



# **GURU NANAK COLLEGE (AUTONOMOUS)**

**Affiliated to University of Madras  
Accredited at 'A++' Grade by NAAC | Approved by AICTE  
ISO 9001:2015 Certified Institution  
Guru Nanak Salai, Velachery, Chennai – 600042**



**Internal Quality Assurance Cell**

*Organizes*

***National Conference***

*on*

**"Role of Industry-Academia Collaboration for  
Connecting Classroom Knowledge and  
Real-world Applications"**

**IACCRA 2024**

**1<sup>st</sup> & 2<sup>nd</sup> August, 2024**

**HYBRID  
MODE**

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## About the College

Guru Nanak College was established in 1971 to commemorate the 500<sup>th</sup> Birth Anniversary of Shri Guru Nanak Devji. It was founded by the Guru Nanak Educational Society (Regd), Chennai with (Late) **Lt. Col. G.S. Gill** C.I.E., O.B.E, M.B.,Ch.B,(Edin.),I.M.S as its the Founder - President and (Late) **Padmashree P.N.Dhawan** as General Secretary. The inspiration came from Sardar Ujjal Singh, Former Governor of Tamil Nadu. The Government of Tamil Nadu made a generous gift of 25 acres of land near Raj Bhavan, Guindy. The College is being run as a Minority Community College within the meaning of Articles 29 and 30 of the Indian Constitution. It is a leading Autonomous institution of South India providing quality education to the aspiring and the needy from the less privileged sections of society and facilitating their social upliftment by the motto “Pro Bono Publico” (Sarbat Da Bhala) which translates as “For the Benefit of All”. The college functions in two Shifts and affiliated to the University of Madras and recognized by UGC under Sec. 12B and 2F status. The MBA and MCA programmes are recognized by AICTE. Under the six schools of excellence, 27 UG, 9 PG, 8 Doctoral programmes and 74 Skill and Value-Added Courses are offered to cater to the needs of 7500+ Students with 450 Teaching and Non-teaching staff.

The college is accredited at “A++” Grade by NAAC with CGPA of 3.68/4.00 and certified with ISO 9001:2015. It is listed at 82<sup>nd</sup> Position under the National Institutional Ranking Framework (NIRF) and also top-ranked by various agencies such as Education World, India Today and The Week – Hansa Research. Centres of Excellence in Research, Skill Development, Innovation, Incubation, Entrepreneurship & Startups, Consultancy & Outreach Initiatives and Media are established. There is a well-established in-house Integrated Management System (Centre for e-Governance). The Pondicherry University Twinning Centre (PU-GNES), Medical Centre, UPSC Coaching Centre have been initiated under special projects. Extension activities such as NCC, NSS, WDC, Enviro Club, CCC, EBSB Cell, Unnat Bharat Abhiyan functions actively to inculcate human values and leadership qualities among the students. The Training and Placement Cell impart pre-placement training and provide placement Opportunities across sectors. Full-time Counselor works inside the campus for the well-being of students & staff. The College has state-of-the-art sports facilities including an excellent cricket ground of International standards. The College has signed MOUs with Industries, HEIs, and various national and international organizations/institutes to broaden the knowledge of young minds in the fields of Academics, Research, and Culture. The College houses a Langar Kitchen inside the Gurudwara which extends free meals to needy students on every working day.

## Objectives of the Conference

To provide forum for the researchers, eminent academicians, industry professionals, research scholar and students to exchange ideas, to communicate and discuss research findings in industry-academia collaborations for the betterment for education.

## Themes of the Conference

The Contributors can send abstracts and present their views on any of the Sub-themes or the theme related to the Title.

- Establishment of Robust Industry Academia Ecosystem
- Integration of Industry Standards into Academic Curricula
- Industry Academic Connect for envisaging Experiential Learning
- Platforms for Facilitating Extensive Knowledge Exchange
- Impact of Technology in Education Post-COVID World
- Innovation centric Teaching and Learning process in Higher Education
- Twenty-First Century Pedagogy Innovative Teaching Methods for Educational Advancement
- Massive Open Online Courses (MOOCs) Development of Cross-disciplinary Innovation Hubs
- Open & Distance Learning Programmes and Online Programmes for reskilling and upskilling educators
- Blended Learning (BL) and Mobile Learning (ML) for Industry Personnel
- Virtual Laboratories Resources (eContent/ Portals/ Apps etc.) for children with social needs
- Role of Artificial Intelligence (AI) and Machine Learning (ML) in enhancement of Teaching and Learning
- Impact/ Effect of Digital literacy and ICT in Sustainable Pedagogies based Interventions in Teaching, Learning and Assessment
- Strategic intervention of Mother Tongue/ Regional Language in Teaching- learning
- Upskilling Teachers for Quality Education with traditional values

## Guidelines for Abstract Submission

The authors are requested to submit the Abstract in MS-Word with 1.5 line space, Times New Roman - 12 Font Size, not beyond 300 words by email to [iqaconference@gurunanakcollege.edu.in](mailto:iqaconference@gurunanakcollege.edu.in)

## Important Dates

Last Date for submission of Abstract : 17<sup>th</sup> July, 2024  
Acceptance of Intimation : 20<sup>th</sup> July, 2024  
Last Date for Presenter Registration : 23<sup>rd</sup> July, 2024  
Last Date for Delegate Registration : 25<sup>th</sup> July, 2024

## Publication Details

**Track 1:** Conference Proceedings containing abstracts will be published with an ISBN. The cost towards publication of the Proceedings is included in the registration fee.

**Track 2:** Full Length Research Paper can be published in UGC-Care listed Journals with Article Processing Charges (APC) borne by the author/s as per Journal's guidelines.

## Registration Details

### Registration Fee:

Students & Research Scholars : Rs. 500/-  
Faculty Members : Rs. 1000/-  
Industry Persons & Corporates : Rs. 2000/-

The Registration Fee includes Conference Kit, Lunch, Refreshments, Soft Copy of the ISBN listed Conference Proceedings and Certificate.

The Registration Form has to be filled using the link below

### REGISTRATION GOOGLE FORM LINK

<https://tinyurl.com/52xd7xz8>

(OR)

SCAN QR CODE:



The **REGISTRATION FEE** can be paid as **NEFT** or  
GPay Bank Transfer to the following Account:

Beneficiary Name: **GNES Centre for Consultancy and Outreach,**  
A/C No: **100047544447;**

Bank Name: **EQUITAS SMALL FINANCE BANK LTD.,**  
**Velachery Branch, Chennai, IFSC: ESFB0001004**

### For Further Details Contact:

**Mobile: 9566191476 | 9840433658**

**Convener: 8925518970**

**Email: [iqaconference@gurunanakcollege.edu.in](mailto:iqaconference@gurunanakcollege.edu.in)**

**Website: [www.gurunanakcollege.edu.in](http://www.gurunanakcollege.edu.in)**