

# GURU NANAK COLLEGE (AUTONOMOUS)



Affiliated to University of Madras and Accredited at 'A++' Grade by NAAC  
An ISO 9001:2015 Certified Institution  
Guru Nanak Salai, Velachery, Chennai – 600 042



## FACULTY PROFILE

**Name:** Ms.Mythreayi Venkatesh

**Emp ID:** empts2279

**Designation:** Asst.Professor

**Name of the Program:** B.Com BM

**Educational Qualification:** M.B.A., NET and TN SET

**Experience (In Years):** (As on 29.02.2024)

GNC	4 Years 10 Months	Other HEI	-	Industry	7 years
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**Number of Research Publication: 04**

A study on awareness about social entrepreneurship among Arts and Science students with the support of E - Learning

Social Entrepreneurship for sustainable development-A study on intention of students from university and academic support

Internet video hosting services and social networking influence towards the purchase of organic products

Women entrepreneurship-Empowering factors and challenges faced in E-Businesses and support from social network marketing

**No of Seminars/Conferences/Workshops/Symposium/ Participated:**

WORKSHOP ON "QUESTION PAPER VETTING" participated on 23.08.2022 at Guru Nanak College under the Aegis of IQAC

WORKSHOP ON "PROGRAMME OUTCOMES AND COURSE OUTCOMES ATTAINMENT" Participated on 05.07.2022 under the Aegis of IQAC

Two Days FDP on Promoting Entrepreneurship and innovation in Higher education institutions at University of Madras participated on 22.02.24 & 23.02.2024

1.Attended workshop on Article writing in management and social sciences

**No of Seminars/Conferences/Workshops/Symposium/ Conducted: 4**

**Number of programmes attended as Resource Person:**

**1. Stock Broking Essentials in Guru Nanak College**

**Member in College committees and cells (June 2022 onwards):**

S.No	Year	Name of the Committee/ Cell	Designation
1	2023	Anti Ragging Committee	member
2	2023	Ek Bharath Shreshtha Bharath	member
3	2022	Steering Committee C2 Member in IQAC	member

**Number of orientation/ Refresher/Short term/ FDP/ PDP/Certificate Courses/ MOOC online attended (Both online and Offline):**

2.FDP on ARCHETYPE SHIFT IN TEACHING AND LEARNING - INSTITUTION 4.0

3.FDP on Possessing the two wardrobes:Communication and writing

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5.FDP on Research,Technology and Outcome base education

6.FDP on Enhancing Research Instincts

7.FDP on ADVANCED CONCEPTS FOR DEVELOPING MOOCS"

8.FDP on Recent Trends in Artificial Intelligence and impact on teaching profession

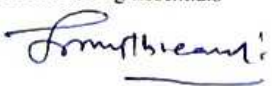
9.FDP on FDP on "Learning through Gamification"

10.FDP on Essentials of Stock Broking

11.FDP on Research Method and Research Design

12.FDP on Pedagogy Workshop for Innovative Teaching

13.FDP on Stock Broking Essentials

Signature: 

Note:

1. Prepare the profile based on the information provided by the faculty in IMS individual login.
2. Remove the fields which are not applicable