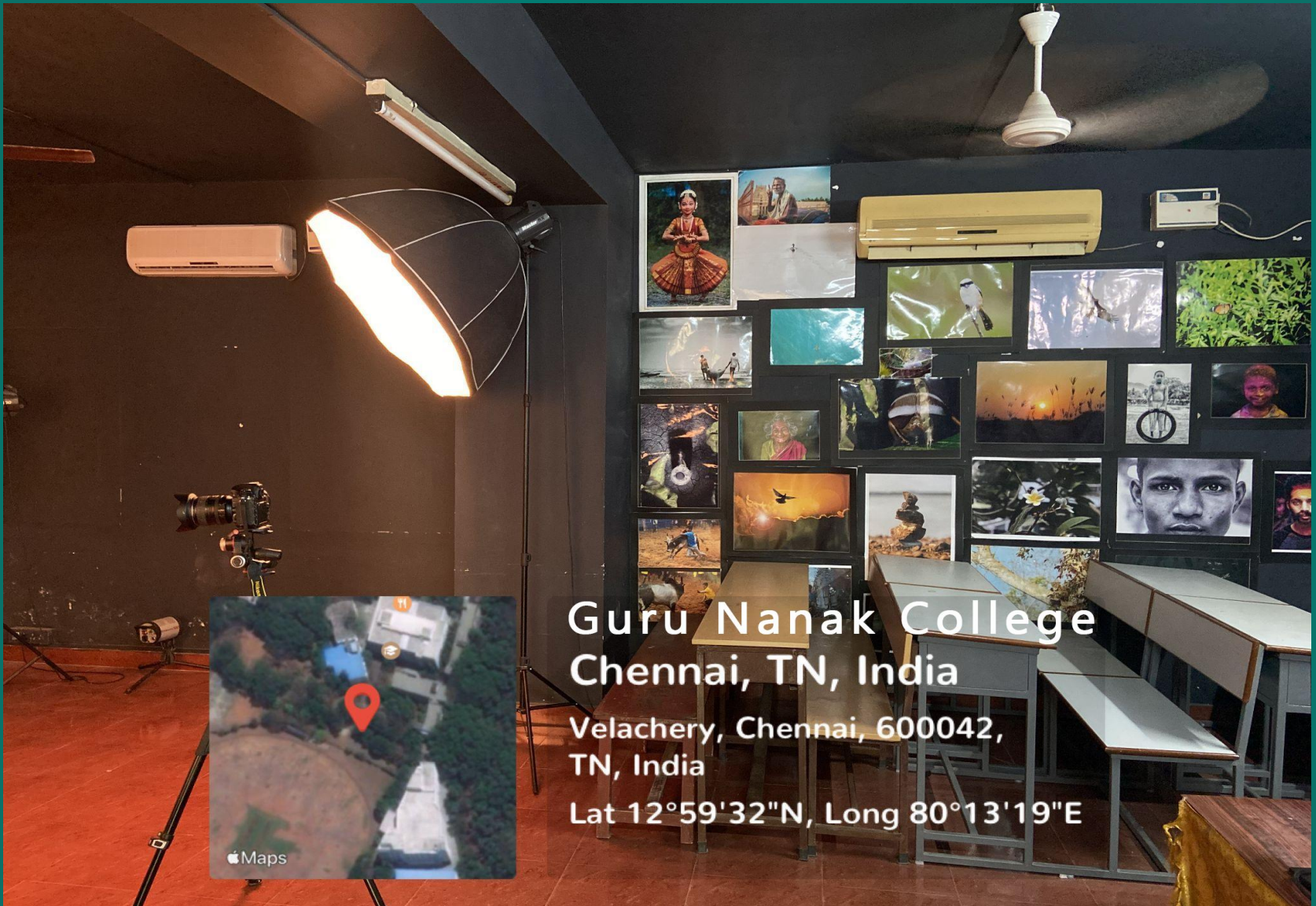
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Velachery, Chennai, 600042,
TN, India

Lat 12°59'34"N, Long 80°13'19"E



Photography Lab



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Wall Painting - Drawing - Hands on Training





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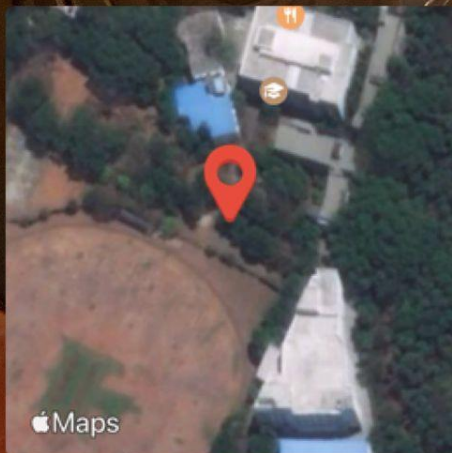
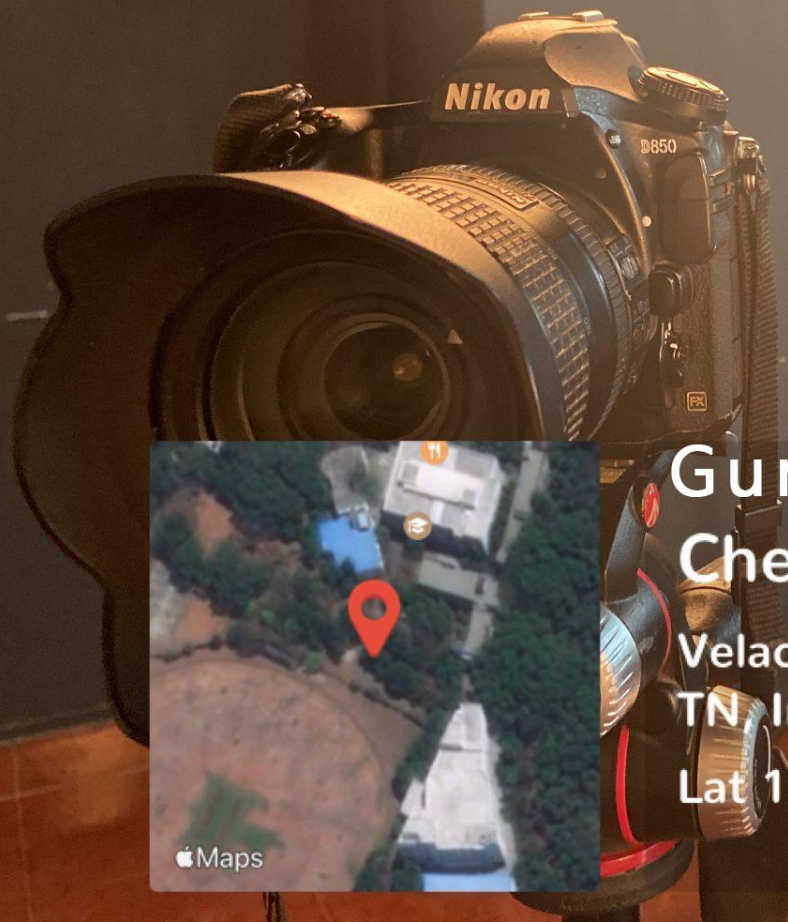
Photography - Students Projects



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TN India

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Video Editing and Graphics Studio



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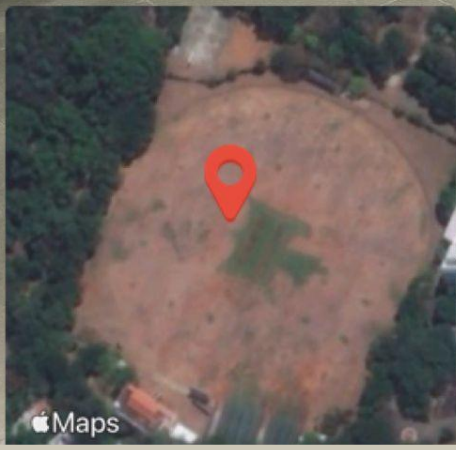
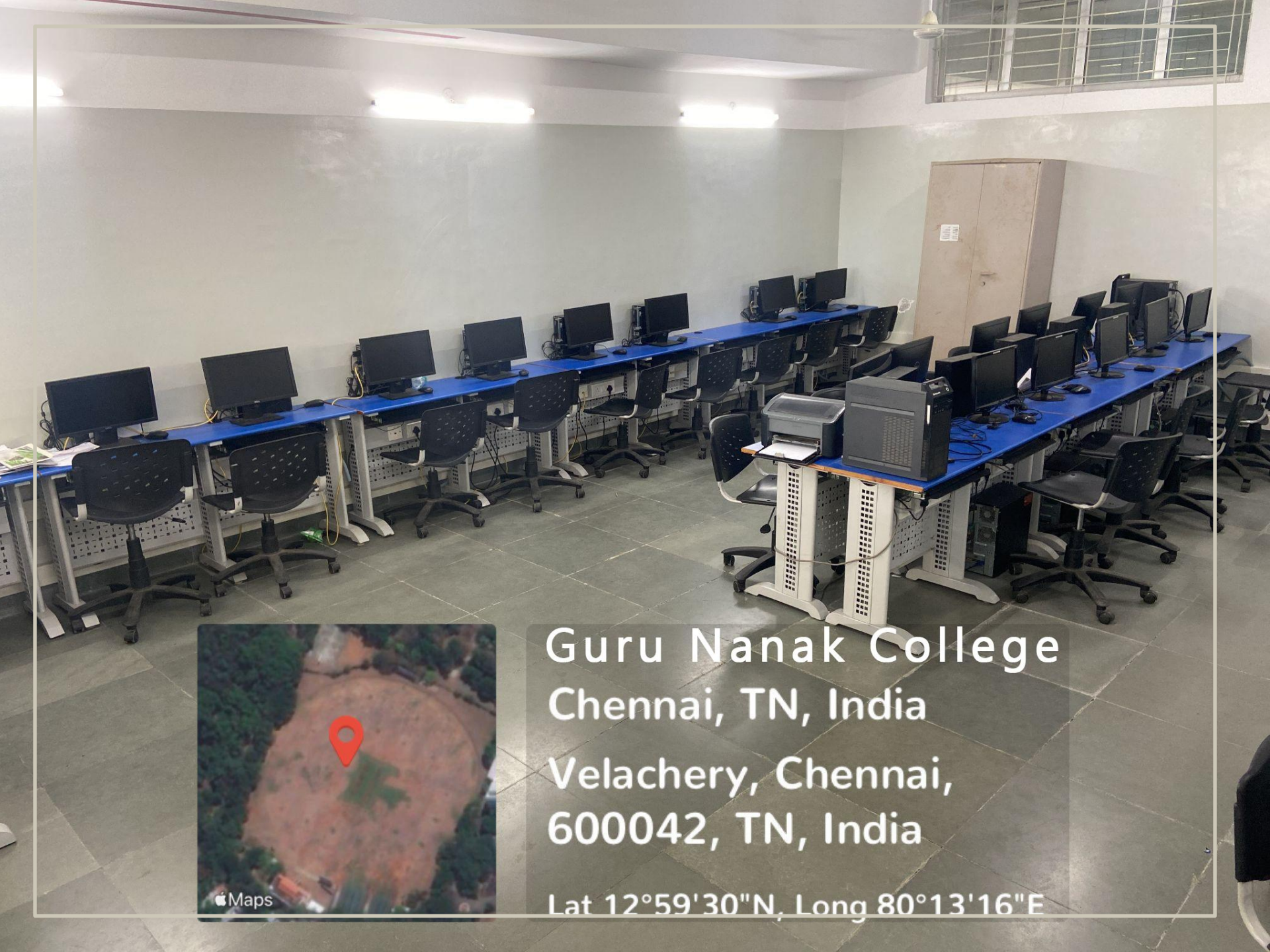
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Multimedia Lab



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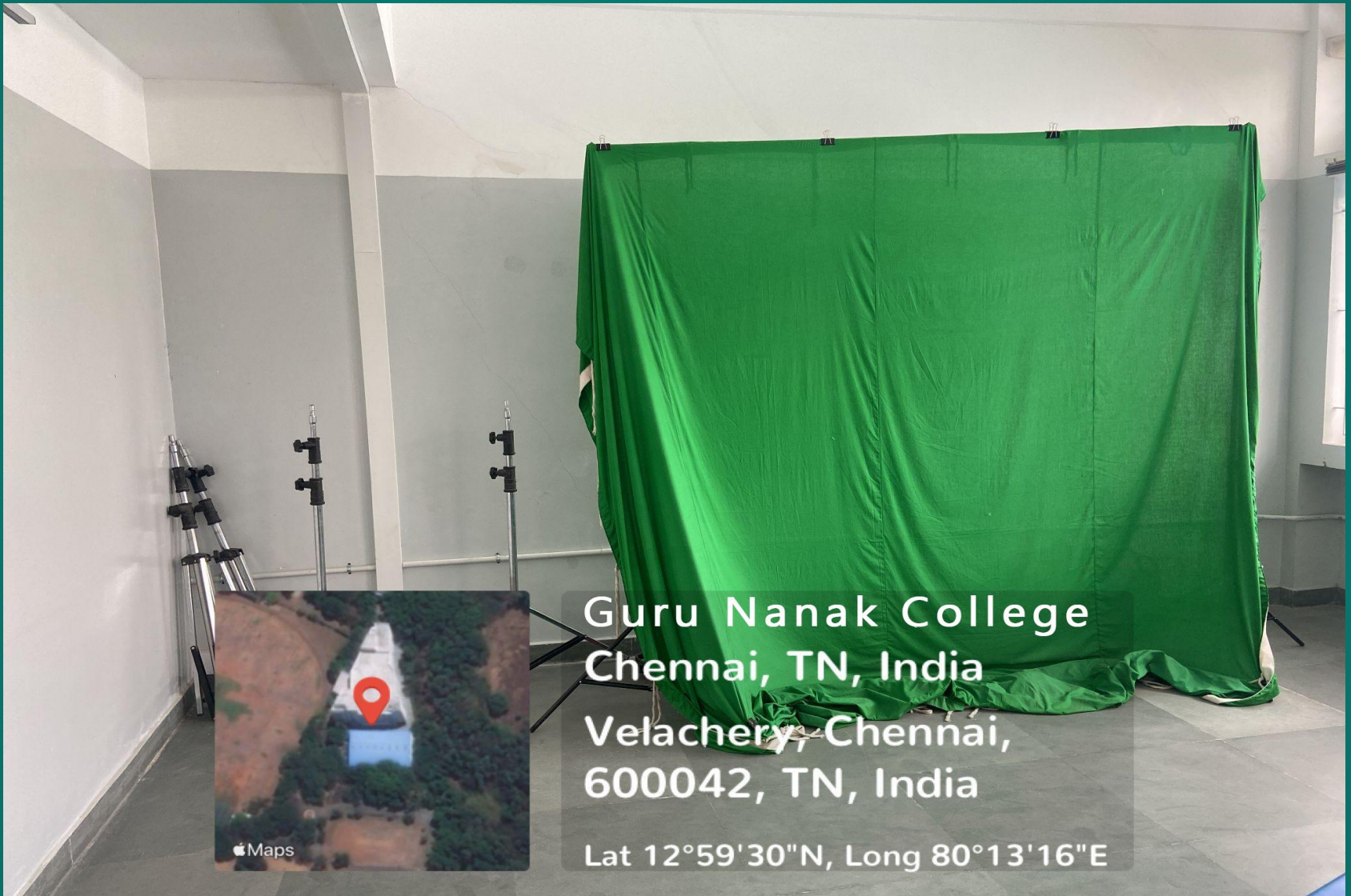
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Production Room - Green Matt Studio



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E-content Development



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