GURU NANAK COLLEGE (AUTONOMOUS)

(Affiliated to University of Madras and Re-Accredited at 'A' Grade by NAAC)
Guru Nanak Salai, Velachery, Chennai – 600042.



B.Com (Honours)

(SEMESTER PATTERN WITH CHOICE BASED CREDIT SYSTEM)

Syllabus

(For the candidates admitted in the Academic year 2021-22 and thereafter)

PREAMBLE OF THE PROGRAMME

The Programme of B.com (Honours) is an undergraduate specialized degree programme in the field of commerce and it is a business-oriented programme that develops the student's business skills and provides in-depth knowledge in the field of commerce. A career in commerce and business leads to a variety of job opportunities. This programme provides a scope to pursue their lavish career in professional courses and enhances practical learning among the students through internships and projects with wide range of subjects that are vital to modern work culture and provides a promising future with many aspects. Each subject has its own uniqueness. It has a lot of growth opportunities in core industrial areas, taxation, and business-oriented subjects etc. The programme was formulated to develop the conceptual and practical skills of the students aimed at the intellectual pursuit of knowledge in commercial sciences to help them understand the methods and process of commerce in every area of activity and expose them to the areas of application of knowledge of various commerce subjects with the sole purpose of making them self-dependent and easily employable. The subjects are branch of knowledge and is devoted to various techniques used in day-to-day life, like preparation of accounting analysis, interpretation of profit and losses, acquiring entrepreneurial skills and developing marketing strategies. It is also a science of learning from day-to-day economical routine happening in every part of the world. The subject provides tools for making decisions when conditions of uncertainty prevail. It enhances the students to perform well in competitive exams to get more and better opportunities in the market.

.

VISION

To attain a competitive edge over the other academic courses by virtue of its rigorous academia and training structures and to put the students in a rigorous academic environment wherein they are subject to a strong and competitive syllabi and training programs so that they are transformed into professionals who thrive in a challenging and a competitive corporate environment.

MISSION

To strive to attain academic excellence and to maintain a very high standard of education in the dimensions of commerce, management, finance, economics, taxation and financial analysis and to mould the students into competent professionals with a very strong foundation of ethics and professional etiquette.

PROGRAMME OUTCOME

PO1: Convert Students as real time Professionals in the areas of finance, accounting and taxation.

PO2: Prepare Students to face the challenges in the current job market.

PO3: Apply the knowledge gained in the field of finance, law, taxation, treasury, accounting, etc. and in teaching fields.

PO4: Analyse and interpret various case studies related to Marketing, HR, Finance, Management, Accounting, Accounting standards, Income Tax and GST.

PO5: Combine theoretical and practical knowledge through internship and projects

PROGRAMME SPECIFIC OUTCOMES

PS01: Examine the Conceptual knowledge in accounting standards to pursue professional courses

PS02: Prepare students to be proficient in the field of Commerce, Logistics and Supply Chain Management, Research, Corporate Ethics and Governance and Tax.

B.COM (HONOURS) CREDIT STRUCTURE 2021-2024 BATCH

Semester	Part	Course Component	ponent Code Subject Name		Credits	Hours	Internal	External	Total
	I	Language		Language – I (Tamil/Hindi/Sanskrit/French)	3	4	50	50	100
	II	 		English- I	3	4	50	50	100
I.		Core - I		Financial Accounting - I		6	50	50	100
ter –	111	Core - II		Marketing Practice	4	5	50	50	100
Semester	III	Core - III		Principles of Management	4	4	50	50	100
Se		Core - IV		Business Economics	4	5	50	50	100
	IV NME/ Basic / Analytical & Logical R		Analytical & Logical Reasoning	2	2	-	100	100	
	Internship -I (Two weeks)		2	-	-	-	-		
Total Credits – 26						al Ho	urs /	Week	x - 30
	I	Language		Language – II	3	4	50	50	100
	II	English		English- II	3	4	50	50	100
ш		Core - V		Financial Accounting – II	4	6	50	50	100
		Core - VI		Banking Theory and Practices	4	5	50	50	100
Semester –	III	Core - VII		Services Marketing and Customer Relationship Management	4	4	50	50	100
Se		Core - VIII		Business Policy and Environment	4	5	50	50	100
	IV	NME/ Basic /Advance Tamil		Fundamentals of Corporate communication	2	2	-	100	100
				Internship -II (Four weeks)	4	-	-	-	_
	ı	<u>, </u>		Total Credits – 28	, Tot	al Ho	urs /	Week	x - 30
		Core – IX		Corporate Accounting	4	6	50	50	100
		Core - X		Business Law	4	5	50	50	100
- III	111	Core - XI		Business Mathematics	4	5	50	50	100
ster	III	Core - XII		Financial Services	4	5	50	50	100
Semester –		Core - XIII		Logistics and Supply Chain Management	4	5	50	50	100
		Core - XIV		International Trade	4	4	50	50	100
	IV			Internship – III (Two weeks)	2	-	-	-	_
	Total Credits – 26, Total Hours / Week - 30								

B.COM (HONOURS) CREDIT STRUCTURE 2021-2024 BATCH

Semester – IV	III	Core - XVI Core - XVII Core - XVIII		Business statistics and operations research	4	5	50		
	III	Core - XVII		I 1D'1 M			50	50	100
	III			Insurance and Risk Management	4	4	50	50	100
emester -	III	Core - XVIII		Special Accounts	4	5	50	50	100
emes				Company Law	4	5	50	50	100
7.		Core - XIX		Financial Management	4	5	50	50	100
Š		Core - XX		Entrepreneurial Development	4	4	50	50	100
	13.7			Environmental Studies	2	2	-	100	100
]	IV			Internship – IV (Four weeks)	4	-	-	-	-
				Total Credits – 3	0, Tot	al Ho	urs /	Week	- 30
		Core – XXI		Cost Accounting	4	6	50	50	100
		Core - XXII		Corporate Ethics and Governance	4	4	50	50	100
>	III	Core - XXIII		Income Tax Law and Practice - I	4	6	50	50	100
Semester –	1111	Core - XXIV		Accounting Standards	4	4	50	50	100
mest	Core - XXV Practical Auditing Core - XXVI Research Methodology Value Education Internship – V (Two weeks)			Practical Auditing	4	5	50	50	100
Se				Research Methodology	4	4	50	50	100
				Value Education	2	1	-	100	100
			2	-	-	100	100		
				Total Credits – 2	8, Tot	al Ho	urs /	Week	i - 30
		Core – XXVII		Management Accounting	4	6	50	50	100
		Core - XXVIII		Human Resource Management	4	5	50	50	100
[- VI	III	Core - XXIX		Security Analysis and Portfolio Management	4	4	50	50	100
este	Core - XXX			Income Tax Law and Practice - II	4	6	50	50	100
Semester –	•	Core - XXXI		Business Taxation	4	4	50	50	100
	•			Project &Viva voce	8	5	-	100	100
	V			Extension Activities	1	-	-	-	-
			1	Total Credits – 2	9, Tot	al Ho	urs /	Week	- 30
				Grand Total Credi					

SEMESTER - I

GURU NANAK COLLEGE (AUTONOMOUS), CHENNAI – 600 042

(Effective for the batch of candidates admitted in 2021-2024)

CORE I FINANCIAL ACCOUNTING -I

SUBJECT CODE:	PROBLEMS	MARKS 100
SEMESTER: I	CREDITS: 4	TOTAL HOURS: 90

COURSE FRAMEWORK:

Introduction to basic concepts of fundamental accounting methods.

COURSE OUTCOME:

On completion of the course, the students will be able to

- 1. Prepare the final accounts of a sole trading concern.
- 2. Prepare simple accounts and balance sheet of a non-trading organization.
- 3. Calculate the average due date, classify & rectify errors and prepare bank reconciliation statement.
- 4. Compute depreciation on various types of assets under different methods.
- 5. Make entries in books of accounts under the single-entry system of book-keeping.

UNIT – 1 (20 Hours)

Preparations of Final Accounts of a Sole Trading Concern – Adjustments – Closing Stock, Outstanding and Prepaid items, Depreciation, Provision for Bad Debts, Provision for Discount on Debtors, Interest on Capital and Drawings. (Simple problems only).

UNIT – II (20 Hours)

Preparation of Receipt and Payments Account, Income and Expenditure Account and Balance Sheet of Non-Trading Organization (Simple problems only)

UNIT – III (17 Hours)

Account Current – Average Due Date – Sale or Return Account - Classification of errors – Rectification of errors – Preparation of Suspense Account - Bank Reconciliation Statement.(Simple problems only)

UNIT – IV (17 Hours)

Depreciation - Meaning, Causes, Types- Straight-Line Method, written down Value method, Sinking fund method (Theory & Sums) - Fire Insurance Claims (Loss of stock). (Simple problems only)

UNIT – V (16 Hours)

Single Entry – Meaning, features, Defects, Differences between Single Entry and DoubleEntry System – Statement of Affairs Method – Conversion Method (Simple problems only).

Reference Books:

- 1. R.L. Gupta & V.K Gupta, Advanced Accounting, Sultan Chands & Sons, New Delhi.
- 2. T.S. Reddy & A.Murthy, Financial Accounting, Margham Publications, Chennai.
- 3. Shukla, M.C., T.S Grewal and S.C. Gupta, Advanced Accounting, Sultan Chands & Sons, New Delhi.
- 4. Jain S. P., and K.L Narang, Financial Accounting, Kalyani Publishers, New Delhi
- 5. P.C.Tulsian, Advanced Accounting, Tata McGraw Hill, New Delhi
- 6. Maheswari, S. N. and S. K. Maheswari, Financial Accounting, Vikas Publishing House, New Delhi
- 7. R.L Gupta & Radha swamy, Advanced Accounting, (Volume I), Sultan Chands Publication, New Delhi
- 8. Das K. R., K.M. Sinha, Financial Accounting, Lawyers Book Stall
- 9. Bhattacharya Ashish, Financial Accounting, Prentice Hall Inc. Ltd
- 10. Banerjee B.K, Financial Accounting –A dynamic Approach, Prentice Hall of IndiaPrivate Limited, New Delhi.
- 11. Hanif M, A. Mukherjee, Financial Accounting, Tata McGraw Hill Publishing Company

Note: No theory questions should be asked.

Question Paper Pattern

Section			Marks	Total
Section A Definition / Principle Answer any 10 out of 12 Questions		01-12	2	20
Section B	Short Answer Answer any 5 out of 7 questions	13-19	8	40
Section C	Essay (Question 20 is Compulsory. Answer any 1 out of Q21 & Q22)	20-22	20	40
	20 marks each			

Distribution of Questions: (Problem paper)

Castians	TIm:4a	No. of	Questions
Sections	Units	Theory	Problems
	Unit – 1	-	3
	Unit – 2	-	2
Section A	Unit – 3	-	3
	Unit – 4	-	2
	Unit – 5	-	2
	Unit – 1	-	1
	Unit – 2	-	1
Section B	Unit – 3	-	1
	Unit – 4	-	2
	Unit – 5	-	2
	Unit – 1	-	1 (Q.no 20)
	Unit – 2	-	1
Section C	Unit – 3	-	-
	Unit – 4	-	1
	Unit – 5	-	-

CORE II MARKETING PRACTICE

SUBJECT CODE:	THEORY	MARKS 100
SEMESTER: I	CREDITS: 4	TOTAL HOURS:75

COURSE FRAMEWORK:

Introduction to basic marketing practices used in India and globally.

COURSE OUTCOME:

On completion of the course, the students will be able to

- 1. Have basic knowledge of concepts, principles, tools and techniques of marketing.
- 2. Acquire an overview of the micro and macro marketing environment.
- 3. Identify patterns in consumer and purchasing behavior.
- 4. Gain better understanding of content of a marketing plan.
- 5. Be familiar with the recent trends in marketing.

UNIT – I (CASE STUDY)

(15 Hours)

Introduction to Marketing – Meaning – Definition and Functions of marketing – Marketing Orientations –Role and Importance of Marketing – Classification of Markets

UNIT – II (15 Hours)

Marketing Environment – Micro and Macro Environment (Factors affecting internal environment and external environments) - Marketing segmentation – concept – benefits – bases and levels

UNIT – III (15 Hours)

Introduction to consumer behavior – need for study – consumer buying decision process – buying motives- Pricing decisions- creativity marketing – retail marketing

UNIT – IV (15 Hours)

Marketing mix – meaning – introduction to stages for new product development –Types - introduction to product life cycle- Product mix- Price- pricing policy & methods - place-channels of distribution (levels), channel members- promotion – communication mix – basicof advertisement, sales promotion & personal selling.

UNIT – V (15 Hours)

Recent trends in marketing – basic understanding of E-marketing – consumerism – market research, MIS (Management information system), marketing regulation

Reference Books:

- 1. Saxena Rajan, Marketing Management, Sultan Chands & Sons, New Delhi.
- 2. Kotler, Philip and Gary Armstrong, Principles of Marketing, 13th edition, Pearson Education, New Delhi.
- 3. Michael, J. Etzel., Bruce J Walker and William J Stanton, Marketing ,13th edition, McGraw Hill, New York
- 4. Still and Cundiff, Marketing Management, Prentice Hall Inc. Ltd.,
- 5. Gupta C. B. and Dr.N.Rajan Nair, Marketing Management, Sultan Chand Ltd., New Delhi
- 6. Kumar A., Meenakshi, Marketing Management, Vikas Publishing House, New Delhi.
- 7. Sherlekar S. A, Marketing Management, Himalaya Publishing House, Mumbai.

Question Paper Pattern

Section	Question Component	Numbers	Marks	Total
Section A	Definition / Principle Answer any 10 out of 12 Questions	01-12	2	20
Section B	Short Answer Answer any 5 out of 7 questions	13-19	8	40
Section C	Essay (Question 20 is Compulsory. Answer any 1 out of Q21 & Q22) 20 marks each (1200 words)	20-22	20	40

G4:	T I 24	No. of (Questions	
Sections	Units	Theory	Problems	
	Unit – 1	3	-	
	Unit – 2	3	-	
Section A	Unit – 3	2	-	
	Unit – 4	2	-	
	Unit – 5	2	-	
	Unit – 1	1	-	
	Unit - 2	1	-	
Section B	Unit – 3	2	-	
	Unit – 4	2	-	
	Unit – 5	1	-	
	Unit – 1	\ \	-	
		Case study		
Section C	Unit - 2	1	_	
	Unit – 3	1	-	
	Unit – 4	-	-	
	Unit – 5	- 1	-	

CORE III PRINCIPLES OF MANAGEMENT

SUBJECT CODE:	THEORY	MARKS 100
SEMESTER: I	CREDITS: 4	TOTAL HOURS: 60

COURSE FRAMEWORK:

Introduction to core principles of management in practice and relevant theories.

COURSE OUTCOME:

On completion of the course, students will be able to

- 1. Acquire an understanding of state-of-the-art management and business concepts.
- 2. Be prepared to face the emerging challenges of planning resources, business processes and managing managers.
- 3. Know about organizing and authority-responsibility relationships.
- 4. Gain key insights into direction and different styles of leaderships.
- 5. Know about the communication process, channels of communication and its barriers.

UNIT-I (CASE STUDY)

(12 Hours)

Meaning and Definition of Management-Principles of Management - Classification of Managerial functions - Importance of Management - Management Thoughts - Classical-Neo Classical - Modern Theories - Taylor - Fayol - Mayo - Hawthrone.

UNIT-II (12 Hours)

Planning-Meaning, Objectives, Steps, Types, MBO, Decision-making- Meaning,

Advantages & Disadvantages, Process.

UNIT-III (12 Hours)

Organizing – Authority Responsibility - Delegation and Decentralization

UNIT-IV (12 Hours)

Direction – Nature and Purpose - Leadership – styles of leadership -

Motivation-Theories of Maslow and Herzberg

UNIT-V (12 Hours)

Communication Process - Channels, Networks, Barriers, Overcoming of Barriers

Coordination – Control - Meaning, Steps, Advantages & Disadvantages

Reference Books:

- 1. Gupta C.B., Business Management, Sultan Chand & Sons
- 2. Koontz Harold and Heinz Weihrich, Mc Graw Hill Book Company
- 3. Prasad L.M., Principles & Practice of Management, Sultan Chand & Sons
- 4. Stoner. A.F. and Freeman.R.E., Management, Prentice Hall of India
- 5. Koontz Harold, Heinz Weihrich, Essentials of Management, Prentice Hall of India
- 6. Prasad, Manmohan, Management Concept & Practice, Himalaya Publishing House, Mumbai
- 7. Terry R. George, Principles of Management, Pearson's Education Pvt. Ltd. Vasishth Neeru, Principles of Management, Vikas Publishing House.

Question Paper Pattern

Section	Question Component	Numbers	Marks	Total
Section A Definition / Principle Answer any 10 out of 12 questions		01-12	2	20
Section B Short Answer Answer any 5 out of 7 questions		13-19	8	40
Section C	Essay (Question 20 is Compulsory. Answer any 1 out of Q21 & Q22)	20-22	20	40
	20 marks each (1200 words)			

C4'	T I 24	No. of	Questions	
Sections	Units	Theory	Problems	
	Unit – 1	2	-	
	Unit – 2	2	-	
Section A	Unit – 3	3	1	
	Unit - 4	3	-	
	Unit – 5	2	-	
	Unit – 1	1	1	
	Unit - 2	1	-	
Section B	Unit – 3	2	-	
	Unit – 4	1	1	
	Unit – 5	2	ı	
	Unit – 1	` _ /	-	
		Case study		
Section C	Unit - 2	1	-	
	Unit - 3	1	-	
	Unit – 4	1	- 1	
	Unit – 5	-	-	

CORE IV BUSINESS ECONOMICS

SUBJECT CODE:	THEORY	MARKS 100
SEMESTER: I	CREDITS: 4	TOTAL HOURS: 75

COURSE FRAMEWORK:

Overview of essential economics and business economics concepts.

COURSE OUTCOME:

On completion of the course, the students will be able to

- 1. Develop basic understanding about the economic concepts, tools and techniques for their applications in business decisions.
- 2. Know about demand and supply functions, forecasting and determinants.
- 3. Understand consumer behavior, various laws of utility and equilibrium in an economic sense.
- 4. Acquire knowledge about product pricing, price determination and its objectives.
- 5. Gain knowledge on national income and its application in business.

UNIT-I (15 Hours)

Introduction to Economics – Wealth, Welfare and Scarcity Views on Economics - Positive and Normative- Economics - Definition – Scope and Importance of Business Economics - Concepts: Production Possibility Frontiers – Opportunity Cost – Accounting Profit and Economic Profit-Incremental and Marginal Concepts – Time and Discounting Principles – Concept of Efficiency

UNIT-II (14 Hours)

Demand and Supply Functions - Meaning of Demand - Determinants and Distinctions of demand-Law of Demand - Elasticity of Demand - Demand Forecasting - Supply concept and Equilibrium

UNIT-III (CASE STUDY) (16 HOURS)

Consumer Behavior: Law of Diminishing Marginal utility – Equi-marginal Utility – Indifference Curve – Definition, Properties and equilibrium- Production: Law of Variable Proportion – Laws of Returns to Scale – Producer's equilibrium – Economies of Scale Cost Classification – Break Even Analysis

UNIT-IV (15 HOURS)

Product Pricing: Price and Output Determination under Perfect Competition, Monopoly – Discriminating monopoly – Monopolistic Competition – Oligopoly – Pricing objectives and Methods

UNIT-V (15 HOURS)

National Income – National Product and National Income – per Capital Income problem – Economic Welfare - Nature and principles of Public Finance, Public Expenditure and Indirect Taxes.

Reference Books:

- 1. S.Shankaran, Business Economics Margham Publications Ch -17
- 2. P.L. Mehta, Managerial Economics Analysis, Problems & Cases Sultan Chand & Sons New Delhi 02.
- 3. Francis Cherunilam, Business Environment, Himalaya Publishing House -Mumbai 04.
- 4. Peter Mitchel son and Andrew Mann, Economics for Business, Thomas Nelson Australia Can –004603454.
- 5. Chaudhary C.M Business Economics, RBSA Publishers, Jaipur 03.
- 6. H.L. Ahuja, Business Economics Micro & Macro, Sultan Chand & Sons, New Delhi

Question Paper Pattern

Section	Question Component	Numbers	Marks	Total
Section A	Definition / Principle Answer any 10 out of 12 questions	01-12	2	20
Section B	Short Answer Answer any 5 out of 7 questions	13-19	8	40
Section C	Essay (Question 20 is Compulsory. Answer any 1 out of Q21 & Q22) 20 marks each (1200 words)	20-22	20	40

Coations	I Inita	No. of (Questions
Sections	Units	Theory	Problems
	Unit – 1	3	-
	Unit – 2	2	-
Section A	Unit - 3	2	1
	Unit – 4	3	-
	Unit – 5	2	-
	Unit – 1	1	-
	Unit – 2	1	-
Section B	Unit – 3	2	-
	Unit – 4	1	-
	Unit – 5	2	
	Unit – 1	1	-
	Unit – 2	1	-
Section C	Unit – 3	'	-
		Case study	
	Unit – 4	-	-
	Unit – 5	-	-

NON-MAJOR ELECTIVE-I

ANALYTICAL AND LOGICAL REASONING

SUBJECT CODE:	THEORY	MARKS 100
SEMESTER: I	CREDITS: 2	TOTAL HOURS:30

COURSE FRAMEWORK:

An introduction to various problem – solving techniques to tackle Analytical & Logistical Reasoning questions in interview.

COURSE OUTCOME:

On completion of the course, the students will be able to

- 1. Understand the tricks for easily solving number series.
- 2. Know the framework for formulating a statement.
- 3. Analyze the loading & decoding patterns using alpha numeric characters & Blood relations.
- 4. Acquire insight on how to interpret pictorial data.
- 5. Familiarize on concepts of Venn diagram & Image series.

UNIT-I (6 HOURS)

Logical reasoning Introduction- Number series

UNIT-II (6 HOURS)

Statement and assumptions – Statement and conclusion

UNIT-III (6 HOURS)

Verbal reasoning – Coding and Decoding (with alpha numeric characters)

Reasoning Blood Relationship

UNIT-IV (6 HOURS)

Direction Sense Test – Data Interpretation from bar chart, pie chart.

UNIT-V (6 HOURS)

Venn Diagrams – Image Series

Reference Books

- Logical and Analytical Reasoning A.K. Gupta Ramesh publishing house 2016 Paper Back edition
- 2. A Modern Approach to verbal and non-verbal reasoning Revised edition by R.S.Agarwal Publisher S.Chand and Company Pvt. Ltd.

Web References:

- 1. http://www.careerguide.co.in/search/label/Reasoning
- 2. http://www.indiabix.com/logical-reasoning

Question Paper Pattern:

Section	Question Component	Numbers	Marks	Total
A	Multiple choice Questions	1-50	2	100
Total Marks			100	

Castiana	TI24a	No. of Questions
Sections	Units	Problems
	Unit – 1	10
	Unit – 2	10
Section A	Unit – 3	10
Section A	Unit – 4	10
	Unit – 5	10

SEMESTER - II

CORE V FINANCIAL ACCOUNTING -II

SUBJECT CODE:	THEORY& PROBLEMS	MARKS 100
SEMESTER: II	CREDITS: 4	TOTAL HOURS: 90

COURSE FRAMEWORK:

Introduction to advanced concepts of fundamental and computerized accounting methods.

COURSE OUTCOME:

On completion of the course, the students will be able to

- 1. Have an introduction to the hire purchase & instalment systems as well as know the accounting treatment for goods of small value.
- 2. Make accounts for various branches of an organization.
- 3. Maintain partnership accounts of a partnership firm.
- 4. Gain insight into the dissolution of a firm and insolvency of a partner.
- 5. Understand the practical application of various techniques learnt in Tally ERP.

UNIT – I (18 HOURS)

Hire Purchase System- Introduction- Accounting Procedure for high value goods-Default and Repossession –Accounting treatment for goods of small value-Hire Purchase Trading Account- Installment Purchase System-Meaning-Accounting Treatment

UNIT – II (18 HOURS)

Branch Accounting- Debtors system, Stock and debtors system, Independent branch – Departmental accounts-inter-departmental transfers

UNIT-III (17 HOURS)

Partnership Accounts- Admission, Retirement, Admission cum Retirement- Death of a Partner (excluding individual& joint life policies)

UNIT-IV (19 HOURS)

Dissolution-Insolvency of a partner-Garner Vs Murray -Insolvency of more than one and all partners- Piecemeal Distribution –Proportionate Capital Method and Maximum Loss method

UNIT-V (18 HOURS)

Introduction to Operating system –Windows - File manager –location and identification—safeguards - Tally Package: Configuration of Tally; Tally screens and menus; Company Information – creating, selecting, altering, closing a company; Accounting Information – creating, displaying, altering and deleting groups and ledgers; Introduction to cost – creating, displaying, altering and deleting cost centers and cost categories - Reports – displaying different types of accounting and inventory reports, changing display format of reports, printing reports. Introduction to ERP and SAP

Reference Books:

- 1. R.L. Gupta & V.K Gupta, Advanced Accounting, Sultan Chands & Sons, New Delhi.
- 2. Hanif M, A. Mukherjee, Financial Accounting, Tata McGraw Hill Publishing Company
- 3. T.S. Reddy & A.Murthy, Financial Accounting Margham Publications, Chennai.
- 4. Shukla, M.C., T.S Grewal and S.C. Gupta, Advanced Accounting, Sultan Chands & Sons, New Delhi.
- 5. Jain S. P., and K.L Narang, Financial Accounting, Kalyani Publishers, New Delhi
- 6. P.C. Tulsian, Advanced Accounting, Tata McGraw Hill, New Delhi
- 7. Maheswari, S. N. and S. K. Maheswari, Financial Accounting, Vikas Publishing House, New Delhi
- 8. R.L Gupta & Radhaswamy, Advanced Accounting, (Volume I), Sultan Chands Publication, New Delhi
- 9. Das K. R., K.M. Sinha, Financial Accounting, Lawyers Book Stall Bhattacharya Ashish, Financial Accounting, Prentice Hall Inc. Ltd
- 10. Banerjee B.K, Financial Accounting –A dynamic Approach, Prentice Hall of India Limited, New Delhi.

Question Paper Pattern

Section	Question Component	Numbers	Marks	Total
Section A	Definition / Principle Answer any 10 out of 12 questions	01-12	2	20
Section B	Short Answer Answer any 5 out of 7 questions	13-19	8	40
Section C	Essay (Question 20 is Compulsory. Answer any 1 out of Q21 & Q22) 20 marks each.	20-22	20	40

Distribution of Questions: (Problem & Theory Paper)

G4:	T I !4	No. of Question	
Sections	Units	Theory	Problems
	Unit – 1	1	2
	Unit – 2	1	1
Section A	Unit – 3	1	1
	Unit – 4	1	2
	Unit – 5	1	1
	Unit – 1	-	-
	Unit – 2	1	-
Section B	Unit – 3	-	2
	Unit – 4	-	2
	Unit – 5	-	2
	Unit – 1	-	1 (Q.no 20)
	Unit – 2	-	1
Section C	Unit – 3	-	1
	Unit – 4	-	-
	Unit – 5	-	-

CORE VI BANKING THEORY AND PRACTICES

SUBJECT CODE:	THEORY	MARKS 100
SEMESTER: II	CREDITS: 4	TOTAL HOURS: 75

COURSE FRAMEWORK:

Introduction to the field of banking, governing theories and modern-day practices.

COURSE OUTCOME:

On completion of the course, the students will be able to

- 1. Gain exposure to the concept, importance and dynamics of commercial bankingbusiness.
- 2. Know about the mechanisms of e-banking.
- 3. Understand the theoretical framework of the functioning of the banking sector from acustomer perspective.
- 4. Have knowledge about the various types of crossing in cheques.
- 5. Know the duties and responsibilities of a banker.

UNIT-I (15 Hours)

Commercial banking – definition, classification, functions and working –Structure of Indianbanking system – universal banking –functions – role of commercial banks in economic development – central banking - definition – need –principles – central banking Vs.commercial banking – functions and role RBI –objective – legal framework – functions

UNIT-II (16 Hours)

E-banking – meaning – services – risk management for e-banking – Internet banking – Traditional banking – mechanics – drawbacks of Internet banking – Indian scenario and future outlook – Mobile banking – telephone banking – ATM – electronic money – electronic fundstransfer – Indian Financial Network (INFINET)

UNIT-III (14 Hours)

Opening bank accounts – type of bank accounts – FDR – pay-in-slip book – donation mortiscause– bank customer – special type of customers – bank lending – sources and factors of lending – negotiable instruments

UNIT-IV (CASE STUDY) (15 Hours)

Crossing – definition, need, types, consequences – opening of crossing – liability of the paying banker– marking of cheques - Endorsement – meaning, types – negotiation back – effect – duration and rules –paying banker – dishonouring of a cheque – payment in a crossedcheque – material alternation –statutory protection

UNIT-V (15 Hours)

Collecting banker – meaning – collecting banker's rule – statutory protection – collecting banker's duty – collection of bills of exchange – agent for collection – paying banker vs. collecting banker – customer grievances – grievance redressal – banking ombudsman – Banking Regulations Act- major provisions

Reference Books:

- 1. K.P.M. Sundharam, Money, Banking & International Trade Sulltan Chand & Sons NewDelhi.
- 2. Dr. S. GURUSAMY, Tata McGraw Hill, New Delhi
- 3. S.V. Vasudevan, Theory of Banking S.Chand & Company Ltd., New Delhi.
- 4. K.P.M. Sundharam, P.N. Varshney, Banking Theory Law & Practice Sultan Chand & Son- New Delhi.

Question Paper Pattern

Section	Question Component	Numbers	Marks	Total
Section A	Definition / Principle Answer any 10 out of 12 questions	01-12	2	20
Section B	Short Answer Answer any 5 out of 7 questions	13-19	8	40
Section C	Essay (Question 20 is Compulsory. Answer any 1 out of Q21 & Q22) 20 marks each (1200 words)	20-22	20	40

Castians	T Inside	No. of Questions	
Sections	Units	Theory	Problems
	Unit – 1	3	-
	Unit – 2	2	-
Section A	Unit – 3	2	-
	Unit – 4	3	-
	Unit – 5	2	-
	Unit – 1	1	1
	Unit - 2	1	
Section B	Unit – 3	2	-
	Unit – 4	1	1
	Unit – 5	2	ı
	Unit – 1	1	ı
	Unit - 2	1	ı
Section C	Unit – 3	ı	ı
	Unit – 4	1 (Q.no 20)	-
		Case study	
	Unit – 5	-	-

CORE VII

SERVICES MARKETING & CUSTOMER RELATIONSHIP MANAGEMENT

SUBJECT CODE:	THEORY	MARKS 100
SEMESTER: II	CREDITS: 4	TOTAL HOURS: 60

COURSE FRAMEWORK:

Introduction to concepts, evolution and importance of service distribution and managing customer relationships.

COURSE OUTCOME:

On completion of the course, the students will be able to

- 1. Acquaint with the basic concepts and future growth in the services industry.
- 2. Be prepared to face the emerging challenges of managing resources and distribution of services.
- 3. Learn about the various facets of promotion mix.
- 4. Gain an insight on the emerging technologies, scope, challenges and issues of customer relationship management.
- 5. Know about the customer relationship management concepts and marketing methods.

UNIT-I (12 Hours)

Services Marketing – Meaning, definition, Introduction - characteristics of service – Classification of Service - Difference between goods and services.

UNIT-II (CASE STUDY)

(10 Hours)

Services Marketing Mix – Products – New Services – Pricing–Objectives, Types.

UNIT-III (13 Hours)

Promotion Mix – Advertising, Personal Selling, Sales Promotion – Growth of Service Sector.

UNIT-IV (13 Hours)

Customer Relationship Management – Introduction, Meaning, and Definition – Benefits, Limitations and Objectives – Types of Customer Relationship Management.

UNIT-V (12 Hours)

Customer Relationship Management Concepts – Cross Selling - Up Selling – Relationship Marketing – Transactional Marketing – Sales Force Automation.

Reference Books:

- 1. Valarie .A. Zeithaml, Service Marketing Tata McGraw Hill, 2000.
- 2. Christopher Lovelock, Service Marketing, Pearson Education Asia, 2000.
- 3. Kruise, Service Marketing John Wiley and Sons ltd 2000
- 4. Christian Gronroos, service Management and Marketing, John Wiley and Sons ltd 2000
- 5. Helen Woodruff Services Marketing, Macmillan India Ltd
- 6. Jha S M., Service Marketing, Himalaya Publishing House, Mumbai.
- 7. Verma Harsh V., Service Marketing, Pearson Education, New Delhi.
- 8. John Egan, "Relationship Marketing, Exploring Relational Strategies in Marketing", Prentice Hall.
- 9. John Anton, "Customer Relationship Management", Prentice Hall.
- 10. Jagdish N Sheth and Atul Parvatiyar, "Handbook of Relationship Marketing", Response Books, 2002.
- 11. Anderson, "Customer Relationship management", Tata McGraw Hill, 2002
- 12. David Strutton; Lou E. Pelton; James R. Lumpkin, "Marketing Channels: A Relationship Management Approach", McGraw-Hill Higher Education.
- 13. John Gosney & Thombs Bochum, CRM essentials, Prentice Hall, 2000.
- 14. Bryan Bergeron John Wiley & sons, Essentials of CRM, 2002

Question Paper Pattern

Section	Question Component	Numbers	Marks	Total
Section A	Definition / Principle Answer any 10 out of 12 questions	01-12	2	20
Section B	Short Answer Answer any 5 out of 7 questions	13-19	8	40
Section C	Essay (Question 20 is Compulsory. Answer any 1 out of Q21 & Q22) 20 marks each (1200 words)	20-22	20	40

Coations	I Inita	No. of (Questions
Sections	Units	Theory	Problems
	Unit – 1	3	-
	Unit – 2	3	-
Section A	Unit – 3	2	ı
	Unit – 4	2	-
	Unit – 5	1	-
	Unit – 1	1	-
	Unit – 2	2	-
Section B	Unit – 3	2	-
	Unit – 4	1	-
	Unit – 5	1	-
	Unit – 1	-	-
	Unit – 2	1 (Q.no 20)	-
Section C		Case study	
	Unit - 3	1	-
	Unit – 4	1	-
	Unit – 5	-	-

CORE VIII BUSINESS POLICY AND ENVIRONMENT

SUBJECT CODE:	THEORY	MARKS 100
SEMESTER: II	CREDITS: 4	TOTAL HOURS: 75

COURSE FRAMEWORK:

Introduction to the business environment and the policies governing the constituents of such an environment.

COURSE OUTCOME:

On completion of the course, the students will be able to

- 1. Gain a general overview and importance of the business environment.
- 2. Understand organizational analysis, its need and various approaches.
- 3. Familiarize themselves with the phenomenon of globalization.
- 4. Know about important global trade organizations and their roles.
- 5. Understand the corporate ethics in a competitive environment.

UNIT-I (15 Hours)

Dimensions of Business Environment- Economic, Political, Cultural, Social, Legal, Demographic, Governmental, Technological, Natural Environment - Environmental Analysis-Need, Importance, Approaches -ETOP and Forecasting techniques

UNIT-II (CASE STUDY)

(12 Hours)

Organizational Analysis-Need, Approaches-SAP, SWOT Analysis

UNIT-III (17 Hours)

Global Environment – Globalization-Rationale, Significance, Strategies for globalization, MNCs, FDI in India

UNIT-IV (16 Hours)

Economic and Business Environment - Agreements and Current Issues-WTO, TRIMS and TRIPS — IPRs-Concepts, Features and requisites for registration of Intellectual Property, Implications in India

UNIT-V (15 Hours)

Corporate Communication- Importance – Methods- Social Networking – Pros & Cons.

Reference Books:

- 1. Francis Cherunilam, Business Environment, Himalaya Publishing House, Mumbai
- 2. Aswathappa.K, Business Environment, Himalaya Publishing House, Mumbai
- 3. V.P. Michael, Business Policy and Environment, S. Chand & Co., New Delhi
- 4. Raj Agarwal, Business Environment, Excel books, New Delhi
- 5. Sankaran S. Business Environment, Margham Publications, Chennai
- 6. Dasgupta and Sengupta, Government and Business in India, Pearson's Education Pvt. Ltd
- 7. Srinivasan K Productivity and Social Environment, Vikas Publications
- 8. Paul, International Business Environment, Prentice Hall of India

Question Paper Pattern

Section	Question Component	Numbers	Marks	Total
Section A	Definition / Principle Answer any 10 out of 12 Questions	01-12	2	20
Section B	Short Answer Answer any 5 out of 7 questions	13-19	8	40
Section C	Essay (Question 20 is Compulsory. Answer any 1 out of Q21 & Q22) 20 marks each (1200 words)	20-22	20	40

Castions	TI:4a	No. of (Questions
Sections	Units	Theory	Problems
	Unit – 1	2	-
	Unit – 2	2	-
Section A	Unit – 3	3	-
	Unit – 4	3	
	Unit – 5	2	-
	Unit – 1	1	-
	Unit - 2	1	-
Section B	Unit - 3	2	-
	Unit – 4	1	-
	Unit – 5	2	-
	Unit – 1	-	
	Unit – 2	,	-
Section C		Case study	
	Unit – 3	1	-
	Unit – 4	1	-
	Unit – 5	-	-

NON-MAJOR ELECTIVE-II

FUNDAMENTALS OF CORPORATE COMMUNICATION

SUBJECT CODE:	THEORY	MARKS 100
SEMESTER: II	CREDITS: 2	TOTAL HOURS:30

COURSE FRAMEWORK:

Introduction to the in concepts in corporate communication & analyzing its vitality inbusiness environment.

COURSE OUTCOME:

On completion of the course, the students will be able to

- 1. Understand basic concepts of communication & its barriers.
- 2. Familiarize on various types & channel of communication.
- 3. Gain insight in drafting different personnel letters.
- 4. Acquire knowledge on writing various business letters.
- 5. Prepare agendas memos, minutes of the meeting & write a report.

UNIT-I (6 HOURS)

Concept of Communication – Meaning, Definition, Process, Need, Feedback, Principles of effective Communication – Barriers to Communication: Physical, Semantic/Language, Socio-Cultural and Psychological Barriers - Ways to overcome these, Barriers.

UNIT- II (6 HOURS)

Types of Communication: Verbal, Non-verbal – Characteristics of Verbal communication and Non-verbal communication Merits and Demerits of Verbal and Non-verbal communication. Channels of Communication: Formal and Informal— Vertical, Horizontal, Diagonal, Grapevine.

UNIT-III (6 HOURS)

Personnel Correspondence - Job Application Letter and Resume Letter of Acceptance of Job Offer, Inter-Office-Memo, Letter of Resignation.

UNIT-IV (6 HOURS)

Business Correspondence: Trade Letters – (Inquiry, Order, Credit and Status Enquiry, Complaints, Claims, Sales Letters, promotional leaflets and fliers).

UNIT-V (6 HOURS)

Report Writing – Agenda, Minutes of Meeting – Memorandum – Office Order – Circular Notes-Correspondence with shareholders – Correspondence with directors.

Reference Books

- 1. Logical and Analytical Reasoning A.K. Gupta Ramesh publishing house 2016 Paper Back edition
- 2. A Modern Approach to verbal and non-verbal reasoning Revised edition by R.S.Agarwal Publisher S.Chand and Company Pvt. Ltd.

Web References:

- 3. http://www.careerguide.co.in/search/label/Reasoning
- 4. http://www.indiabix.com/logical-reasoning

Question Paper Pattern:

Section	Question Component	Numbers	Marks	Total
A	Descriptive questions Answer 5 out of 10 questions	1-10	20	100
Total Marks			100	

Sections	Units	No. of Questions Theory
Section A	Unit – 1	2
	Unit – 2	2
	Unit – 3	2
	Unit – 4	2
	Unit – 5	2

SEMESTER - III

CORE IX CORPORATE ACCOUNTING

SUBJECT CODE:	PROBLEMS	MARKS 100
SEMESTER: III	CREDITS: 4	TOTAL HOURS: 90

COURSE FRAMEWORK:

Introduction to corporate accounting methods and practices.

COURSE OUTCOME:

On completion of the course, the students will be able to

- 1. Solve advanced problems in issue, buy back & underwriting of shares and debentures.
- 2. Solve problems pertaining to acquisition of business.
- 3. Maintain final accounts of joint stock companies in accordance with the latest guidelines and legal requirements.
- 4. Perform accounting for price level changes and accommodate alteration of share capital & internal reconstruction.
- 5. Know about the maintenance of accounts for joint stock companies undergoing liquidation.

UNIT- I (18 Hours)

Advanced problems in issue and buy back of shares and debentures – underwriting of shares and Debentures

UNIT- II (15 Hours)

Acquisition of Business

UNIT-III (18 Hours)

Final Accounts of joint stock companies as per new guidelines—divisible profits, managerial remuneration, profits prior to incorporation - Legal requirements

UNIT- IV (18 Hours)

Alteration of share capital and internal reconstruction - Accounting for price level changes

UNIT- V (21 Hours)

Liquidation of joint stock companies – statement of affairs and deficiency account –Liquidator's statement of account

Reference Books:

- 1. M.C. Shukla & T.S. Grewal, Advanced Accounting, S.Chand & Co. Ltd. New Delhi
- 2. P. Jain and K.L Narang, Corporate Accounting, Kalyani Publishers, New Delhi
- 3. R.L. Gupta and M. Radhaswamy, Advanced Accounting, Sultan Chand & Sons, New Delhi
- 4. S. N. Maheswari, Advanced Accounting, Sultan Chand & Sons, New Delhi

Note: No theory questions should be asked.

Question Paper Pattern

Section	Question Component	Numbers	Marks	Total
Section A	Definition / Principle Answer any 10 out of 12 Questions	01-12	2	20
Section B	Short Answer Answer any 5 out of 7 questions	13-19	8	40
Section C	Essay (Question 20 is Compulsory. Answer any 1 out of Q21 & Q22) 20 marks each.	20-22	20	40

Distribution of Questions: (Problem paper)

C4:	T I *4	No. of	Questions
Sections	Units	Theory	Problems
	Unit – 1	-	2
	Unit – 2	-	2
Section A	Unit – 3	-	2
	Unit – 4	-	3
	Unit – 5	-	3
	Unit – 1	-	1
	Unit – 2	-	1
Section B	Unit – 3	-	2
	Unit – 4	-	2
	Unit – 5	-	1
	Unit – 1	-	1
Section C	Unit – 2	-	1 (Q.no 20)
	Unit – 3	-	1
	Unit – 4	-	-
	Unit – 5	-	-

CORE X

BUSINESS LAW

SUBJECT CODE:	THEORY	MARKS 100
SEMESTER: III	CREDITS: 4	TOTAL HOURS: 75

COURSE FRAMEWORK:

Introduction to core and basic concepts of laws governing a business.

COURSE OUTCOME:

On completion of the course, the students will be able to

- 1. Understand the elements of a general contract.
- 2. Learn and understand different types of contracts.
- 3. Know about principal-agent relationships and delegation of authority within the same.
- 4. Understand the provisions relating to sale of goods and transfer of property.
- 5. Acquire knowledge about key concepts like indemnity, bail, guarantee, lien, etc.

UNIT -I (CASE STUDY)

(20 Hours)

Business Law - Introduction - Nature of contract - Offer and Acceptance - Consideration - capacity to contract - Free consent

UNIT-II (15 Hours)

Legality of object – Void contracts – Contingent contracts – Performance of contract

Discharge of contract – Remedies for Breach of contract – Quasi contracts

UNIT- III (15 Hours)

Contract of Agency – Creation – classification of Agents – Principal Agent relationships – Delegation of authority – Personal liability of agent – Termination of agency

UNIT- IV (13 Hours)

Sale of goods – Conditions and warranties – Transfer of Property – Performance – Rights of Unpaid seller

UNIT -V (12 Hours)

Indemnity – Guarantee – Bailment – Pledge – Lien – Hypothecation – Charge – Mortgage

Reference Books:

- 1. N.D. KAPOOR, Elements of Mercantile Law, Sultan Chand &Co
- 2. N.D. KAPOOR, Business Laws, Sultan Chand &Co
- 3. KRISHNAN NAIR, Law of Contracts, Orient Longman Publishers.
- 4. Dr. M.R. Srinivasan, 2005, Business Law 2nd Ed Margham Publication, Chennai
- 5. P.C. Tulsian Business Laws, 2nd Ed, Tata McGraw Hill, New Delhi
- 6. R.S.N Pillai and Bhagavathi, 2004, Business Law, 3rd Ed., S. Chand & Co., New Delhi.

Question Paper Pattern

Section	Question Component	Numbers	Marks	Total
Section A	Definition / Principle Answer any 10 out of 12 Questions	01-12	2	20
Section B	Short Answer Answer any 5 out of 7 questions	13-19	8	40
Section C	Essay (Question 20 is Compulsory. Answer any 1 out of Q21 & Q22) 20 marks each (1200 words)	20-22	20	40

Castions	Units	No. of Questions		
Sections		Theory	Problems	
	Unit – 1	3	-	
	Unit – 2	2	-	
Section A	Unit – 3	3	ı	
	Unit-4	2	ı	
	Unit – 5	2	-	
Section B	Unit – 1	1	-	
	Unit – 2	1	-	
	Unit – 3	2	-	
	Unit – 4	2	-	
	Unit – 5	1	-	
	Unit – 1	1 (Q.no 20)	1	
		Case study		
Section C	Unit - 2	1	-	
	Unit - 3	1	-	
	Unit – 4	- 1	-	
	Unit – 5	-	-	

CORE XI BUSINESS MATHEMATICS

SUBJECT CODE:	PROBLEMS	MARKS 100
SEMESTER: III	CREDITS: 4	TOTAL HOURS: 75

COURSE FRAMEWORK:

Introduction to mathematical concepts that are used to interpret and solve business-oriented problems.

COURSE OUTCOME:

On completion of the course, the students will be able to

- 1. Analysis and application of set theory through operators and functions
- 2. Identify and utilize Binominal Theorem, Exponential and Logarithmic Series
- 3. Assess limits and continuity. Differentiate polynomial equations. Locally maximize and minimize functions and apply them to cost, revenue and profit functions.
- Identify and evaluate equations through ratios and proportions. Compute possible outcomes through permutations and combinations and its application on real life scenarios.
- 5. Compute basic interests on financial instruments such as bills, loans, savings and annuity. Solve for variables multi-variable equations with matrices

UNIT – I (15 Hours)

Theory of Sets-Set Theory – Definition, Elements and Types of Sets, Operations on Sets, Relations and Functions of Sets

UNIT – II (15 Hours)

Binominal Theorem, Exponential and Logarithmic Series.

UNIT – III (20 Hours)

Limits and Continuity. Basic concepts of Differential Calculus (excluding trigonometric functions)

UNIT – IV (15 Hours)

Algebra-Ratio, Proportion, Permutation and Combination

UNIT – V (10 Hours)

Interest and Annuity – Banker's Discount – Binary Number System – Matrices-Meaning and operations-matrix inversion-solution to linear equations.

Reference Books:

1. Business Mathematics – P.R. Vittal

2. Business Mathematics – D.C. Sancheti and V.K. Kapoor

3. Business Mathematics – B.M. Agarwal

4. Business Mathematics – R.S. Soni

Note: No Theory Questions to be asked

Question Paper Pattern

Section	Question Component	Numbers	Marks	Total
Section A	Definition / Principle Answer any 10 out of 12 questions	01-12	2	20
Section B	Short Answer Answer any 5 out of 7 questions	13-19	8	40
Section C	Essay (Answer any 2 out of 3)	20-25	20	40

Distribution of Questions: (Problem paper)

Castians	I Inita	No. of Questions	
Sections	Units	Theory	Problems
	Unit – 1	-	3
	Unit – 2	-	2
Section A	Unit – 3	-	2
	Unit – 4	-	3
	Unit – 5	-	2
	Unit – 1	-	2
	Unit – 2	-	1
Section B	Unit – 3	-	1
	Unit – 4	-	1
	Unit – 5	-	2
	Unit – 1	-	20(a),20(b)
	Unit – 2	-	21(a),21(b)
Section C	Unit – 3	-	22(a)
	Unit – 4	-	-
	Unit – 5	-	22(b)

CORE XII FINANCIAL SERVICES

SUBJECT CODE:	THEORY	MARKS 100
SEMESTER: III	CREDITS: 4	TOTAL HOURS: 75

COURSE FRAMEWORK:

Introduction to different types of financial services popularly offered in India.

COURSE OUTCOME:

On completion of the course, the students will be able to

- 1. Understand the meaning and significance of the financial services available in India.
- 2. Gain exposure to the role of financial services in the development of the capital market and the economy of the country.
- 3. Have an insight into the processes of factoring, forfaiting and leasing.
- 4. Know about merchant banking and mutual funds.
- 5. Understand the process and significance of securitization.

UNIT- I – Financial Services: An Overview (CASE STUDY) (15 Hours)

Financial Services: Concept, functions – financial services market – growth of financial services in India – Credit cards: origin and history, concept, features, facilities and services – classification of credit cards – credit card frauds – credit cards and e-commerce – Credit Information Bureau (CIB) – benefits and drawbacks of credit cards – Debit Cards: concept and mechanism – dangers and precautions in the use of debit cards – smart cards

UNIT- II – Credit rating, commercial bill financing and consumer finance (20 Hours)

Credit rating: concept, origin, features and advantages – growth factors for credit rating system –major issues – credit rating agencies – regulatory framework – major factors in credit rating – equity rating – Commercial Bill Financing: meaning of commercial bills, features and advantages of commercial bill financing. Consumer finance: meaning, types, mode, factors, - Consumer finance practice in India

UNIT- III – Factoring and leasing

(12 Hours)

Factoring: definition, mechanism, characteristics, types, advantages and disadvantages – players in factoring services – functions of a factor – factoring costs – factoring Vs. bills discounting – RBI guidelines on factoring – cost-benefit analysis of factoring – forfaiting – factoring Vs. forfaiting – Leasing: concept, characteristics, and types.

UNIT-IV – Merchant banking and mutual funds

(15 Hours)

Merchant banking: definition, functions, code of conduct, regulatory framework –Mutual-funds: definition, products and schemes – managing mutual funds in India – SEBI's Requirements on AMC – functions of AMC - AMFI –book-building: concept, characteristics.

UNIT-V – Securitization

(13 Hours)

Securitization: definition – pass through certificates – features, need – SPV –Mechanism, purposes, asset characteristics, application, benefits, economic functions, Limitations – securitization and financial intermediation.

Reference Books

- 1. GURUSAMY S, Financial Services, Tata McGraw Hill
- 2. GURUSAMY S, Merchant Banking and Financial Services, Tata McGraw Hill
- 3. Khan M Y, Financial Services, Tata McGraw Hill
- 4. Kothari, Vinod Lease financing & Hire Purchase including consumer credit, Wadhwaand Company
- 5. Lee, S J, Venture Capital Manual, Warren Gorham and Lamont Inc., Boston
- 6. Machiraju, Merchant Banking, Wiley Eastern, New Age International

Question Paper Pattern

Section	Question Component	Numbers	Marks	Total
Section A	Definition / Principle Answer any 10 out of 12 questions	01-12	2	20
Section B	Short Answer Answer any 5 out of 7 questions	13-19	8	40
Section C	Essay (Question 20 is Compulsory. Answer any 1 out of Q21 & Q22) 20 marks each (1200 words)	20-22	20	40

Distribution of Questions: (Theory Paper)

C4:	T I • 4	No. of (Questions
Sections	Units	Theory	Problems
	Unit – 1	2	-
	Unit – 2	3	-
Section A	Unit – 3	3	1
	Unit – 4	2	1
	Unit – 5	2	-
	Unit – 1	1	1
	Unit - 2	1	-
Section B	Unit – 3	2	-
	Unit – 4	2	-
	Unit – 5	1	-
	Unit – 1	1 (Q.no 20)	-
		Case study	
Section C	Unit - 2	1	-
	Unit - 3	1	-
	Unit – 4	-	-
	Unit – 5	-	-

CORE XIII LOGISTICS AND SUPPLY CHAIN MANAGEMENT

SUBJECT CODE:	THEORY	MARKS 100
SEMESTER: III	CREDITS: 4	TOTAL HOURS: 75

COURSE FRAMEWORK:

Introduction to different types of financial services popularly offered in India.

COURSE OUTCOME:

On completion of the course, the students will be able to

- 1. Gain exposure to the concept, evolution and importance of logistics and supply chain management.
- 2. Know about inventory carrying, warehousing, material handling and order processing procedures.
- 3. Familiarize themselves with the various modes of transportation networks.
- 4. Gain an insight on emerging technologies, scope, challenges and issues in logistics management.
- 5. Learn about the issues and challenges in logistics and supply chain management faced by developing countries.

UNIT-I (CASE STUDY)

(15 Hours)

Concepts of Logistics – Evolution – Nature and Importance – Components of Logistics Management – Competitive advantages of Logistics – Functions of logistics management – Principles –Logistics Network – Integrated Logistics system - Supply chain management – Nature and Concepts –Value chain – Functions – Supply chain effectiveness – Outsourcing –3PLs and 4PLs – Supply chain relationships – Customer services.

UNIT- II (15 Hours)

Elements of Logistics and Supply chain management – Inventory carrying – Ware housing - Material handling – Order Processing - Demand Forecasting – Impact of Forecasts on Logistics and Supply chain management – Performance measurements.

UNIT-III (15 Hours)

Transportation - Position of Transportation in Logistics and Supply chain management – Road, Rail, Ocean, Air, Transport - Multi model transport – containerization – CFS – ICDS - Selection of transportation mode – Transportation Network and Decision – Insurance Aspects of logistics.

UNIT- IV (15 Hours)

Logistical Information system (LIS) – Operations – Integrated IT solution for Logistics and Supply chain management – Emerging technologies in Logistics and Supply Chain management - Components of logistic system - ships – types, measurement of capacity of ships –shipping information.

UNIT- V (15 Hours)

Issues and challenges for developing countries – Multi Model transportation – Role of containerization –Problems – Legal aspects of shipping – The Indian carriage of Goods by Sea Act, 1925 – Multi Model Transportation of Goods Act, 1993 - Characterizing practices – Port Procedures – Exporting General Merchandise – Containerized cargo for export through Inland container Depots – Bill of lading -Infrastructure development – Air Transport and Comparative evaluation of transport system – Decision Criteria – Insurance aspects of logistics.

Reference Books:

- 1. Krishnaveni Muthiah, 'Logistics Management and Seaborne Trade' Himalaya Publishing House.
- 2. D.K. Agarwal, 'Textbook of Logistics and Supply Chain Management', Mac Millan India Ltd.
- 3. Martin Christopher, 'Logistics and Supply Chain Management' Pearson Education, 2003.
- 4. Ronald H. Ballou, 'Business Logistics and Supply Chain Management' Pearson Education, 2004.

Question Paper Pattern

Section	Question Component	Numbers	Marks	Total
Section A	Definition / Principle Answer any 10 out of 12 questions	01-12	2	20
Section B	Short Answer Answer any 5 out of 7 questions	13-19	8	40
Section C	Essay (Question 20 is Compulsory. Answer any 1 out of Q21 & Q22) 20 marks each (1200 words)	20-22	20	40

Distribution of Questions: (Theory Paper)

Coations	Units	No. of (Questions
Sections	Units	Theory	Problems
	Unit – 1	3	-
	Unit – 2	3	-
Section A	Unit – 3	2	-
	Unit – 4	2	-
	Unit – 5	2	-
	Unit – 1	1	-
	Unit – 2	1	-
Section B	Unit – 3	2	-
	Unit – 4	2	-
	Unit – 5	1	-
	Unit – 1	1 (Q.no 20)	-
		Case study	
Section C	Unit - 2	1	ı
	Unit – 3	1	-
	Unit – 4	ı	ı
	Unit – 5	-	-

CORE XIV INTERNATIONAL TRADE

SUBJECT CODE:	THEORY	MARKS 100
SEMESTER: III	CREDITS: 4	TOTAL HOURS: 60

COURSE FRAMEWORK:

Introduction to international trade environment and procedures.

COURSE OUTCOME:

On completion of the course, the students will be able to

- 1. Know about the various theories of foreign trade and its meaning & importance.
- 2. Have an insight into the interactive relationship among various countries.
- 3. Acquire an understanding of international marketing and its environment.
- 4. Gain knowledge on overseas market research, sources of marketing information and the guidelines on how to identify foreign markets.
- 5. Acquire guidance on product planning adaptation for exports.

UNIT- I (12 Hours)

International Trade – Importance of International Trade, Theories of Foreign Trade: -Theories of Adam Smith, Ricardo, Haberler, Hecksher–Ohlin.

UNIT- II (12 Hours)

Balance of Trade - Balance of Payment - Concepts - Causes of Disequilibrium, Methods to Correct Disequilibrium - Fixed and Floating Exchange Rates - Euro-Dollar Marketing (An Over View).

UNIT- III (CASE STUDY)

(12 Hours)

Export Management – Export Procedure and Documents – Export Finance – Export Promotion – Export Pricing.

UNIT-IV (12 Hours)

Import Management – Import Procedure and Documents – Import Finance.

UNIT-V (12 Hours)

International Economic Organizations and its Functions -IMF, IDA, IFA, IBRD, ADB, UNCTAD, UNIDO.

Reference Books:

- 1. Francis Cherunilam, International Trade and Export Management Himalaya Publishing House Mumbai 04.
- 2. Paul.R.Krugman and Maurice Obstfeld, International Economics (Theory and Policy) Pearson Education Asia Addison Wesley Longman (P) Ltd. Delhi 92.
- 3. Robert J.Carbaugh, International Economics Thomson Information PublishingGroup Wadsworth Publishing Company California.
- 4. H.G. Mannur, International Economics Vikas Publishing House (P) Ltd New Delhi -14.

Question Paper Pattern

Section	Question Component	Numbers	Marks	Total
Section A	Definition / Principle Answer any 10 out of 12 Questions	01-12	2	20
Section B	Short Answer Answer any 5 out of 7 questions	13-19	8	40
Section C	Essay (Question 20 is Compulsory. Answer any 1 out of Q21 & Q22)	20-22	20	40
	20 marks each (1200 words)			

Distribution of Questions: (Theory Paper)

Castions	I Inita	No. of (Questions
Sections	Units	Theory	Problems
	Unit – 1	2	-
	Unit – 2	3	-
Section A	Unit - 3	3	-
	Unit – 4	2	ı
	Unit – 5	2	-
	Unit – 1	1	1
	Unit - 2	1	1
Section B	Unit – 3	1	-
	Unit – 4	2	-
	Unit – 5	2	-
	Unit – 1	-	-
	Unit – 2	1	-
Section C	Unit – 3	, -	-
		Case study	
	Unit – 4	1	-
	Unit – 5	-	-

SEMESTER - IV

CORE XV BUSINESS STATISTICS AND OPERATIONS RESEARCH

SUBJECT CODE:	PROBLEMS	MARKS 100
SEMESTER: IV	CREDITS: 4	TOTAL HOURS: 60

COURSE FRAMEWORK:

Introduction to statistical tools and operational research.

COURSE OUTCOME:

On completion of the course, the students will be able to

- 1. Familiarize on the concept of central tendencies.
- 2. Know about hypothesis, correlation and regression.
- 3. Be aware of statistical quality control.
- 4. Understand the basic concepts of Operation Research and its applicability.
- 5. Acquire knowledge on how transport sector works.

UNIT –I (12 Hours)

Introduction-Meaning and definitions of statistics-Measure of central tendency-Arithmetic mean, median, mode, harmonic mean and geometric mean, Measure of Variation-Standard deviation, mean deviation, Quartile deviations (Simple Problems Only)

UNIT-II (12 Hours)

Karl's Pearson Correlation-Rank Correlation, Regression. Hypothesis Testing-Small sample test - F chi square test (Without proof) (Simple problems only)

Analysis of Time Series – Method of measuring trend – Seasonal Variation - Index Numbers – Consumer price index and cost of living indices-Statistical Quality control.

UNIT -IV (12 Hours)

Introduction to OR-Meaning and Scope-Characteristics-model in OR – LPP – formulation-graphical method-simplex method (less than constraints)

UNIT -V (12 Hours)

Assignment and Transportation Problems.

REFERENCE BOOKS

- 1. Statistical Methods S.P. Gupta, Sultan 2000.
- 2. Introduction to Operations Research Dr. P.R. Vittal, Margham Publications
- 3. Statistics Elhance
- 4. Operations Research Hira and Gupta, S. Chand
- 5. Operations Research Handy and A. Taha, Macmillan Publishers

WEBSITES:

- 1.www.freetechbooks.com/mathematics-
- 2.f38.htmlwww.e-booksdirectory.com
- 3. www. freebook cenre.net/Special Cat/Free-Mathematics-Books-Download.html

Note: No theory questions should be asked

Question Paper Pattern

Section	Question Component	Numbers	Marks	Total
Section A	Definition / Principle Answer any 10 out of 12 Questions	01-12	2	20
Section B	Short Answer Answer any 5 out of 7 questions	13-19	8	40
Section C	Essay Answer any 2 out of 3	20-25	20	40

Distribution of Questions: (Problem paper)

Continua	TIm:4a	No. of	Questions
Sections	Units	Theory	Problems
	Unit – 1	-	3
	Unit – 2	-	2
Section A	Unit – 3	-	2
	Unit – 4	-	2
	Unit – 5	-	3
	Unit – 1	-	2
	Unit – 2	-	1
Section B	Unit – 3	-	1
	Unit – 4	-	1
	Unit – 5	-	2
	Unit – 1	-	20(a),20(b)
	Unit – 2	-	21(a),21(b)
Section C	Unit – 3	-	22(a)
	Unit – 4	-	-
	Unit – 5	-	22(b)

CORE XVI INSURANCE AND RISK MANAGEMENT

SUBJECT CODE:	THEORY	MARKS 100
SEMESTER: IV	CREDITS: 4	TOTAL HOURS: 60

COURSE FRAMEWORK:

Understanding the importance of insurance sector to manage risk in the organization.

COURSE OUTCOME:

On completion of the course, the students will be able to

- 1. Understand the basic concept of risk management.
- 2. Develop the awareness on how to finance these risks in an organization.
- 3. Gain insights about personal risk management.
- 4. Plan & apply for managing personal risks like loss of life, health etc.
- 5. Familiarize on various regulatory authority and Acts governing Insurance.

UNIT I (12 Hours)

Risk and risk management process - risk identification - evaluation - risk management techniques -selecting and implementing risk management techniques.

UNIT II (12 Hours)

Commercial risk management applications - property – liability-commercial property insurance -different policies and contracts - business liability and risk management insurance - workers' compensation and risk financing.

UNIT III (12 Hours)

Personal risk management applications - property – liability - risk management for auto owners -risk management for home owners.

UNIT IV (CASE STUDY)

(12 Hours)

Risk management applications - loss of life - loss of health - retirement planning and annuities -employee benefits - financial and estate planning.

UNIT V (12 Hours)

Risk management environment - industry - functions and organization of insurers — Government regulation of insurance sector - IRA - Privatization of insurance business in India- changes in Insurance Act -Insurance intermediaries insurance products pricing, claim Valuation — foreign insures in India.

Reference Books:

- 1. Rejda, George E., "Principles of Risk Management and Insurance", 6th Edn, Addison Wesley, Longman, 1998.
- 2. McNamara, "Principles of Risk Management and Insurance", Addison-Wesley
- 3. Dorfman, "Introduction to Risk Management and Insurance", Prentice Hall, 1998.
- 4. Williams; Heins, "Risk Management and Insurance", McGraw Hill Pub.
- 5. James S. Treischmann; Sandra G. Gustavson, "Risk Management and Insurance", South Western Thomson Learning.
- 6. Sengupta Mrinal Chandra, Insurance Finance, Progressive Publishers, New Delhi, 1997.
- 7. Stewaral D doss VS Kaveri Total Quality assessment in Insurance, AkankshaPublishing house, New Delhi, 2002

Question Paper Pattern

Section	Question Component	Numbers	Marks	Total
Section A	Definition / Principle Answer any 10 out of 12 Questions	01-12	2	20
Section B	Short Answer Answer any 5 out of 7 questions	13-19	8	40
Section C	Essay (Question 20 is Compulsory. Answer any 1 out of Q21 & Q22) 20 marks each (1200 words)	20-22	20	40

Distribution of Questions: (Theory Paper)

C4:	T I 24	No. of Questions	
Sections	Units	Theory	Problems
	Unit – 1	3	-
	Unit - 2	2	-
Section A	Unit – 3	2	-
	Unit – 4	2	-
	Unit – 5	3	-
	Unit – 1	1	-
	Unit - 2	1	-
Section B	Unit – 3	2	-
	Unit – 4	2	-
	Unit – 5	1	-
	Unit – 1	-	-
	Unit – 2	1	-
Section C	Unit – 3	1	-
	Unit – 4	1 (Q.no 20)	-
		Case study	
	Unit – 5	-	-

CORE XVII

SPECIAL ACCOUNTS

SUBJECT CODE:	PROBLEMS	MARKS 100
SEMESTER: IV	CREDITS: 4	TOTAL HOURS: 75

COURSE FRAMEWORK:

Introduction to advanced accounting practices in corporate sector.

COURSE OUTCOME:

On completion of the course, the students will be able to

- 1. Familiarize on shares and goodwill valuation of corporate companies.
- 2. Understand the basic concepts of various external reconstruction techniques.
- 3. Prepare financial statements of holding companies.
- 4. Gain insights on maintaining bank accounts.
- 5. Identify how Insurance Corporation maintains book of accounts.

UNIT- I (10 Hours)

Valuation of Goodwill & Shares

UNIT- II (15 Hours)

Accounting for Mergers and Amalgamation- Absorption

UNIT- III (18 Hours)

Holding Companies – consolidation of Balance sheet – treatment of mutual Owings, contingent liabilities –unrealized profit – revaluation of assets – bonus issue and payment of dividend (intercompany holdings excluded)

UNIT -IV (16 Hours)

Banking Company Accounts

UNIT- V (16 Hours)

Insurance Company Accounts – Life Insurance and General Insurance under IRDA 2000

Reference Books:

- 1. R.L. Gupta and M. Radhaswamy Advanced Accounting
- 2. T.S. Reddy & A.Murthy Corporate Accounting
- 3. S.P. Jain and K.L. Narang Corporate Accounting
- 4. M.C. Shukla and T.S. Grewal Advanced Accounting
- 5. M.A. Arulanandam and K.S. Raman Corporate Accounting
- 6. S.N. Maheswari Advanced Accountancy

Note: No theory questions should be asked.

Question Paper Pattern

Section	Question Component	Numbers	Marks	Total
Section A	Definition / Principle Answer any 10 out of 12 questions	01-12	2	20
Section B	Short Answer Answer any 5 out of 7 questions	13-19	8	40
Section C	Essay (Question 20 is Compulsory. Answer any 1 out of Q21 & Q22) 20 marks each.	20-22	20	40

Distribution of Questions: (Problem paper)

Castiana	TIm:4a	No. of	Questions
Sections	Units	Theory	Problems
	Unit – 1	-	3
	Unit – 2	-	2
Section A	Unit – 3	-	2
	Unit – 4	-	3
	Unit – 5	-	2
	Unit – 1	-	2
	Unit – 2	-	1
Section B	Unit – 3	-	2
	Unit – 4	-	1
	Unit – 5	-	1
	Unit – 1	-	1
Section C	Unit – 2	-	-
	Unit – 3	-	1
	Unit – 4	-	1 (Q.no 20)
	Unit – 5	-	-

CORE XVIII COMPANY LAW

SUBJECT CODE:	THEORY	MARKS 100
SEMESTER: IV	CREDITS: 4	TOTAL HOURS: 75

COURSE FRAMEWORK:

Introduction to provisions and regulations of various laws governing the company.

COURSE OUTCOME:

On completion of the course, the students will be able to

- 1. Acquire insights on formalities in the formation of a company.
- 2. Develop prospectus, having awareness about its contents and types.
- 3. Gain basic knowledge on rising capital for the company.
- 4. Understand who can become a member of the company and attend AGM.
- 5. Familiarize on the necessary requirements to become the Director of the Company along with their role to be played.

UNIT – I (CASE STUDY)

(25 Hours)

Introduction – Definition of Company – Characteristics – Is Company a Citizen? – Lifting of the Corporate Veil – Illegal Association - Kinds of Company - Formation of Company – Incorporation – Documents to be filed with Registrar – Certificate of Incorporation – effects of registration – Promoter – Preliminary Contracts — Memorandum of Association – Articles of Association – contents – alterations -Doctrine of Constructive Notice – Doctrine of Indoor Management – Ultra vires.

UNIT – II (10 Hours)

Prospectus – Contents – red herring prospectus – shelf prospectus - Misstatement in prospectus and their consequences – Statement in lieu of Prospectus – Deemed Prospectus - Commencement of Business.

UNIT – III (10 Hours)

Share Capital – Meaning – Kinds – Alteration of Capital – Reduction of Capital – dematerialization and re-materialization of securities - Transfer and Transmission of shares.

UNIT – IV (20 Hours)

Membership in company – Member and shareholders – Who can become a member – Cessation of membership – Rights and liabilities of members – Meetings of members – types & class of meeting - Extra ordinary – AGM- Provisions relating to conduct of meeting.

UNIT – V (10 Hours)

Management & Administration – Directors- Appointment & Removal – Rights & Duties including KMP.

Reference Books:

- 1. N.D.Kapoor Company Law
- 2. P.P.S.Gogna A Text Book of Company Law
- 3. A.K. Majumdar and G.K. Kapoor Company Law & Practice, Taxman Publications
- 4. P.K.Ghosh & Dr.V.Balachandran Outline of Company Secretary Practice

Question Paper Pattern

Section	Question Component	Numbers	Marks	Total
Section A	Definition / Principle Answer any 10 out of 12 Questions	01-12	2	20
Section B	Short Answer Answer any 5 out of 7 questions	13-19	8	40
Section C	Essay (Question 20 is Compulsory. Answer any 1 out of Q21 & Q22) 20 marks each (1200 words)	20-22	20	40

Distribution of Questions: (Theory Paper)

C4:	T I 24	No. of Questions	
Sections	Units	Theory	Problems
	Unit – 1	2	1
	Unit - 2	2	-
Section A	Unit – 3	2	-
	Unit – 4	3	-
	Unit – 5	3	-
	Unit – 1	1	-
	Unit – 2	1	-
Section B	Unit – 3	1	-
	Unit – 4	2	-
	Unit – 5	2	-
	Unit – 1	'	-
		Case study	
Section C	Unit - 2	1	-
	Unit – 3	-	-
	Unit – 4	1	-
	Unit – 5	-	-

CORE XIX

FINANCIAL MANAGEMENT

SUBJECT CODE:	THEORY& PROBLEMS	MARKS 100
SEMESTER: IV	CREDITS: 4	TOTAL HOURS: 75

COURSE FRAMEWORK:

Introduction to fundamentals of finance.

COURSE OUTCOME:

On completion of the course, the students will be able to

- 1. Develop an understanding on the sources of finance available to achieve the financial objectives.
- 2. Familiarize on various cost of capital measures involved in financial decision-making process.
- 3. Gain insight on estimating and evaluating tools for capital budgeting.
- 4. Able to manage working capital for making dividend decisions.
- 5. Analyze the recent trends in the financial market.

UNIT –I (10 Hours)

Financial management –Introduction, scope-finance and other related disciplines-Financial Functions - Financial Goals: Profit Maximization vs. Wealth Maximization – Concept of time value of money - Sources of financing - Short term and Long-term Capitalization - over and under Capitalization. (Theory)

UNIT-II (20 Hours)

Concept of Cost of Capital - Measures of Specific and Overall cost of capital (Simple problems only) - Financing Decision – Leverage-Operating, Financial and combined (Simple problems only) - Determinants of Capital structure (Theory)

UNIT-III (15 Hours)

Capital Budgeting- Estimating cash flows- Evaluation Techniques, Traditional and Discounted cashflow techniques (Risk analysis Excluded). (Simple problems only)

UNIT IV (20 Hours)

Dividend Decision: Factors determining dividend policy-stable dividend policy-stock dividend – Working Capital Management: Need for working capital –Determinants of working capital- computation of working capital-management of cash, Inventory, Accounts Receivable and Accounts Payable (Simple problems only)

UNIT V (10 Hours)

Financial markets - Money market - capital market - Recent Trends in capital market - Mutual Funds -Factories - Forecasting – Depositories. (Theory)

Reference Books:

- 1. M.Y.Khan and P.K.Jain Basic Financial Management
- 2. I.M.Pandey–Financial Management
- 3. S.M.Maheswari-Financial Management

Question Paper Pattern

Section	Question Component	Numbers	Marks	Total
Section A	Definition / Principle Answer any 10 out of 12 Questions	01-12	2	20
Section B	Short Answer Answer any 5 out of 7 questions	13-19	8	40
Section C	Essay (Question 20 is Compulsory. Answer any 1 out of Q21 & Q22)	20-22	20	40
	20 marks each.			

Distribution of Questions: (Problem & Theory Paper)

Castions	T I 4 a	No. of Questions	
Sections	Units	Theory	Problems
	Unit – 1	1	2
	Unit – 2	1	1
Section A	Unit – 3	2	1
	Unit – 4	1	1
	Unit – 5	1	1
	Unit – 1	1	1
	Unit - 2	-	1
Section B	Unit – 3	-	1
	Unit – 4	-	2
	Unit – 5	-	1
	Unit – 1	1	-
	Unit – 2	-	1 (Q.no 20)
Section C	Unit – 3	-	1
	Unit – 4	-	-
	Unit – 5	-	-

CORE XX

ENTREPRENEURIAL DEVELOPMENT

SUBJECT CODE:	THEORY	MARKS 100
SEMESTER: IV	CREDITS: 4	TOTAL HOURS: 60

COURSE FRAMEWORK:

Introduction to the concept of entrepreneurship to enable every student develop the skills of independent entrepreneur.

COURSE OUTCOME:

On completion of the course, the students will be able to

- 1. Familiarize on the basic concepts of entrepreneurship.
- 2. Develop strategies for becoming successful women entrepreneurs.
- 3. quip with the knowledge of formulating new business ideas.
- 4. Gain insights on various institutions financing entrepreneurs.
- 5. Understand the various entrepreneurship programme available and its roles.

UNIT- I (12 Hours)

Concept of entrepreneurship – definition – traits – types – classification of entrepreneurs – factors influencing entrepreneurship.

UNIT- II (12 Hours)

Women entrepreneurs – definition – problems – development of women entrepreneurship – rural Entrepreneurship – problems – relationship between rural and urban markets - Strategic Approaches: Niche strategy – Networking - Geographic Concentration.

UNIT-III (CASE STUDY) (12 Hours)

Search for business idea - sources of project identification - formalities of setting up a unit - project selection - project formulation - feasibility analysis - projects report.

UNIT- IV (12 Hours)

Institutional finance to entrepreneurs – commercial banks – IDBI- IFCI – IIBI – SIDBI – LIC – SIC.

Entrepreneurial development programme – Role and Relevance – role of government – NGO– SIPCOT,DIC, SIDC, NIESBUD – MSME – TCO –Self-employment programs – SIDO –micro finance - SHG –venture capital.

Reference Books:

- 1. C.B. GUPTA and S.P. SRINIVASAN, Entrepreneurial Development
- 2. S.S. KHANKA, Entrepreneurial Development.

Question Paper Pattern

Section	Question Component	Numbers	Marks	Total
Section A	Definition / Principle Answer any 10 out of 12 questions	01-12	2	20
Section B	Short Answer Answer any 5 out of 7 questions	13-19	8	40
Section C	Essay (Question 20 is Compulsory. Answer any 1 out of Q21 & Q22) 20 marks each (1200 words)	20-22	20	40

Distribution of Questions: (Theory Paper)

Coations	I Inita	No. of (Questions
Sections	Units	Theory	Problems
	Unit – 1	2	-
	Unit – 2	3	-
Section A	Unit – 3	3	1
	Unit - 4	2	-
	Unit – 5	2	-
	Unit – 1	1	-
	Unit - 2	1	1
Section B	Unit – 3	2	-
	Unit – 4	1	-
	Unit – 5	2	-
	Unit – 1	1	-
	Unit – 2	1	-
Section C	Unit – 3	1 (Q.no 20)	-
		Case study	
	Unit – 4	-	-
	Unit – 5	-	-

NON-MAJOR ELECTIVE

ENVIRONMENTAL STUDIES

SUBJECT CODE:	THEORY	MARKS 100
SEMESTER: IV	CREDITS: 2	TOTAL HOURS: 30

COURSE OBJECTIVES:

• To create awareness among the student's community about the Environmental Issues. Causes and Remedies

UNIT 1: Multidisciplinary nature of environmental studies

(4 Hours)

Definition, scope and importance-Need for public awareness.

UNIT 2: Natural Resources:

(8 Hours)

Renewable and non-renewable resources: Natural resources and associated problems.

- a) **Forest resources**: Use and over-exploitation, deforestation, case studies. Timber extraction, mining, dams and their effects on forest and tribal people.
- b) **Water resources**: Use and over-utilization of surface and ground water, floods, drought, conflicts over water, dams-benefits and problems.
- c) **Mineral resources**: Use and exploitation, environmental effects of extracting and using mineral resources, case studies.
- d) **Food resources**: World food problems, changes caused by agriculture and overgrazing, effects of modern agriculture, fertilizer-pesticide problems, water logging, salinity, case studies.
- e) **Energy resources**: Growing energy needs, renewable and non-renewable energy sources, use of alternate energy sources. Case studies
- f) **Land resources**: Land as a resource, land degradation, man induced landslides, soil erosion and desertification. Role of an individual in conservation of natural resources. Equitable use of resources for sustainable lifestyles.

UNIT 3: Ecosystems

(6 Hours)

Concept of an ecosystem.

- Structure and function of an ecosystem.
- Producers, consumers and decomposers. Energy flow in the ecosystem.
- Ecological succession.
- Food chains, food webs and ecological pyramids.
- Introduction, types, characteristic features, structure and function of the following ecosystem:-

- a. Forest ecosystem
- b. Grassland ecosystem
- c. Desert ecosystem
- d. Aquatic ecosystems (ponds, streams, lakes, rivers, oceans, estuaries)

UNIT 4: Biodiversity and its conservation

(6 Hours)

- Introduction Definition: genetic, species and ecosystem diversity.
- Bio geographical classification of India
- Value of biodiversity: consumptive use, productive use, social, ethical, aesthetic and option values
- Biodiversity at global, National and local levels.
- India as a mega-diversity nation, Hot-sports of biodiversity.
- Threats to biodiversity: habitat loss, poaching of wildlife, man-wildlife conflicts.
- Endangered and endemic species of India
- Conservation of biodiversity: In-situ and Ex-situ conservation of biodiversity.

UNIT 5: Environmental Pollution

(6 Hours)

Definition

- Cause, effects and control measures of:
 - a. Air pollution
 - b. Water pollution
 - c. Soil pollution
 - d. Marine pollution
 - e. Noise pollution
 - f. Thermal pollution
 - g. Nuclear hazards
- Solid waste Management: Causes, effects and control measures of urban and Industrial wastes
- Role of an individual in prevention of pollution.
- Pollution case studies.
- Disaster management: floods, earthquake, cyclone and landslides.

SEMESTER - V

CORE XXI COST ACCOUNTING

SUBJECT CODE:	THEORY & PROBLEMS	MARKS 100
SEMESTER: V	CREDITS: 4	TOTAL HOURS: 90

COURSE FRAMEWORK:

Introduction to the concepts and practices of accounting for maintaining cost efficiencies.

COURSE OUTCOME:

On completion of the course, the students will be able to

- 1. Enlighten the importance of cost ascertainment, reduction and control.
- 2. Understand the pricing of material issues and ascertainment of labour cost.
- 3. Study the various distribution of overheads.
- 4. Ascertain the operating cost for service industries
- 5. Articulate the association between cost and financial statement.

UNIT-I (18 Hours)

Cost Accounting – Meaning – Definition, Nature, Importance, Advantages & Limitations – Financial vs Cost Accounts – Cost classification and Cost concepts – Elements of cost – Preparation of Cost Sheets – Tenders and Quotations.

UNIT-II (18 Hours)

Material – Bin card – EOQ, Levels of Stock – Pricing of Issues - FIFO, LIFO, simple average, weighted average. – Labour - Piece rate – Taylor's Differential piece rate - Merricks – Time rate – Bonus Plans (Halsey, Halsey-Weir, Rowan)

UNIT-III (18 Hours)

Overheads, Classifications, Allocation – Apportionment - Primary and secondary distribution - Classification – Allocation – Absorption of overheads - Machine Hour Rate.

UNIT-IV (18 Hours)

Operating Costing – Meaning – Preparation of Operating cost Sheet – Transport costing – Cinema theatre - Power Supply Costing.

UNIT-V (18 Hours)

Contract Costing – ascertainment of profit from incomplete contracts- Reconciliation of cost and financial accounts.

Reference Books:

- 1. S.P. Jain and K.L. Narang, Cost Accounting, Kalyani Publishers
- 2. Dr A Murthy and Dr S GURUSAMY, Cost Accounting, Tata McGraw Hill
- 3. T.S.Reddy and Y. Hari Prasad Reddy, Cost Accounting, Margham Publications
- 4. Dr. S.N. Maheswari, Principles of Cost Accounting, Sultan Chand & Sons
- 5. V.K.Saxena and C.D. Vashist, Cost Accounting, Sultan Chand & Sons
- 6. R.S.N. Pillai and V. Bagavathi, Cost Accounting, S.Chand.

Question Paper Pattern

Section	Question Component	Numbers	Marks	Total
Section A	Definition / Principle Answer any 10 out of 12 Questions	01-12	2	20
Section B	Short Answer Answer any 5 out of 7 questions	13-19	8	40
Section C	Essay (Question 20 is Compulsory. Answer any 1 out of Q21 & Q22) 20 marks each.	20-22	20	40

Distribution of Questions: (Problem & Theory Paper)

Continua	TIm:4a	No. of	Questions
Sections	Units	Theory	Problems
	Unit – 1	1	2
	Unit – 2	1	1
Section A	Unit – 3	2	1
	Unit – 4	1	1
	Unit – 5	1	1
	Unit – 1	-	1
	Unit – 2	-	1
Section B	Unit – 3	-	1
	Unit – 4	-	2
	Unit – 5	-	2
	Unit – 1	-	1
	Unit – 2	-	1 (Q.no 20)
Section C	Unit – 3	-	1
	Unit – 4	-	-
	Unit – 5	-	-

CORE XXII CORPORATE ETHICS AND GOVERNANCE

SUBJECT CODE:	THEORY	MARKS 100
SEMESTER: V	CREDITS: 4	TOTAL HOURS: 60

COURSE FRAMEWORK:

Introduction to the areas of ethics governing the corporate culture, corporate strategy, ethical behavior.

COURSE OUTCOME:

On completion of the course, the students will be able to

- 1. Familiarize on the basic concept of ethics and business values.
- 2. Understand various laws governing ethical management.
- 3. Enlighten the concept of corporate social responsibility and its promotions.
- 4. Articulate the benefits of corporate governance and know about whistle blowing.
- 5. Gain insights on various governance and grievance committees of corporate sector.

UNIT – I (CASE STUDY)

(15 Hours)

Concept of ethics – sources – ethics and morals – justice – fairness – values – normative ethical theory – relevance of business ethics – arguments for and against – business values for 21st century - ethics in Indian business.

UNIT – II (12 Hours)

Ethical management – strengthening of personal and organizational integrity – complexity and group dynamic – spiritual core of leadership – leaders and the value references - Does ethics pay –ethical pitfalls of investment industry – corporate scams and its effects – law as an instrument of ethics.

UNIT – III (12 Hours)

Corporate social responsibility – meaning – promoting – stakeholders' satisfaction – corporate responsiveness – managing socially responsible business - Environment responsibility – ethics and ecology– work ethics and professional responsibility.

UNIT – IV (12 Hours)

Corporate Governance – meaning scope- models and benefits – transparency -green governance – E- Governance - Independent Directors- whistle blowing.

UNIT – V (12 Hours)

Corporate governance governance committees – Shareholders grievances committee - investor protection – Management discussion analysis –Role of accountants and auditors – accountability – professional Codes & values.

Reference Books:

- 1. R.C.Sekhar Ethical Choices in Business Response Books, 2002
- 2. Corporate Governance and business Ethics by All India Management Association Excel Books.
- 3. William H. Shaw, Business Ethics Thomson Publications
- 4. N. Bala subramanyan, Corporate boards and Governance Sterling publishers
- 5. Reference on corporate governance and director's duties and responsibilities publication of Institute of Company Secretaries
- 6. Neville Bain & David Band, "Winning Ways through corporate governance" Macmillan Publishers
- 7. Naresh Chandra committee report published in charted secretary, Feb 2003 VI.33, No.2.
- 8. SEBI report on corporate governance published in Economic Developments in India, Vol:20, 1999
- 9. John Harper, "Chairing the Board", Kogan press.

Question Paper Pattern

Section	Question Component	Numbers	Marks	Total
Section A	Definition / Principle Answer any 10 out of 12 Questions	01-12	2	20
Section B	Short Answer Answer any 5 out of 7 questions	13-19	8	40
Section C	Essay (Question 20 is Compulsory. Answer any 1 out of Q21 & Q22) 20 marks each (1200 words)	20-22	20	40

Distribution of Questions: (Theory Paper)

C4:	T I 24	No. of Questions	
Sections	Units	Theory	Problems
	Unit – 1	3	-
	Unit – 2	3	-
Section A	Unit – 3	2	-
	Unit – 4	2	-
	Unit – 5	2	-
	Unit – 1	1	-
	Unit – 2	1	-
Section B	Unit – 3	2	-
	Unit – 4	2	-
	Unit – 5	1	-
	Unit – 1	1 (Q.no 20)	-
		Case study	
Section C	Unit - 2	ı	ı
	Unit – 3	1	ı
	Unit – 4	1	-
	Unit – 5	-	-

CORE XXIII INCOME TAX LAW AND PRACTICE-I

SUBJECT CODE:	THEORY & PROBLEMS	MARKS 100
SEMESTER: V	CREDITS: 4	TOTAL HOURS: 90

COURSE FRAMEWORK:

Introduction to various components in computing income tax.

COURSE OUTCOME:

On completion of the course, the students will be able to

- 1. Understand the basic concepts in Income tax and computation of Agricultural Income.
- 2. Familiarize about the various sections pertaining to income from salaries of an individual.
- 3. Enable them in ascertaining the tax liability from the income earned by owning a house property.
- 4. Gain an insight on the sections governing the income earned from business or profession.
- 5. Help the students in computation of income tax.

UNIT I (20 Hours)

Income Tax- Important Definitions under Income Tax Act – Agricultural income – Assesse-Person – Assessment Year – Previous Year – Exceptions to previous year – Income – definition - features – Gross Total Income – Total Income. (Theory) – Residential status (Simple problems) – Scope of total income (Simple problems) - Incomes exempt from tax (Theory).

UNIT II (20 Hours)

Salaries – Characteristics - Computation of Salary Income - Provident Fund - Allowances – Perquisites and their valuation – Profits – In – Lieu of salary - Payments exempted u/s 10 – Leave Travel – Gratuity – Pension – Commutation of pension – Leave salary – Deductions u/s 16. (Simple problems)

UNIT III (15 Hours)

Income from House Property – Definition of Annual Value – Types of rental values - Determination of Annual value - Deduction from Annual value – Computation of Income under different circumstances (simple problems)

UNIT IV (20 Hours)

Income from Business– Definition, Computation of Business Income - Allowable and Not Allowable expenses. Income from Profession – Definition – Computation of Professional income for Doctors, Lawyers and Chartered Accountants. Depreciation u/s 32 – rates – computation of depreciation (simple problems).

UNIT V (15 Hours)

Assessment of individuals (covering incomes under salary, house property, business or profession) (Simple problems) – Filing of returns – Permanent Account Number (PAN) and itsusage. (Theory)

Reference Books:

- Dr. Vinod, K.Singhania, Students Guide to Income Tax, Taxmann Publications Pvt. Ltd, New Delhi.
- 2. P.Gaur, D.B. Narang, Income Tax Law and Practice, Kalyani Publications.
- 3. T.S.Reddy, Y.Hari Prasad Reddy, Income Tax Theory Law and Practice, MarghamPublication, Chennai.
- 4. Dr.H.C.Mehrotra, Dr.S.P.Goyal, Income Tax Law and Practice, Sahitya BhawanPublications, Agra.
- 5. Dr. Vinod, K.Singhania, Students Guide to IncomeTax, Taxmann Publications Pvt. Ltd,New Delhi.
- 6. P.Gaur, D.B. Narang, Income Tax Law and Practice, Kalyani Publications.
- 7. T.S.Reddy, Y.Hari Prasad Reddy, Income Tax Theory Law and Practice, MarghamPublication, Chennai.
- 8. Dr.H.C.Mehrotra, Dr.S.P.Goyal, Income Tax Law and Practice, Sahitya Bhawan Publications, Agra.

Question Paper Pattern

Section	Question Component	Numbers	Marks	Total
Section A	Definition / Principle Answer any 10 out of 12 Questions	01-12	2	20
Section B	Short Answer Answer any 5 out of 7 questions	13-19	8	40
Section C	Essay (Question 20 is Compulsory. Answer any 1 out of Q21 & Q22) 20 marks each.	20-22	20	40

Distribution of Questions: (Problem & Theory Paper)

Castiana	TI:4a	No. of Questions	
Sections	Units	Theory	Problems
	Unit – 1	1	1
	Unit - 2	1	2
Section A	Unit – 3	1	2
	Unit – 4	1	1
	Unit – 5	1	1
	Unit – 1	-	2
	Unit - 2	-	2
Section B	Unit – 3	-	1
	Unit – 4	-	1
	Unit – 5	1	-
	Unit – 1	-	-
Section C	Unit – 2	-	1 (Q.no 20)
	Unit – 3	-	1
	Unit – 4	-	1
	Unit – 5	-	-

CORE XXIV ACCOUNTING STANDARDS

SUBJECT CODE:	THEORY & PROBLEMS	MARKS 100
SEMESTER: V	CREDITS: 4	TOTAL HOURS: 60

COURSE FRAMEWORK:

Introduction to accounting standards and it relate the same to various relevant situations.

COURSE OUTCOME:

On completion of the course, the students will be able to

- 1. Familiarize with basic concepts of accounting standards.
- 2. Understand the applicability of accounting standards and know its assumptions.
- 3. Gain an insight on valuation of Inventory.
- 4. Impart knowledge about depreciation and its computation.
- 5. Know about investments, intangible assets and its provisions.

UNIT-1 (15 Hours)

Introduction to Accounting standards - meanings-objectives-setting process-Benefits & Limitation-Need for Convergence towards Global Standards-Introduction to International Accounting Standard Board- Meaning of IFRS.

UNIT- II (10 Hours)

Enterprises to which the accounting standards apply-Implication of mandatory status-Financial items to which the accounting standards apply-Applicability of Accounting Standards -List of Accounting Standards. Disclosure of Accounting Policies (AS 1)-Accounting assumptions-conventions-manner of disclosure-Disclosure of Changes in Accounting Policies- Disclosure of deviations from fundamental accounting assumptions.

UNIT- III (compulsory question – cash flow only) (15 Hours)

Valuation of Inventory (AS 2)- meaning of Containers & Empties, Costs of inventory, Costs of purchase- measurement of inventories- - meaning of Costs of purchase- Costs of Conversion- Exclusions from the cost of inventories. Fund Flow and Cash Flow Statement (AS 3) [Simple Problems only] - meaning- Classification Cash Flows-Cash flow reporting-disclosures. Contingencies and Events Occurring after the Balance Sheet Date (AS 4)-meaning.

UNIT- IV (10 Hours)

Net Profit or Loss for the period, Prior Period Items and Changes in Accounting Policies (AS 5)-meaning. Depreciation Accounting (AS6)- meaning-methods- Revenue Recognition (AS 9)- Accounting for Fixed Assets (AS 10)- identification of fixed asset-Components of costs-Amount substituted for historical costs-Retirement and disposal.

UNIT -V (10 Hours)

Accounting for investments (AS 13) - Meaning of Fair value, market value, Forms of investment, Cost of investment, Disposal of investment. Accounting for Amalgamations (AS 14) - meaning- Types of amalgamations-methods of amalgamations-Treatment of reserves, goodwill in amalgamation-Disclosure. Intangible Assets (AS 26) - meaning. Provisions, Contingent Liabilities and Contingent Assets (AS 29)-meaning.

Prescribed Books:

- 1. D.S Rawat, Taxmann Students guide to Accounting standards
- 2. Bhattacharya Indian Accounting Standards: Practices, Comparisons, and Interpretations Tata,Mc Graw Hill

Reference Books:

- 1. Financial Accounting study material from Institute of Chartered Accountants of India
- 2. Dalal Gaggar K shirsagar, Accounting Standards & Corporate Accounting Practices, Wadhwaand Company Nagpur.

Question Paper Pattern

Section	Question Component	Numbers	Marks	Total
Section A	Definition / Principle Answer any 10 out of 12 Questions	01-12	2	20
Section B	Short Answer Answer any 5 out of 7 questions	13-19	8	40
Section C	Essay (Question 20 is Compulsory. Answer any 1 out of Q21 & Q22) 20 marks each (1200 words)	20-22	20	40

Distribution of Questions: (Problem & Theory Paper)

Continua	TIm:4a	No. of Questions	
Sections	Units	Theory	Problems
	Unit – 1	2	-
	Unit – 2	3	-
Section A	Unit – 3	2	1
	Unit – 4	2	-
	Unit – 5	2	-
	Unit – 1	1	-
	Unit - 2	2	-
Section B	Unit – 3	1	1
	Unit – 4	1	-
	Unit – 5	1	-
	Unit – 1	1	-
	Unit – 2	-	-
Section C	Unit - 3	-	1 (Q.no 20)
	Unit – 4	-	-
	Unit – 5	1	-

CORE XXV

PRACTICAL AUDITING

SUBJECT CODE:	THEORY	MARKS 100
SEMESTER: V	CREDITS: 4	TOTAL HOURS: 75

COURSE FRAMEWORK:

Introduction to basic concepts in auditing and its practical applicability.

COURSE OUTCOME:

On completion of the course, the students will be able to

- 1. Identifying the different kinds of Audit.
- 2. Gain insight on internal control and internal checks.
- 3. Impart knowledge about sampling, vouching, valuation and verification.
- 4. Analyzing the roles and responsibilities of company auditor
- 5. Ascertaining the Importance of Audit report and its types.

UNIT-I (CASE STUDY)

(15 Hours)

Introduction – Definition – Utility of auditing – Types of audit, Objectives of audit.

UNIT –II (15 Hours)

Planning and Conduct of Audit – Audit Note Book – Audit Working Papers - Audit Files Internal Control–Characteristics – Evaluation, Internal check – Principles, Advantages

Limitations – Internal check for Cash, Purchases and Sales Internal Audit – Functions – Distinction and interface between internal and statutory auditor.

UNIT- III (15 Hours)

Audit Sampling, Vouching of cash transactions-Vouching of Trading Transaction (Purchases, Purchase return, Sales, Sales return) - Verification & Valuation of Assets & Liabilities.

UNIT –IV (15 Hours)

Internal Auditor – Qualification, Disqualification, Appointment, Rights, Duties, Ceiling Limit and Liabilities of an auditor, Professional Ethics.

UNIT- V (15 Hours)

Audit Committee- Constitution -Audit Report-characteristics – types of opinion-Information System Audit.

Reference Books:

- 1. Dinkar Pagare, Principles and Practices of Auditing, Sultan Chand and Sons, New Delhi
- 2. S. Vengadamani, Practical Auditing, Himalaya Publishing House, Mumbai
- 3. Sharma T.R., Auditing Principles & Problems, Sahitya Bhawan, Agra
- 4. Kamal Gupta and Ashok Arora, Fundamentals of Auditing, Tata McGraw Hill Publishing Company Ltd., New Delhi
- 4. B.L.Tandon, Auditing, Sultan Chand& Sons, New Delhi.

Question Paper Pattern

Section	Question Component	Numbers	Marks	Total
Section A	Definition / Principle Answer any 10 out of 12 Questions	01-12	2	20
Section B	Short Answer Answer any 5 out of 7 questions	13-19	8	40
Section C	Essay (Question 20 is Compulsory. Answer any 1 out of Q21 & Q22) 20 marks each (1200 words)	20-22	20	40

Sections	Units	No. of (Questions
Sections	Units	Theory	Problems
	Unit – 1	3	-
	Unit-2	3	-
Section A	Unit – 3	2	ı
	Unit – 4	2	
	Unit – 5	2	-
	Unit – 1	1	-
	Unit – 2	1	-
Section B	Unit – 3	2	1
	Unit – 4	2	1
	Unit – 5	1	1
	Unit – 1	1 (Q.no 20)	-
		Case study	
Section C	Unit - 2	1	ı
	Unit – 3	1	-
	Unit – 4	-	-
	Unit – 5	-	-

CORE XXVI

RESEARCH METHODOLOGY

SUBJECT CODE:	THEORY	MARKS 100
SEMESTER: V	CREDITS: 4	TOTAL HOURS: 60

Course Framework

An introduction to strategic Management analysis and implementation of strategic management in an organization.

Course Outcomes:

On completion of the course, the students will be able to

- 1. Understand the framework and approaches in Strategic Management.
- 2. Make the students understand the major aspects of the vision and mission of strategic management.
- 3. Familiarize various analysis concepts in strategic management.
- 4. Guide the students in formulating successful strategies.
- 5. Develop student's skills in strategic implementation and evaluation.

UNIT- I (12 Hours)

Introduction to research methodology – meaning and purpose – Types of Research – Research design –steps in selection & formulation of a research problem – steps in research.

UNIT- II (CASE STUDY) (12 Hours)

Hypothesis – Types – concept and procedures of testing of Hypothesis – sampling techniques– sampling error and sample size.

UNIT- III (12 Hours)

Measurement & scaling techniques – Data collection – methods – testing validity and reliability.

UNIT- IV (12 Hours)

Processing of data – Editing, coding, classification & tabulation, analysis of data – outline of statistical analysis – elements of processing through computers (Application of SPSS).

UNIT -V (12 Hours)

Interpretation and Report Writing – meaning & precautions in interpretation, types of reports – style &conventions in reporting – steps in drafting of report.

- 1. Dr M Ranganatham, Business Research Methods, Himalayas Publishing
- 2. William C Emory, Business Research Methods, R.D. Irwin. Inc.
- 3. Robert G Murdock, Business Research Concepts & Practice, International text book Company
- 5. Kothari C.R., Research Methodology, Vikas Publishing Ltd.
- 6. Ravilochanan, Research Methodology

Question Paper Pattern

Section	Question Component	Numbers	Marks	Total
Section A	Definition / Principle Answer any 10 out of 12 Questions	01-12	2	20
Section B	Short Answer Answer any 5 out of 7 questions	13-19	8	40
Section C	Essay (Question 20 is Compulsory. Answer any 1 out of Q21 & Q22) 20 marks each (1200 words)	20-22	20	40

C4:	T I 24	No. of (Questions
Sections	Units	Theory	Problems
	Unit – 1	3	-
	Unit – 2	3	-
Section A	Unit – 3	2	-
	Unit – 4	2	-
	Unit – 5	2	-
	Unit – 1	1	-
	Unit – 2	1	-
Section B	Unit – 3	2	-
	Unit – 4	1	-
	Unit – 5	2	-
	Unit – 1	1	-
	Unit – 2	' -	-
Section C		Case Study	
	Unit - 3	1	-
	Unit – 4	-	ı
	Unit – 5	-	-

NON-MAJOR ELECTIVE VALUE EDUCATION

SUBJECT CODE:	THEORY	MARKS 100
SEMESTER: V	CREDITS: 2	TOTAL HOURS: 15

COURSE OBJECTIVES:

- Values are socially accepted norms to evaluate objects, persons, and situations that formpart and parcel of sociality.
- A value system is a set of consistent values and measures.
- Knowledge of the values are inculcated through education.
- It contributes in forming true human being, who is able to face life and make it meaningful.

UNIT I

Value education-its purpose and significance in the present world – Value system – The role of culture and civilization-Holistic living – Balancing the outer and inner –Body, Mind and Intellectual level- Duties and responsibilities.

UNIT II

Salient values for life- Truth, commitment, honesty and integrity, forgiveness and love, empathy and ability to sacrifice, care, unity, and inclusiveness, Self-esteem and self-confidence, punctuality — Time, task and resource management— Problem solving and decision making skills-Interpersonal and Intra personal relationship — Team work — Positive and creative thinking

UNIT III

Human Rights – Universal Declaration of Human Rights – Human Rights violations – National Integration – Peace and non-violence – Dr. A P J Kalam's ten points for enlightened citizenship – Social Values and Welfare of the citizen – The role of media in value building.

UNIT IV

Environment and Ecological balance –interdependence of all beings – living and non-living. The binding of man and nature – Environment conservation and enrichment

UNIT V

Social Evils – Corruption, Cyber-crime, Terrorism –Alcoholism, Drug addiction – Dowry – Domestic violence –untouchability – female infanticide – atrocities against women-How to tackle them.

- M G Chitakra: Education and Human Values, A P H Publishing corporation New Delhi, 2003.
- 2. Chakravarthy, S.K.: Values and ethics for Organizations: Theory and Practice, Oxford University Press, New Delhi, 1999.
- 3. Satchidananda, M.K.: Ethics, Education, Indian Unity and Culture, Ajantha Publications, Delhi, 1991
- 4. Das, M.S. & Gupta, V.K.: Social Values among Young adults: A changing Scenario, M.D. Publications, New Delhi, 1995
- Bandiste, D.D.: Humanist Values: A Source Book, B.R.Publishing Corporation, Delhi, 1999
- 6.. Ruhela, S.P.: Human Values and education, Sterling Publications, New Delhi, 1986
- 7. Kaul, G.N.: Values and Education in Independent Indian, Associated Publishers, Mumbai, 1975
- 8. NCERT, Education in Values, New Delhi, 1992
- 9. Swami Budhananda (1983) How to Build Character Primer : Ramakrishna Mission, New Delhi
- 10. A Cultural Heritage of India (4 Vols.), Bharatiya Vidya Bhawan, Bombay. (SelectedChapters only)
- 11. For Life, For the future: Reserves and Remains –UNESCO Publication
- 12. Values, A Vedanta Kesari Presentation, Sri Ramakrishna Math, Chennai, 1996
- 13. Swami Vivekananda, Youth and Modern India, Ramakrishna Mission, Chennai
- 14. Swami Vivekananda, Call to the Youth for Nation Building, Advaita Ashrama, Calcutta
- 15. Awakening Indians to India, Chinmayananda Mission, 2003.

SEMESTER -VI

CORE XXVII MANAGEMENT ACCOUNTING

SUBJECT CODE:	THEORY& PROBLEMS	MARKS 100
SEMESTER: VI	CREDITS: 4	TOTAL HOURS: 90

COURSE FRAMEWORK:

Introduction to accounting information that is useful to management for performing its function.

COURSE OUTCOME:

On completion of the course, the students will be able to

- Understand the difference between Management accounting, financial accounting & Cost accounting.
- 2. Acquire knowledge on preparation of the direct costs.
- 3. Know about the concepts of Overheads.
- 4. Gain insights to solve problems relating to operating cost.
- 5. Familiarize about the contract costing.

UNIT- I (18 Hours)

Management Accounting – Meaning, Definition Nature, Scope, Distinction between Management Accounting & financial accounting - Management Accounting & Cost Accounting

UNIT- II (18 Hours)

Marginal costing techniques- Feature of marginal costing – Advantages and Limitation of Marginal Costing – Marginal Costing vs Absorption costing – Break-even analysis and break-even point – cost volume profit (CVP) analysis

UNIT- III (18 Hours)

Analysis of financial statements, users of financial statements- tools of financial statement analysis – Comparative statements, common size statements and trend analysis.

UNIT- IV (18 Hours)

Ratio Analysis: Meaning, Scope, Advantages and Limitations - Types of ratios – Liquidity - Profitability, Turnover, and Solvency - Construction of balance sheet.

UNIT- V (18 Hours)

Budgetary Control – Meaning – Preparation of Budgets – Sale Budget - Production Budget – Purchase Budget – Cash Budget - Master Budget.

- 1. S.N.Maheswari, Management Accounting Sultan Chand & Sons.
- 2. Dr A Murthy and Dr S GURUSAMY, Cost Accounting, Tata McGraw Hill
- 3. RSN Pillai & Bagavati, Management Accounting S Chand & Co Ltd New Delhi.
- 4. Horngren Sunderu Stratton, Introduction to Management Accounting —Pearson Education.
- 5. T. S. Reddy and Hari Prasad Reddy, Management Accounting, Margham Publication.

Question Paper Pattern

Section	Question Component	Numbers	Marks	Total
Section A	Definition / Principle Answer any 10 out of 12 Questions	01-12	2	20
Section B	Short Answer Answer any 5 out of 7 questions	13-19	8	40
Section C	Essay (Question 20 is Compulsory. Answer any 1 out of Q21 & Q22)	20-22	20	40
	20 marks each.			

Distribution of Questions: (Problem & Theory Paper)

Castions	T I :4 a	No. of Questions		
Sections	Units	Theory	Problems	
	Unit – 1	2	-	
	Unit – 2	1	2	
Section A	Unit – 3	1	2	
	Unit – 4	1	1	
	Unit – 5	1	1	
	Unit – 1	1	-	
	Unit – 2	-	2	
Section B	Unit – 3	-	1	
	Unit – 4	-	1	
	Unit – 5	-	2	
	Unit – 1	-	-	
	Unit – 2	-	1 (Q.no 20)	
Section C	Unit – 3	-	-	
	Unit – 4	-	1	
	Unit – 5	-	1	

CORE XXVIII

HUMAN RESOURCE MANAGEMENT

SUBJECT CODE:	THEORY	MARKS 100
SEMESTER: VI	CREDITS: 4	TOTAL HOURS: 75

COURSE FRAMEWORK:

Introduction to identify the key roles and responsibilities of the human resources management function.

COURSE OUTCOME:

On completion of the course, the students will be able to

- 1. Understand about the nature of human resources.
- 2. Acquire knowledge on various techniques of HRM.
- 3. Provide knowledge on latest trends in managing human resources in organization.
- 4. Analyze the collective bargaining of employees to protect the interest of worker.
- 5. Ascertain the human resource audit in order to receive every aspect of management of HR.

UNIT- I (CASE STUDY)

(15 Hours)

Human Resource Management – Nature and Scope of the HRM – Managerial and Operating Functions –Difference between Personnel management and HRM – Human Resource Planning –Recruitment –Selection – Methods of Selection – Use of various Tests – interview techniques in Selections.

UNIT- II (15 Hours)

Placement and Induction – Training – Methods – Techniques – Identification of Training Needs –Development – Methods – Performance Appraisal – Methods – Promotions and Transfers

UNIT- III (15 Hours)

Remuneration – Factors determining remuneration – Components of Remuneration – Incentives – Benefits– Motivation – Welfare and Social Security Measures

UNIT- IV (15 Hours)

Collective Bargaining – Workers participation in Management – Types – Quality Circles – Management by Objectives – Environment of HRM – HRM as a Profession

UNIT- V (15 Hours)

Human Resource Audit – Nature – Benefits – Scope – Approaches

- 1. V.S.P.Rao Human Resource Management
- 2. Ashwathappa Human Resource Management
- 3. Gary Deseler Human Resource Management
- 4. L.M.Prasad Human Resource Management
- 5. Tripathi –Human Resource Management

Question Paper Pattern

Section	Question Component	Numbers	Marks	Total
Section A	Definition / Principle Answer any 10 out of 12 Questions	01-12	2	20
Section B	Short Answer Answer any 5 out of 7 questions	13-19	8	40
Section C	Essay (Question 20 is Compulsory. Answer any 1 out of Q21 & Q22)	20-22	20	40
	20 marks each (1200 words)			

G4'	T I 24	No. of (Questions
Sections	Units	Theory	Problems
	Unit – 1	3	-
	Unit – 2	3	-
Section A	Unit – 3	2	1
	Unit – 4	2	-
	Unit – 5	2	-
	Unit – 1	1	-
	Unit – 2	1	-
Section B	Unit – 3	2	-
	Unit – 4	2	1
	Unit – 5	1	1
	Unit – 1	1 (Q.no 20)	-
		Case study	
Section C	Unit - 2	1	-
	Unit – 3	1	-
	Unit – 4	- 1	ı
	Unit – 5	-	-

CORE XXIX

SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT

SUBJECT CODE:	THEORY	MARKS 100
SEMESTER: VI	CREDITS: 4	TOTAL HOURS: 60

COURSE FRAMEWORK:

Introduction to certain techniques to evaluate and analyze risk and return characteristics of securities such as individual stocks, mutual funds, and government and corporate bonds.

COURSE OUTCOME:

On completion of the course, the students will be able to

- 1. Acquire knowledge on nature and scope of investment
- 2. Identify avenues for the investment of personal funds.
- 3. Analyse the various investment options available in terms of risk and return.
- 4. Know the basic concept of portfolio management.
- 5. Familiarize about investors preference towards investment.

UNIT-I (CASE STUDY)

(12 Hours)

Nature and scope of investment management – investment objectives, constraints – factors –Investment process – investment management and portfolio management

UNIT- II (13 Hours)

Understanding the investment environment – sources of investment information – approaches of security analysis – market indicators – security price movements – fundamental analysis – technical analysis – Dow Theory – Random walk theory – efficient market hypothesis – various forms of market efficiency.

UNIT-III (11 Hours)

Company analysis components – non-financial aspects - Risk return – market risk – interest rate risk – purchasing power risk – business risk – financial risk – measurement of risk.

UNIT- IV (12 Hours)

Portfolio – portfolio management – portfolio theory – meaning and objectives, traditional and Modern portfolio theory - Diversification – Markowitz's approach – portfolio management process – portfolio planning-portfolio analysis-portfolio selection –portfolio evaluation – portfolio revision – various steps involved in the development of portfolio.

UNIT- V (12 Hours)

Capital market theory – assumptions – risk, – capital asset pricing model (CAPM) - securities market line - arbitrage pricing theory-options pricing model-put and call -Indian stock market and the institutional investors.

- 1. Elton, Edwin J., Gruber, Martin J., Brown, Stephen J., Goetz mann, William N., Portfolio Theory and Investment Analysis", 6th Edn, Wiley, 2003.
- 2. Prasanna Chandra, "Managing Investments", Tata McGraw Hill, New Delhi, 1999.
- 3. Lee, Cheng F., "Advances in Investment Analysis and Portfolio Management", Publisher:Science& Technology Books.
- 4. Sidney Cottle, Grahaan & Dadd's Security Analysis, Tata McGraw Hill, 1989.
- DC Fisher & RJ Jordan, Security Analysis & Portfolio Management, Prentice Hall of India, 1999.

Question Paper Pattern

Section	Question Component	Numbers	Marks	Total
Section A	Definition / Principle Answer any 10 out of 12 Questions	01-12	2	20
Section B	Short Answer Answer any 5 out of 7 questions	13-19	8	40
Section C	Essay (Question 20 is Compulsory. Answer any 1 out of Q21 & Q22) 20 marks each (1200 words)	20-22	20	40

G	TT . *4	No. of (Questions
Sections	Units	Theory	Problems
	Unit – 1	3	-
	Unit – 2	3	-
Section A	Unit – 3	2	-
	Unit – 4	2	-
	Unit – 5	2	-
	Unit – 1	1	-
	Unit – 2	1	-
Section B	Unit – 3	2	-
	Unit – 4	2	-
	Unit – 5	1	-
	Unit – 1	1 (Q.no 20)	-
		Case study	
Section C	Unit - 2	1	-
	Unit – 3	1	-
	Unit – 4	-	-
	Unit – 5	-	-

CORE XXX

INCOME TAX LAW AND PRACTICE - II

SUBJECT CODE:	THEORY & PRACTICAL	MARKS 100
SEMESTER: VI	CREDITS: 4	TOTAL HOURS: 90

COURSE FRAMEWORK:

Introduction to income received or deemed to be received in India, irrespective of the being accrued or earned outside India.

COURSE OUTCOME:

On completion of the course, the students will be able to

- 1. Acquire knowledge on capital gains and exemptions.
- 2. Study about income from other sources.
- 3. Appling concepts relating to clubbing provisions
- 4. Gain insight on permissible deductions from gross total income Sec 80C, 80CC, 80D, 80G.
- 5. Study about advance payment of tax and filing of income tax.

UNIT I (20 Hours)

Income under Capital Gains –short-term, long-term capital gains-certain transactions not included as transfer-cost of acquisition –cost of improvement –indexation of cost- Capital gains under different circumstances-Exempted capital gains computation of capital gains (simple problems)

UNIT II (20 Hours)

Income from Other Sources –their computation –grossing up – deduction in computing income under the head (Simple problems)

UNIT III (20 Hours)

Clubbing of Income –Deemed Incomes –Provisions of the Act relating to clubbing of income –Set off – Carry forward and Set off of losses. (Simple problems)

UNIT IV (20 Hours)

Permissible deductions from gross total income—Sec.80C, 80CCC, 80D, 80G, - Assessment of Individual (Covering Capital Gains, Income from Other Sources). (Simple problems)

UNIT V (10 Hours)

Income Tax Authorities –Powers of the central Board of Direct Taxes (CBDT) Commissioners of Income Tax and Income Tax officers –Assessment Procedures – Self Assessment –Best Judgment Assessment – Income Escaping Assessment (Re- assessment)-Advance payment of Tax –Meaning and Due dates –Deduction of Tax at source-Meaning. (Theory)

Reference Books:

- 1. Dr. Vinod K.Singhania, Students Guide to Income Tax, Taxmann Publications Pvt. Ltd, NewDelhi.
- 2. P.Gaur, D.B.Narang, Income Tax Law and Practice, Kalyani Publications.
- 3. T.S.Reddy, Y.Hari Prasad Reddy, Income Tax Theory Law and Practice, Margham Publication, Chennai.
- 4. Dr.H.C.Mehrotra, Dr.S.P.Goyal, Income Tax Law and Practice, Sahitya Bhawan Publications, Agra.

Question Paper Pattern

Section	Question Component	Numbers	Marks	Total
Section A	Definition / Principle Answer any 10 out of 12 Questions	01-12	2	20
Section B	Short Answer Answer any 5 out of 7 questions	13-19	8	40
Section C	Essay (Question 20 is Compulsory. Answer any 1 out of Q21 & Q22)	20-22	20	40
	20 marks each (1200 words)			

Distribution of Questions: (Problem & Theory Paper)

Castiana	T I 4 a	No. of	Questions
Sections	Units	Theory	Problems
	Unit – 1	1	2
	Unit – 2	1	1
Section A	Unit – 3	1	1
	Unit – 4	1	1
	Unit – 5	2	1
	Unit – 1	-	2
	Unit – 2	-	2
Section B	Unit – 3	-	1
	Unit – 4	-	1
	Unit – 5	1	-
	Unit – 1	-	1 (Q.no 20)
	Unit – 2	-	1
Section C	Unit – 3		-
	Unit – 4	-	-
	Unit – 5	1	-

CORE XXXI

BUSINESS TAXATION

SUBJECT CODE:	THEORY	MARKS 100	
SEMESTER: VI	CREDITS: 4	TOTAL HOURS: 60	

COURSE FRAMEWORK:

Introduction to income taxation of corporations and shareholders and self-discovery of technical tax knowledge along with the development of a variety of professional skills and attitudes.

COURSE OUTCOME:

On completion of the course, the students will be able to

- 1. Familiarize with basic concepts of direct and indirect tax.
- 2. Acquire knowledge on central excise duty and its types.
- 3. Study about government policies implemented after GST.
- 4. Understand the procedure for computation of various indirect taxes.

Know about income tax filing.

UNIT -I (CASE STUDY)

(12 Hours)

Constitutional framework of Indirect Taxes before GST (Taxation Powers of Union & State Government); Rationale for GST; Structure of GST (SGST, CGST, UTGST & IGST); GST Council, GST Network, State Compensation Mechanism, Registration.

UNIT- II (12 Hours)

Taxable event- "Supply" of Goods and Services; Exemption from GST related to small supplies and Composition Scheme; Classification of Goods and Services: Composite and Mixed Supplies.

UNIT-III (12 Hours)

Eligible and Ineligible Input Tax Credit; Apportionments of Credit and Blocked Credits; Tax Credit in respect of Capital Goods; Recovery of Excess Tax Credit; Availability of Tax Credit in special circumstances; Transfer of Input Credit (Input Service Distribution)

UNIT –IV (12 Hours)

Payment of Taxes; Refund; Tax Invoice, Credit and Debit Notes, Returns, Audit in GST, Assessment: Self-Assessment, Summary and Scrutiny.

UNIT -V (12 Hours)

Customs - Basic Concepts, Territorial Waters, High Seas, Types of Custom Duties, Valuation, Baggage Rules & Exemptions.

- 1. Dr. Vinod K Singhania, Monica Singhania, Students Guide to Income Tax, Taxmann Publications Pvt Ltd., New Delhi.
- 2. Girish Ahiya, Dr. Ravi Gupta, Systematic Approach to Income Tax and CST, Bharat Law House Pvt. Ltd. New Delhi.
- 3. Dr.Sanjeev Kumar, Systematic Approach to Indirect Taxes with Practical problems and solutions, Bharat Law House Pvt. Ltd., New Delhi.
- 3. T.S.Reddy and Y.Hari Prasad Reddy, Indirect Taxes, Margham Publishers.

Question Paper Pattern

Section	Question Component	Numbers	Marks	Total
Section A	Definition / Principle Answer any 10 out of 12 Questions	01-12	2	20
Section B	Short Answer Answer any 5 out of 7 questions	13-19	8	40
Section C	Essay (Question 20 is Compulsory. Answer any 1 out of Q21 & Q22) 20 marks each (1200 words)	20-22	20	40

C4:	T I 24	No. of (Questions
Sections	Units	Theory	Problems
	Unit – 1	3	-
	Unit – 2	2	-
Section A	Unit – 3	2	-
	Unit – 4	2	-
	Unit – 5	3	-
	Unit – 1	2	-
	Unit – 2	1	-
Section B	Unit – 3	1	-
	Unit – 4	2	-
	Unit – 5	1	-
	Unit – 1	1 (Q.no 20)	-
		Case study	
Section C	Unit - 2	1	-
	Unit – 3	-	-
	Unit – 4	1	-
	Unit – 5	-	-

PROJECT & VIVA VOCE

SUBJECT CODE:	PROJECT & VIVA VOCE	MARKS 100
SEMESTER: VI	CREDITS: 8	TOTAL HOURS:

Students have to undergo a project in the VI semester. Project-based learning not only provides opportunities for students to collaborate and drive their own learning, to apply the desired skills such as problem solving, helps to develop additional skills integral to their futurelike critical thinking and time management. It also provides some real-world learning experiences.